



International Symposium on GIAHS and Family Farming 2023

New approaches of rural development for the effective conservation of GIAHS sites



Date: 27 - 29 November 2023

Venue: Tokyo, Japan and online (a recording will be available through the GIAHS website)

Summary of the Symposium

The International Symposium focuses on how innovative and sustainable rural development can support family famors in Globally Important Agricultural Heritage Systems (GIAHS) sites.

Rural development experts and representatives from GIAHS sites in Japan, and other countries, will share concrete insights and good examples of sustainable rural development. They will also share insights about their impacts on, as well as the challenges faced by, small-scale and family farmers.

Finally, key factors and conditions for success that can be replicated in other GIAHS sites will be identified.

Objectives

- To identify and analyze effective approaches and measures which can achieve the good conservation of GIAHS sites through holistic rural development, utilizing the unique features of GIAHS.
- ii. To explore how family farmers can contribute to rural development in GIAHS sites and what is required for family farmers to reap its benefits.
- iii. Where possible, to seek methods and approaches for rural development, which can be applied to all rural communities.

Presenters and Discussants

- Representatives from GIAHS sites
- Experts on GIAHS
- Experts on rural development
- FAO GIAHS Secretariat

More Information

Symposium webpage with registration link:

https://www.fao.org/events/detail/international-symposium-on-giahs-and-family-farming-2023

GIAHS website: https://www.fao.org/giahs/en/

Provisional Agenda and Timetable

DAY 1: 27 November 2023 (Monday)

10:00-10:30	Opening Ceremony: Moderator Yoshihide Endo		
Japan Standard Time(JST)			
10:00 -10:15	Briefing on the Symposium	Mr Yoshihide ENDO	
		GIAHS Coordinator, FAO	
10:15-10:20	Opening Remarks	Mr Hiroyuki YAMAGUCHI Deputy Director-General, Export and International Affairs Bureau, Japanese MAFF	
10:20 - 10:25	Opening Remarks	Ms Eriko HIBI	
		Director of FAO Liaison Office of Japan	
10:30 – 17:30	Session 1: Effective Approaches for Holistic Rural Development		
	Moderator Yoshihide Endo		
10:30 - 11:00	Presentation on the new rural development policies of the Japanese Government	Ms Eriko NAGATA	
		Director of Rural Policy Promotion Office, Ministry of Agriculture, Forestry and Fisheries, Japan	
11:00- 11:30	OECD Discussion on Rural Development	Mr Jose Enrique GARCILAZO	
Recorded Video		Head of the Regional and Rural Policy Unit, Centre for Entrepreneurship SME's, Regions and Cities, OECD	
11:30-12:00	FAO Project on Green Jobs for Rural	Ms Stefanie DeBUCK	
Recorded Video	Youth Employment	Decent Rural Employment Team, ESP, Food and Agriculture Organization (FAO)	
12:00-12:20	Break		
12:20-13:30 50 min. Presentation 20 min. Discussion	Presentation on effective approaches for holistic rural development	Professor Kazunobu TSUTSUI, Faculty of Regional Sciences, Tottori University, Japan	
13:30 -14:30	Lunch		

14:30-16:00 60 min. Presentation 30 min. Discussion	Presentation on effective approaches for holistic rural development in the case of Italy	Professor Vitaliano FIORILLO SDA Lecturer. Department of Management and Technology, Bocconi University, Italy Dr Giorgia DE PASQUALE Faculty of Architecture of Roma Tre University, Italy
16:00-16:20	Break	
16:20-17:30 On Live Video (from UK)	Presentation on effective approaches for holistic rural development	Mr Richard WAKEFORD Former OECD chair for the OECD Rural Working Party

DAY 2: 28 November 2023 (Tuesday)

9:00-17:00	Session 2: Effective Activities for Rural Development in GIAHS sites	
9:00 - 10:30 • 60 min. Presentation • 30 min. Q&A	Effective ways, approaches and actions for the holistic development of GIAHS sites	Dr Junichi HIROTA Iwate Human Resource Development Center, Japanese GIAHS Expert Group
10:30-11:00	Coffee Break	
11:00-12:30	Biwa Lake GIAHS site: Concrete activities for activating the entire rural community	Mr Kazutoshi OGAWA Director of Agricultural Policy Division, Shiga Prefecture Professor Kenichi WAKIDA Social Department, Ryukoku University
12:30 -13:30	30 -13:30 Lunch	
13:30-15:00	Nishi-Awa GIAHS site: Concrete activities for activating the entire rural community	Associate Professor Naoki NAITO Tokushima University Ms Maho KITANO Graduate School of Kyoto University
15:00-15:30 Coffee Break		

15:30-17:00	Valencia GIAHS site: Concrete activities	Associate Professor Honorat ROIG-
	for activating the entire rural	TIERNO
	community	Applied Economics at Universitat Politécnica de València (UPV), Spain

DAY 3: 29 November 2023 (Wednesday)

	Session 2 (cont.)		
9:00 - 10:30	Noto GIAHS site: Concrete activities for activating the entire rural community	Mr Hirokazu NAKAMURA Director of Satoyama Promotion Office, Ishikawa Prefecture	
		Mr Ryou YAMAMOTO President, "Hyakusyo no Kurashi" Co, Ltd (Farm House Hotel)	
10:30-11:00	Coffee Break		
	Session 3: Effective Approaches and Activities for Achieving Holistic Rural Development in GIAHS sites and Roles of family farmers		
11:00-12:00	 What types of activities/measures are effective for promoting agriculture and enhancing the entire rural economy (in GIAHS sites)? What conditions and environments make them successful? What types of non-economic activities/initiatives are effective for rural development (in GIAHS sites)? What conditions and 	All Presenters	
12.22.12.22	environments make them successful?		
12:00 -13:30	Lunch		
13:30-15:00	Entire Discussion I (cont.)	All Presenters	
15:00-15:30	Coffee Break		
15:30-17:00	Entire Discussion II and Summary What requirements and conditions are necessary for family farmers to fully take part in these activities and benefit from holistic rural development (in GIAHS sites)?	All Presenters	

Annex 1: Family Farmers and Holistic Rural Development in GIAHS sites

GIAHS Sites

Main actors

- Farmers (family farmers)
- Food processors
- Commercial agencies
- Other industries
- Civil Society/NGOs/ Voluntary groups
- Academia/Researchers
- Local government
- Farmer organizations

Collaboration and Integration Measures & Activities

Resources

GIAHS main features

- Biodiversity
- Agrobiodiversity
- Traditional knowledge
- Cultures
- Landscapes

Various Activities and Measures for Rural Development

1. Economic Activities

A) Promotion of agricultural production/processing/marketing

- Quality improvement/Organic/Value addition
- Expansion of the activities to processing
- Expansion to marketing (Ecommerce)
- Eco-labelling, Certification of specific agricultural practices, Branding

B) Agriculture plus other activities

- AG + Tourism = Agrotourism
- AG for Welfare
- AG and Education
- AG and Restaurants

C) Agriculture-related activities

- Farmland rental service
- D) Other economic activities
 - Bioenergy
 - Gastronomy tourism
 - Ecotourism
 - Art activities
 - Office rent service

2. Non-economic activities

- Urban rural exchange
- Partnership formation/Exchange programs
- Various types of events (foods, cultures, etc.)
- Education, seminars and studies about the rural area and GIAHS site features

3. Social life improvements

- Improved medical service
- Easy access for education
- Convenience for shopping
- Sufficient coverage of other public services (security, emergency)

4. Infrastructure improvement and investment

• Water, roads, connection to internet, etc.

Output: Development of the Entire Rural Community

- Improved economic and social conditions of the rural community
- Higher quality of life of the entire rural population
- Increased welfare of rural residents

Outcome: Incentivizing (family) farmers in GIAHS sites and stakeholders for promoting conservation

As a result, family farmers and all stakeholders in GIAHS sites are economically, socially and morally well motivated and given sufficient incentives to conduct the activities for conserving the main features of their GIAHS site.