

**Programme for the Ceremony on the
occasion of World Food Day
Friday, 15 October 2010**

- 0915 - 0930 Assembly of guests in the Plenary Hall
- 0930 Moderator opens the ceremony and presents the World Food Day Video Spot
- FAO Director-General's Address
- Moderator introduces Ms. Jeanie Borlaug Laube accompanied by Ms. Julie Borlaug
- Director-General presents the Agricola Medal (post-humous) to Dr Norman Borlaug
- Response by a representative of the Borlaug family
- Musical Interlude: Anggun, Indonesia
- Keynote Statement by His Excellency Paul Kagame, President of Rwanda
- Awarding of World Food Day Medal to the winners of the United Nations Women's Guild World Food Day poster competition
- Statement by the Honourable Vincenzo Scotti, Under-Secretary of State, Italian Ministry for Foreign Affairs
- Message from His Holiness Pope Benedict XVI read by Monsignor Renato Volante, Permanent Observer of the Holy See to FAO
- World Food Day Video, "United against Hunger"
- Statement by Mr. Kanayo F. Nwanze, President of the International Fund for Agricultural Development
- Statement by Ms. Josette Sheeran, Executive Director of the World Food Programme
- Musical Interlude: Lea Salonga, Philippines
- Video on FAO Goodwill Ambassadors/ European Professional Football Leagues and "The 1billionhungry project"
- Nomination of New FAO Goodwill Ambassadors: Raul Bova, actor, Italy; Lea Salonga singer Philippines; Susan Sarandon, actress, USA; and Céline Dion, singer, Canada (on video)
- Blowing the whistles on hunger and signing of the 1billionhungry petition to end hunger by the special guests
- 11.00 Moderator closes the ceremony