

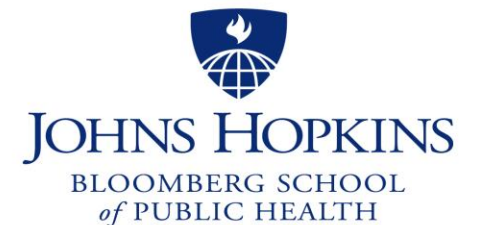
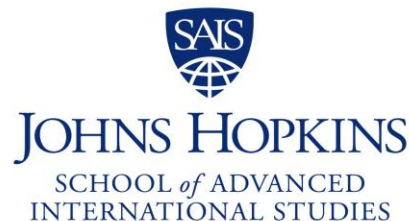
Nutrition and Food Systems

A call for coherence, action and accountability

Jessica Fanzo, PhD

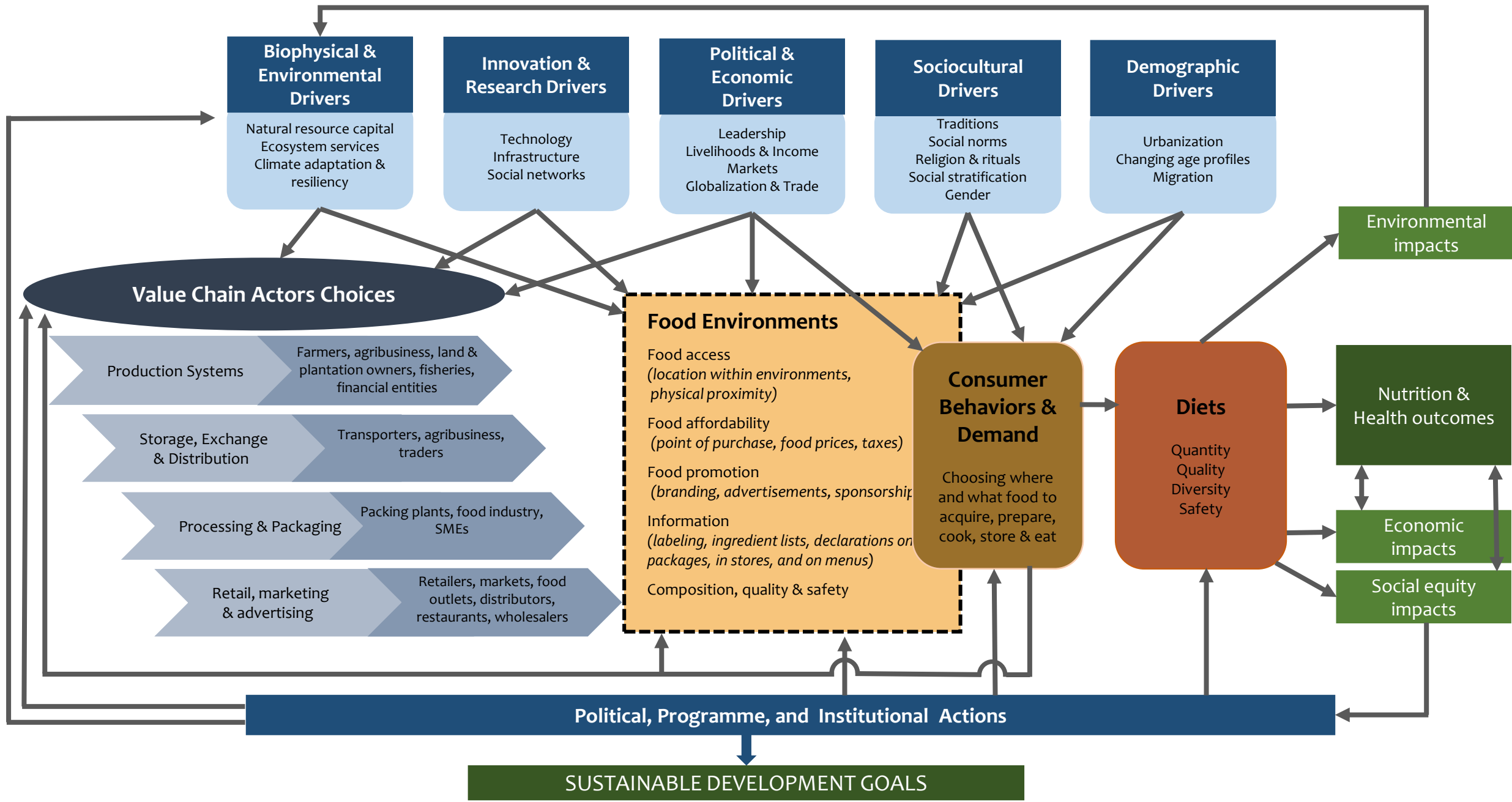
Bloomberg Distinguished Associate Professor of Global Food & Agriculture Policy & Ethics

Director of the Global Food Policy & Ethics Program



Part 1: Purpose and framing

- To analyse how food systems influence people's dietary patterns and nutritional outcomes.
- To highlight effective policies and programmes that have the potential to shape food systems, contribute to improved nutrition, and ensure that food is produced, made available, and consumed in a sustainable manner that protects the right to adequate food for all.

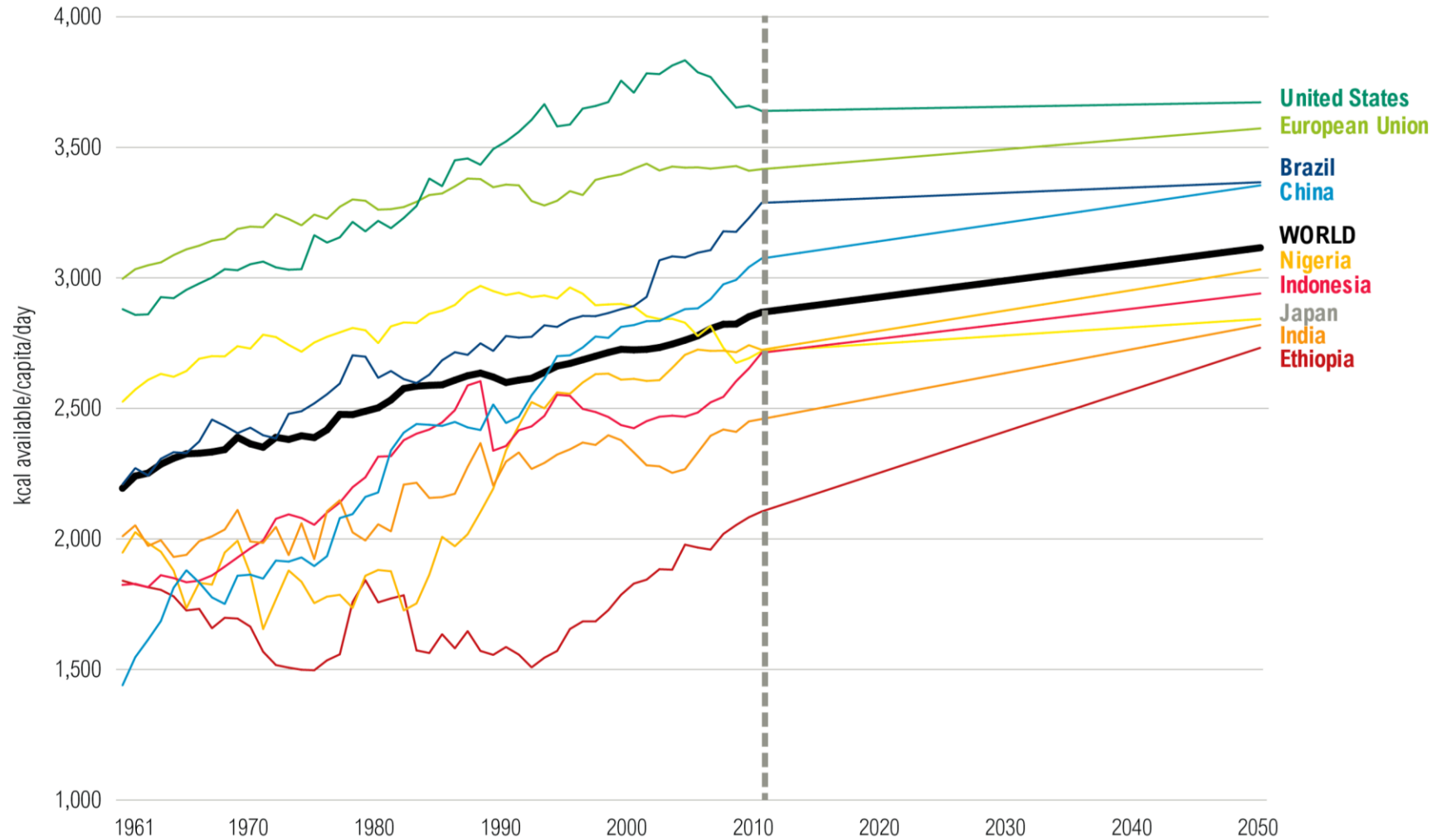




Part 2: Transitioning Diets

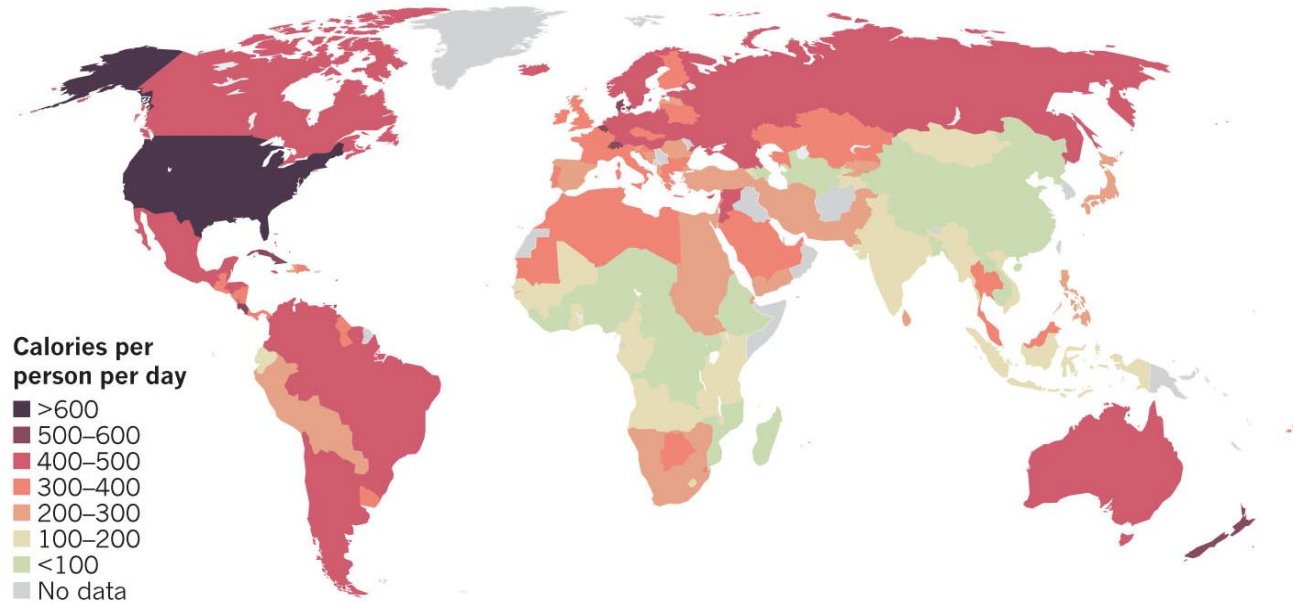
1. Too much
2. Poor quality
3. Not affordable
4. Not sustainable

1. Too Much

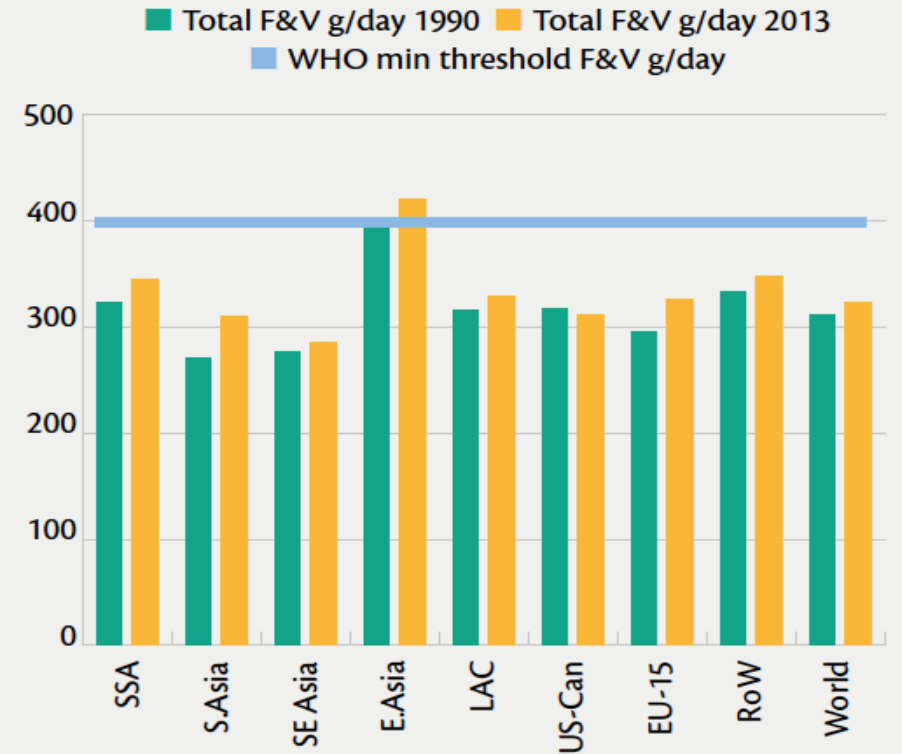


2. Poor Quality

Global sugar supply per calories/person/per day in 2008



PANEL A: F&V consumption g/day, regions, 1990-2013



Source: Compiled by the authors, based on data in Masters (2016)

3. Not Affordable

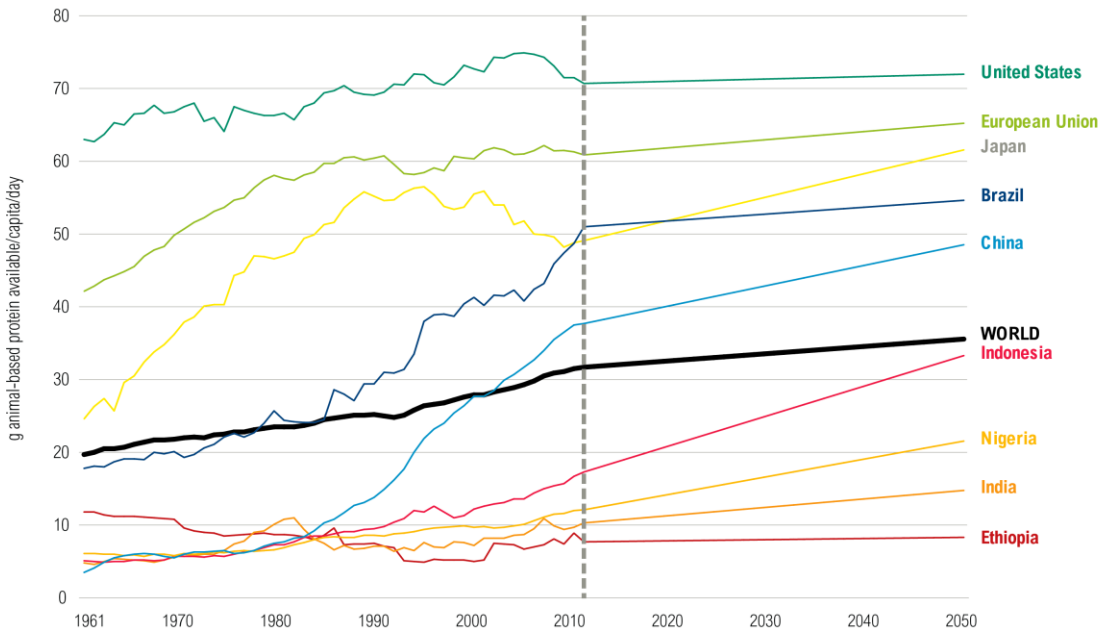


Source: World Bank Global Consumption Database. <http://datatopics.worldbank.org/consumption/sector/Food-and-Beverages>.

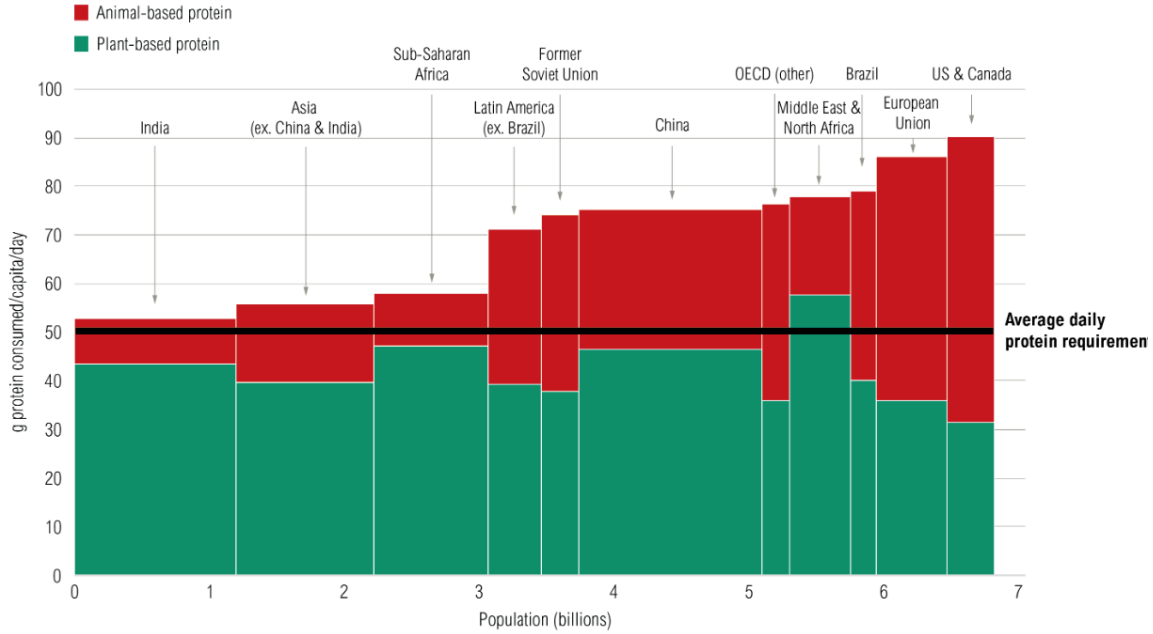
Note: Calculated based on total consumption value in 2010 (\$PPP [purchasing power parity] Values) in developing countries. Consumption groups defined based on global income distribution data: poorest = \$2.97 per capita a day; poor = between \$2.97 and \$8.44 per capita a day; middle = between \$8.44 and \$23.03 per capita a day; wealthier = above \$23.03 per capita a day.

4. Not Sustainable

People Are Consuming More Animal-Based Protein

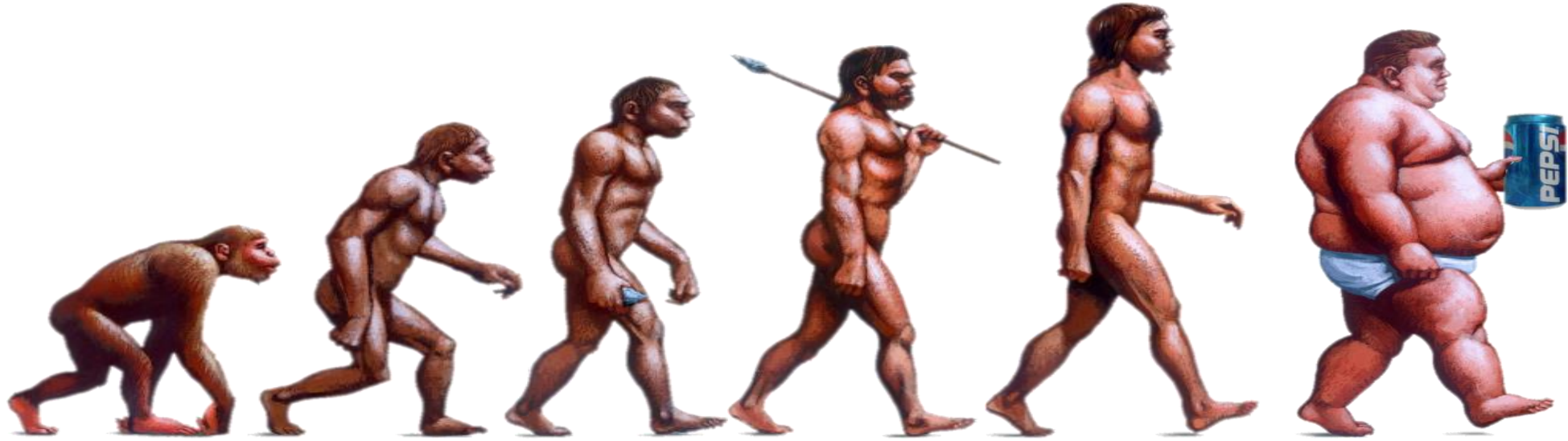


People Are Eating More Protein than They Need—Especially in Wealthy Regions



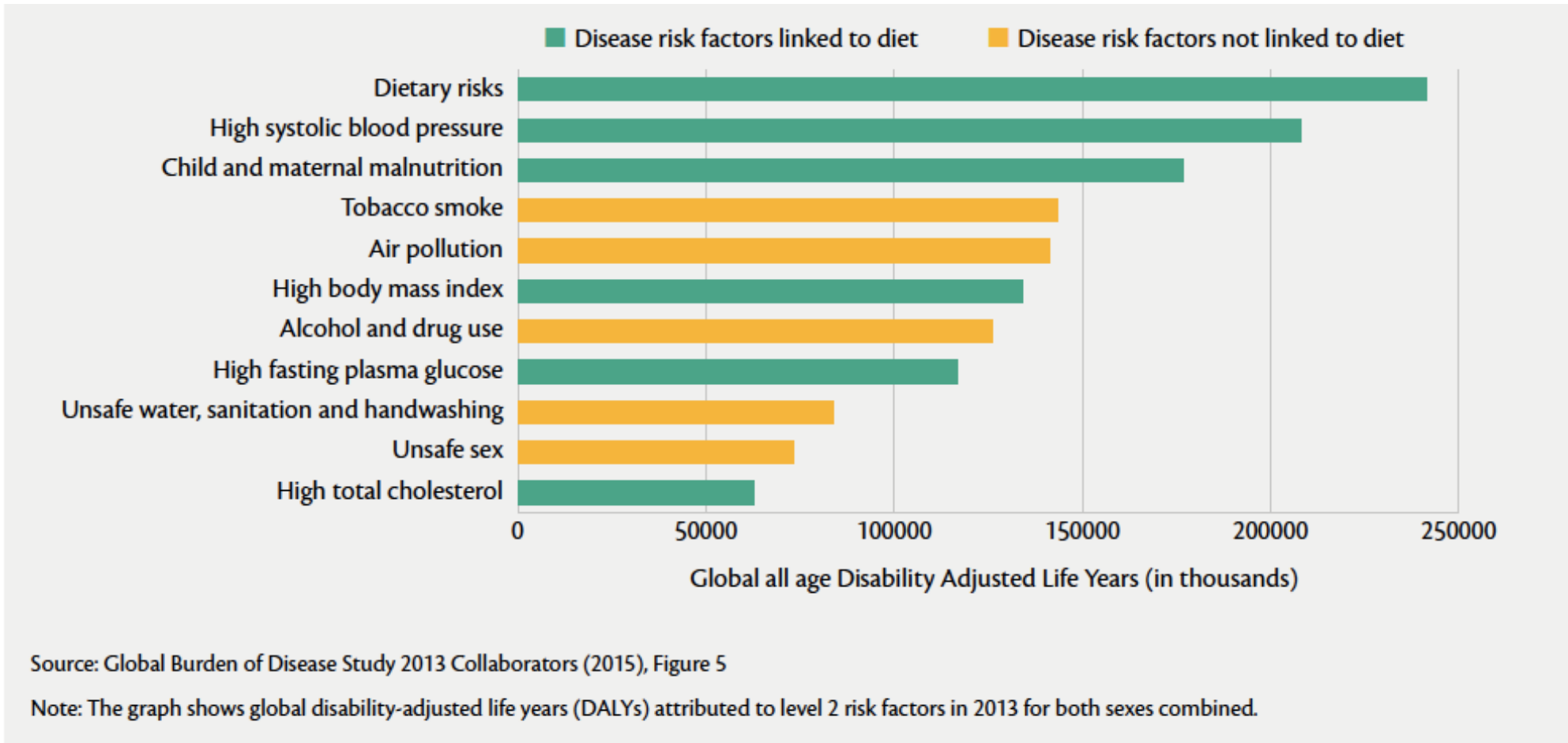
Ranganathan, J. et al. 2016. "Shifting Diets for a Sustainable Food Future." Working Paper, Installment 11 of Creating a Sustainable Food Future. Washington, DC: World Resources Institute. Accessible at <http://www.worldresourcesreport.org>

The Implications of Our Diet “Choices”



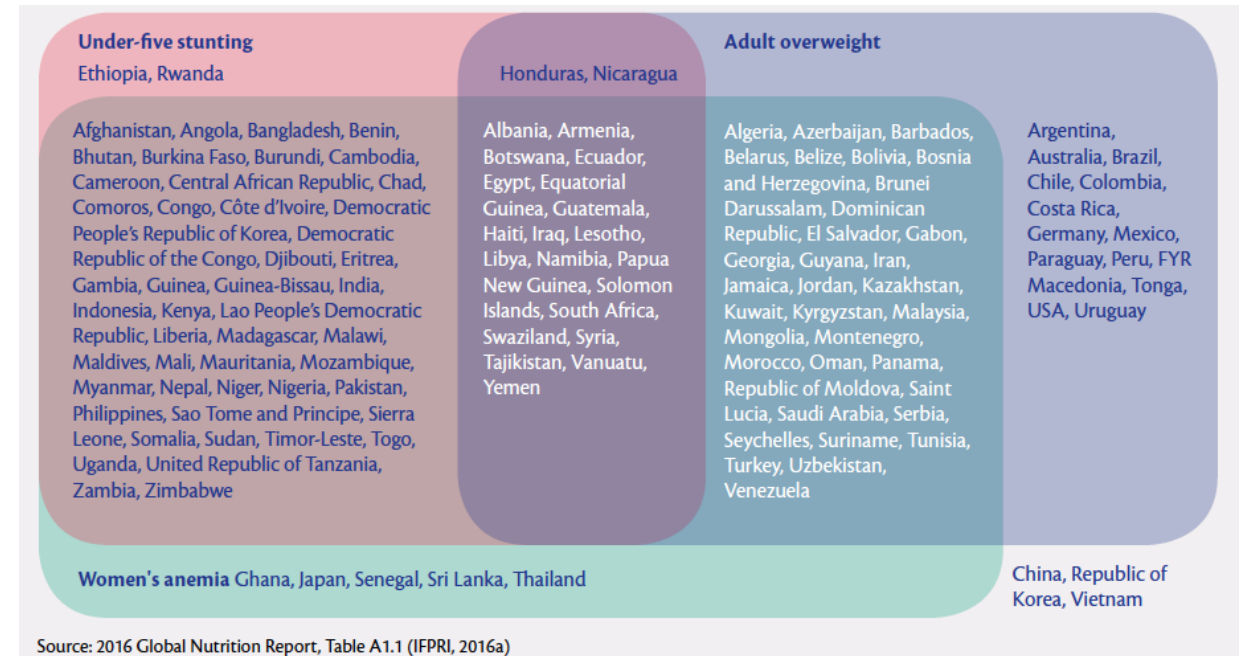
1. Health Consequences
2. Environmental Consequences
3. Social Inequity Consequences

Importance of Diets



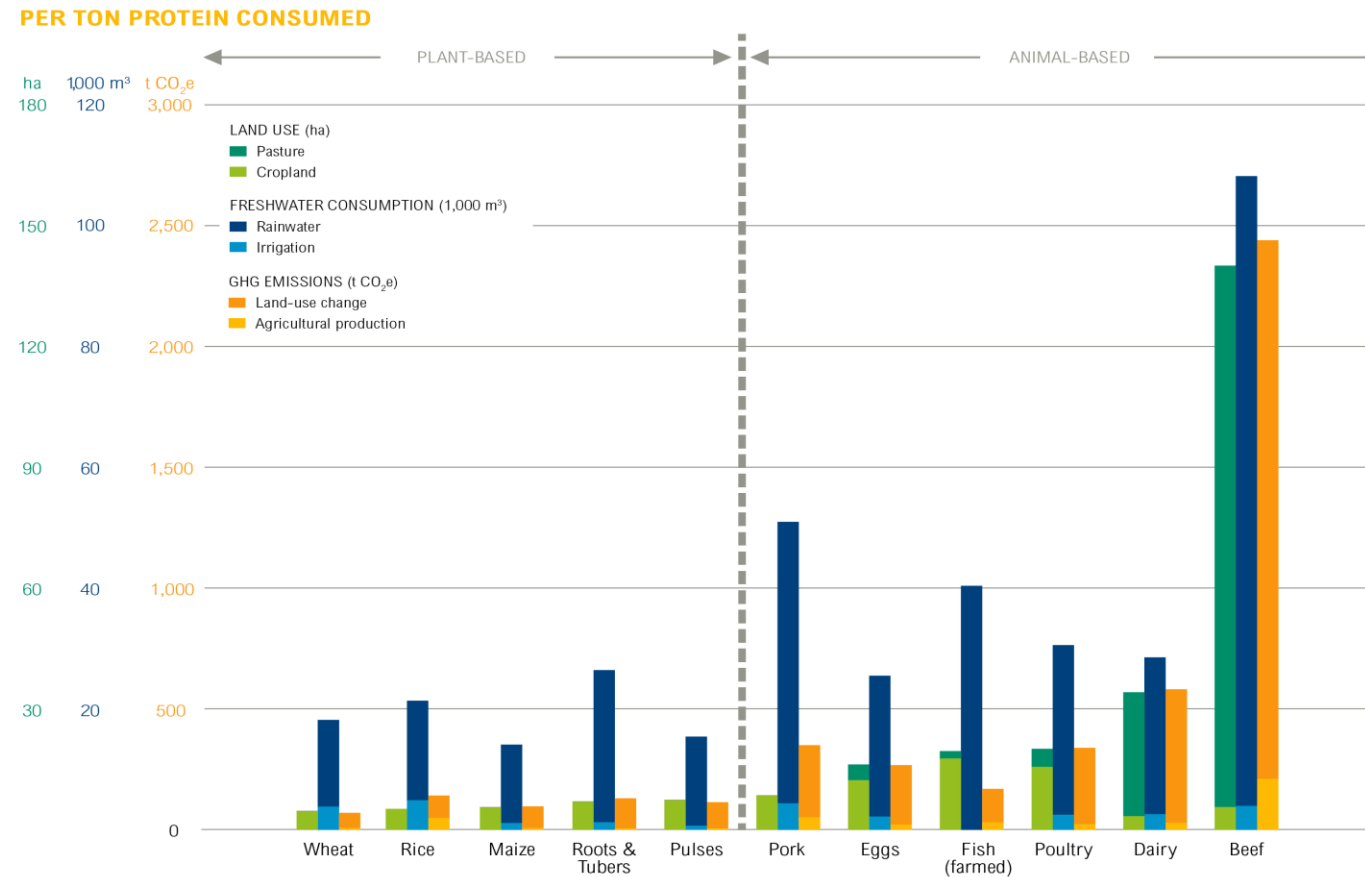
1. Health and Nutrition Outcomes

- **795 million** undernourished (hungry)
- **156 million** children under five stunted, or chronically undernourished
- **50 million** children under five wasted, or acutely undernourished
- **2.1 billion** adults overweight or obese
- **2 billion** people with some type of micronutrient deficiency



2. Environmental Outcomes

Animal-Based Foods Are More Resource-Intensive than Plant-Based Foods



3. Social Inequity and Economic Outcomes

- **THE NEED VS ACCESS:** In the high- and middle-income countries and among urban populations in all income countries, meat and dairy consumption is rising (with some exceptions). How do we get to a more equitable (and ethical) range of meat consumption?
- **CONSEQUENCES of DECISIONS:** Those most vulnerable and in low-income countries will suffer the most from high-income country decisions regarding the environment, natural resource depletion and climate change.

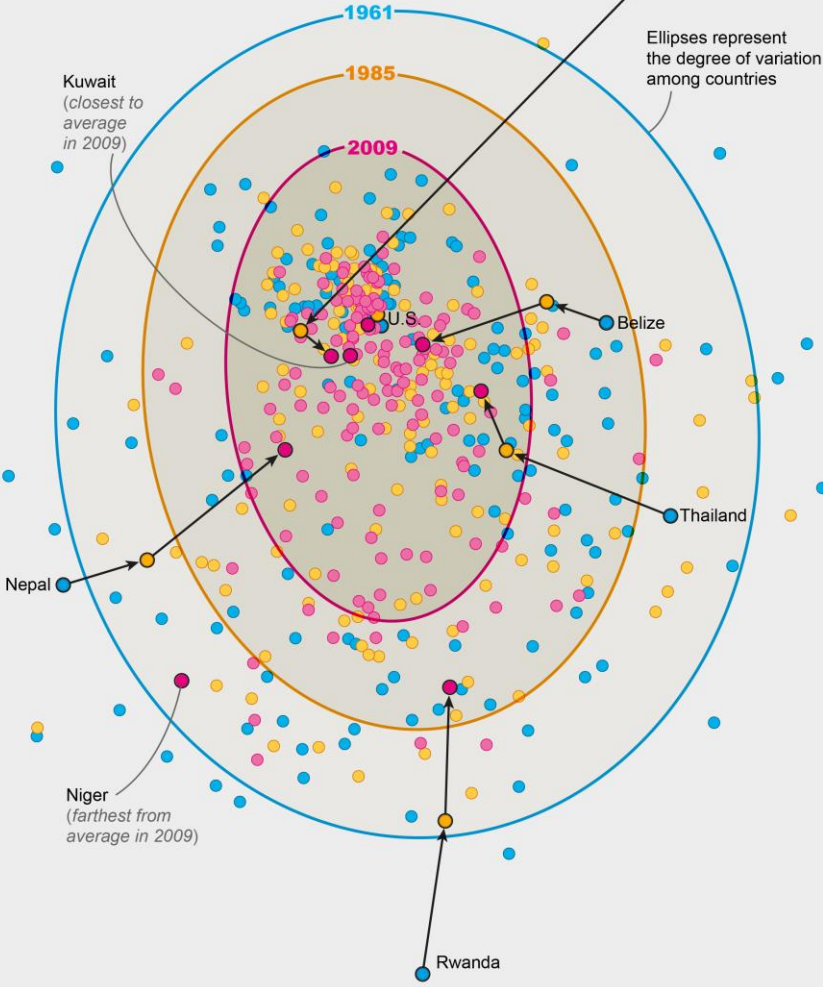
Part 3: Drivers of Food System Changes



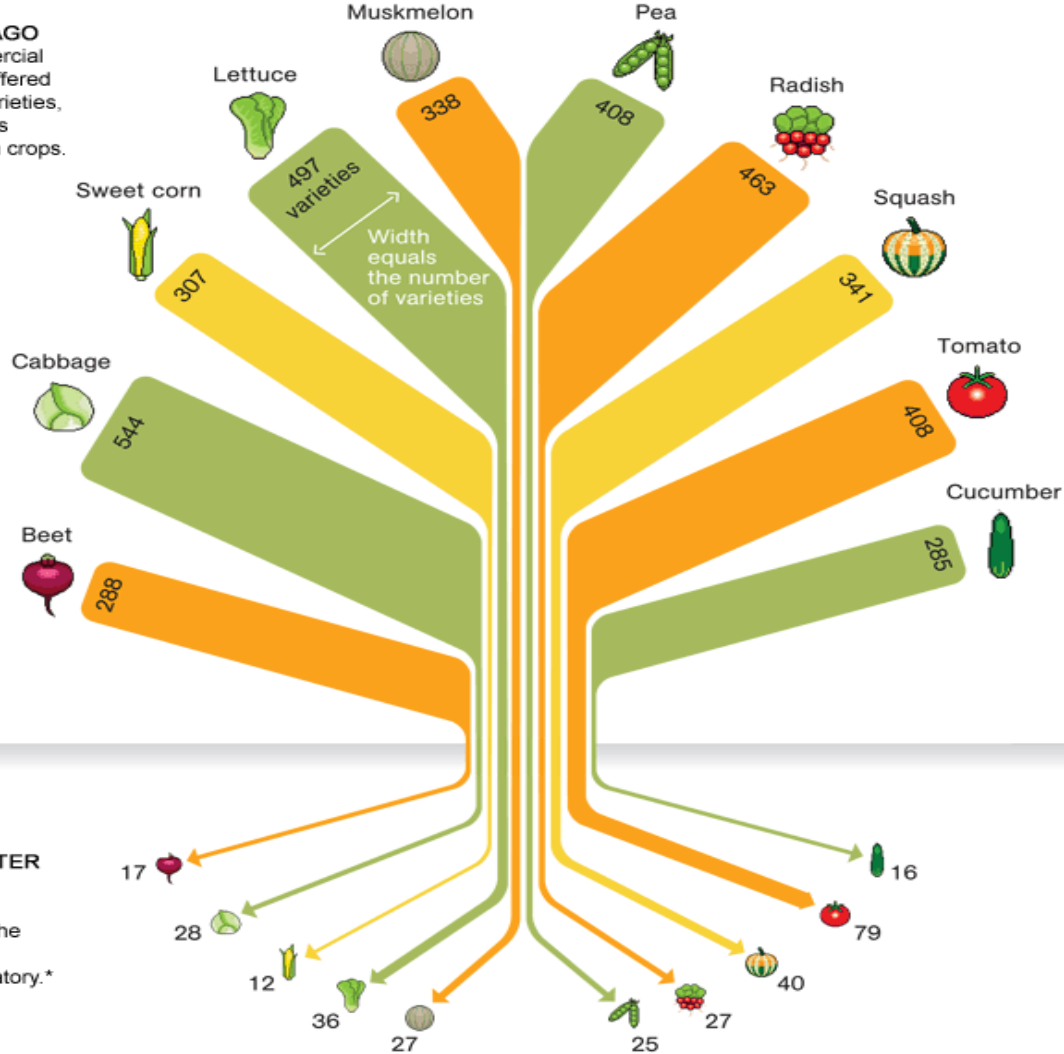
Depletion of Natural Resources in the Food Supply

What the Dots Mean

Each dot represents the number of different crops consumed in a country and in what quantities, measured in calories. Countries at the edges vary most from the global average diet (center). The farther apart countries are, the more their diets differ; all countries are plotted in relation to one another, creating the spread of dots.



A CENTURY AGO
In 1903 commercial seed houses offered hundreds of varieties, as shown in this sampling of ten crops.



80 YEARS LATER
By 1983 few of those varieties were found in the National Seed Storage Laboratory.*

* CHANGED ITS NAME IN 2001 TO THE NATIONAL CENTER FOR GENETIC RESOURCES PRESERVATION

JOHN TOMANIO, NGM STAFF. FOOD ICONS: QUI SOURCE: RURAL ADVANCEMENT FOUNDATION INTER

Climate Change Impacts on Diets and Health

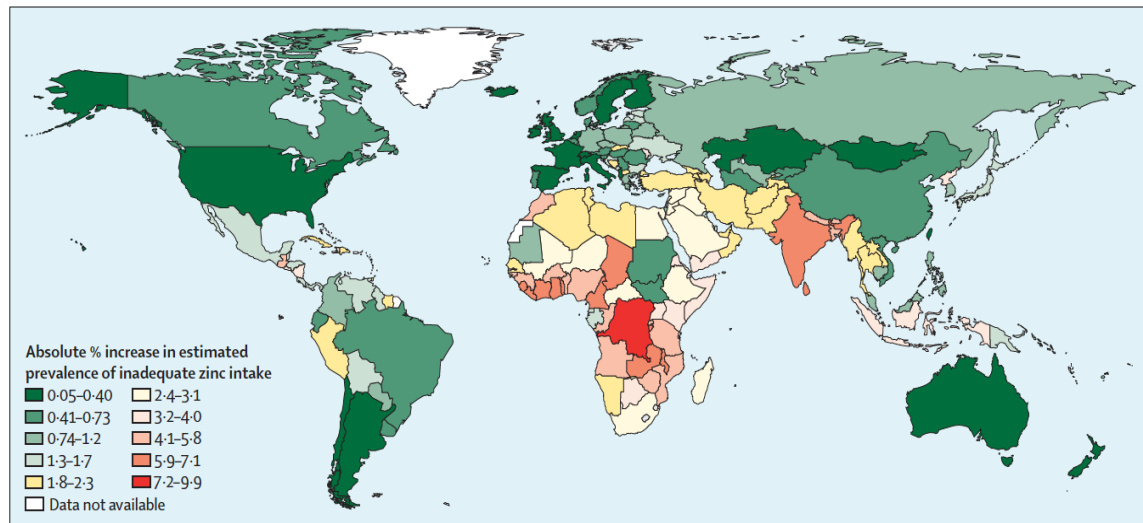
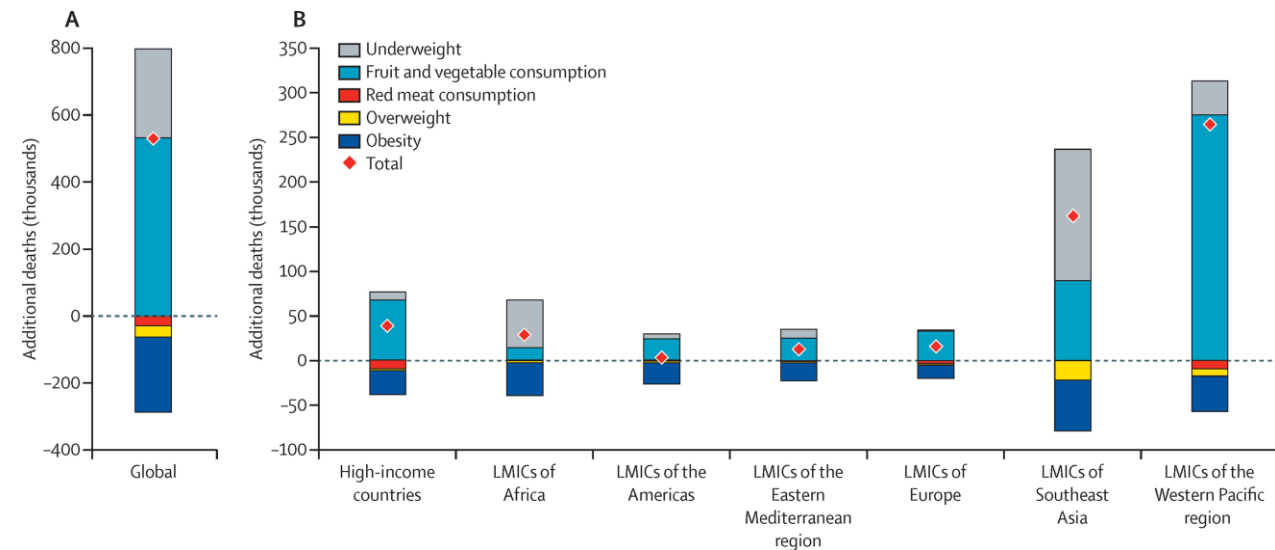
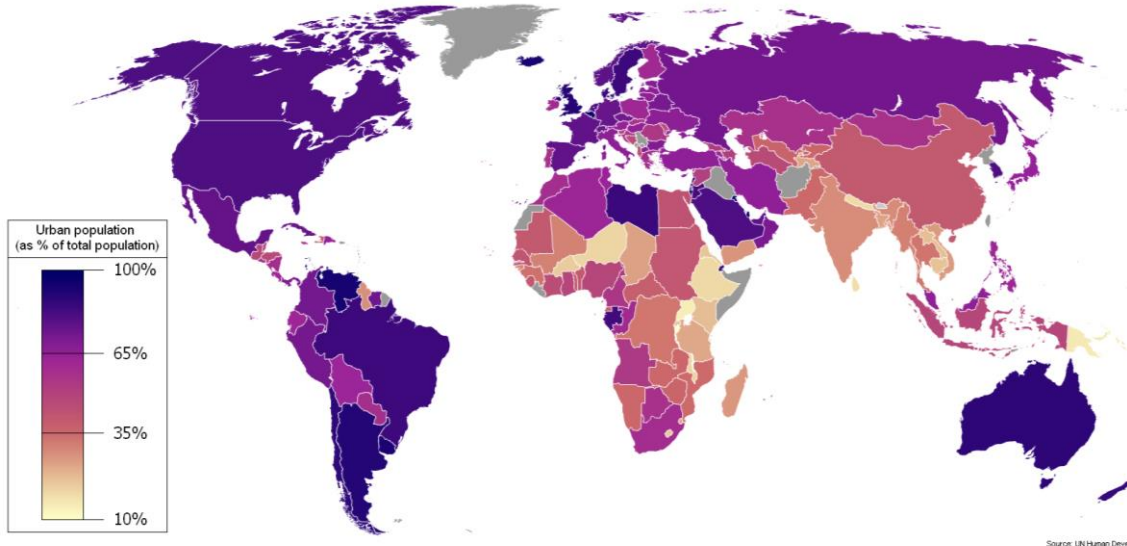
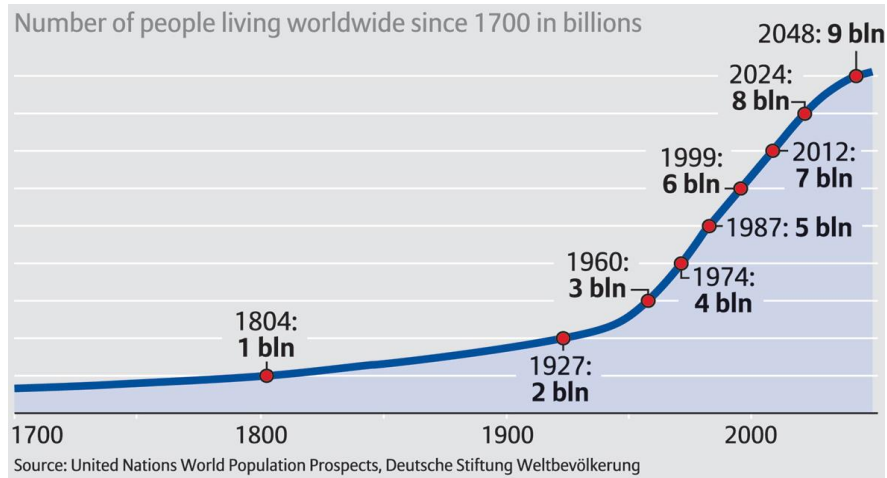


Figure 1: Absolute percentage increase in risk of zinc deficiency in response to elevated atmospheric [CO₂]

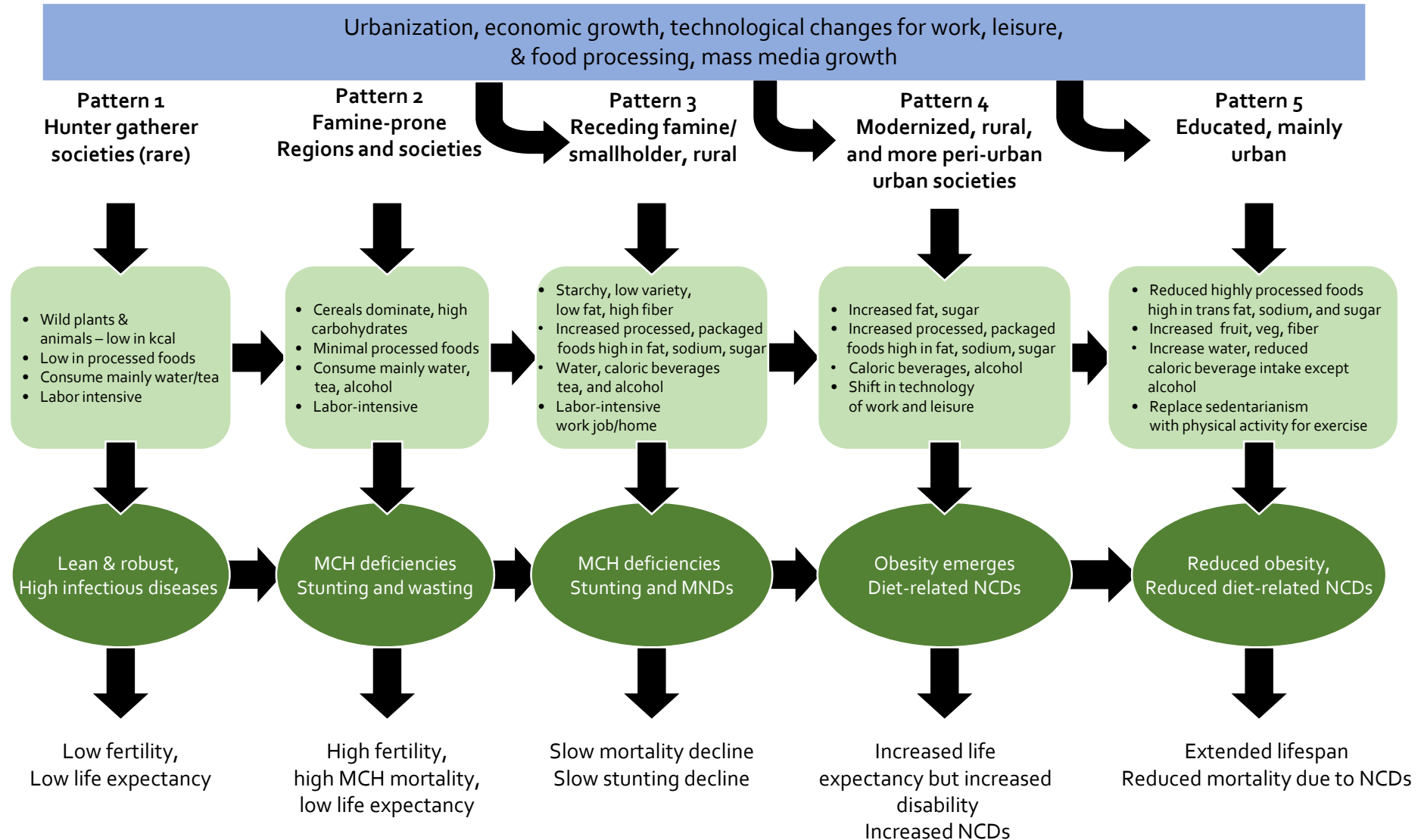


The negative health effects associated with reductions in fruit and vegetable consumption lead to 534 000 climate-related deaths

Population Growth & Pressure, & Urbanization

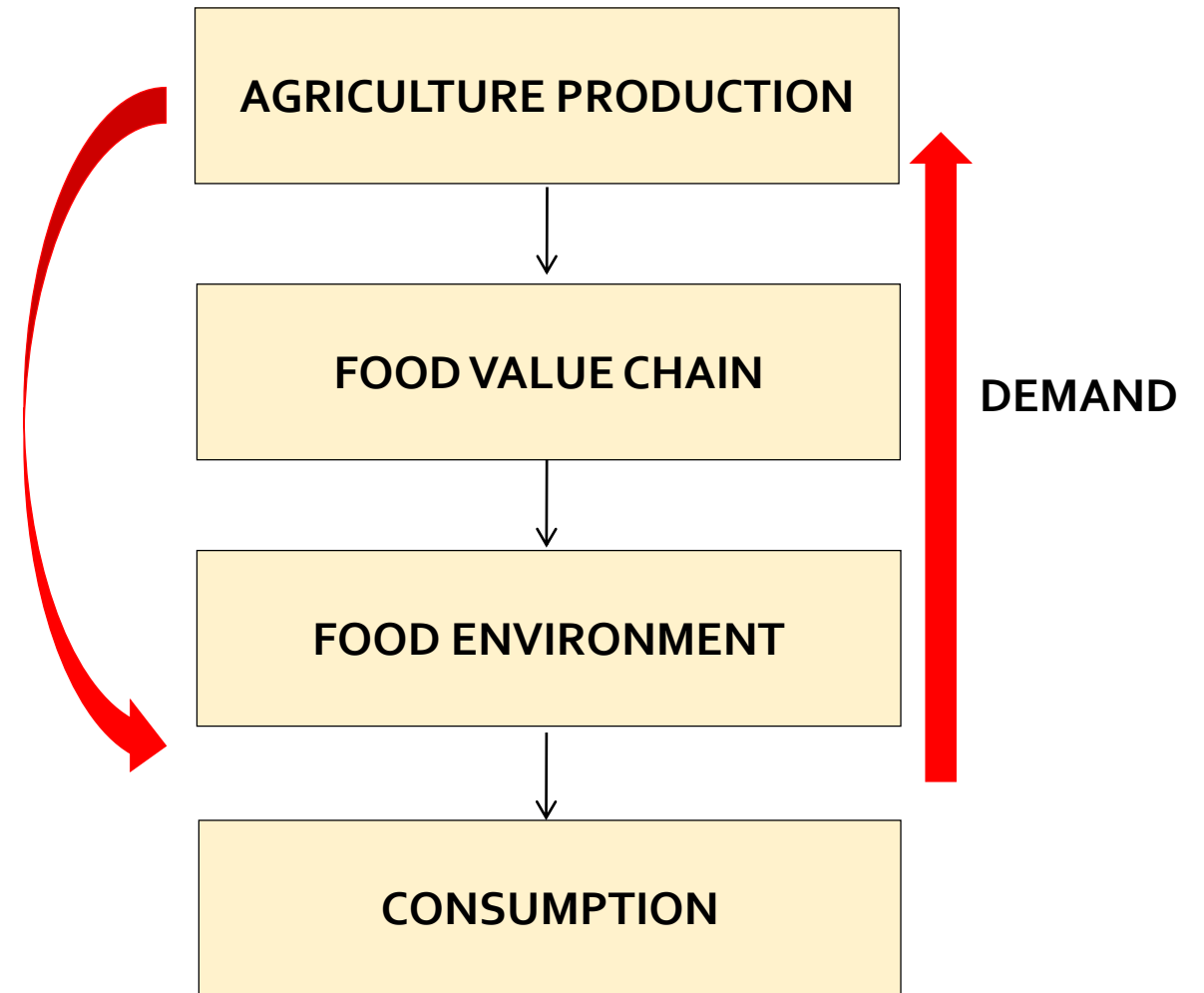


Stages of the Nutrition Transition



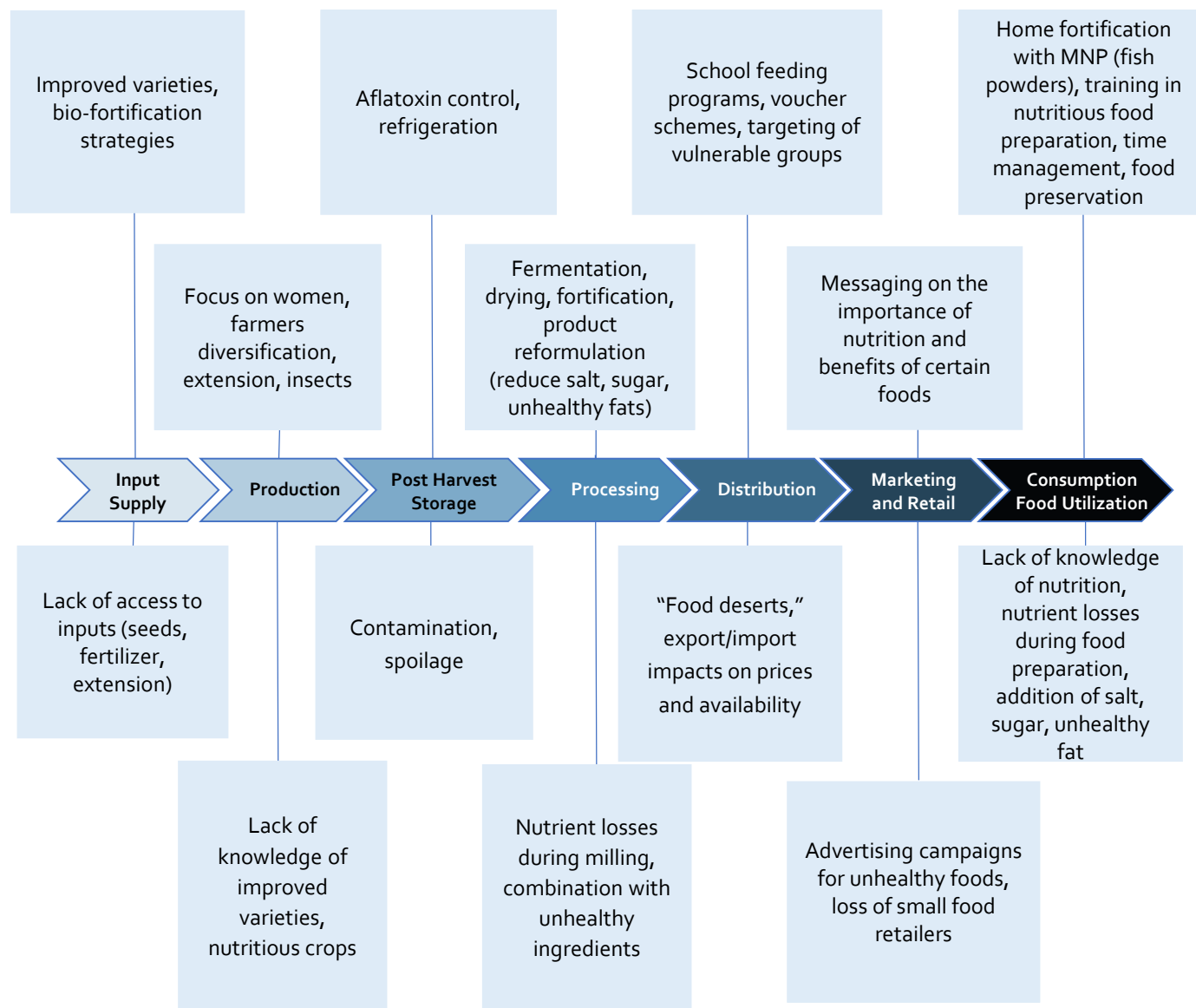
Part 4: Best Practices, Best Evidence

- Upstream policies have repercussions downstream in the food supply
- Downstream policies have repercussions upstream in the food supply



Nutrition Exit and Entry Points Along the Supply Chain

Maximize nutrition
“entering” the food
value chain

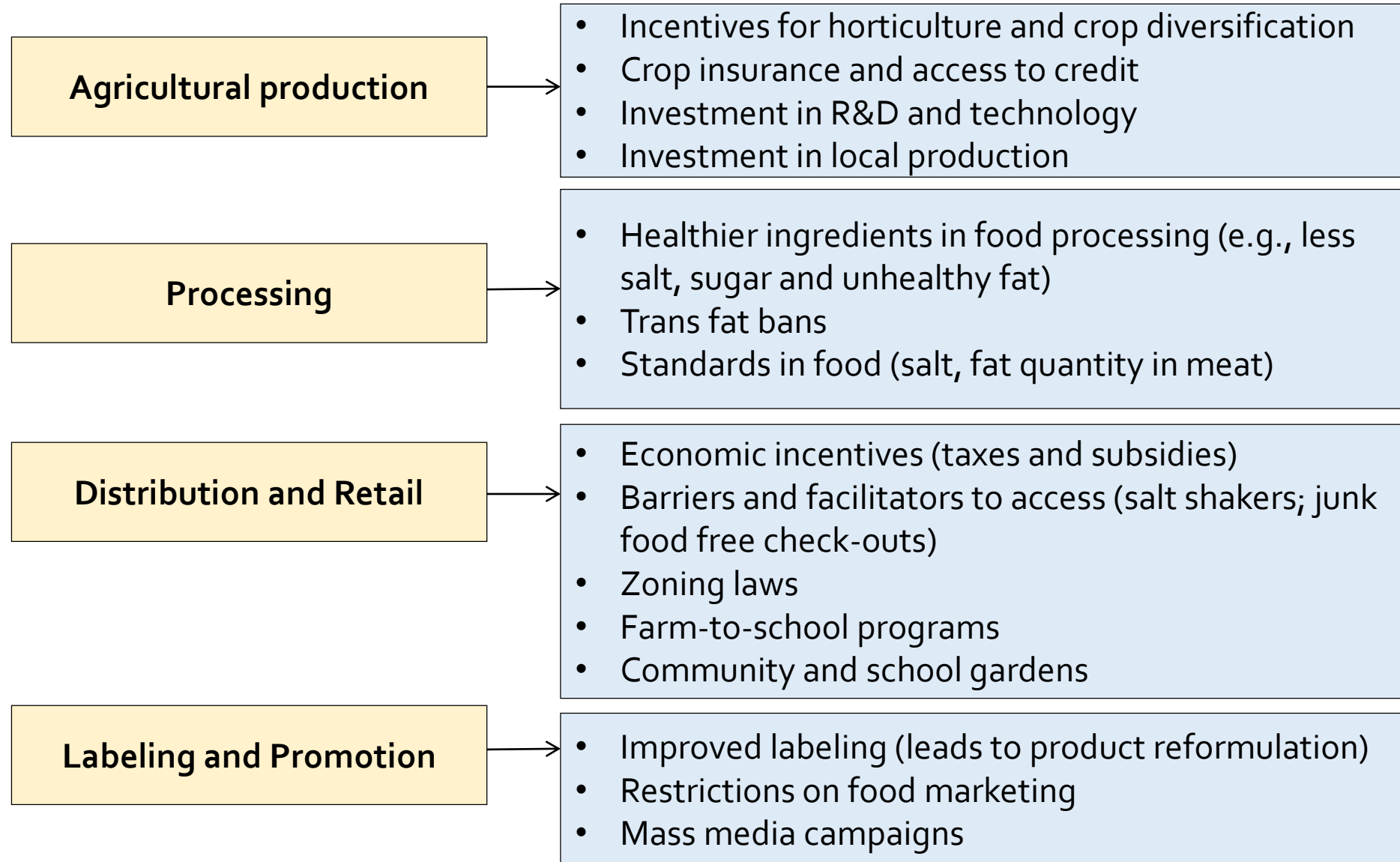


Minimize nutrition
“exiting” the value
chain

Supply Chain Trade-Offs

	Benefits	Drawbacks
More infrastructure (storage, transport, communication)	Less waste	More energy use, greater environmental impact
More food processing	Less waste, Longer shelf life, Opportunities to fortify	More ultra-processed, convenience foods (cheap, calorie-dense)
Leveraging economies of scale	Potential for lower prices	Lower prices for less healthy foods?
Fewer seasonal gaps in food availability	Benefits for seasonal hunger / malnutrition	Lose touch with seasonality —> greater demand for convenience?
More coordination and vertical integration	Efficiency	Power shifts from farmers —> corporations?

Potential policy levers to improve the food system



Future Food Systems Research

QUESTIONS:

1. Is it even possible to have both human and planetary health and if yes, what are the trade-offs we are willing to live with? And how do we account for and measure those trade-offs?
2. How can we create more social equity and justice across the food system and who should be responsible for ensuring that?
3. Where can we better align policies, policy decision making and funding to have double and triple duty effects?
4. Who owns the food system and if no one owns it, how do we hold anyone accountable? How do we deal with power dynamics?

What the food system needs...

- **Need a sense of urgency**
- **Experiment with interventions, but evaluate**
- **Don't see the private sector** only as part of the problem, they can be part of the solution too
- **Not necessarily an expensive agenda**
- **Improve assessment**

The Team

