International Day of Forests 2019 t-shirt design contest – terms and conditions

### THE CONTEST

The United Nations General Assembly has designated 21 March as the "International Day of Forests" (IDF).

The Food and Agriculture Organization of the United Nations (FAO), as the coordinating agency for the preparation and animation of this celebration (IDF) and a chair of the Collaborative Partnership on Forests, is organizing a contest for children and youth aged 5-19 (the "Contest") as part of the celebrations of the 2019 International Day of Forests.

The Contest aims to raise awareness of the importance of all types of forests. The theme and slogan chosen for 2019 is 'Forests and education: Learn to love forests'.

Participants are asked to upload an original design that illustrates the 2019 theme and slogan for the International Day of Forests, 'Forests and education: Learn to love forests'.

## **RULES**

The Contest is open only to individuals ("Entrants") between the ages of 5 and 19. The age to declare is that at the time of entering the Contest. Minors must have the permission of their parents or legal guardians to participate in the Contest.

FAO employees and their immediate family members (spouses, parents, children, siblings and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related, are not eligible to enter the Contest. FAO will determine eligibility at its sole discretion.

Entrants can only submit to the Contest original works for which they are the sole creator and own the copyright. Entrants must have obtained all the necessary authorizations to use any content for the purpose of the Contest. If the design contains images of a person or persons, Entrants must have obtained the permission of those persons for submission of their image to the Contest, as well as for the use of the image as described herein. FAO will not be responsible for any claim or complaints alleging violation of the rights of third parties. Entrants can submit up to three entries.

By entering the Contest, Entrants grant an irrevocable, perpetual worldwide exclusive licence to FAO to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and the promotion of FAO's work, in:

- FAO corporate website: www.fao.org;
- Corporate videos or digital recordings to illustrate the work of the Organization;
- Printed FAO publications, brochures or posters;
- Social media channels, including the promotion of the Contest itself;
- Any other media used by FAO in its communications.

FAO will not pay any fees for, nor pay any costs relating to, the entry of the design(s) in to the Contest or for their use as described above.

FAO reserves the right to verify the eligibility of any entry and/or Entrant (including an Entrant's identity and address) and to disqualify any Entrant who submits an entry that is not in accordance

with these rules or who tampers with the entry process. FAO reserves as well the right to disqualify submissions that are not consistent with the Organization's values and guiding principles.

By submitting entries to the Contest, Entrants agree that personal data, especially name and address, may be processed, shared and otherwise used for the purposes outlined in these rules. The data may also be used by FAO in order to verify the Entrant's identity, postal address and telephone number or to otherwise verify the Entrant's eligibility to participate in the Contest. FAO is not responsible for any entries not received due to internet or software failures.

Nothing in the rules for this Contest, nor any acts performed or statements made in relation to this Contest, shall be deemed (i) a waiver, express or implied, of the privileges and immunities of FAO; (ii) the acceptance by FAO of the applicability of any single national law to FAO, and (iii) the acceptance by FAO of the jurisdiction of the courts of any country over disputes arising from this Contest.

### PROCESS AND SELECTION CRITERIA

The Contest opens at 12:00:00 Central European Time (CET) on 13 December 2018 and closes at 12:00:00 pm CET 8 February 2019. Entries received after the deadline will not be considered.

After the deadline for submissions has expired, FAO will select, at its sole discretion, the best 30 designs received within the deadline and based on the following criteria: originality, relevance to the theme, artistic value and communication potential.

- The 30 selected designs will be submitted to a FAO Jury, which will select, at its sole discretion, six designs from the shortlist of thirty which it considers to most closely meet the criteria.
- The six final designs will be posted on the FAO Facebook page and fans will be given the opportunity to vote ("like") the designs during a period of seven days (specific deadlines will be placed on the Facebook page when the designs are posted). The first-place winner will be the designs with the most likes. The Contest is in no way sponsored, endorsed, administered by or associated with Facebook and by submitting entries to the Contest the Entrants release Facebook from all claims arising from the Contest.
- After the deadline for voting has expired, the winner will be notified by email. In the event
  that any of the selected winners is ineligible, cannot be traced or does not respond within ten
  days to a winner notification as required by the Contest Rules above, or refuses the prize, the
  prize will be forfeited, and it will be in the sole discretion of the Jury to choose whether to
  award the prize to another eligible entry.

# **ACCEPTANCE**

By submitting entries to the Contest, the Entrant confirms that the rules for this Contest, as set out above, have been read, understood and agreed to by the Entrant.

### **PRIZE**

The winning design will be featured on the International Day of Forests website on FAO.org as the official t-shirt design for 2019. It will be made available for download and printing on t-shirts globally.

### **GENERAL INFORMATION**

FAO is an agency of the United Nations specializing in the sectors of food and agriculture, with the ultimate goal of eradicating hunger. There are a total of 194 member nations, one member organization (European Union) and two associate members (Faroe Islands and Tokelau) in the Organization, working together to achieve food security for all. FAO's mandate is to improve nutrition,

increase agricultural productivity, raise the standard of living in rural populations and contribute to global economic growth.

In the context of this mandate, FAO produces communications and information materials that are used to raise awareness about key issues in food and agriculture and to achieve its goal of ending global hunger. FAO's communication materials are available in many languages and distributed worldwide entirely free of charge for non-commercial purposes. Examples of its materials can be found on FAO's website: <a href="https://www.fao.org">www.fao.org</a>.

Since 2012, FAO has observed IDF every year to create awareness about the importance of all types of forests. The FAO Forestry Department is responsible for coordinating the activities of IDF, and in this case, for managing the operational tasks related to the Contest.