

FLOW AND KEY MESSAGES



THREAT TO SSF LIVELIHOODS:
NEGATIVE PERCEPTIONS AND
MANAGEMENT MEASURES, DRIVEN BY
CONSERVATION RHETORIC.

- Responsible advocacy is critical to SSF.
- Collaboration for SSF capacity in responsible stewardship
- Enabling environment for SSF actors' participation.



PREVAILING RHETORIC IN THE PUBLIC SPACE

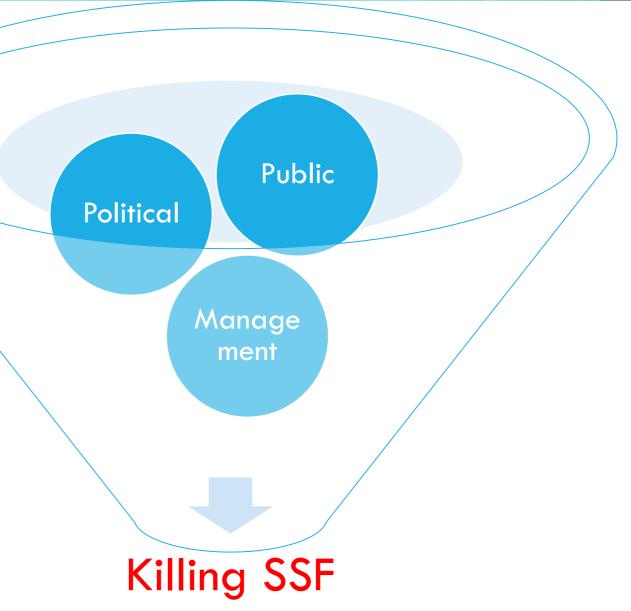


FISHERS ARE NO GOOD AND THEY DESTROY THE RESOURCES

Shaping a repressive

environment

for SSF



INDICATORS



Fisheries analysis (global, utilized stocks, no potential)

Blue Economy discussions

- *Limited discussion on SSF contribution or potential.
- SSF and SDGs poor correlation.

Conservation NGO lobby.

*Decreased SSF livelihoods (1995-2014 13,000 Norway {Sofia 2016})

DEVELOPING SSF ADVOCACY – DIFFERENT RHETORIC





A Focus on Societal benefits and responsible use:

Marine Fisheries

160-180 million
livelihoods engaged in
primary and secondary
fisheries

Societal Benefits

Food sovereignty
Poverty eradication
Public Health
Human dignity
Economic gains
Ecological viability

Inland Fisheries

72-81 million
livelihoods engaged in
primary and
secondary fisheries





RESPONSIBLE STEWARDSHIP — LOCAL TO GLOBAL

- Sustainable practices
- Equitable value chains
- Shared effective management
- Gender sensitivity
- Respect and equitable representation



ENABLING ENVIRONMENT PROMOTION, CREATION AND PARTICIPATION





Facilitating livelihood defense by SSF:

- 1. Global policy Interpretation issues drive questionable implementation
- 2. Navigating national and local roadblocks
- Insensitive development initiatives now driven by Blue Economy focus
- Reluctance (behalf of governments) to collaborate on platforms and legal systems
- 3. Suite of resources to support SSF full and effective participation

Organizational

Administrative

Financial

Networks and partnerships

4. Stakeholder collaboration driven by SSF

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Partnering with FAO to make fisheries sustainable

