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# Measuring the contribution of small-scale aquaculture

An assessment













## Measuring the contribution of small-scale aquaculture

FAO FISHERIES AND AQUACULTURE TECHNICAL PAPER

534

An assessment

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## **Preparation of this document**

The Aquaculture Management and Conservation Service (FIMA), Fisheries and Aquaculture Management Division (FIM) of the Fisheries and Aquaculture Department of the Food and Agriculture Organization of the United Nations (FAO), is implementing a project entitled "Methods and indicators for the appraisal and evaluation of the contribution small-scale aquaculture to sustainable rural development". The project, which commenced in 2008, is being carried out through a combination of commissioned thematic papers, two expert workshops and the implementation of pilot case studies.

As part of the project implementation, the "FAO Expert Workshop on Methods and Indicators for Evaluating the Contribution of Small-scale Aquaculture to Sustainable Rural Development" was held in Nha Trang, Viet Nam, from 24 to 28 November 2008.

The commissioned review papers and expert workshop were technically supervised by Dr Melba B. Reantaso, Fishery Resources Officer (Aquaculture) of FIMA.

The study and expert workshop were made possible with financial support through the FAO Multi-Partnership Programme (FMPP) under B.1 Objective administered through the FishCode Programme of the FAO Fisheries and Aquaculture Department.

#### **Abstract**

The contribution of small-scale aquaculture (SSA) to sustainable rural development (SRD) include, for example, securing food, efficient use of water, farm materials and other resources, creating wealth, diversifying livelihoods, generating rural employment and income, utilizing family labour, fostering social harmony and empowering women. While recognized as such, there has not been a systematic assessment which clearly measures its contribution.

An "FAO Expert Workshop on Methods and Indicators for Evaluating the Contribution of Small-Scale Aquaculture to Sustainable Rural Development", held in Nha Trang, Viet Nam from 24 to 28 November 2008, attempted to develop an indicator system which can measure the contribution of SSA to SRD. Indicators are measures, used for different purposes, to help understand issues or conditions, to know how well a system is working and to determine what direction or solutions may be taken to address an issue or a problem before it gets too bad. While indicators are as varied as the systems they try to monitor, there are certain characteristics that effective indicators have in common, e.g. relevance, ease of understanding, reliability and data accessibility.

The expert workshop used a number of processes and series of steps in the development of the indicator system. These included the following: (i) understanding the subject of measurement, (ii) identifying an analytical framework and setting criteria, (iii) developing a list of SSA contributions, (iv) categorizing the contributions based on analytical framework and agreed criteria, (v) devising and organizing the indicators of contribution, and (vi) measuring the indicators. The major outcome was the development, through an iterative process, of an indicator system which was thought to provide a good measure of the contribution of SSA using an analytical framework (i.e. the Sustainable Livelihood Approach or SLA) and agreed criteria (accuracy, measurability and efficiency or AME). Using the SLA and AME criteria, the experts narrowed down to some 20 (from a freelisting of some 50), indicators which were deemed appropriate to assess the contribution of SSA to SRD. The SLA was selected as an appropriate analytical framework as it reflects the primary objective of an SSA system which is to balance the use and/or build up of the five livelihood capitals or assets (natural, physical, human, financial and social).

The experts agreed by consensus that the 20 potential indicators include: (1) flows/enterprises, (2) off-farm nutrient use/farm products (input/output ratio), (3) enterprises' contribution to cash income, (4) productive use of pond water, (5) return to land capital and labour; trends in physical asset used for SSA, (6) income from SSA and derived from SSA, (7) SSA contribution to Gross Domestic Product (GDP), (8) farmers who are members of active farmer associations or community organizations, (9) household consumption of fish, (10) seasonal distribution of fish consumption, (11) women access to resources and benefits of SSA, (12) women engaged willingly and as active decision-makers in SSA (including post-harvesting), (13) batch testing for banned chemicals or poor quality aquatic products aquatic, (14) farmers adopting Better Management Practices (BMPs), (15) farmers involved in traceability system, (16) export earnings, (17) employment generation, (18) disease, (19) vulnerability, and (20) resource use conflicts.

This publication contains two parts: Part 1 contains the report of the above expert workshop; Part 2 contains 10 technical papers presented during the expert workshop and an additional paper which provides a detailed account of the processes undertaken in the development of an indicator system to measure the contribution of SSA to SRD.

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## **Acronyms and abbreviations**

ADB Asian Development Bank
AESA Agro-ecosystem analysis
ACF Aquaculture carbon footprint
AFP Aquaculture footprint
AHP Analytical Hierarchy Process
AIT Asian Institute of Technology
AME accurate, measurable, efficient

ASEAN Association of Southeast Asian Nations

BRFDs Bioresource flow diagrams BOD<sub>5</sub> Biological oxygen demand

CAARP Community Agriculture and Aquaculture Resource Persons

CARE Cooperative for Assistance and Relief Everywhere

CBA Cost-Benefit Analysis

CBOs Community-based Organizations

CO<sub>2</sub> Carbon dioxide

COLA Cost of living allowance

CSD The UN Commission on Sustainable Development

CV Coefficient of variation

DFID Department for International Development of the United

Kingdom

DO Dissolved oxygen

EAA Ecosystem Approach to Aquaculture eFCR Economic Feed Conversion Ratio

FAO Food and Agriculture Organization of the United Nations

FFA Farmer field school

FFER Fish Feed Equivalence Ratio

FIMA Aquaculture Management and Conservation Service

FMA Farm management analysis
GDP Gross domestic product
GIS Geographic information system
GMO Genetically modified organism

GNAEP Greater Noakhali Aquaculture Extension Project

HDI UN Human Development Index IAA Integrated agriculture-aquaculture

IAASP Integrated Aquaculture-Agriculture Systems Program ICLARM International Center for Living Aquatic Resources

Management

IIRR International Institute of Rural Reconstruction

IoE Intensity of explotation IRR Internal rates of return

ISEAL International Social and Environmental Accreditation and

Labeling

JPOI Johannesburg Plan of Implementation

KAP Knowledge Attitude Practice

MA Millenium Assesment
MBN Minimum Basic Need

MCDM Multi-Criteria Decision-making

MDGs Millennium Development Goals

MDGIs Millennium Development Goal Indicators

MEA Millenium Ecosystem Assesment

MFA Material Flow Accounts

NACA Network of Aquaculture Centres in Asia and the Pacific NAMEA National Accounting Matrix including Environmental

Accounts

NEDA National Economic Development Authority

NPVs net present values
NRTs natural resource types
NTU Nha Trang University

ODA Official Development Assistance

OXFAM Oxfam International

PAD Pangasius Aquaculture Dialogue

PI Profitability index

PIPs Processes, institutions and policies
PME Participatory monitoring and evaluation
POPDEV Population and Development Indicators

PRA Participatory rural appraisal PSR Pressure state response

RESTORE Research Tool for Natural Resource Management, Monitoring

and Evaluation

RFLDC Regional Fisheries and Livestock Development Project,

Noakhali Component

RRA Rapid rural appraisal

SAPA Sustainable Aquaculture for Poverty Alleviation

SD Sustainable development

SDI Sustainable development indicator

SEARCA Southeast Asian Regional Center for Graduate Study and

Research in Agriculture

SES Special Evaluation Study

SESAM-UPLB School of Environmental Science and Management

University of the Philippines Los Baños

SIEEA System of Integrated Environmental and Economic

Accounting

SL Sustainable livelihoods
SSA Small-scale aquaculture

SLA Sustainable livelihoods approach

SMART specific, measurable, accurate, repeatable, timely

SRL Sustainable rural livelihoods TMR Total materials requirements

TN Total nitrogen
TP Total phosphorus

TWG Technical Working Groups

UK United Kingdom

UNDP United Nations Development Programme
UPLB University of the Philippines at Los Baños
VAC Vuon, ao, chuong (in Vietnamese which means

garden/pond/livestock pen)

WCED World Commission on Environment and Development

WFC WorldFish Center

WWF World Wide Fund for Nature/ World Wildlife Fund

ZOMAP Lake zone map