Promotion of forest environmental services

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- **Essence and structure of forest environmental services**
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General socio-economic and forestry differences amongst Central and Eastern European Countries

- **Differences in economic, social, cultural, historical and natural conditions.**
- **❖** Influence of the process of transition to market economy.
- **Position of forestry in the CEECs.**
- **Description** Public interest in forests and forestry services.
- **State of forests.**
- **❖** Different structures of forestry sectors in individual countries.
- **❖** Decreasing level of economic efficiency but still no such economic problems and losses as in agriculture.
- **❖** Forestry important stabilising factor in rural areas.
- **❖** Need of financial support of forestry in the period of transition to market economy.
- ***** Multifunctional forestry and forest services promotion.

Essence and structure of forest environmental services

- ***** Complex societal purpose-built forest environmental services systems.
- **❖** Reflection of different environmental needs and demands of the society in given time.
- **❖** Forest environmental services handled in different ways, promoted with different intensity by different instruments.
- ***** Environmental forest services of mediated market (tangible) character:
 - > hydric (hydrology), soil protection and air protection services.
- ***** Environmental forest services of non-market (intangible) character:
 - ➤ health-hygienic (recreational, health) and cultural-educational services (nature conservational, educational, scientific, institutional).
- **❖** Socio-economic efficiency of promotion of the services based on evaluated outputs of the services:
 - > costs of prevention, costs of compensation, expert approaches, consumer surplus approaches, etc.

Relationships between forest market services and forest environmental services

- **❖** Generally, man existentially depends both on production (market) and environmental (non-market) services of natural resources.
- **❖** Timber production: very high environmental importance environment friendly material produced in the renewable and sustainable way.
- **❖** Close connection of forest timber market service with forest nonmarket environmental services − timber consumption for reduction of greenhouse gasses.
- **❖** Forest market services gradually limited and affected by public requirements for forest environmental non-market services.
- ***** Timber production (market) service considered as significant forest environmental service and needed to be promoted in this sense.

Types of instruments promoting forest environmental services

- **❖** Normative, administrative instruments (acts, regulations: limits, standards, permissions, licences)
- ***** Economic instruments (a large set of financial and other economic measures)
- **❖** Information instruments (education, extension, information campaigns)
- **❖** Voluntary approaches (unilateral engagements, obligations, public voluntary systems, negotiated agreements, contracts)
- **❖** Management and planning (environmental management systems, determining and zoning of protected areas with important environmental services, landscape planning)
- **❖** Institutional instruments (establishment of state, regional, district or local organs engaged in protection and promotion of environmental forest services)

Economic instruments

- **Grants**
- ***** Compensations
- ***** Tax concessions
 - > Concessions on direct taxes
 - > Concessions on indirect taxes
- **Soft loans**
- **❖** Purchase of forestlands
- **❖** Fees for deforestation
- ***** Ecolabelling
- **Sanction payments**
- **❖** Indirect economic measures

Conclusions

- **❖** Forest environmental services treated in different countries in different ways (structure, importance and intensity of promotion).
- ***** Economics of forest market services affected by increasing public requirements for forest environmental non-market services.
- **❖** Timber as environment friendly and sustainable material becomes less competitive compared to other materials on the market.
- **❖** There are quite different sets of instruments promoting non-market forest services amongst individual CEECs (difficult comparisons).
- **❖** Financial means come from different sources (very often weak coordination amongst them).
- ***** Efficiency of promotion of non-market environment forest services can be expressed only partially and with great difficulties.
- **❖** Forestry as a part of market and not budget economy, affected by restrictions due to non-market environmental needs of the society, should be promoted by effective promotion systems.