



Session title:

Public and private sustainability initiatives, in and beyond supply chains, to promote greater inclusion of smallholders and SMEs

Organized by:

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The multiplication of sustainability initiatives has been driven by the growing complexity and diversity of conditions under which agri-food and timber supply chains operate. They involve many different types of actors who can all have an indirect influence on land-use decisions. There is, typically, a lack of articulation between the different initiatives.

Broad interest in Voluntary Sustainability Standards has been accompanied by other private governance regulations such as codes of conduct, principles and guidelines, moratoria and wider commitments to sustainability. More recent steps include the adoption of public and private commitments to Zero Deforestation as a way of responding to consumer pressure

on deforestation-free supply chains.¹ Nevertheless, the latest Forest 500 report indicates that no palm oil, soy, cattle or timber company that has committed to eliminate deforestation from their supply chains by 2020 will meet this goal. This panel explores some of the many challenges to implementing public and private sustainability initiatives using four case studies, viz.

¹ See, for example, the French national strategy to reduce imported deforestation, 2018-2030 (https://www.ecologique-solidaire.gouv.fr/sites/default/files/2018.11.14_SNDI_0.pdf) and the Consumer Goods Forum Forest Positive Coalition of Action launched in Paris on 22 September 2020 (<https://www.tropicalforestalliance.org/en/news-and-events/news/partner-news-new-consumer-goods-coalition-to-accelerate-systemic-effort-to-remove-deforestation-and-forest-degradation-from-key-commodity-supply-chains>)





Michael Brady

Forest Stewardship Council (FSC) New Approaches Program to promote greater smallholder engagement in S.E. Asia



Guillaume Lescuyer

Hybrid governance to ensure cocoa sustainability in Cameroon



Marie-Gabrielle Piketty

Municipal-level initiatives to halt deforestation in the Brazilian Amazon: Lessons for jurisdictional approaches



D. Andrew Wardell

The role of a national MSP – the Table Filière Karité – in securing greater inclusion of women shea (*Vitellaria paradoxa*) producers in agri-business and cosmetic value chains in Burkina Faso



Panel to be supported by

Brady M, Louman B, Wardell DA, Gallagher E, Lescuyer G, Pacheco P, Piketty M-G and Schoneveld G. 2021. Sustainable Value Chains, Finance and Investment in Forestry and Tree Commodities. FTA Highlights of a Decade 2011–2021 series. Highlight No. 10. Bogor, Indonesia: The CGIAR Research Program on Forests, Trees and Agroforestry (FTA). https://www.cifor.org/publications/pdf_files/FTA/FTA-Highlights-10.pdf

Brandão F, Piketty M-G, Pocard-Chapuis R, Brito B, Pacheco P, Garcia E, Duchelle AE, Drigo I and Peçanha JC, 2020. Lessons for Jurisdictional Approaches From Municipal-Level Initiatives to Halt Deforestation in the Brazilian Amazon. *Front. For. Glob. Change* 3:96 <https://www.frontiersin.org/articles/10.3389/ffgc.2020.00096/full>

FTA Brief – Relevance of a FLEGT-like approach for West and Central African cocoa sustainability <https://www.cifor.org/knowledge/publication/7382/>

Wardell DA, Piketty M-G, Lescuyer G and Pacheco P. 2021. Reviewing initiatives to promote sustainable supply chains: The case of forest-risk commodities. <https://www.cifor.org/knowledge/publication/7944/>

Wardell DA et al, 2021. Shea (*Vitellaria paradoxa* C.F. Gaertn.) - the emergence of global production networks in Burkina Faso, 1960–2021. *International Forestry Review* 23 (4): 534–56. <https://www.cifor.org/knowledge/publication/8403>

