

XV WORLD FORESTRY CONGRESS

Building a Green, Healthy and Resilient Future with Forests

2-6 May 2022 | Coex, Seoul, Republic of Korea

XV WFC Forest change-maker video competition – How to participate

HOW TO PARTICIPATE

Record a short video (no more than 4 minutes) introducing yourself and showing us what you do and how it benefits forests and people. It can be a project, initiative you are involved with, or your daily work. It can be recorded on your cellphone: what is important is your story and the impact!

The competition opens at 12:00:00 Central European Time (CET) on 25 October 2021 and closes at 12:00:00 pm CET 31 December 2021. Only submissions made through the official submission form will be accepted. It is free to enter the competition.

SUBMISSION PROCESS

To submit your video, please use the official submission form. As part of your submission, you will be asked to provide information about yourself.

You can share your video with us via the submission <u>form</u>, or you can upload it online (on YouTube, Dropbox, Google Drive or on your social media channels) and **include a link in your submission form**. Please make sure your video is public and can be accessed by "anyone with link".

All eligible video submissions and text will then be uploaded and published on to the XV World Forest Voices blog.

GUIDELINES AND CONDITIONS FOR SUBMISSION OF THE VIDEOS

- The competition is open to all aged 18–35 (age calculated by the age on the contest closing date, 31 December 2021).
- Your video must be related to one or more of the Congress sub-themes.
- The video must be original work and may not have won any other contest, or be commercially published whether for news, advertising or otherwise.
- The video should not infringe any intellectual property rights or any right whatsoever of any third party.
- If the video features an identifiable individual, consent needs to be obtained from the individual indicating the purpose of the video.
- The video can be created as a team but only one nominated recipient should submit it.
- Prize will be awarded per submission and not per person.
- Video can be in any language as long as it has subtitles in either English, French or Spanish.
- The video must not exceed 4 minutes in length.
- Creativity is encouraged: think of your video as a short report or documentary that introduces you, presents your work and most importantly its impact. It could be, for example, in the format of a short, narrated movie, or a video story and text.
- Narrated PowerPoints of picture collage without the speaker will not be considered.
- Previous submissions for WFC calls for videos cannot be accepted unless the video is impactfocused and fits the format of the competition. A new video can be made on the same topic, as long as it is dynamic.
- Videos must be accompanied with a short paragraph (400 words max) about the initiative/work, its impact and a photo showing your project/initiative, or yourself "in action".
- There is no cost to enter the competition.

SCREENING AND SELECTION CRITERIA

After the deadline for submission, the WFC Secretariat will select a shortlist of finalists based on the following criteria: artistic value, innovation and originality, actual and potential for positive impact to the community and/or forests, relevance to the Competition theme, and communication potential.

The shortlist will be submitted to a panel of Jury members from around the world involved in forest work and outreach. The Jury will select six videos, and the three top-scoring video submissions, based on the criteria, will be chosen for the prize.

The authors of the top six videos will be notified by email using the contact details provided with the entry by **21 January 2022.**

The winners of the Competition will be publicly announced in February 2022.

PRIZES

- The top six videos will receive a framed certificate from the WFC Secretariat, and will be showcased through official Congress social media channels, and an article on the Congress blog.
- The top three videos/projects will win a trip (flights, accommodation, living expenses) to the World Forestry Congress in Seoul, Korea, from 2 to 6 May 2022, or a tablet, where travel to the Congress is not possible. The top three submissions will also be presented with a framed "XV WFC Forest Change-Maker Award" at the Congress.

DEADLINE

Please submit your video, text, and photos through the online platform by **31 December 2021.** Winners will be notified by **21 January 2022.**

By submitting your video you consent to the terms and conditions of the forest change maker contest.

For more information or any questions, write to WFC-2021@fao.org.

Are you ready to share your work and inspire others? Join and participate in the# forestchangemakers video competition!