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**giz** Deutsche Gesellschaft  
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Zusammenarbeit (GIZ) GmbH

# National training on "SDG indicator 5.a.1 and its implementation in North Macedonia"

3-4 April, 2024, Skopje, North Macedonia

## Empowering rural women in the Western Balkans: Where we stand?

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5  
GENDER  
EQUALITY



# **Economic empowerment of rural women: gender equality in land ownership and control**

- The 2030 Agenda for Sustainable Development and the Western Balkans on the way to advance gender equality in ownership and control of land and contributing to the implementation and reporting on SDG indicator 5.
- The Gender Land Initiative in the Western Balkans 2013 (Partnership by FAO, GIZ and UINL for gender equality in land ownership and control).

# Empowered women, empowered economy: Way forward

- Gender statistics and equal tenure rights for women (SDG 5.a.1).
- Improving gender equality towards achieving SDG 5.a.2 indicator.
- Strengthening gender equality in notarial practices and land registration.
- Strengthening the access to free legal aid for women entrepreneurs.
- Awareness raising on economic empowerment of women (inform and educate women about their constitutional and legal rights to access, ownership and co-ownership of land and other forms of property, financial services, inheritance and natural resources (SDG 5.a.).
- Facilitating the progress on SDG 5 monitoring and reporting by Western Balkans (jointly with FAO).

# Empowered women, empowered economy: We can do it!

- ***Strengthening the employability of Rural Women through ProfilPASS tool***
- Objective: To contribute towards the improvement of the socio-economic status of rural women in North Macedonia, as pilot country.
  - To pinpoint the income-generating skills and entrepreneurial potential of rural women who took part in the ProfilPASS counselling.
  - To enable rural women to acquire new skills and competencies aligned with local job market demands and/or the necessary support and resources to launch or grow small businesses and agricultural ventures.
  - To increase the awareness of rural women about available services and measures for support of women in rural areas.

# Online training- Women goes digital

- Development and implementation of the online IT qualification measure "Women Goes Digital" in Macedonian and Albanian language, with an aim that the women (including rural and vulnerable groups) increase knowledge on use of digital tools, that would allow them to start or increase their business operations.
- Training will be free of charge and along other interesting trainings will be available at: <https://www.atingi.org/>

**Assessment: “The role of rural women in the sustainable development of the Western Balkans rural areas”**

# Purpose

To shed light on **women's engagement in agriculture** and their **contribution to rural development** in the region, as well as the opportunities to use their **potential** in the development of **circular economy, green, social and environmental entrepreneurship**.

Specific objectives:

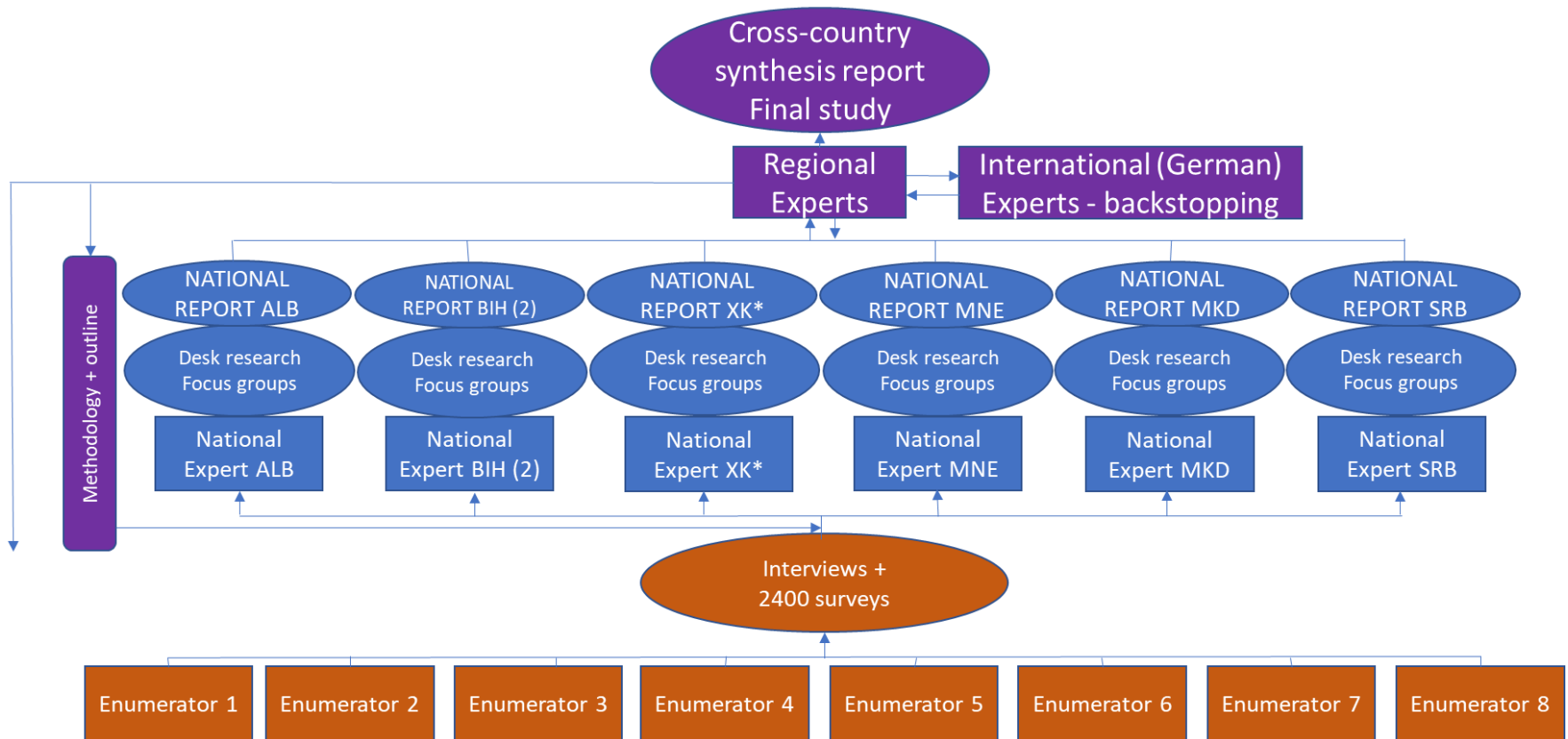
- To provide insights into **women's roles and livelihood situations** in agriculture
- To discover possible implications for supporting women to become more visible as **agents of change** in the sector
- To provide insights into possible solutions for more **informed decision-making** at the policy level.

# Outputs

- **Database** of relevant data collected through **interviews and surveys** of a selected sample of respondents from all countries/territories of the Western Balkans;
- **Seven national reports** (one for each country/territory of the WBs: Albania, Montenegro, North Macedonia, Kosovo\*, Serbia and Bosnia and Herzegovina) assessing the situation and the needs of rural women based on a quantitative and qualitative research
- **One regional cross-country report** comparing the findings among the WB countries/territories and providing regional recommendations.



# Experts' Organization



# Completed tasks

- ✓ **Outline** for the national reports
- ✓ **Methodology** for the selection of participants for the interviews, for the focus group discussions and for the youth surveys
- ✓ **Desk research** analysing relevant statistical data and recent publications related to youth issues as well as relevant policies and policy trends
- ✓ **Guiding questions** for the focus group discussions and the qualitative interviews
- ✓ **2 focus group** discussions per country/territory with 7 – 10 participants
- ✓ **Qualitative interviews with 6 stakeholders** in each country/territory
- ✓ **Final survey questionnaire**

# Next steps

<b>What</b>	<b>Who</b>	<b>Deadline</b>
Conduct a rural women survey, 1200 online and 1200 field	SWG RO	23-Mar-24
Cleaning of data	IE (IAMO)	01-Apr-24
First draft national reports	NE	01-May-24
Interim meeting	All	06-08 May 24, Albania
Feedback to the first draft national reports	RE, supported by IE	1-Apr-24
Final draft national reports	NE	15-May-24
Submit the first draft of the study - based on the national reports	RE, supported by IE	01-Jul-24
Final report	RE, supported by IE	01-Sep-24
Disseminate the results of the study at the Agricultural Policy Forum	RE	31-Oct-24
Editing, proofreading, design, publishing	SWG	31-Oct-24