

APPENDIX III

PROPOSED REGIONAL COMMUNICATIONS WORKPLAN 2023-2024

Objectives	Activities	Targets	Indicators
1. Reinforce and expand existing communication channels and establish clear additional channels as needed e.g., for specific work streams	<p>1.1 Consolidate and improve information flow and exchange between countries and the Codex Secretariat</p> <p>1.2 Expand and strengthen existing simple and rapid communications methods (e.g. regional WhatsApp communications group)</p>	<ul style="list-style-type: none"> By CCNASWP18, 80% of Members / Observers surveyed indicate timeliness, accessibility and quality of Codex regional communications "excellent" or "good" 	Number of survey responses rating regional communications "excellent" or "good"
2. Communicate the value of Codex engagement and use of standards in the region	<p>2.1. Provide the Codex Secretariat with monthly drafts of web stories capturing food safety, standards work or capacity building initiatives in the region</p> <p>2.2. Promote regional success stories and initiatives in conjunction with the Codex Secretariat and FAO/WHO</p> <p>2.3 Liaise with Codex Trust Fund beneficiary country in the region to communicate on every phase of CTF projects</p>	<ul style="list-style-type: none"> By CAC48, 10 news items from countries in the region published on the Codex website By CCNASWP18, 20 news items from countries in the region By CCNASWP18, 50% of countries in the region contributed to news on the Codex website 	<p>Number of CCNASWP news stories published on the Codex website</p> <p>Number of countries who have made a contribution to the Codex website</p>