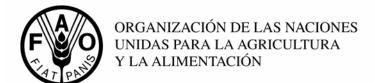
# comisión del codex alimentarius





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Tema 4a) del programa

CX/FL 10/38/5

## PROGRAMA CONJUNTO FAO/OMS SOBRE NORMAS ALIMENTARIAS

# COMITÉ DEL CODEX SOBRE ETIQUETADO DE ALIMENTOS

38<sup>a</sup> Sesión Ciudad de Québec, Canadá, del 3 al 7 de mayo de 2010

Aplicación de la estrategia mundial OMS sobre régimen alimentario, actividad física y salud:

Anteproyecto de revisión de las Directrices sobre etiquetado nutricional (CAC/GL 2-1985) respecto a la lista de nutrientes que siempre se han de declarar en base voluntaria u obligatoria

Informe sobre el Grupo Electrónico de Trabajo: Declaración de Sal y Sodio

## Introducción

Durante la 37<sup>a</sup> Sesión del Comité del Codex sobre Etiquetado de Alimentos (CCFL), el Comité consideró un anteproyecto de revisión a las Directrices de Etiquetado Nutricional. La propuesta era para revisar la lista de nutrientes que siempre se declaran en base voluntaria u obligatoria como parte de la aplicación de la Estrategia Mundial sobre Régimen Alimentario, Actividad Física y Salud de la OMS.

El Comité estuvo de acuerdo con las siguientes revisiones:

- proteína, carbohidratos disponibles y grasa que deben retenerse en la lista de nutrientes que siempre se declaran;
- se debe añadir a la lista la grasa saturada;
- las declaraciones de ácidos grasos trans deben permanecer entre corchetes;
- el azúcar total debe estar en la lista y las declaraciones de azúcares añadidos deberían mantenerse entre corchetes:
- las declaraciones de fibra dietética deberían mantenerse entre corchetes; y
- el colesterol no debería incluirse en la lista.

Respecto a la sal/el sodio, el Comité notó que hubo consenso respecto a la importancia del nutriente sodio/sal y que debería ser incluido en la lista. Sin embargo, debido a una diversidad de puntos de vista respecto a cuál término usar, el Comité acordó retener las declaraciones de sal/sodio entre corchetes y establecer un Grupo Electrónico de Trabajo para discutir más este tema. El Grupo Electrónico de Trabajo, liderado por Nueva Zelandia, fue establecido con los siguientes términos de referencia:

1. Considerar asuntos asociados con la declaración de sodio/ sal en el Etiquetado Nutricional, tomando en consideración las experiencias de los países miembros y observadores, y los criterios desarrollados para nutrientes que se habrán siempre de declarar.

- 2. Considerar diferentes enfoques para declarar sodio/sal en el etiquetado alimentario para ayudar en la aplicación de la Estrategia Mundial sobre Régimen Alimentario, Actividad Física y Salud de la OMS y en la elección por parte del consumidor de alimentos más bajos en sodio/sal.
- 3. Hacer recomendaciones a la 38<sup>a</sup> sesión del CCFL sobre los resultados del Grupo de Trabajo.

#### El Proceso de Consulta

En respuesta a una invitación circulada en julio del 2009, 36 de los miembros del Comité indicaron que deseaban participar en el Grupo de Trabajo. Nueva Zelandia distribuyó un cuestionario el 7 de septiembre del 2009, al cual respondieron 14 miembros, incluyendo la UE en nombre de sus 27 países miembros. El Reino Unido envió posteriormente información extraída de investigaciones recientes. El 7 de diciembre de 2009, un Primer Documento de Consulta y Recomendaciones se circuló entre los miembros del Grupo de Trabajo. Se recibieron nueve respuestas.

#### El Cuestionario

El cuestionario se diseñó para obtener informaciones sobre los requisitos actuales de etiquetado de nutrientes y las preferencias futuras. Incluyó preguntas sobre la declaración de sodio y/o sal, problemas que se han presentado en su aplicación, cualquier evidencia de una disminución en el contenido de sodio de los alimentos y/o de su ingesta por parte de la población, y cualquier actividad educativa de apoyo. Se adjunta un sumario de dichas respuestas en el Anexo 1. Una compilación de los comentarios de los miembros del Grupo de Trabajo se adjunta en el Anexo 2.

# Propuesta en el Primer Documento de Consulta

Se ofreció una gama de opiniones en respuesta al cuestionario, pero no hubo consenso claro sobre una recomendación para la declaración de sodio o de sal en la declaración de nutrientes. Las prácticas actuales fueron descritas tanto como las limitaciones identificadas con la declaración de cada uno de estos términos. Como resultado del no haber podido alcanzar consenso, Nueva Zelandia (como líder del Grupo de Trabajo) propuso que el Grupo de Trabajo recomiende la declaración de tanto el sodio como la sal. La razón para esta propuesta es que la declaración del contenido de sodio proveería información correctamente técnica, mientras que la declaración de sal sería consistente con las directrices nacionales y mensajes de salud pública de muchos países y consistente también con la Estrategia Mundial. Esto se basó en la observación que la precisión técnica y la consistencia pragmática no se lograrían con tan solo la declaración de sal. Se tomó nota que las Directrices bajo consideración tienen como título "Directrices de Etiquetado Nutricional" y, aunque la sal no es un nutriente, es un componente importante del Etiquetado Nutricional y de lo que entienden los consumidores respecto al contenido nutricional del alimento. Se razonó por lo tanto que, si la declaración es de "información nutricional" en vez de sobre "nutrientes", la inclusión de la sal sería precisa. Esto fue propuesto como una consideración para avanzar y no como una posición de Nueva Zelandia.

# Respuestas a la propuesta en el Primer Documento de Consulta

No hubo consenso sobre si el término 'sodio' o el término 'sal', o ambos, deberían ser declarados. Hubo una fuerte posición sobre la necesidad de precisión técnica con la declaración del sodio en la declaración de nutrientes, contrapesada por la necesidad de ayudar a que el consumidor tome decisiones informadas por medio de la declaración de la "sal". La UE, en nombre de sus 27 países miembros, reservó su posición a la espera de legislación que se encuentra actualmente bajo revisión, pero expresó una reserva sobre la obligación de declarar tanto la sal como el sodio, prefiriendo la posibilidad de usar los términos 'sodio' o 'sal,' o ambos, dependiendo de las necesidades nacionales, para que pudieran tomarse en cuenta las prácticas locales y los mensajes de salud pública.

## Las respuestas incluyeron:

- apoyo para la propuesta de declarar tanto el sodio como la sal;
- preferencia por la declaración o bien del sodio o bien de la sal, pero sin objeciones a la declaración simultánea de ambos términos;
- apoyo para la declaración solamente del sodio; y
- oposición a la declaración de la sal, y reservaciones respecto al sodio;

Aquellos países que respondieron a la recomendación propuesta estuvieron de acuerdo que la declaración de sodio y de sal debe ser expresada en gramos por 100g/100ml y/o como gramos por porción, de acuerdo a las necesidades nacionales, aunque dos hicieron notar que miligramos pudieran ser una unidad más apropiada.

No hubo una opinión en común entre los países que respondieron respecto a dónde ubicar la sal/el sodio en la declaración de nutrientes.

Los comentarios sobre la inclusión en la etiqueta de declaraciones de propiedades de "bajo en sal", o su equivalente, fueron generalmente en apoyo, con uno de los que respondió apoyando que se limitaran tales declaraciones de propiedades a los alimentos a los que no se ha añadido sal.

#### **Conclusiones**

Dado que no hubo consenso sobre si se debería declarar el 'sodio' o la 'sal', el Grupo de Trabajo no puede realizar una recomendación clara respecto a esto. Pareciera haber solo evidencias limitadas en apoyo de la proposición que un término en particular sea mejor que el otro para transmitir la información a los consumidores. Una notable excepción es el Reino Unido, que citó investigaciones recientes respecto a los consumidores. Generalmente, hay disponible una cantidad limitada de investigaciones recientes respecto a lo que entienden los consumidores. La mayoría de los países que apoyaron la declaración de sodio citaron la corrección técnica como motivo. Aquellos países que apoyaron el uso del término 'sal' citaron el entendimiento del consumidor como su principal motivador. Los países parecen haber basado sus respuestas al documento de discusión, y a las recomendaciones propuestas, en los presentes o propuestos requisitos reglamentarios de sus países.

Hubo cierto apoyo para el uso del término 'sal' en otra parte de la etiqueta y/o en material educativo de apoyo, en vez de en la declaración de nutrientes.

Hubo apoyo tanto para gramos o miligramos por 100g/100 ml y/o por porción como unidad en la cual expresar una declaración de sal o de sodio: No hubo consenso para recomendar uno u otro término.

Hubo apoyo significativo para alguna forma de declaraciones de propiedades de "bajo en sal" o "reducido en sal" en la etiqueta, y para proveer criterios en las Directrices respecto a estas declaraciones de propiedades.

#### **Comentarios**

La *Quinta edición del Codex Alimentarius sobre el Etiquetado de los Alimentos* indica que: "El etiquetado de los alimentos constituye el principal medio de comunicación entre los productores y vendedores de alimentos por una parte, y por otra, sus compradores y consumidores."

La declaración del sodio en la declaración de nutrientes ciertamente comunica la información al vendedor y al consumidor respecto a la cantidad de sodio en el alimento. Lo que aun no está claro como resultado de la consulta es la habilidad y la voluntad del consumidor de **utilizar** la información de la etiqueta para escoger alimentos más bajos en sal/sodio.

Esto levanta temas sobre los mejores usos de las etiquetas alimentarias y la habilidad del etiquetado de influenciar y modificar elecciones alimentarias. También suscita interrogantes respecto al papel de la declaración de nutrientes en proveer información técnica, o en guiar las decisiones alimentarias, o ambas cosas. El uso de la etiqueta para apoyar la aplicación de la Estrategia Mundial requiere de mayores discusiones. Los temas a ser discutidos deberían incluir:

- si la inclusión de una declaración de nutrientes es la mejor forma de implementar la Estrategia Mundial para la sal;
- si otros elementos de etiquetado deberían ser considerados;
- el papel de la declaración de nutrientes; y
- la compatibilidad de la corrección técnica con el ofrecer información fácilmente comprensible por el consumidor.

# Recomendaciones

- 1. Que el Comité tome nota que aunque no hay consenso sobre cuál término debería ser usado en la declaración de nutrientes, y reconociendo la reserva expresada por la UE, el 'sodio' es el nutriente técnicamente correcto a declarar en la declaración de nutrientes.
- 2. Que el Comité tome nota que el término 'sal' es apoyado por algunos para informar a los consumidores y apoyar sus decisiones dietéticas.
- 3. Que el Comité considere el propósito y los principios del etiquetado y, como parte de esto, que clarifique el propósito de la declaración de nutrientes.

- 4. Que la declaración de sal/sodio se exprese en gramos o miligramos por 100g/100 ml y/o como gramos o miligramos por porción, de acuerdo a las necesidades nacionales.
- 5. Que el Comité considere desarrollar criterios que sustenten la declaración de propiedades de "bajo en sal", o declaraciones de propiedades equivalentes, en la Tabla de Condiciones para los Contenidos de Nutrientes.
- 6. Que, para encontrar la forma más efectiva de aplicar la Estrategia Mundial sobre Régimen Alimentario, Actividad Física y Salud, particularmente en lo referente a la sal y el sodio, el Comité considere también otras maneras de transmitir informaciones en la etiqueta aparte de aquellas en las actuales directrices de etiquetado del Codex

Anexo 1

# Principales determinaciones extraídas de las respuestas de los miembros

Los siguientes puntos claves surgieron de las respuestas de los miembros al cuestionario.

- "Sodio" es el término actualmente utilizado en la declaración de nutrientes, sea esta obligatoria o voluntaria.
- La mayoría de los que respondieron usan el término "sal" en la lista de ingredientes.
- El uso del término 'sal' en la declaración de nutrientes está siendo considerado actualmente por la UE.
- La cantidad de sodio se expresa como gramos o miligramos por 100g / 100ml o como una cantidad absoluta, normalmente gramos, por porción, o de ambas maneras.
- La falta de entendimiento por parte del consumidor se considera un problema, lo cual está apoyado por las investigaciones en algunos países.
- La falta de datos impide alcanzar conclusiones definitivas sobre si se ha reducido el insumo de sodio desde que el sodio ha sido declarado.
- En los casos en los que hay datos, las indicaciones son que ha habido una reducción en el contenido de sodio del suministro alimentario.
- Existe un apoyo general para las declaraciones de propiedades de "bajo en sal" o "reducido en sal" en las etiquetas.
- No existe consenso sobre si se deberían incluir factores de conversión en la etiqueta; hay apoyo sin embargo para estandarizar el factor de factor.
- No existe consenso sobre si el sodio total debería convertirse a sal, si es que se empleara el término "sal"
- No existe consenso sobre si debería haber una disposición para una declaración de sodio alternativa.

# Respuestas al cuestionario

Las respuestas de los miembros al cuestionario se resumieron de la siguiente manera:

#### **Enfoques reglamentarios actuales**

- 1. De los 14 que respondieron al cuestionario, seis requieren actualmente la declaración de sal o de sodio. La declaración es voluntaria, pero obligatoria en ciertas circunstancias en aquellos países que pertenecen a la UE. Es de esperarse que los requisitos actualmente aplicables influenciarán las respuestas de cada uno de los que respondió.
- 2. En cada caso los mismos requisitos de declaración se aplican tanto a los alimentos importados como a los alimentos de origen doméstico.
- 3. La manera en que se requiere expresar la declaración varía de miligramos o gramos por porción a miligramos o gramos por 100g, a un porcentaje del valor de referencia, con algunos los que respondieron requiriendo o permitiendo una combinación de expresiones.
- 4. Todos los países que respondieron requieren actualmente el término "sodio" en la declaración de nutrientes, pero hay alguna variación en la manera en que se expresa la declaración en la lista de ingredientes. Sin embargo se tomó nota que la UE está revisando el etiquetado del sodio/la sal y proponiendo declarar como sal el contenido total de sodio de un alimento, multiplicando el contenido de sodio en gramos por un factor de conversión de 2.5.
- 5. Los argumentos ofrecidos para escoger el término "sodio" en preferencia a otros términos fueron variaciones de los siguientes: el sodio es el nutriente así que es también el término correcto para la declaración de nutrientes; "sodio" captura al sodio de todas la fuentes; "sodio" es el contenido total de sodio pues incluye el sodio inherente que se presenta de manera natural tanto como el sodio añadido; el consumo de sodio no proviene exclusivamente de la sal;
- 6. Cuatro de los que respondieron indicaron que el cumplir con la declaración requerida es la responsabilidad del elaborador o del proveedor. La mayoría indicaron que el hacer cumplir el acatamiento con la declaración requerida es emprendido por una agencia reglamentaria, tal como un departamento de salud o inspector de alimentos. Cuatro de los que respondieron indicaron que al hacer acatar la declaración se dan ciertas tolerancias, con el uso del término "promedio", una variación especificada del valor declarado, y un valor de tolerancia del 20%.

- 7. Vario de los que respondieron indicaron que no existían problemas prácticos asociados con la declaración de sodio, o al menos ninguno serio. Algunos mencionaron el problema de la falta de entendimiento por parte del consumidor respecto a la relación entre el sodio y la sal, como la confusión que se crea en el caso de alimentos que contienen sodio en otras formas que como cloruro de sodio y también cuando solo se declara el sodio. La incapacidad de diferenciar ente el sodio que se presenta de manera natural y el sodio añadido fue señalada como un problema cuando la declaración depende de un análisis directo. El espacio limitado de las etiquetas, la presentación, la necesidad de excepciones, la carga sobre las empresas, la educación del consumidor, y el acatamiento y hacer cumplir fueron otros asuntos prácticos mencionados.
- 8. La mayoría de los que respondieron, o no tenían datos o solo poseían evidencias limitadas sobre si se ha producido un cambio en el consumo del sodio desde que se introdujo la declaración. Uno observó una ligera reducción mientras que otro observó una reducción significativa en un período de 20 años. Algunos han observado anecdóticamente una reducción en el consumo de sodio. Por ejemplo, en el Reino Unido, ha habido una reducción significativa en el consumo de sodio debido a una reducción del 20% en el contenido de sal en el pan. Uno de los que respondió indicó que la reducción en el consumo se debió a la toma de conciencia por parte de los consumidores y no es atribuible al etiquetado.
- 9. La falta de datos apropiados impidió a muchos de los que respondieron el tener respuestas definitivas sobre si ha habido un cambio en el contenido de sodio del suministro alimentario pero muchos comentaron que la industria alimentaria estaba trabajando activamente en reducir el contenido de sodio.
- 10. La mayoría de los que respondieron requieren el uso del término "sodio" en la declaración de nutrientes y "sal' en la lista de ingredientes. Algunos indicaron que la descripción en la lista de ingredientes varía entre "sal" y "cloruro de sodio". Uno indicó que, en las declaraciones de propiedades de contenido de nutrientes, los términos sal y sodio son intercambiables.

#### **Enfoques no reglamentarios**

- 1. Los enfoques no reglamentarios reportados para la declaración de sal / sodio fueron directrices dietéticas, símbolos de corazones, y la declaración voluntaria de nutrientes. La iniciativa de Irlanda para reducir el consumo de sodio incluyó trabajar con la industria alimentaria para lograr el etiquetado de la sal en los alimentos envasados.
- 2. En cuatro respuestas las iniciativas fueron lideradas por el gobierno, con la industria y otras agencias involucradas, como las asociaciones para el corazón y la diabetes, liderando iniciativas en otras cuatro respuestas.

#### Conocimientos del consumidor

- 1. Tres de los que respondieron indicaron que existe una falta de entendimiento por parte del consumidor de los términos "sal" y "sodio", mientras que otros siete de los que respondieron indicaron que no se han realizado investigaciones o que no están al tanto de ninguna investigación de este género. Las investigaciones emprendidas en Canadá indicaron que los consumidores identifican al sodio como el término técnico para la sal, pero que no es probable que entiendan totalmente la diferencia entre los dos términos, y que los profesionales de la salud usan el término "sal" al discutir el tema con sus pacientes. Las investigaciones en el Reino Unido sugieren cierto grado de conciencia sobre un vínculo entre el sodio y la sal pero el entendimiento preciso de esto fue muy limitado.
- 2. Siete los que respondieron indicaron que el término "sal" se usaba en programas de educación del consumidor emprendidos respecto al sodio/la sal. Canadá y los Estados Unidos usan el término "sodio", los Estados Unidos porque el término siempre se usa en las etiquetas alimentarias. Los cinco restantes no habían emprendido programas de educación del consumidor.
- 3. Todos los que respondieron indicaron que hay directrices o recomendaciones nacionales sobre el insumo de sodio/sal. En Noruega y Nueva Zelandia el término utilizado es "sal"; en los Estados Unidos y Canadá se usa "sodio".

# Fortificación

Once de los que respondieron indicaron que la sal es un vehículo para la fortificación. Dos respondieron que no lo es. De aquellos que respondieron que la sal se fortifica, cuatro indicaron que la sal fortificada se utiliza en alimentos procesados mientras que otros cuatro indicaron que no se utilizaba en ellos o no generalmente.

# Otra información en la etiqueta

La mayoría de los que respondieron indicaron que deberían permitirse en la etiqueta declaraciones de propiedades de "bajo en sal" / "reducido en sal", con uno de ellos sugiriendo también que las etiquetas deberían indicar "alto en sal". Los términos "sal' y 'sodio' pueden usarse uno por el otro en las declaraciones de propiedades de nutrientes en Canadá y en la UE. Se tomó nota que tales declaraciones sobre el ingrediente "sal" deberían suplementar informaciones sobre el nutriente "sodio" presentadas dentro de la sección de información de nutrientes.

## La declaración en el futuro

- 1. La mayoría de los que respondieron indicaron que el sodio/la sal deberían enumerarse al final de la lista de nutrientes. Uno indicó que lo que se enumera al final de la lista es más notorio. Otro indicó que debería estar al final de la lista obligatoria de nutrientes y ser seguido por los nutrientes que se declaran de manera voluntaria. Un tercero indicó que debería ubicarse con todos los micronutrientes nutricionalmente significativos, otro más declaró que debería estar con los minerales, mientras que otro diferente indicó que el no se necesitaba determinar el orden. También se indicó de que dónde se declare depende de otros elementos.
- 2. La mayoría de los que respondieron indicaron que la cantidad de sodio/sal debería expresarse en gramos o miligramos, con muchos prefiriendo gramos o miligramos por 100g o 100ml y algunos a favor de gramos o miligramos por porción además de gramos o miligramos por 100g, o como alternativa a eso. Dos también sugirieron permitir la declaración como un porcentaje del insumo de referencia establecido. El uso obligatorio del punto decimal, cuando fuera apropiado, también se propuso para evitar un redondeo hacia abajo de las cifras que fuera engañoso.
- 3. No hubo consenso sobre si se deberían incluir factores de conversión en la etiqueta. El riesgo de crear confusión en el consumidor se mencionó como una razón en contra de tal inclusión. Se indicó también que los alimentos que contienen sodio de manera natural pero no sal podrían ser mal representados si el contenido de sodio se convierte a sal.

No hubo consenso sobre si debería existir una disposición para una declaración alternativa de sodio o sal. Uno de los que respondió sugirió que el etiquetado simbólico en la parte frontal del envase enfatizaría la sal en un producto. Dos otros declararon que debería dejarse que los países lo determinen, haciendo notar que debería haber consistencia dentro de un país.

Annex 2 English only

# **Electronic Working Group for Salt/Sodium Compilation of WG Members' Comments**

Updated to incorporate the late responses of UK and Thailand

| A. Current Regulatory Approaches                                   |           |  |
|--|-----------|--|
| 1. Is the declaration of sodium or salt in your country currently? |           |  |
|  |           |  |
| Argentina  | Mandatory | -  |
| Australia  | Mandatory | -  |
| Brazil   | Mandatory | Some foods are exempted from mandatory nutrition labelling and therefore from sodium declaration   |
| Canada   | Mandatory | -  |
| CLITRAVI   | Voluntary | Answers on behalf of Clitravi (Liaison Centre for the Meat Processing Industry of the EU)  |
| Costa Rica   | Voluntary | Yes, the nutrition labeling regulation contains several claims for sodium and salt   |
| European<br>Commission   | Other     | The European Community legislation Directive 90/496/EEC on nutrition labelling for foodstuffs provides for the voluntary nutrition labelling. Such labelling becomes mandatory under certain circumstances. The basic nutrition labelling is energy, protein, carbohydrate and fat. The fuller standard nutrition labelling is the basic four plus saturates, sugars, dietary fibre and sodium (the so-called Big 8). The labelling declaration of sodium is voluntary, unless a nutrition or health claim is made. The Big 8 list (including sodium) has to be declared if a nutrition claim is made about saturates, sugars, dietary fibre or sodium, or when a health claim is made.  The current legislation is under review and more information on this review is provided in Section F. |
| Finland  | Other     | Nutrition labelling provisions in Finland are in accordance with the EC legislation. In principle nutrition labelling (incl. information about sodium) is voluntary. See also question 2   |
| IDF  | -         | -  |
| Japan  | Voluntary | -  |
| Norway   | Voluntary | Norway has the same regulation as the European Union considering declaration of nutrients. If a nutrition claim on salt/sodium is made, the declaration becomes mandatory.   |
| NZ   | Mandatory | -  |
| Spain  | Voluntary | -  |
| US   | Mandatory | -  |

| A. Current Regulatory Approaches                   |  |  |
|--|--|--|
| 2. When was the declaration of sodium implemented? |  |  |
|  |  |  |
| Argentina  | It was first implemented back in 1994, on a voluntary basis. Since the Mercosur came to an agreement in        |  |
|  | 2003, it has become mandatory for all foods subject to nutritional labelling and/or foods containing claims    |  |
|  | on this nutrient. In August 2006 it became mandatory for all prepackaged food.                                 |  |
| Australia  | December 2002  |  |
| Brazil   | Nutrition labelling became mandatory in Brazil in 2003. Sodium is one of the nutrients in the list of          |  |
|  | nutrients that are always declared. However, the regulation provided a two and half year transition period for |  |
|  | the implementation of mandatory labelling. Thus, the declaration of sodium as part of mandatory nutrition      |  |
|  | labelling has been done for about three years.   |  |
| Canada   | Prior to 2002, the declaration of sodium was mandatory only in the case where a nutrient content claim was     |  |
|  | made. In 2002, mandatory requirements were put in place, with a 3-5 year transition period, for the            |  |
|  | declaration of a Nutrition Facts table (NFT) on most prepackaged foods. The table must show the amount of      |  |
|  | Calories and 13 nutrients per serving, including sodium.   |  |
| CLITRAVI   | N/A. The declaration was proposed in 2006/07 by the industry on prepacked foods and it is done now on          |  |
|  | most prepacked food items .  |  |
| Costa Rica   | The voluntary nutrient declaration is implemented from 2002  |  |
| European   | Directive 90/496/EEC was adopted on 24 September 1990. The Directive permitted trade in products               |  |
| Commission   | complying with the legislation with effect from 1 April 1992 and prohibited trade in products no in            |  |
|  | compliance with the legislation with effect from 1 October 1993.   |  |

| Finland | In addition to nutrition labelling Finland has had a national labelling requirements for salt since 1980's. There has been and still is an obligation to state the salt content on the labelling of certain foods essential for salt intake. There is also an obligation to label certain foods over a stipulated salt level to be "high in salt". These national regulations have subsequently been updated.  Earlier there was also a national legislation on "low in salt" labelling. This requirement was repeald in 2007 in order to comply with the Regulation (EC) No 1924/2006 on nutrition and health claims. |  |
|---------|--|--|
|         | in order to comply with the Regulation (EC) No 1924/2006 on nutrition and health craffins.   |  |
| IDF     | -  |  |
| Japan   | It was implemented in 1996   |  |
| Norway  | Our current regulation on declaration of nutrients was implemented in 1993   |  |
| NZ      | 2002. Prior to 2002 a nutrition information panel was only mandatory for packaged foods for which nutrition claims were made. Where a nutrition declaration was made, a declaration of sodium was not mandatory.   |  |
| Spain   | July 1992  |  |
| US      | The final regulations were adopted in January 1993 and became effective in May 1994.   |  |

| A. Current Regulatory Approaches 3. Does the declaration of sodium/salt apply to imported foods? |           |   |
|--|-----------|---|
| Argentina  | Yes       | It does. Imported products must comply with the local regulations: if this is not present in the original label, a "secondary label" must be attached the package with the nutrition panel as required by the legislation.  |
| Australia  | Yes       | -   |
| Brazil   | yes       | There are no special exemptions for imported foods. However, our regulation determines that some foods don't require mandatory nutrition labelling. For example, foods with negligible amounts of nutrients (coffee, tea, spices and others), small food packages (under 100 cm2) and foods that are prepared and sold in bakeries and restaurants do not require nutrition labelling.  |
| Canada   | yes       | -   |
| CLITRAVI   | Yes       | but not compulsory as all declarations on normal food items (not for special nutritional purposes) are still voluntary  |
| Costa Rica   | yes       | when the product declared on the label any nutrient descriptor associated with sodium or salt, apply the provisions of the nutrition labeling regulations: Declared when the food is low or reduced energy.  - Sodium Free contains no more than 5mg per serving or per 100 g or 100 mL  - Under Contains not more than 140 mg per serving or per 100 g or 100 mL  - Very Low Contains not more than 35 mg per 100 g per 100 g or 100 mL  - Reduced, Lightweight, light contains at least 25% less sodium per serving or per 100 g or 100 mL with respect to the reference food.  Salt should be free of sodium |
| European<br>Commission   | Sometimes | The declaration of sodium applies in the same way to imported foods as for food manufactured in the European Community. Therefore, it is voluntary unless a claim is made.  |
| Finland  | yes       | -   |
| IDF  | -         | -   |
| Japan  | yes       | -   |
| Norway   | yes       | -   |
| NZ   | yes       | -   |
| Spain  | Sometimes | On a voluntary basis, unless the product makes a claim of its nutritional properties  |
| US   | yes       | -   |

| A. Current Regulatory Approaches |  |  |
|----------------------------------|--|--|
| 4. How must the                  | declaration be expressed?  |  |
|                                  |  |  |
| Argentina                        | As regulated for domestic produce- content of sodium per serving, expressed in mg (mg/serving)   |  |
| Australia                        | Sodium mg/serve food and mg/100 g food   |  |
| Brazil                           | The declaration of sodium is expressed in absolute amounts (the amount of sodium in milligrams in the portion of the food) and in relative amounts considering a reference value (%VD) of 2400 milligrams. |  |
| Canada                           | The information is expressed in mg per serving of stated size and as a % of the reference standard. In   |  |
|                                  | Canada, the % DV is based on a reference standard set at 2400 mg of sodium.  |  |
| CLITRAVI                         | more or less as one likes  |  |
| Costa Rica                       | In Costa Rica is declared as sodium in milligrams per 100 grams of product or portion when indicating the number of servings of food.  |  |
| European                         | Grams (g) of sodium per 100 grams or per 100 millilitres.  |  |
| Commission                       |  |  |
|                                  | In addition to the information on the basis of 100g or 100ml, the amount of sodium can also be expressed as  |  |
|                                  | the amount in grams per serving (as quantified on the label) or per portion (provided that the number of   |  |
|                                  | portions contained in the pack is stated).   |  |
| Finland                          | On the nutrition labelling shall be expressed sodium (g/100g).   |  |
|                                  | On the list of ingredients salt is indicated as salt.  |  |
|                                  | According to the national legislation the salt content of certain foodstuffs shall be indicated as a total amount  |  |
|                                  | of salt (sodium chloride) as a percentage of weight.   |  |
| IDF                              |  |  |
| Japan                            | If importer wants to declare sodium, importer has to comply with national nutrition labelling standards. It  |  |
|                                  | stipulates that calorie, protein, fat, carbohydrate, sodium, should be declared this order.  |  |
| Norway                           | way It must be expressed as gram sodium, but can be given additionally as salt (NaCl)  |  |
| NZ                               | The average quantity, expressed in milligrams or both milligrams and millimoles, in a serving of the food  |  |
|                                  | and in the unit quantity of the food (100g)  |  |
| Spain                            | sodium: grams (g)  |  |
| US                               | The amount of sodium is declared within the "Nutrition Facts" table as a separate line item, by the term   |  |
|                                  | "sodium" with the amount presented as both mg per serving as well as a percentage of daily value. Daily  |  |
|                                  | values for different nutrients including sodium are specified in the U.S. Food and Drug Administration's   |  |
|                                  | (FDA) regulations at Title 21 of the Code of Federal Regulations section 101.9. For additional information,  |  |
|                                  | please see our Food Labeling Guide available online at:  |  |

 $\underline{http://www.fda.gov/Food/GuidanceComplianceRegulatoryInformation/GuidanceDocuments/FoodLabelingNutrition/FoodLabelingGuide/default.htm}$ 

| A. Current Regulatory Approaches |   |   |  |
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| 5. What term is a                | 5. What term is required, 'sodium', 'salt' or 'other' |   |  |
|                                  |   |   |  |
| Argentina                        | Sodium  | The nutrition panel must bear the sodium amount; in the ingredients list, if salt (sodium chloride) has been added to the product, this must appear as "salt" in the ingredient list.   |  |
| Australia                        | Sodium  | -   |  |
| Brazil                           | Sodium  | -   |  |
| Canada                           | Sodium  | -   |  |
| CLITRAVI                         | -   | see above sodium or salt in answer to A4  |  |
| Costa Rica                       | Other   | Sodium to the nutrient content and can use salt and sodium in nutrition.  |  |
| European<br>Commission           | Sodium  | -   |  |
| Finland                          | Other   | See question 4. On the nutrition labelling shall be expressed sodium (g/100g).  On the list of ingredients salt is indicated as salt.  According to the national legislation the salt content of certain foodstuffs shall be indicated as a total amount of salt (sodium chloride) as a percentage of weight. |  |
| IDF                              | -   | -   |  |
| Japan                            | Sodium  | -   |  |
| Norway                           | Sodium  | The draft for a EU-regulation on Food Information to Consumers (2008) suggests to declare the content of sodium in a product as g salt. Norway has no objections against this.  |  |
| NZ                               | Sodium  |   |  |

| Spain | Sodium | - |
|-------|--------|---|
| US    | Sodium | _ |

| A Current Regu         | ılatory Approaches  |
|------------------------|---|
|                        | equired term 'sodium', 'salt' or 'other' chosen in preference to other terms?   |
| o. why was the re      | equired term sourcin, suit or other enosen in preference to other terms.  |
| Argentina              | Sodium was considered for a variety of reasons- essentially because it is the nutrient- and we are dealing with nutritional information on the label. Besides, because sodium intake is not exclusively composed by salt intake, but by a wide variety of food, including additives. Careful consideration should be given to the term salt, regarding the availability of modified salts in the market for consumers choice. Argentina believes that the cocnern about salt intake is better dealt with in the claims labelling provisions.  |
| Australia              | Because declarations in the NIP are nutrients and sodium is the nutrient; because it captures sodium from all sources; and because declarations in the NIP are generally understood to represent the 'total ' of the nutrient.  |
| Brazil                 | The Brazilian nutrition labelling regulation is harmonized in Mercosur and the term sodium was chosen during this process since it was considered more appropriated from a scientific and analytical perspective. The term sodium includes not only added salt (sodium chloride) but also the sodium that occurs naturally in almost all foods and the sodium present in other ingredients added to foods.  |
| Canada                 | The term sodium was chosen to be declared in the Nutrition Facts table as it most accurately reflects the nutrient of concern. It was also chosen to be consistent with terminology used by trading partners.   |
| CLITRAVI               | -   |
| Costa Rica             | In the case of the declaration of sodium content is only used because it is so established the Codex Alimentarius as well consider that you must declare. In the case of nutrition were used both (sodium salt). In the case of the term salt is already included in view of food existed in the market using this designation in their nutrition.  |
| European<br>Commission | When the legislation was being harmonised in 1990 within the European Community the focus of the nutrition labelling was to identify the nutrients that were most relevant to the consumer and to inform their dietary choices. The focus was on nutrients themselves.  The process of the review of the nutrition labelling legislation has led to a review of the labelling of  |
|                        | sodium/salt and it has been proposed that sodium should be declared as salt (understood as "salt equivalent" i.e. sodium (Na) x conversion factor of 2.5). However, the review of the existing legislation is not complete and the final rules that are adopted will depend on the outcome of the ongoing discussions.  |
| Finland                | Salt is an ingredient and term is appropriate on the list of ingredients.  Sodium is a nutrient and term is appropriate on the nutrition declaration.   |
| IDF                    | -   |
| Japan                  | Nutritional point of view, sodium intake amount influences the health promotion and disease prevention. Furthermore, sodium is component element of salt.   |
| Norway                 | We have to follow the EU legislation due to the European Economic Agreement.  |
| NZ                     | Declarations in the Nutrition Information Panel are of nutrients. Also 'sodium' conveys sodium from all sources, whereas 'salt' just conveys sodium chloride, and declarations in the NIP represent the total content of the nutrient in the food as recommended for consumption.   |
| Spain                  | the term sodium is requiered due to supranational rules   |
| US                     | The declaration of sodium content on food labels has been in practice in the U.S. marketplace for a number of years. For example, an FDA marketing study conducted in 1977 showed that quantitative sodium labeling appeared on several food products, including cereals, baking mixes, flour, canned juice, etc. The term that has been consistently used to declare the sodium content of foods is "sodium" (not salt). Mandatory nutrition labeling regulations, adopted in 1993, made the declaration of the content of certain nutrients, including sodium, mandatory on most food products sold in the U.S. However, voluntary nutrition labeling, including sodium content, was practiced prior to the implementation of the 1993 rule. FDA adopted sodium labeling regulations in 1984 that required that the sodium content of foods be included as part of nutrition labeling information, whenever nutrition labeling was provided voluntarily or was required because of the presence of a claim (for example, when a claim is made regarding the usefulness of the food in regulating sodium or salt intake). In this rulemaking, FDA explained that consumers often used the terms "salt" and "sodium" interchangeably whereas, in fact, these terms are not the same. Sodium chloride or ordinary salt, containing almost 40 percent sodium, is only one of several sources of sodium in the diet. Recognizing the consumers should be informed about the total sodium content of foods, FDA noted that the public should be aware that there are other common sources of sodium used in food processing that contribute to the sodium content of foods. |

|                 | gulatory Approaches   |
|-----------------|---|
| 7. How is compl | liance with the required declaration enforced?  |
|                 |   |
| Argentina       | By analytical analysis  |
| Australia       | Enforced by Australian State and Territory Health Departments   |
| Brazil          | The actions related to compliance of mandatory nutrition labelling in Brazil are conduct by the local food inspectors in enforcement programmes of foods available in the commerce and by the official public laboratories. A tolerance value (20%) was established to account for the inherent variability in amounts of   |
| C 1             | nutrients and the variability in laboratory analysis.   |
| Canada          | In Canada, manufacturers are responsible for ensuring that all foods are sold in a manner that is truthful and not misleading or deceptive. The Nutrition Labelling Compliance Test:  http://www.inspection.gc.ca/english/fssa/labeti/nutricon/nutricone.shtml describes how the Canadian Food Inspection Agency would determine if values are considered to be accurate. It is based on the laboratory analysis of the nutrient content of three composite samples of four consumer units each, randomly selected from a lot and the results of analysis subjected to three acceptance criteria. The principal acceptance criterion would require accuracy within 20% of declared value for the average of three composite samples for naturally occurring nutrients in the Nutrition Facts table, i.e., the analyzed nutrient content would have to be at least 80% of declared value for protein, carbohydrate, fibre, vitamins and minerals and not more than 120% of declared value for Calories, fat, saturated fat, trans fat, cholesterol, sugars and sodium. For added vitamins, mineral nutrients and amino acids in claims or in the Nutrition Facts table, the amount found in the sample must be at least equal to the label value. In addition, adjustments are made for rounding in accordance with rounding rules in the Food and Drug Regulations. Acceptance criteria for overall variability |
|                 | of nutrient levels also apply.  |
| CLITRAVI        | -   |
| Costa Rica      | In Costa Rica Apart from the year 2007 will start the verification process of nutrition labeling. However, this program has not had the expected continuity. In sampling conducted by the Ministry of Health in 2007, included statements relating mainly food with sodium, but sampling was done by food type, not by statement.   |
| European        | In the European Community the individual Member States are responsible for the enforcement of the   |
| Commission      | legislation.  |
| Finland         | The salt content of a product is considered as added sodium chloride. The content is usually defined on the basis of chloride content. It can also be defined on the basis of sodium content and then calculate as sodium chloride by multiblying by 2,5. According to the Guidance of the Finnish Food Safety Authority the salt content shall be defined on the basis of sodium if salt preparations containing other chloride compounds (like potassium chloride) have been used.  |
| IDF             | -   |
| Japan           | Compliance with national nutrition labeling standards has been monitored by the local regulatory authority (ex. health center).   |
| Norway          | The food business operators are responsible and shall ensure that foodstuffs are in compliance with the requirements of Norwegian food law. The Norwegian Food Safety Authority performs controls to monitor this.  |
| NZ              | Responsibility to comply rests on the supplier of the food. If non-compliance is brought to attention of regulator, in first instance regulator would notify supplier and seek rectification of label. If supplier refuses, or is deliberately misleading consumer, would ultimately consider prosecution. However finite compliance resources necessitate prioritisation of enforcement actions and our focus is on food safety.   |
| Spain           | High  |
| US              | Compliance and enforcement of sodium declaration is handled similar to the declaration of other nutrient values. FDA regulations do not state how manufacturers should determine the nutrient content of their product for labeling purposes. It is the manufacturer's responsibility to ensure the accuracy and compliance of the information presented on the label. However, FDA provides guidance to industry about its compliance and enforcement policies. With respect to nutrient analysis, FDA does not object to the use of "average" values based on manufacturer's analyses provided the information is accurate and reliable. In addition, FDA will review and accept industry data bases for firms to use in nutrition labeling. While the regulations do not specify acceptable sources (laboratories or methods) of obtaining the declared values, they state that for compliance purposes, FDA uses appropriate methods published by the Association of Official Analytical Chemists in the U.S. or other methods as needed. Manufacturers are responsible for the accuracy of the values declared regardless of which method or database they use to determine those values.  To account for reasonable variations in nutrient content (inherent variability in food production or  |
|                 | processing) and analytical variability, FDA permits certain specified variation from the value that is declared   |

on the label. For compliance and enforcement purpose, a food is not deemed to be misbranded if it contains 1) at least 80% of the declared value for vitamins, minerals, protein, total carbohydrate, dietary fiber, other carbohydrates, polyunsaturated or monounsaturated fat, and potassium and 2) no more than 20% in excess of the declared value for calories, sugars, total fat, saturated fat, trans fat, cholesterol, and sodium (21 CFR 101.9(g)). Reasonable excesses or deficiencies over labeled amounts are acceptable within current good manufacturing practice.

FDA's food labeling guide, which addresses most frequently raised questions about FDA's food and nutrition labeling regulations, can be accessed online at:

 $\underline{http://www.fda.gov/Food/GuidanceComplianceRegulatoryInformation/GuidanceDocuments/FoodLabelingNutrition/FoodLabelingGuide/default.htm.}$ 

| A. Current Reg         | ulatory Approaches  |  |
|------------------------|---|--|
|                        | practical issues associated with the declaration of sodium/salt?  |  |
|                        |   |  |
| Argentina              | There are no inconvenients in relation to practical issues. There is a great availability of analysis and of variable costs.  |  |
| Australia              | None identified for sodium. Salt not been implemented however envisage possible problems with confliciting values [ie between NaCl and other] and confusion or misleading when foods contain sodium beyond NaCl. May be of particular concern for ,eg, renal or hypertensive patients   |  |
| Brazil                 | The declaration of sodium or salt depends on direct analysis. However, it does not differentiate among natural sodium present in foods, added sodium from salt and added sodium from other sources such as additives.   |  |
| Canada                 | -   |  |
| CLITRAVI               | n.a. (some like it, some don't)   |  |
| Costa Rica             | In Costa Rica since the declaration is allowed both sodium and salt (for the descriptor without salt) sees no practical problem, because consumers can make an informed decision.   |  |
| European<br>Commission | It is not considered that there are major practical issues around the declaration of sodium or salt.  |  |
| Finland                | -   |  |
| IDF                    | -   |  |
| Japan                  | There are some comments from consumers, media coverage that declaration of sodium only can cause confusion. Salt equivalence also may be necessary to display.  |  |
| Norway                 | Norway believes there is generally a lower understanding of the term Na than the term salt by the average consumer. Dietary recommandations are usually given on ingredients (eg. salt), not on nutients (sodium). Then it can be difficult for the consumer to transform the information given on sodium into information on salt.   |  |
| NZ                     | Lack of consumer understanding: Many (77%) do not know how much sodium/ salt per day is recommended, so don't know whether the amount declared is high or low. When asked the amount of salt in a product most quoted the sodium value from the label, showing they relate sodium to salt but did not know the conversion factor .( Nutritional information about sodium; it it worth is salt? Gilbey, Fifield NZMJ 21.April 2006. Vol 119 No 1232) . Also sodium occurs in ingredients other than salt. The label space is limited and there is a risk of consumer confusion if we try to accommodate both salt and sodium, and a conversion factor. |  |
| Spain                  | Yes but it should not be associated to the presence of salt in the food label but to an increased awareness of consumers.   |  |
| US                     | Practical issues related to nutrient declaration, in general, include:  1. presentation of nutrition information such as language, format, and link to reference values;  2. need for exemptions and special labeling provisions, considering  • foods of no nutritional significance,  • small package sizes, and  • bulk foods  |  |
|                        | <ul> <li>3. compliance and enforcement issues; for example,</li> <li>capacity and infrastructure of industry and regulatory authorities,</li> <li>analytical testing for nutrient content (availability and validity of methods),</li> <li>permitted variability from declared value (accounting for inherent analytical variability and variations within good manufacturing practices),</li> <li>costs to public and private sectors for compliance and enforcement, and</li> <li>procedures for enforcement and follow-up corrective actions</li> </ul>  |  |

| 4. impact on small businesses and approaches to minimize undue economic burden; and                          |
|--|
| 5. consumer education to assist in understanding and use of nutrient declaration (recognizing that nutrition |
| labeling should be one aspect of broader communication efforts regarding public health).                     |
|  |

| A. Current Reg         | ulatory Approaches   |
|------------------------|--|
| 9. Is there any ev     | vidence of a change in sodium/salt intake in your country since the declaration was introduced?  |
|                        |  |
| Argentina              | There is no evidence.  |
| Australia              | Data not available.  |
| Brazil                 | No. We don't have data about the relation of sodium declaration in nutrition labelling and changes in salt or  |
|                        | sodium intake.   |
| Canada                 | There is no baseline data available to assess this.  |
| CLITRAVI               | There may be a compulsory declaration in the EU in a few years time. But it is not clear yet, what will be preferred.  |
| Costa Rica             | In Costa Rica there are no such data. However there will be data table salt for comparison with previous periods.  |
| European<br>Commission | The declaration of sodium is not mandatory in the European Community so it is difficult to assess whether the declaration of sodium in the nutrition labelling has had any impact on the intake of sodium/salt.  |
|                        | In fact in the case of the Netherlands the intake of salt had increased in the last five years. Therefore, the food industry has been urged to reformulate their products to reduce the amount of salt added.  |
| Finland                | Dieatary salt intake has decreased significantly in Finland during the last 20 years. The annual average reduction in salt intake between 1979 and 2002 has been 0,14 g in men and 0,11 g in women. The salt intake in 2007 was about 8 g in men and 6 g in women. The decline in salt intake is in line with an observed decrease in blood pressure level in Finnish population.  |
| IDF                    | -  |
| Japan                  | Average salt intake per person tends to decrease slightly.   |
| Norway                 | The average intake of salt is estimated to be approximately 10 g per day per person, but varies greatly from person to person. Almost three quaters of the salt is estimated to come from processed foods.   |
| NZ                     | No evidence that has been directly attributable to labelling. A number of food companies have introduced voluntary initiatives as a socially responsible action; others have formulated or reformulated food products to achieve endorsement from not-for-profit, non-government organisations. More recently, there have been efforts by industry associations to reformulate product to lower the sodium concentration. this has been stimulated by advocacy from both Government and non-government organisations.  |
| Spain                  | -  |
| UK                     | The 2008 urinary sodium survey assessed salt intakes in the general adult population in the UK. The survey showed a reduction in the UK's average daily salt consumption from 9.5g to 8.6g since the National Nutrition and Diet Survey (NDNS) in 2000/01  |
| US                     | Responses to this question may be difficult to interpret considering that the question does not specify the type of declaration (e.g., whether voluntary or mandatory under certain or all circumstances), and that the availability and quality of data to assess sodium intake since "the declaration was introduced" varies among countries. For example, in the United States, there is little evidence of a change in total sodium intake between two national food consumption surveys conducted between 1988-94 and 2003-04 (with the majority of Americans still not meeting sodium recommendations). However, these surveys do not provide a true "pre" /"post" comparison of sodium intake "since the declaration was introduced" because declaration of sodium was required under certain circumstances with the regulations adopted by FDA in 1984 (See response to A.6). Moreover, mandatory sodium labeling would likely have been implemented by some food manufacturers during two years of the 1988-94 survey (i.e., 1993 and 1994). In addition, for the few Codex member countries who may have quality and comparable data to assess sodium intake over time and a suitable pre-post declaration comparison, the relevance and importance of this question to the Committee's recommendation with regard to the declaration of "sodium" versus "salt" on the nutrition label is unclear. |

| A. Current Regulatory Approaches   |  |  |
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| 10. Is there any evidence of change in the sodium/salt content of the food supply in your country? |  |  |
|  |  |  |
| Argentina  | There are evidence of change in the sodium/salt content of the food supply in our country. The food industry has already taken steps to reduce salt in some food products and is currently working together with the |  |
|  | Ministry of Health to tackle this issue.   |  |

| Australia              | The Australian food industry is active in various initiatives to produce lower sodium products in the marketplace.  |  |  |  |
|------------------------|---|--|--|--|
| Brazil                 | No. We don't have data about the relation of sodium declaration in nutrition labelling and changes in salt or sodium content of food supply in Brazil. However, the government and the food industry are working together to establish goals for the reduction of salt and other nutrients in industrialized foods.   |  |  |  |
| Canada                 | There is no baseline data available to assess this. Anecdotally, we have seen a decrease in trans fat levels because of labelling requirements, but it would appear that there is not the same sense of urgency around sodium reduction in Canada as there was for trans fats.  |  |  |  |
| CLITRAVI               | In a number of member states of the EU there has been a reduction of the use of salt in various food groups since the 1980ies. In these countries the values have been lowered already. In other member states the reduction is proposed to take place within the next years by about 4-5% per year. With regard to the meat processors all consider a reduction as much as possible to a food safe level.  |  |  |  |
| Costa Rica             | There are no data to quantify the sodium content in the whole food supply chain, yet due to international trade tendency to provide positive nutritional foods (lower sodium), has increased consumer choice reduced salt products.   |  |  |  |
| European<br>Commission | In the European Community as a whole, since 2007/2008, the food industry has been encouraged to reformulate foods to reduce the content of certain nutrients.   |  |  |  |
|                        | Since 2008 there has been voluntary initiative in the European Community for Member States to encourage the reduction in the amount of salt added to foods, generally focusing on foods that are important contributors to the salt/sodium intake of the population.  |  |  |  |
|                        | Prior to the more general initiatives within the European Community, in the United Kingdom between 1998 and 2001 the content of sodium/salt in bread decreased by over 20 %. In the Netherlands the salt content of bread has decreased by 10% over a number of years. In France, since 2001, the PNNS - Plan National Nutrition Santé (national plan for nutrition and health) has encouraged stakeholders to reduce the content of salt in processed foods. The results obtained in the past 8 years highlights a significant trend thorough a diminution of the consumption of salt. |  |  |  |
|                        | Increased consumer awareness of the importance of trying to reduce the intake of salt has encouraged consumers to look for lower salt alternatives.   |  |  |  |
| Finland                | Surveys made by food industry branch associations (Finnish Food and Drink Industries Federation, Finnish Bakery Association, Finnish Meat Research Institute etc.) have shown that especially the obligation for "high in salt" labelling has clearly contributed to the salt content of food products (decreased the salt content).  |  |  |  |
| IDF                    | -   |  |  |  |
| Japan                  | Average salt intake per person tends to decrease slightly.  |  |  |  |
| Norway                 | No  |  |  |  |
| NZ                     | The initiatives mentioned in response to Question 9 suggest there may be a change in the sodium/salt content of the food supply, however this has not been formally evaluated. The mean concentration of sodium in bread appears to have dropped between 1990-1 and 2003-4. The sodium content in milk has also dropped. (Thomson, British Journal of Nutrition 2009) The New Zealand Government is currently conducting a total diet study that will analyse sodium in foods to determine concentration changed over a 5 year period and   |  |  |  |
| Spain                  | estimate exposure changes for a variety of age-sex groups.  Yes but it should not be associated to the presence of salt in the food label but to an increased awareness of consumers.   |  |  |  |
| UK                     | The UK's major retailers have also undertaken a significant amount of work on salt reduction and made commitments to salt reductions across a wide range of own-brand products. Some have met the 2010 targets ahead of time, and one retailer is using the original 2010 targets as maximum salt levels.   |  |  |  |
|                        | The reductions achieved by industry so far include:  • The average amount of salt found in branded pre-packed, sliced bread has been reduced by around one-third.   |  |  |  |
|                        | <ul> <li>Reductions of about 44% have been achieved in branded breakfast cereals.</li> <li>Reductions of between 16% and 50% have been achieved in some top-selling cakes and biscuits between 2006 and 2007.</li> </ul>  |  |  |  |
|                        | • The snack sector has been particularly active and in 2007 alone there was a 13% reduction in standard crisps, 32% in 'extruded snacks' and 27% in 'pelleted snacks'. In some standard crisp ranges, average reductions in the sodium content of up to 55% have been reported.   |  |  |  |
|                        | • There have also been reductions in processed cheese products, including a range of soft white cheeses with 50% less salt for the UK market, a 32% reduction in some retail standard cheese slices, and 21% in the equivalent reduced-fat cheese slices.   |  |  |  |

|    | • Earlier work led by the UK Food and Drink Federation (Project Neptune) produced reductions of about 30% in cooking and pasta sauces and 25% in soups by a range of the largest manufacturers.  More than 40 of the UK's major catering companies (including two of the largest suppliers to the foodservice sector) have published details of the activities they are undertaking on procurement, menu planning, consumer information, and kitchen practice. All companies have activities relating to salt reduction. The vast majority use the FSA's salt targets to benchmark and monitor progress, while others are using the Agency's traffic light nutrient guidelines in a similar way.  |
|----|---|
| US | The U.S. Department of Agriculture's Center for Nutrition Policy and Promotion routinely collects data to identify trends and provide estimates of the content of nutrients available for consumption in the U.S. food supply. However, these data cannot serve as a "proxy" for intake estimates. In addition, due to the nature of data collection and survey methodology, these data provide estimates of nutrient amounts that are available for consumption only (but not actual consumption). Nevertheless, the data provide valuable information necessary to monitor the potential of the food supply to meet the nutritional needs of the U.S. population. Specifically, with respect to sodium, it is important to note that, with the exception of canned vegetables and cheeses, the estimates of sodium content in the food supply do not account for sodium that is added in processing of foods; thus, the sodium values are underestimated. Another factor to consider is that voluntary declaration of sodium on food labels was in practice in the U.S. marketplace prior to FDA's implementation of mandatory nutrient (including sodium) declaration in 1993. All of these factors must be considered when using these data to determine the impact of implementation of regulations to declare sodium content on food labels on the sodium content in the food supply. Data on amounts of nutrients available for consumption on a per capita per day basis indicate that the sodium content of the food supply averaged about 1270 mg per capita per day in 1993 and steadily declined to about 1210 mg in 2002. Following an increase in the sodium content of the food supply during 2003-2004, the most recent data point for 2006 estimates an average of 1150 mg per capita per day (References: Nutrient Per Capita Per Day Food Supply Database, http://65.216.150.146/NFSdatabase/QueNut.asp; Nutrient Content of the U.S. Food Supply, 2005, Home Economics Research Report No. 58). |
|    | FDA's Food Label and Package Survey data indicate that the prevalence of nutrient content claims for sodium on processed, packaged foods declined after FDA adopted regulations defining nutrient content claims in 1993. The prevalence of claims for lower sodium content of foods declined from 13.6% in 1993 to 4.9% in 1995, which then rose to 6.7% in 1997. The most recent data for 2006-07 continues the increasing trend with the figure at 7.5%, perhaps due to reformulation. The decline from 1993 may illustrate the impact of defining specific criteria for sodium nutrient content claims.   |

| A. Current Reg         | ulatory Approaches  |  |
|------------------------|---|--|
|                        | istency in the terminology used between the nutrient declaration and list of ingredients in your country?   |  |
|                        |   |  |
| Argentina              | There isn't consistency in the terminology used between the nutrient declaration and list of ingredients. The term "sodium" is used for the nutrient declaration and "salt" for the ingredient list. It must be pointed out, however, that no consistency can be reached, since the first terminology applies to ingredients, readily added in the quantitative composition and the other one refers to nutrients, which compose each one of the ingredients                |  |
| Australia              | Sodium is used in nutrient declaration. Salt is listed in ingredient list. Sodium-containing additives are declared in the ingredient list using the class name (e.g. preservative) followed by the additive's specific name (e.g. sodium nitrate) or code number in brackets (e.g. 251).   |  |
| Brazil                 | The term sodium is used in nutrient declaration and the terms salt or sodium chloride are emplyed in the ingredient list.   |  |
| Canada                 | In the Nutrition Facts table, the nutrient must be declared as sodium. The constituents in the list of ingredients must be named by their common name. Therefore, salt and sea salt would appear as such, and food additives are declared by their common name, eg. sodium phosphate, sodium metabisulphites, etc. Additionally when making nutrient content claims with respect to sodium, the termssodium and salt are interchangeable for flexibility for manufacturers. |  |
| CLITRAVI               | The ingredient list states salt. In nutrient declaration it varies between salt /sodium   |  |
| Costa Rica             | In Costa Rica for the declaration of nutrients used (sodium) and the list of ingredients we use the term (salt).  |  |
| European<br>Commission | There are no Community rules on the terminology for the listing of ingredients with respect to salt. The term used for salt/sodium chloride is for the manufacturer to decide.  |  |

|         | The food additives that contain sodium can be designated by their specific name, or if appropriate, the EC number assigned to that food additive.   |
|---------|---|
|         | The European Community legislation on nutrition and health claims (Regulation 1924/2006) includes criteria for claims related to 'sodium' or 'salt'.  |
|         | Directive 90/496/EEC on nutrition labelling for foodstuffs requires the use of the term 'sodium' in the nutrition labelling but as previously noted this legislation is under review.   |
| Finland | See questions 4 and 6   |
|         | <b>A4</b> - On the nutrition labelling shall be expressed sodium (g/100g). On the list of ingredients salt is indicated as salt. According to the national legislation the salt content of certain foodstuffs shall be indicated as a total amount of salt (sodium chloride) as a percentage of weight.   |
|         | <b>A6</b> - Salt is an ingredient and term is appropriate on the list of ingredients. Sodium is a nutrient and term is appropriate on the nutrition declaration)  |
| IDF     | -   |
| Japan   | "Dietary Reference Intakes for Japanese, 2010 (DRI-J)" does, Sodium Bearing in mind in order to prevent lifestyle-related diseases increased risk of overdose, "Tentative Dietary Goal for Preventing Life-Style Related Diseases (DG)" set.  |
| Norway  | In Norwegian salt = salt, sodium = natrium. As answered in question 4 the declaration is required as sodium (natrium), so there is not consistency in the terminology. Some food operators gives the information on g sodium also as g salt (NaCl)  |
| NZ      | No. Ingredients must be declared by their common name, or name that describes its true nature therefore the term 'salt' is mostly used in the ingredients list.   |
| Spain   | manufactures usually declare ClNa as "salt" in the ingredient list. However they have to declare sodium in the nutrient declaration   |
| US      | The nutrient "sodium" is required to be declared by the term "sodium" in the "Nutrition Facts" table on a food label. When salt is used as an ingredient in a food, it is declared by its common or usual name, i.e., "salt" in the ingredient statement on the food label. The Nutrition Facts table provides information on the content of nutrients in a food. The amount of sodium cannot be declared by any term other than "sodium" in the Nutrition Facts, therefore, it cannot be declared as "salt" in the nutrition facts information |

| B. Non-regulatory approaches |   |  |
|------------------------------|---|--|
| 1. Are there, or have        | ve there been, any non-regulatory approached in respect of the declaration of sodium/salt?  |  |
|                              |   |  |
| Argentina                    | The recommendations in the Food Guidelines for the Argentine Population, published in 2000 by the Argentine Dietician and Nutritionist Association and supported by the Health Ministry, which recommend eating no more than a teaspoonful of salt a day and reducing the consumption of food rich in sodium: concentrated soups and broths, commercial sauces, cold meats, luncheon meats, hamburgers, etc., replacing the consumption of commercial processed condiments with natural spices, and avoiding having table salt at hand when eating.                     |  |
| Australia                    | No  |  |
| Brazil                       | There are no non-regulatory approaches in respect of the declaration of sodium/salt. In 2007, the Ministry of Health and the Brazilian Association of Food Industry (ABIA) signed a technical cooperation agreement aimed to develop actions to improve the nutritional quality of foods, including the reduction of sodium and salt in industrialized foods.   |  |
| Canada                       | N/A   |  |
| CLITRAVI                     | As said in A2 and A3 there is a wide spread volutary declaration of nutrients as BIG 4 including salt or 5 including energy additionally  |  |
| Costa Rica                   | In Costa Rica there are some guides (dietary guidelines) for patients of hypertension.  |  |
| European<br>Commission       | Due to the legislation the information on sodium content is in general expressed as 'sodium'. However, some food business operators have included information on the "salt" content of a food by providing outside the ingredients list information on the sodium content expressed as "salt" or "salt equivalents". During recent years information on selected nutrients have been included voluntarily on the front of pack, and these declarations tend to include the amount of salt (i.e. sodium expressed as salt equivalents) in a portion/serving of the food. |  |
|                              | In Ireland in 2003 the Food safety Authority of Ireland (FSAI) began voluntary work with the Irish food   |  |

|         | industry on salt reduction. One of the objectives is to work with the food industry to bring about the  |  |  |  |
|---------|---|--|--|--|
|         | universal labelling of salt in packaged foodstuffs. Further information about the initiative is provided in Section G.  |  |  |  |
| Finland | Heart Symbol was launched by the Finnish Heart Association and Finnish Diabetes Association in 2002. The symbol tells the consumer at a glance that the product with this symbol is a better choise in its product group regarding fat and sodium. For granting the Heart Symbol one of the critearia is total amount of sodium.  |  |  |  |
| IDF     | -   |  |  |  |
| Japan   | Japanese government has coped with decreasing, as an anti-hypertensive cerebrovascular disease since 1960. The policy has contributed to reduce salt intake continuously.   |  |  |  |
| Norway  | The government and the industry have had regular meetings and discussions about salt content in foods since the 1980s.  |  |  |  |
| NZ      | A number of food companies have introduced voluntary initiatives as a socially responsible action; others have formulated or reformulated food products to achieve endorsement from not-for-profit, non-government organisations. More recently, there have been efforts by industry associations to reformulate product to lower the sodium concentration. this has been stimulated by advocacy from government and non-government organisations. The Heart Foundation tick programme, a symbol on the label of the best in category for heart health, takes sodium content into account. Content claims by manufacturers on labels are common, for example low salt/ low sodium/ reduced salt. % Daily intake often includes sodium.  |  |  |  |
| Spain   | Not yet but we are planning for the next future.  |  |  |  |
| UK      | Since 2004 the FSA has promoted awareness of salt as a public health issue and has informed consumers how they can lower their intakes. This consumer awareness activity, coupled with actions to improve food labelling by the introduction of voluntary front of pack traffic light labelling has helped to promote increased demand for reformulated lower salt products.  In May 2009 the Agency published revised salt reduction targets for 2012, for 80 categories of foods. These are more challenging than the previous targets for 2010.  The Food Standards Agency's new advertising campaign on TV, radio and in print, is urging people to pay closer attention to the salt levels in the foods they are buying. The campaign features foods that make   |  |  |  |
|         | significant contributions to the salt intakes of UK adults and children, bread, breakfast cereal and pasta sauce. The salt levels of these foods vary across brands, so a simple way to reduce the amount of salt we eat is to choose the ones that are lower in salt.  |  |  |  |
| US      | The National Academy of Sciences (NAS) in the U.S. serves as an adviser on scientific and technological matters. The NAS and its associated organizations (including the Institute of Medicine (IOM)) have undertaken studies and published reports on nutrition recommendations, including Dietary Reference Intakes (DRIs). DRIs for sodium were published in 2004. In 2007, the Centers for Disease Control (CDC) and IOM published Nutrition Standards for Foods in Schools, which include recommendations about appropriate nutritional standards for the availability, sale, content and consumption of foods at school. These standards are currently being reviewed for implementation in schools. In addition, the IOM is currently developing strategies to reduce dietary sodium intake to levels recommended by the Dietary Guidelines for Americans ( <a href="http://www.iom.edu/CMS/3788/59128.aspx">http://www.iom.edu/CMS/3788/59128.aspx</a> ). |  |  |  |

| B. Non-regulatory approaches                                      |            |  |  |
|---|------------|--|--|
| 2. Have the approaches been led by government, industry or other? |            |  |  |
|   |            |  |  |
| Argentina   | Government | The recommendations in the Food Guidelines for the Argentine Population, published in 2000 by the Argentine Dietician and Nutritionist Association and supported by the Health Ministry. |  |
| Australia   | -          | N/A  |  |
| Brazil  | -          |  |  |
| Canada  | -          | N/A  |  |
| CLITRAVI  | Industry   | -  |  |
| Costa Rica  | Government | In Costa Rica staff has been designated National Public Health Institute to continue the efforts of PAHO and its implementation in the country. However, this process has not begun.     |  |
| European<br>Commission  | Other      | In most Member States the initiatives on providing information on the salt content of a product have been led by the food industry. In some Member states there have been                |  |

|         |            | initiatives on providing voluntary declaration of the salt content of food. In one country there are mandatory rules on the declaration of "high salt" for certain products.  France provides also information to consumers on the salt content of different foodstuffs through websites of public institutions: food composition tables published on the website of AFSSA- Agence Française de Sécurité sanitaire des Aliments (French Foods Safety Authority), INPES (Institut national pour l'éducation pour la santé –National institute for health education: www.mangerbouger.fr), "Observatoire de la Qualité des Aliments (OQUALI)" (Observatory for Food Quality).  |
|---------|------------|--|
| Finland | Other      | Finnish Heart Association and Finnish Diabetes Association are responsible for the implementation of the Heart Symbol system. Organisations in charge give the right to use the label on application. An expert group appointed by the organisations in charge together with the Cancer Society of Finland considers the applications.   |
| IDF     | -          | -  |
| Japan   | Government | Salt intakes reduction policy in Japan has been carried out by not only national government, but also local government. Society and group of health professionals such as doctors and nutritionists have made a great contribution to achieve that policy.   |
| Norway  | Industry   | The Norwegian Action Plan on Nutrition (2007 - 2011) - recipe for a healthier diet - by the Norwegian authorities sets the reduction of salt consumption as a general goal. A dialog forum for cooperation between food industry, authorities, researchers and consumer organisation has been established and the government shall encourage product development of healthy food products and meals. Recently, Nofima, a business oriented research group working in research for the food industry, has established a network on salt content in food. The aim of the network is to give the participants increased insight into the various functions of salt in food in order to develop new products or further develop existing products with a reduced salt content. The target group of the network is primarily small and medium-sized businesses in the food industry in Norway, particularly within meat, bread, cheese and composite products. There will be held 3-4 meetings in the course of around 12 months. |
| NZ      | Other      | Government, industry and other organisations, such as th New Zealand Heart Foundation, have led the various approaches described in Question 1 above.  |
| Spain   | -          | -  |
| US      | -          | Studies undertaken for the government by the NAS and IOM are funded by government agencies.  We are not aware of any non-government programs.  |

| C. Consumer Knowledge  1. Has there been any research undertaken in your country about public/consumer understanding of the terms, 'sodium' and 'salt'? If yes, what were the findings? |   |  |  |
|---|---|--|--|
| Argentina   | No research has been undertaken                             | -  |  |
| Australia   | Yes research on<br>public and<br>consumers has<br>been done | Lack of consumer understanding of different terms was noted in the review of Nutrition Labelling conducted by FSANZ in 1999 (Proposal P167), but no specific research has been undertaken by FSANZ in this area. The most recent consumer survey undertaken by AWASH (the Australian Division of World Action on Salt and Health, http://www.awash.org.au) found that 60% of consumers do not understand what sodium content in NIP means. We note that this finding should be considered in the context of: i) consumer's understanding of all label elements (eg 'sodium' content may not be the only nutrition information element that is not understood) and ii) the fact that only a quarter of those surveyed reported regularly checking food labels for salt content. |  |
| Brazil  | No research has been undertaken                             | -  |  |
| Canada  | Yes research on<br>public and<br>consumer                   | In general, Canadians equate sodium as the technical term for salt, but are not likely to fully understand the difference between the two. However, in terms of labelling, if searching for information on salt content, they look for the amount of sodium. In focus groups, it would appear that health professionals use the term "salt" when discussing  |  |

| CLITRAVI Costa Rica European Commission | - No research has been undertaken Yes research on public and consumer | the issue with their patients. This recent consumer research was conducted for the Public Health Agency of Canada on: "Sodium: Knowledge, Attitudes and Behaviours" which should be publicly available in early 2010. Stakeholder and Expert Perspectives on Dietary Sodium Reduction in Canada 2009: http://www.hc-sc.gc.ca/fn-an/pubs/nutrition/_sodium/2009-reduction/index-eng.php - it is interesteing to note that in this report from Canadian stakeholders, the issue of salt versus sodium declaration in the NFT was not highlighted as a concern.  I am not aware of any such research in this respect  In Costa Rica there have been no such studies, it is considered essential to conduct this study in the future.  The European Commission has not conducted research specifically in the area of consumer understanding or use of the term salt/sodium. However, the European Consumer Organisation (BEUC) conducted a surevey in 2005 in five European Countries (Denmark, Germany, Hungary, Poland and Spain) which indicated that consumers would like to have consistent information with preference being expressed for "salt". (Report on European Consumers' Perception of Foodstuffs Labelling, Results of Consumers Research conducted on behalf of BEUC from February to April 2005). Consumer organisations in Member States, such as the Netherlands, also promote the use of the term 'salt' as this is more widely understood be consumers. |
|---|---|--|
|   |   | Further to the general research there is more detailed research in Member States. For example, recent research conducted in Ireland by Safefood revealed that while 51% of consumer are aware that most of the salt intake is from processed foods, only 30% believe eating less of these foods is is the most effective way to reduce salt intake. In addition, 48% of consumers reported adding salt to their main evening meal. (See: <a href="http://www.safefood.eu/Global/Publications/Market%20Research/">http://www.safefood.eu/Global/Publications/Market%20Research/</a> Building%20Authority.pdf?epslanguage=en)  |
| Finland                                 | -   | -  |
| IDF                                     | -   | -  |
| Japan                                   | No research has been undertaken                                       | -  |
| Norway                                  | No research has been undertaken                                       | -  |
| NZ                                      | Yes research on<br>public and<br>consumer                             | A 2006 study of 226 participants (Nutritional information about sodium; it it worth its salt? Gilbey, Fifield NZMJ 21.April 2006. Vol 119 No 1232) found most participants did not know how to interpret the nutritional information and that many underestimated the salt content of the product by confusing it with sodium content.   |
| Spain                                   | No research has been undertaken                                       | -  |
| UK                                      | Yes research has<br>been undertaken                                   | The FSA commissioned research to explore public understanding of sodium and salt. The primary aim of the research was to investigate the public's comprehension and preferences of the term 'sodium', 'salt' and 'salt equivalents'. The secondary aim was to get the UK public's thoughts on current food labels and supporting information on salt and also their views on how they would like salt/sodium to be labelled in the future. The research consisted of a series of post shop interviews with consumers actively reducing salt consumption and a series of group discussions with the general public. A full report of this research is expected to be published ahead of for this year's CCFL meeting in May.  |
|   |   | The research findings are summarised below:  |
|   |   | <ul> <li>Participants had some understanding of salt and what it is although awareness of sources was inconsistent.</li> <li>Levels of awareness/interest in/understanding of the health consequences of salt consumption varied considerably.</li> <li>Awareness/understanding of 'sodium' was very low.</li> <li>There was some awareness of a link between 'sodium' and 'salt' but precise understanding of this was very limited and often incorrect.</li> <li>The sources of 'sodium' in food and its role in relation to health were relatively poorly known compared with salt.</li> </ul>  |

|    |                                    | <ul> <li>There was no spontaneous awareness of the term 'salt equivalent'. Following exposure, it was commonly interpreted as 'salt substitute'.</li> <li>Participants wanted labelling to be clear, simple, clear, straightforward and consistent and to focus on 'salt'.</li> <li>Participants wanted consistency across labelling information (e.g. back of pack information and front of pack information where relevant and also consistency between products).</li> <li>Participants wanted supporting information (e.g. supplementary information, Government campaigns, news items etc.) to retain focus on salt.</li> </ul> |
|----|------------------------------------|--|
| US | We are not aware of such research. | Note, however, that historically the term "sodium" has been used on food labels in U.S. to declare the content of sodium in foods. Research on consumers in the U.S. have largely focused on understanding of the dietary guidelines for sodium, the relationships between sodium and hypertension, and the ability to use the food label to determine sodium content of foods.  |

# C. Consumer Knowledge 2. Have there been any pub

2. Have there been any public/consumer education programmes undertaken in your country about sodium and/or salt? Please describe. What were the key messages?

|                        |            | y public/consumer education programmes undertaken in your country about sodium and/or sait? Please he key messages?  |
|------------------------|------------|--|
|                        |            | or 'salt' was used?  |
| Was the cam            | paign dri  | ven or paid for by industry or government?   |
| Were there c           | osts direc | ctly associated with the campaign?   |
|                        |            |  |
| Argentina<br>Australia | yes        | The answer to this question appears in Annex 1.  In May 2007, the Australian Division of World Action on Salt and Health (AWASH) launched the Drop the Salt! campaign to reduce daily population salt  |
|                        |            | intakes to below 6 grams over five years (by 2012). It has four clear objectives:  |
|                        |            | <ul><li>1. An average 25% reduction in the salt content of food</li><li>2. An average 25% reduction in salt used by the catering industry</li></ul>  |
|                        |            | 3. Increased consumer knowledge of the benefits of low salt diets  |
|                        |            | 4. Clear labelling of foods that makes the salt content immediately apparent to the consumer   |
|                        |            | These objectives have been underpinned by a detailed program comprising research, intervention and evaluation.   |
|                        |            | The term 'salt' has been used in the campaign.   |
|                        |            | The project received seed funding through a National Health and Medical Research Council Program Grant with in kind support from The George Institute for International Health. AWASH also received additional funding from New South Wales Health and Sydney West Area Health Service to commission a review of the evidence to support proposals for a government action. The campaign has/will also be seeking additional funding from a range of government programs, trusts and corporations, to maintain and expand the project. |
|                        |            | AWASH is a growing network of representatives from the medical profession, scientific community, food industries, consumer associations, education and health promotion bodies.  |
|                        |            | Sources:   |
|                        |            | http://www.awash.org.au/documents/Drop the Salt Campaign Launch and Networking Lunch Report.pdf  |
|                        |            | http://www.awash.org.au/dropthesaltcampaign.html   |
|                        |            | http://www.awash.org.au/documents/Drop_the_Salt_Campaign_Brochure.pdf<br>http://www.awash.org.au/documents/AWASH-Strategic-Review-2007_08.pdf  |
|                        |            | The Heart Foundation Tick was established in 1989 to improve the food supply by challenging food companies to develop healthier foods.   |
|                        |            | Food companies accepted the Heart Foundation's Tick's challenge to make a real difference to the health of Australians.  |
|                        |            | Amongst the public health impacts claimed by the Heart Foundation as a result of the campaign is the   |

|                        |    | following:   |
|------------------------|----|--|
|                        |    |  |
|                        |    | Removed 235 tonnes of salt in just one year when just one manufacturer [Kellogs] reformulated 12 breakfast cereals to Tick nutrition standards   |
|                        |    | The Heart Foundation Tick continues to be a symbol Australians use and trust to more easily make healthier food choices from supermarkets.   |
|                        |    | In August 2006, the Heart Foundation also introduced Tick to meals eaten out of the home - a world first program.  |
|                        |    | Outlets serving lunch and dinner meals now have the opportunity to serve up genuinely healthier meals by meeting Heart Foundation nutrition and quality standards, clearly signposting them with the trusted Tick.   |
|                        |    | Just like food in the supermarket, the Tick on meals eaten out must be earned. To do so, food outlets must meet strict standards across three main areas:  i) Quality systems and processes such as food safety (HACCP), quality management, staff training,   |
|                        |    | portion control, internal audits and purchasing specifications; ii) Nutrition standards for serve size, saturated fat, trans fat, salt and vegetable/fibre content; iii) Promotions including point of sale information, nutrition information panels, correct use of the Tick trademark and compliance with current food regulations and codes of practice. The Heart Foundation checks all promotional material prior to use.  |
|                        |    | Source:<br>http://www.heartfoundation.org.au/sites/tick/Food_Industry/foodservice/Pages/default.aspx   |
| Brazil                 | No | -  |
| Canada                 | -  | Health Canada fact sheet: Its Your Health: Sodium - describes both salt and sodium, their effects and how to get more information from the NFT. It is web based and did not have an associated promotional campaign <a href="http://www.hc-sc.gc.ca/hl-vs/iyh-vsv/food-aliment/sodium-eng.php">http://www.hc-sc.gc.ca/hl-vs/iyh-vsv/food-aliment/sodium-eng.php</a> The Canadian Stroke Network: <a href="http://www.sodium101.ca/">http://www.sodium101.ca/</a> - refers to sodium, this has some strong messages such as "sodium kills", it is privately financed; Champlain Cardiovascular Disease Prevention Network: <a href="http://www.giveyourheadashake.ca/">http://www.giveyourheadashake.ca/</a> - refers to sodium, targeted to area residents, financed at the public health level, with some contributions from the federal government; Canadian Obesity Network: Salt Lick Awards: <a href="http://www.obesitynetwork.ca/page.aspx?page=1619&amp;app=182&amp;cat1=457&amp;tp=12&amp;lk=no&amp;menu=37">http://www.obesitynetwork.ca/page.aspx?page=1619&amp;app=182&amp;cat1=457&amp;tp=12&amp;lk=no&amp;menu=37</a> -  |
|                        |    | refers principally to sodium   |
| CLITRAVI               | No | -  |
| Costa Rica             | No | In Costa Rica Institutional Guidelines for Comprehensive Care in Chronic Non-Communicable Diseases: diabetes, dyslipidemia, hypertension, whose latest release is 2008.  |
| European<br>Commission |    | In the European Community there have been public education campaigns in certain countries. The public health messages are generally determined by the public authorities or recognised advisory bodies of the countries concerned. However, in the past few years, within the European framework for national salt reduction initiatives numerous initiatives including public awareness raising campaigns had been initiated. It has been decided by Member States in the High Level Group on Nutrition and Physical Activity that the term 'salt' should be used for communication purposes but the reformulation is aimed at reducing the sodium content. As sodium is consumed overwhelmingly in the form of salt (sodium chloride), the decision was taken to communicate about 'salt' and not 'sodium', as reference to 'salt' is better understood by consumers. The amount of 'salt' in a product is determined by multiplying the content of sodium a factor of 2.5. Therefore it is expected that the public awareness campaigns will focus on messages on salt. The first reporting by the Member States of the European Community on their initiatives is due around the end of 2009, so it is not possible to give information on the extent of campaigns across the European Community at the present time. The information provided by the European Commission in its leaflets and on its website on healthy eating focus on 'salt' rather than 'sodium'. |
|                        |    | Specific information on a recent campaign in Ireland is that in October 2009 SafeFood launched a campaign aimed at encouraging consumers to reduce their salt intake. The campaign entitled "Shake the Salt habit" was designed to raise awareness among consumers that their diets are too high in salt and that the majority of dietary salt is from processed foods such as processed meats, sauces and bread. At present, dietary salt intake levels among adults on the island of Ireland are up to 66% more than the recommended daily amount of 6g per day as advocated by health professionals. More information is available on <a href="https://www.safefood.eu">www.safefood.eu</a> .   |

| Finland | -   | Finnish Food Safety Authority has produced information material on salt intake.  Ministry of Social Affairs and Health, National Institute for Health and Welfare, National Nutrition Council and the Finnish Hypertension Society have organised 2008-2009 national briefings as a part of an international theme week "salt awareness week".  Campaigns for the Heart Symbol (see questions B.1 and 2) can be seen as work for encouraging consumers to choose foostuffs with lower salt content. Work for recognition of the Heart Symbol is funded with the fees for the right to use the symbol. The Heart Symbol is involved in all the material related to the good nutriotion produced by the Finnish Heart Association. This material is funded from the budget of the Association.  |
|---------|-----|---|
| IDF     | -   | -   |
| Japan   | yes | In Japan, dietary guidelines (2000), "Cut down salty foods", "Let's take salt less than 10 gram per day" is the slogan. In "Dietary Reference Intakes for Japanese, 2010(DRI-J)", as for the adult man, under 9 gram, an adult woman regard under 7.5 gram with quantity of tantative dietary goal for preventing lifestyle related diseases (DG) of a salt intake tantative dietary goal for preventing life-style related diseases.   |
| Norway  | Yes | Information about the importance of reducing the salt intake has been included in general nutrition recommendations and education.  |
| NZ      | no  | -   |
| Spain   | no  | -   |
| US      | yes | Several federal agencies, including the National Institutes of Health, CDC, and FDA, have education campaigns for various health messages. FDA's consumer education campaigns target different population audiences to increase consumer understanding and use of the nutrition information provided on food labels. The education campaigns with respect to sodium included messages to achieve sodium intakes to levels consistent with national Dietary Guidelines and IOM recommendations. It is important to note that sodium chloride is not the only source of sodium in the U.S. food supply. Examples of other sources include monosodium glutamate and other food additives such as sodium phosphate, sodium carbonate, and sodium benzoate. As noted previously, the term "sodium" has always been used on food labels in U.S. to declare the content of the nutrient sodium in foods. |

| C. Consumer Knowledge |   |   |  |  |
|-----------------------|---|---|--|--|
| 3. Are there na       | 3. Are there national guidelines or recommendations on the intake of sodium/salt? |   |  |  |
| Anantina              | Vac have  | Although and an Deceletion Dec CMC 46/02 the declaration of addition is more detains  |  |  |
| Argentina             | Yes we have guidelines and recommendations  | Although under Resolution Res. GMC 46/03 the declaration of sodium is mandatory, there are Food Guidelines for the Argentine Population (Methodology Manual), published in 2000 and recommended by the Health Ministry, which address both salt and sodium (See question B.1).  |  |  |
| Australia             | Guidelines and recommendations  | The Australian Dietary Guidelines recommend choosing foods low in salt. NHMRC recommend an Upper Safe Level of Intake (UL) for sodium of 2300 mg/day for those aged 14 years and above. A Suggested Dietary Target (SDT) of 1600 mg/day is recommended for "older, overweight hypertensives and for those wishing to maintain low blood pressure over the lifespan".  |  |  |
| Brazil                | Yes we have guidelines  | Both terms are used. The guidelines recommend limiting salt and sodium intake. The guidelines point out the importance to explain the relation between salt and sodium.   |  |  |
| Canada                | -   | The U.S. Institute of Medicine has developed two sodium recommendations for use in North America (includes Canada):  -an "Adequate Intake", which is the amount of sodium that will meet the needs of most healthy individuals (1500 mg for general population); and -an "Upper Level", which is the highest continuous daily amount of sodium intake that doesn't appear to put a person at risk for health problems (2300 mg for general population).  Source: Institute of Medicine Dietary Reference Intakes for Water, Potassium, Sodium, Chloride, and Sulfate. National Academies Press, Washington, DC, 2004. Canada's Food Guide directional statements include the following: Choose vegetables and fruit prepared with little or no added fat, sugar or salt.; If you eat luncheon meats, sausages or prepackaged meats, choose those lower in salt (sodium) and fat.; Choose grain products that are low in fat, sugar or salt.;  Compare the Nutrition Facts table on labels to make wise choices; Reference <a href="http://www.hc-sc.gc.ca/fn-an/food-guide-aliment/index-eng.php">http://www.hc-sc.gc.ca/fn-an/food-guide-aliment/index-eng.php</a> |  |  |
| CLITRAVI              | Yes we have recommendations   | mainly salt (5 to 6g/day)   |  |  |

| Costa Rica             | Yes we have guidelines and recommendations | In Costa Rica the food guides use the term soda. You explained that the term salt is also known as sodium chloride.  |
|------------------------|--|--|
| European<br>Commission | Yes we have guidelines and recommendations | The Member States of the European Community have guidelines and/or recommendations.  |
|                        |  | The recommendations or guidelines for the intake of salt in individual Member States or regions of the European Community vary and range from less than 5g salt per day to 5-10 g salt per day.  |
|                        |  | Some specific recommendations/guidelines include:  |
|                        |  | Nine Member States recommend a limit of 5 grams of salt per day (Bulgaria, Cyprus, the Czech Republic, Greece, Hungary, Latvia, Lithuania, Slovenia, Spain) Three Member States recommend a limit of 5-6 g salt/day (Estonia, Poland, Sweden) Seven Member States recommend a limit of 6 g salt/day (Germany, Ireland, Italy, the Netherlands, Portugal, Romania, the United Kingdom)  |
|                        |  | One Member State recommends a limit of 6-7 g salt/day (Finland)  |
|                        |  | One Member State recommends a limit of 5-8 g salt/day (Malta)  |
|                        |  | One Member State recommends a limit of 5-10 g salt/ day (Luxembourg)   |
|                        |  | One Member State recommends a limit of 8 g salt/day (France) One Member State recommends a limit of 8.75 g salt/day (Belgium)  |
|                        |  | Many Member States make recommendations on salt intake as the term is more   |
|                        |  | frequently used by doctors and consumers.  |
| Finland                | Yes we have recommendations                | National Nutrition Recommendations (2005) by National Nutrition Council use both term salt and sodium.   |
| IDF                    | -  | -  |
| Japan                  | Yes we have guidelines and recommendations | We have guidelines and recommendations which is defined as "salt".   |
| Norway                 | Yes we have guidelines and recommendations | According to the national recommendations on nutrition by the Norwegian Directorate of Health the intake of salt should be limited to 5 g a day. For children below two years the intake of salt should not exceed 0.5g/MJ. The justification for the recommendation for children is to avoid the get accustomed to salty flavour.   |
| NZ                     | Yes we have recommendations                | Australia and New Zealand share common nutrient reference valuses (NRVs). NRVs for sodium have been established that include an adequate intake and upper level of intake for infants, children, adolescents, adults and/or pregnant and lactating women. New Zealand also has a range of national food and nutrition guideline statements, The Food and Nutrition Guidelines, that include reference to salt such as "Prepare foods or choose pre-prepared foods, drinks and snacksthat are low in salt; if using salt, choose iodised salt."   |
| Spain                  | Yes we have recommendations                | Yes. the term salt is used becacuse we believe that it's better understood and frecuently used by the consumers and doctors, while sodium is much more a scientific term.  |
| US                     |  | In the United States, the term "sodium" is used in national recommendations that address levels for adequate intake and levels to reduce the risk of chronic disease. The Institute of Medicine (IOM) in the U.S. has established an Adequate Intake (AI) level of 1,500 mg sodium per day for 9- to 50-year olds, and lower amounts for other age groups. The IOM also has established a maximum level of daily sodium consumption, the Tolerable Upper Intake Level (UL) of 2,300 mg per day for individuals aged 14 years and older, with lower amounts for younger ages. In addition, the 2005 Dietary Guidelines for Americans advise daily consumption of less than 2,300 mg of sodium for adults. For individuals with chronic disease (such as hypertension, diabetes, and kidney disease), African-Americans, and older adults, the Guidelines suggest no more than 1,500 mg of sodium per day. |
|                        |  | A consideration in quantitative nutrient intake recommendations is the inclusion of all dietary sources relevant to achieving adequate intakes or reducing the risk of chronic disease. As previously noted, sodium chloride is not the only source of sodium in the U.S. food supply. Examples of other sources include monosodium glutamate and other food additives such as sodium phosphate, sodium carbonate, and sodium benzoate.  |

| D. Fortification |          |           |  |  |
|------------------|----------|-----------|--|--|
|                  |          |           | or example iodine or fluoride in your country?   |  |
| Is fortified sa  |          |           |  |  |
|                  | Vehicle  | Fortified | TV 1 4 45 050 G 045 050) 1 6 1   |  |
| Argentina        | yes      | no        | Under Act 17,259 (Ley nº 17. 259), salt for human consumption, whether dietetic or not,  |  |
|                  |          |           | should be iodine enriched. This should be declared in the salt label. When salt is added as an ingredient to a food, it is not mandatory to use iodine-enriched salt, and normally non |  |
|                  |          |           | enriched sat is used for this purpose.   |  |
| Australia        | yes      | _         | Iodised salt is mandatory in bread from 9 October 2009. The mandatory fortification  |  |
|                  | 700      |           | standard requires the replacement of non-iodised salt with iodised salt in bread; however  |  |
|                  |          |           | bread represented as 'organic' is exempt, consistent with the mandatory folic acid   |  |
|                  |          |           | fortification Standard.  |  |
| Brazil           | yes      | yes       | The term salt or sodium chloride can be used. All salt aimed to human consumption must   |  |
| G 1              |          | -         | be fortified with iodine.  |  |
| Canada           | yes      | -         | Salt sold for table or general household use is required to be fortified with 0.01%  |  |
|                  |          |           | potassium iodide. In general, salt used in food processing is not fortified, however, some smaller food manufacturers and foodservice/restaurant operators may purchase table salt     |  |
|                  |          |           | for manufacturing purposes.  |  |
| CLITRAVI         | yes      | -         | Within the EU not all countries fortify or recommend fortitification with iodine or  |  |
|                  |          |           | fluoride. To my knowledge there is nowhere widespread fortification with fluoride, most  |  |
|                  |          |           | is done with iodine. It is used in processed foods. In meat products in one member state   |  |
|                  |          |           | more than 60% of products were processed with iodized salt. It is declared "with   |  |
| G . D.           |          |           | iodized salt".   |  |
| Costa Rica       | yes      | yes       | In Costa Rica, the majority of processed foods using iodized salt, but the legislation other   |  |
|                  |          |           | web sites except the use of iodized salt for those cases in which scientific studies demonstrating that this ingredient significantly affect production processes or product           |  |
|                  |          |           | organoleptic Characterisites. Salt intended for food industry should not contain fluoride.   |  |
|                  |          |           | Processed foods that use iodized salt to declare the list of ingredients (salt).   |  |
| European         | yes      | yes       | Salt is used as a vehicle for iodine fortification in the some Member States these   |  |
| Commission       |          |           | activities varies, often depending on the prevalence of iodine deficiency in the individual  |  |
|                  |          |           | Member State. For example there is fortification of all salt in Austria, Bulgaria, Latvia,   |  |
|                  |          |           | Romania, Slovenia and Slovenia. Fortification of household salt is required or   |  |
|                  |          |           | encouraged in: the Czech Republic, Denmark, France, Germany, Greece, Hungary,  |  |
|                  |          |           | Lithuania, Ireland, Italy, Luxembourg, the Netherlands, Poland, Spain and Sweden.  |  |
|                  |          |           | The use of salt as an ingredient in a food, with few exceptions, must be declared on the   |  |
|                  |          |           | labelling in the list of ingredients. There is no general obligation to declare if the salt is   |  |
|                  |          |           | fortified but this may be done voluntarily. If there is voluntary fortification of a food then   |  |
|                  |          |           | nutrition labelling is required.   |  |
| Finland          | yes      | no        | Fortified salt is used very little in processed foods. If it is used, it is not declared on the  |  |
| IDF              |          |           | label.   |  |
| Japan            | -<br>no  | -         | -  |  |
| Norway           | no<br>no | Yes       | Fortification of salt with iodine is not mandatory. Such fortification is not systematically   |  |
| Tionway          | no       | 103       | used as a means to prevent iodine deficiency, by the Health Authorities. No specific   |  |
|                  |          |           | action has been undertaken to encourage the industry to fortify salt with iodine. Some   |  |
|                  |          |           | producers use fortified salt in their production, in the list of ingredients they may express  |  |
|                  |          |           | this by writing "salt (iodised)". Traditionally feed has been fortified with iodine, this has  |  |
|                  |          |           | resulted in relatively high levels of iodine in milk and meat. A working group on the  |  |
|                  |          |           | intake of iodine in the population has recently been established within the National Council for Nutrition.  |  |
| NZ               | yes      | yes       | As iodised salt. The use of iodised salt in mandated in bread, but may be used voluntarily   |  |
| 112              | yes      | yes       | in other foods.  |  |
| Spain            | yes      | no        | -  |  |
| US               | yes      |           | Per FDA regulation in 21 CFR 100.155, the name of salt for human food use to which   |  |
|                  |          |           | iodide has been added is "iodized salt" or "iodized table salt". In addition, the statement  |  |
|                  |          |           | "This salt supplies iodide, a necessary nutrient" shall appear on the label immediately  |  |
|                  |          |           | following the name. Salt or table salt for human food use to which iodide has not been   |  |
|                  |          |           | added shall bear the statement, "This salt does not supply iodide, a necessary nutrient."  |  |
|                  | <u> </u> |           |  |  |

| E Other infe           | rmation on the label  |
|------------------------|---|
|                        | be provision for any other information about sodium/salt on the label?  |
| Should there to        | c provision for any other information about socium/sait on the laber:   |
| Argentina              | Indeed, the Argentine Food Code (Código Alimentario Argentino) establishes the following: A Food Low in Sodium is a food in which the sodium content has been significantly reduced, constituting a means to regulate sodium intake. These foods are classified into: Foods low in sodium: 40-120 mg of sodium/100 g of the ready-to-eat product. Foods very low in sodium: Less than 40 mg of sodium/100 g of the ready-to-eat product. The label of these foods shall include be labelled with the name of the product concerned followed by the claim "Low in Sodium" or "Very Low in Sodium" as appropriate. They shall meet all the labelling requirements and indicate the sodium content in miligrams/100 g of finished product. The addition of dietetic, sodium-low salt shall be declared. When it is a salt mixture totally or partially consisting of potassium salts, the total potassium content/100 g of the ready-to-eat product shall be indicated.  Dietetic, sodium-low salt is a salt mixture similar to table salt (sodium chloride) in taste (with no flavoring additives). They shall meet all the labelling requirements and the following: Their packaging shall contain the following name in letters of the same size, highlight and visibility: Dietetic, |
|                        | sodium-low salt.  |
| Australia              | Yes, there should be provision for low and reduced salt claims on the label.  |
| Brazil                 | We have developed criteria for the voluntary declaration of low sodium (120 mg/100g or ml), very low sodium (40mg/100g or ml) and free sodium claims (5mg/100g or ml).  |
| Canada                 | Yes, in Canada, we allow the use of nutrient content claims for reduced in and lower in sodium/salt; free of sodium/salt and low in sodium/salt. The terms salt or sodium can be used interchangeably in nutrient content claims. We also permit the use of one diet-related health claim: A healthy diet containing foods high in potassium and low in sodium may reduce the risk of high blood pressure, a risk factor for stroke and heart disease. (Naming the food) is (low in sodium or sodium free).   |
| CLITRAVI               | It should be and in most cases it is used together with % GDA values.   |
| Costa Rica             | In Costa Rica iodized salt must meet certain specifications regarding the classification labeling and fortification.  |
| European<br>Commission | The claims - low, very low or free in relation to the content of sodium or salt should be permitted. The criteria for the claims should be equivalent and based on the total sodium content of the food.  |
|                        | In one Member State, Finland there are rules concerning the labelling of foods as "High in salt", so it should be possible for indications of high salt (or sodium) content to be indicated.  |
| Finland                | About the national salt labelling requirements see questions A.2-6  |
| IDF                    | -   |
| Japan                  | No  |
| Norway<br>NZ           | No Currently the regulations permit content claims about salt/ sodium. The level of sodium in foods claiming low sodium/salt is regulated.  |
| Spain                  | -   |
| Thailand               | Due to the lack of consumer understanding of the sodium/salt relationship, we do not agree with the recommendation to the Committee to consider inclusion of the label of claims of low salt, or equivalent, when justified. As mentioned above, there are some products which use the other form of salts such as potassium chloride to replace sodium chloride and does not reduce the amount of salt. Then, these products are not able to claim of low salt although they promote consumer health. And, consumer may misunderstand that these products are not healthy. As a result, the claim of low sodium should be retained as it is.   |
| US                     | CCFL may consider the need for guidance on the use of truthful and non-misleading labeling statements related to the amount of ingredient salt in a food. For example, is there a need for CCFL to develop guidance on the use of statements such as "no added salt" which provide information to consumers about the ingredient salt? Such labeling statements about the ingredient salt would complement information on the amount of the nutrient sodium that is presented within the nutrition information section of a label.  |

| F. The declarat        | ion in future  |
|------------------------|--|
|                        | has been agreed that sodium/salt should be included in the list of nutrients that should always be declared on a food  |
| label, whereabou       | ats in the list of nutrients should sodium/salt be listed?   |
|                        |  |
| Argentina              | At the end of the list   |
| Australia              | May depend on other elements and their presentation. In Australia it is listed as the final nutrient in the nutrition information panel.   |
| Brazil                 | The declaration of sodium should be placed at the end of the nutrient list, after the declaration of other nutrients.  |
| Canada                 | In Canada sodium is declared in the Nutrition Facts table following cholesterol which follows fat.   |
| CLITRAVI               | As one of the last ones in the list as it is already done.   |
| Costa Rica             | Costa Rica is not considered necessary to establish order in the declaration of nutrients. However it is considered necessary to declare the term sodium and no salt in the nutritional information.   |
| European<br>Commission | The European Commission proposal for the revision of the European Community on nutrition labelling is for salt to be declared in the nutrition labelling. It is proposed that salt should be declared on a mandatory basis at the end of the mandatory list of nutrients. In practice this means that the nutrients that are declared on a voluntary basis (unless they are components of fat or carbohydrate) would appear after salt in the nutrition declaration list.  |
| Finland                | We support a mandatory nutrition labelling including the declaration of salt.  Salt is more familiar term to consumers than sodium. If a food contains natural sodium but no added salt, declaration of salt might confuse consumers. However we support the use an agreed term on nutrition labelling in a consistent way - either salt or sodium.  |
| IDF                    | Sodium should be listed along with other nutritionally significant micronutrients. Milk naturally contains sodium (45mg/100ml) but not added salt as such: the labeling of salt levels in dairy products which either don't contain added salt or is calculated based on both naturally present sodium levels and added salt would be misleading for consumers and very confusing as it would risk being incorrectly interpreted to represent added salt.  |
| Japan                  | Calorie, protain, fat, carbohydrate, sodium should be declared as this order.  |
| Norway                 | We support the inclution of sodium/ salt in the list of nutrients that should always be decleared. It should be listed together with the others minerals in the list of nutrients. To list it as the last item on the list will make it more conspicious, which is beneficial. It could also be beneficial to have a kind of Front of Pack/Symbolic labelling to highlight salt and other selected elements in the product.  |
| NZ                     | Currently it is listed as the final nutrient in the nutrition information panel. The reason for its position is the nutrients which must be declared should be declared first, of these mandated nutrients the macronutrients precede the micronutrients. Future placement may depend upon other elements and their presentation.  |
| Spain                  | At the bottom of the list of nutrients, after energy, fats, etc.   |
| US                     | In the U.S., sodium is listed following the declaration of calories, total fat, saturated fat, trans-fatty acids, and cholesterol. In addition to the order of nutrients listed, we believe it is equally important to consider other elements of presentation such as format and font to ensure the legibility of nutrition information. For example, per FDA regulations, sodium is one of the five core nutrients that appears in Bold format in the Nutrition Facts table and must always appear on all Nutrition Facts labels regardless of its amount present in the food. |

| F. The declaration in future |  |  |  |
|------------------------------|--|--|--|
| 2. How should s              | 2. How should sodium/salt be numerically expressed?  |  |  |
|                              |  |  |  |
| Argentina                    | It should be expressed in miligrams (mg)   |  |  |
| Australia                    | mg sodium/serve and mg sodium/100 g food   |  |  |
| Brazil                       | We express the amount of sodium in milligrams (mg)   |  |  |
| Canada                       | Sodium should be expressed in mg per serving (or per 100 mg for those countries following such a system). The Committee may wish to also explore the use of a %NRV once an NRV is established for sodium.  |  |  |
| CLITRAVI                     | g salt or sodium/100g and g/portion of xg  |  |  |
| Costa Rica                   | In Costa Rica the numerical expression is used in milligrams.  |  |  |
| European<br>Commission       | The declaration should in grams per reference quantity. The main reference quantity would be 100g or 100ml, in addition information can be provided on the basis of per serving or portion or reference intake (often referred to as 'guideline daily amounts'). |  |  |
| Finland                      | onko tähän näkemyksiä?   |  |  |
| IDF                          | 'Na: mg/100g or mg/100 ml or mg per serving'. If sodium is to be expressed in grams it should be expressed to 3 decimal places, e.g. 0,045g/100ml  |  |  |
| Japan                        | Basically, sodium is expressed as milligram (or gram) per 1 serving or 100 gram.   |  |  |
| Norway                       | The salt (g total sodium x 2.5) content should be expressed as g/100 g or 100 ml. Some producers seem to omit  |  |  |

|          | the use of decimals when the content of Na is less than 1 g, i.e. they state the content to be 0 g. This may be misleading for the consumers and can possibly be avoided by mandatory use of a decimal where appropriate.  |
|----------|--|
| NZ       | in grams per 100 grams to allow comparison with different products   |
| Spain    | in grams per 100 grams to allow compare different products   |
| Thailand | We realized that the sodium amount expressed in <u>milligrams</u> per 100 g / 100ml and/or <u>milligrams</u> per serving would be more appropriate than that expressed in <u>grams</u> per 100 g / 100ml or per serving since the amount of sodium in 100 g / 100 ml of food is normally in milligram unit.  |
| US       | Sodium should be declared in an amount per serving of the food. The amount must be presented as an absolute amount (i.e., mg per serving). Codex guidance should incorporate flexibility for national governments to require or permit the declaration as a percentage of established reference intake in addition to the declaration as an absolute amount. The U.S. believes that presenting nutrient amounts on the basis of per serving of a food (that is then declared on the label) provides meaningful information to consumers that they can readily use in making dietary choices. |

| F. The declara   | tion in fu | ture  |  |  |
|--|------------|---|--|--|
| 3. Should conversion factors (used to convert salt to sodium and sodium to salt) be included on the label? |            |   |  |  |
| What would yo  | u use?     |   |  |  |
|  |            |   |  |  |
| Argentina  | no         | -   |  |  |
| Australia  | -          | If salt (NaCl) is declared the conversion factor is 1g NaCl = 390mg sodium (0.4g  |  |  |
| Brazil   | no         | We don't agree with the use of conversion factors because the amount of sodium in foods is not related exclusively to the content of added salt.  |  |  |
| Canada   | no         | Currently, Canada does not use such a declaration as our system is more focused on "sodium", this concept has been used more in educational materials.  |  |  |
| CLITRAVI   | yes        | preferably salt x 0.4 = sodium content  |  |  |
| Costa Rica   | -          | N/A   |  |  |
| European<br>Commission   | no         | It would not be necessary to include a conversion factor for sodium/salt on the labelling of a product and there is a danger that this could create confusion for the consumer. Education of the consumer by means other than the label can help the consumer to better understand the information that is provided. Explanations on the conversion factors could be given to the consumers through public information campaigns (for example, public web sites). |  |  |
|  |            | The proposal for the revision of the European Community legislation on nutrition labelling is that the declaration of 'salt' should be determined by multiplying the total content of sodium in grams by 2.5  |  |  |
| Finland  | no         | Conversion factor used to convert sodium to salt is 2,5 (salt = 2,5 x sodium). Conversion factor is not included on the label.  |  |  |
| IDF  | No         | Using conversion factors risks confusing consumers. 100 ml of milk contains 45 mg of sodium which if conversion factors are used would be calculated as 114 mg of salt (45 mg x 2,54). However, milk does NOT contain added salt. Conversion factors risk are confusing consumers as regards the total sodium levels and the quantity of added salt and should not be included on the label.  |  |  |
| Japan  | yes        | Table salt (gram) = sodium (gram) X 2.54  |  |  |
| Norway   | no         | To be in line with the national nutrition recommendations the information about salt content in foods should be declared as 'salt'. The inclusion of conversion factors may confuse consumers.  |  |  |
| NZ   | no         | Would require consumer research to show whether this would be useful. Would not want to include more numbers which would only clutter the label and confuse consumer. Conversion factor sodium to salt 1 x 2.5  |  |  |
| Spain  | -          | -   |  |  |
| US   | No         | -   |  |  |

| F. The declaration in future  4. Should there be provision for alternative declaration of sodium/salt? |     |   |
|--|-----|---|
|  |     |   |
| Argentina  | no  | -   |
| Australia  | -   | -   |
| Brazil   | yes | Each country should be able to choose the better term to use in nutrition labelling according to nutrition and health programs. |
| Canada   | yes | Should be left to national authorities to coincide with educational approaches used in the country.                             |

|                        |     | However, to avoid consumer confusion, governments should require the use of consistent terminology within their country.   |
|------------------------|-----|--|
| CLITRAVI               |     | In many processed foods a considerable part (10 - 25%) of sodium is coming from other sources like additives. But so far the consumer is using salt and sodium as synonymous, if he/she understands the meaning at al.   |
| Costa Rica             | -   | N/A  |
| European<br>Commission | Yes | The Codex guidelines should allow flexibility at national or regional level for the information on the content of sodium in a food to be expressed as "sodium" or "salt" to take into account the public health messages and consumer understanding.   |
|                        |     | In addition to the information that is provided on the label additional or supplementary information to the information that has to be included on a label can be provided by other means such as websites.  |
| Finland                | -   | -  |
| IDF                    | -   | -  |
| Japan                  | no  | -  |
| Norway                 | no  | Please see question F1.  F1: We support the inclution of sodium/ salt in the list of nutrients that should always be decleared. It should be listed together with the others minerals in the list of nutrients. To list it as the last item on the list will make it more conspicious, which is beneficial. It could also be beneficial to have a kind of Front of Pack/Symbolic labelling to highlight salt and other selected elements in the product. |
| NZ                     | no  | There is a need for consumer education on the conversion factor of sodium and salt but we do not support having a 'salt equivalence' declaration unless there is strong consumer research to support this.   |
| Spain                  | -   | That would confuse even more the consumers   |
| US                     | No  | Sodium should be declared as "sodium" and the ingredient salt should be declared as "salt" in the ingredient statement. The distinction between the nutrient sodium and ingredient salt should be maintained.  |

| G. Additional Information   |   |  |  |
|---|---|--|--|
| Please provide any additional comments that you think are relevant, including copies of relevant labels and promotional materials |   |  |  |
| r rease provide   | vally additional comments that you time are relevant, merading copies of relevant racers and promotional materials  |  |  |
| Argentina   | Several activities have been undertaken in the Framework of ANMAT activities through the National Food Institute for the National Healthy Life Plan designed by the Health Ministry with the objective of developing healthy eating habits in the population, including:  -Responsible advertising: Promotion of healthy lifestyles and eating habits, preventing unhealthy environments.  • Agreement with Argentina's Supermarket Board (CAS-FASA): Education and Consumer Education Campaign on Healthy Eating Habits  • Agreement with the United Supermarket Association (ASU) together with the Secretariat of Agriculture, Livestock, Fisheries and Food (Ministry of Economy): Education and Consumer Education Campaign  • Framework Agreement of Collaboration and Cooperation with the Bread Industry Federation (FAIPA): The commitment to develop and transfer technology and training to the bread sector to make bread and bread products with a lower sodium content. Salt + Life Campaign.  In this context messages were developed and disseminated through various means, such as the ANMAT's and Health Ministry's websites, leaflets, posters, brochures, calendars available on these websites <a href="https://www.msal.gov.ar">www.msal.gov.ar</a> and <a factsheets="" factsheets2009="" howmuchsaltandsodium4439.cfm"="" href="https://www.anmat.gov.ar&lt;/a&gt;.&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Australia&lt;/td&gt;&lt;td&gt;FSANZ provides fact sheets for consumers about salt. The most recent fact sheet was released in September 2009 (&lt;a href=" http:="" newsroom="" www.foodstandards.gov.aw="">http://www.foodstandards.gov.aw/newsroom/factsheets/factsheets2009/howmuchsaltandsodium4439.cfm</a> ). Amongst other information this fact sheet states that about 90% of our dietary sodium is derived from salt. A copy of the Nutrition Information Panel, a mandatory labelling component for most packaged foods in Australia, is included as an attachment with this response. Declaration of sodium is required as the final nutrient in the panel. The Australian Government is working with the food industry to make and advertise healthier products. Part of this work will involve reducing the amount of nutrients such as salt, saturated fat and sugar, in foods. |  |  |
| Brazil  | -   |  |  |
| Canada  | Canada currently is running a Working Group on Dietary Sodium Reduction for Canada. More information on this working group can be found on Health Canada's web site at the following link: www.healthcanada.gc.ca/sodium A report is expected from the group in 2010. We can also provide labels if you would like - to illustrate the Canadian Nutrition Facts table, nutrient content claims and health claims and the list of ingredients. Please advise if these would still be useful.   |  |  |

| CLITRAVI               | The Eu with 27 member states has very different eating habits. Mediterranean countries eat more fresh food, northern and eastern countries eat more processed ones which contain salt. Thus the salt intake varies between 7 /8 and 18g/day. In consequence this means that some countries see little need to reduce salt and the need for salt declaration, others are very interested in reducing their salt level and push for action in this area.   |  |  |
|------------------------|--|--|--|
| Costa Rica             | Costa Rica supports mandatory reporting of sodium in the nutrition label.  |  |  |
| European<br>Commission | a certain decrease in salt content in the foods monitored. Finland showed that salt reduction in products led to a reduction in sodium excretion levels and to a corresponding drop in blood pressure levels.  |  |  |
|                        | The Netherlands also includes messages on salt intake within the broader message on healthy dietary patterns and monitors sodium excretion levels of the population.   |  |  |
|                        | Specific details on the Irish initiatives in relation to salt are as follows:  |  |  |
|                        | The Food Safety Authority of Ireland (FSAI) began voluntary work with the Irish Food Industry on salt reduction in late 2003 with the following objectives:  |  |  |
|                        | 1. Raise awareness in the general food industry of the salt and health issue, the role of processed food in salt intake and the health gains to the Irish population of reducing salt in processed food.   |  |  |
|                        | <ol> <li>Focus on the manufacturers of food in the food groups that contribute most salt to the diet, and secure gradual and sustained reductions in the salt content of their food working on a united front across each sector.</li> <li>Bring on board the manufacturers of food in other food groups that contribute to salt intake and secure gradual and sustained reductions in the salt content of their food working on a united front across each sector.</li> </ol>   |  |  |
|                        | 4. Work with the food industry to bring about the universal labelling of salt in packaged foodstuffs.  |  |  |
|                        | 5. Target the retailers of food who set specifications for own brand processed food and also have strong influence on manufacturers through their buying power. Secure gradual and sustained salt reductions in own brand processed food and start to focus on stocking low salt options of branded processed food.  |  |  |
|                        | 6. Target catering representative bodies and companies to secure a reduction in the use of salt in prepared food eaten outside the home.   |  |  |
|                        | 7. Work with other State bodies who's role it is to increase consumer understanding of the salt and health issue and bring about behavioral change in consumers.   |  |  |
|                        | More information specifically related to Ireland is provided in "Salt and Health: Review of the Scientific Evidence and Recommendations for Public Policy in Ireland" see:  http://www.fsai.ie/uploadedFiles/Science_and_Health/salt_report-1.pdf  |  |  |
| Finland                | -  |  |  |
| IDF                    | The purpose of nutrition labeling is to provide consumers with a suitable profile of nutrients contained in the food and considered to be of nutritional importance (CAC/GL 2-1985 Guidelines on nutrition labeling). A main argument used against sodium labeling is the lack of knowledge on this mineral, its link with salt, its role and significance in the total diet and the distinction between total sodium and added salt/sodium. Intrinsic sodium levels such as in eggs, plain milk, meat, fish and certain vegetables, are low and are not generally regarded as of concern to health. Alderman (2006) mentions that available data provides no support for any universal recommendation of a particular level of dietary sodium. Although hypertension is a cardiovascular risk factor, there is at present no overall scientific consensus linking salt consumption to hypertension for the general population (McCarron, 2008). While it is recognized that an excess of sodium and thus of salt is advised |  |  |
|                        | against for salt-sensitive people who are hypertensive, their role as regards the remainder of the general population is not yet clearly established (McCarron, 2008). Therefore, consumer education is key.   |  |  |
| Japan                  | No No  |  |  |
| Norway                 | Norway has recently introduced a voluntary labeling system, the Keyhole, which helps to identify healthier food products within different food groups. Foods qualified for the label contain less fat, salt, sugars and more fibre than other products within the same food group. Specific criteria are set for relevant nutrients and priority is given to the gradual reduction of the sodium criteria.   |  |  |
| NZ                     | New Zealand supports %NRV where the NRV is based on chronic disease prevention. Attach copy of sample ingredient list and NIP  |  |  |
| Spain                  | -  |  |  |

| Thailand | We do not think that "salt" should be retained in the square bracket. We are of the view that salt should be declared in list of ingredients; on the other hand, the declaration of sodium should be in the list of nutrients because the declaration of total sodium content of food in nutrition labeling is more meaningful to the consumer. In nutritional point of view, the amount of sodium intake influences blood pressure. Moreover, the limitation of daily sodium intake should take into account total sodium intake from all sources, including added salt. Besides, salts are not only in the form of sodium chloride (NaCl), but also in other forms such as potassium chloride (KCl) which does not affect the consumer health. It can make consumers confused if we declare both sodium and salt amounts on the nutrition label of the food which sodium chloride replace by the other form of salt because the amount of sodium and salt are not correlated. |
|----------|---|
| US       | We provide the following comments on the background information titled "Introduction" in the Excel document.  1. In the first paragraph, we recommend referring to "salt" as an ingredient or a nutrient compound rather than as "a nutrient".  |
|          | 2. In the Background section, 2 <sup>nd</sup> paragraph that addresses WHO Global Strategy, it would be helpful to the discussion to add the following sentence:  "In addition, the WHO/FAO Draft Action Plan for Implementation of the Global Strategy on Diet, Physical Activity and Health proposed that "sodium' rather than "salt" be included in nutrition labeling (CL 2006/44-CAC, para 20).  |
|          | 3. Re: the section on International Context, we suggest adding the following text to this section for additional relevant context:  "The Committee may also want to consider terminology in existing Codex texts. For example, in the Table of Conditions for nutrient content claims in section 8.6 of the Guidelines for Use of Nutrition and Health Claims, the conditions refer to "free", "very low", and "low" claims about the content of "sodium" rather than "salt".   |