



🕒 **22-26 July**  
**2024**  
Virtual  
Ecuador Time (ECT)

🗨️ Languages:  
English and Spanish

# 23<sup>rd</sup> Session of the FAO/WHO Coordinating Committee for Latin America and the Caribbean

Side events

**CCLAC23**

**25 July**  
10:00-12:00

**Addressing multi-dimensional food  
fraud problem: regional perspectives  
and approaches for national food control  
systems and stakeholders**

## Background

The increasingly globalized, more diverse, complex and longer food supply chains make them more vulnerable to food fraud. The associated continued advancement in analytical techniques, more knowledge about food safety hazards and global reactions in the last decades to several highly prominent food safety scares, together with strengthened public policy and interest on relationship between diet and health brings under spotlight the enhanced need and willingness to define, raise awareness and put in place a system to build agrifood systems' resilience to food fraud, collectively addressing food fraud problem, minimizing its opportunities and risk.

Food fraud is qualified as a trans-national global challenge with potential significant food safety risk that may affect consumer health, consumer trust in food supply, may result in food losses, unfairness between market actors and in damaged agrifood economy. Food fraud is an emerging area that needs careful consideration and regulation. Codex defined food fraud as "Any deliberate action to deceive others in regard to the prescribed specifications or expected characteristics of food to gain an unfair economic advantage." Codex defined as well other terms related to food fraud, such as food integrity, food authenticity, food fraud vulnerability and food fraud vulnerability assessment.<sup>1</sup>

## Objectives

- **Contribute to raise awareness on multiple facets of food fraud, its implications for food safety and public trust in food supply, and prevention strategies.**
- **Draw attention of CCLAC Members to the ongoing Codex work on food fraud to increase the participation in the discussion.**

## Moderators

FAO, WHO

<sup>1</sup> Proposed draft guidelines on the prevention and control of food fraud ([CX/FICS 23/26/6](#))



## Preliminary programme

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|-------|---|
| 10:00 | <b>Welcome, introduction of event's objectives and programme</b><br>FAO, WHO  |
| 10:05 | <b>Overview of the current work in CCFICS on food fraud</b><br>Eleonora Dupouy FAO, ESF   |
| 10:15 | <b>INFOSAN on food fraud and cases from LAC region</b><br>Francisco Guajardo WHO  |
| 10:45 | Panel discussion, Moderator TBD<br><b>Multi-disciplinary perspectives on addressing food fraud.</b> <ul style="list-style-type: none"> <li>Legislative and regulatory approaches to food fraud from prevention to prosecution: where to start?<br/><b>Carmen Bullon</b> FAO, LEGN</li> <li>Food fraud in fisheries and aquaculture sector<br/><b>Esther Garrido</b> Gamarro FAO, NFIMF</li> <li>Analytical advancements and tools in food authenticity to support food fraud detection by competent authorities and industry<br/><b>Simon Kelly</b> IAEA, TBC</li> </ul>  |
| 11:00 | Q&A, discussion, conclusions  |
| 11:30 | Panel discussion, Moderator TBD<br><b>Approaches to food fraud and counteracting challenges: How could Codex help?</b> <ul style="list-style-type: none"> <li><b>Cheryl Lewis</b>, Technical Officer<br/>Barbados National Standards Institution (<b>Barbados</b>)</li> <li><b>Letícia Goulart Desordi</b>, Ministry of Agriculture (MAPA) - Federal Agricultural Fiscal Auditor (<b>Brazil</b>)</li> <li><b>Renata de Araújo Ferreira</b> - National Health Surveillance Agency (ANVISA) - Specialist in Regulation and Health Surveillance (<b>Brazil</b>)</li> <li><b>Natalie Moya</b>, Directora General de Agro &amp; Food Integrity Consejo Nacional de la Empresa Privada en el Comité Nacional del Codex Alimentarius Panamá (<b>Panama</b>)</li> </ul> |
| 11:45 | Q&A, discussion, conclusions  |
| 11:50 | <b>Wrap-up and closing</b><br>FAO, WHO  |

**Please note** that there will be no distribution of working documents through the Codex mailing list (Codex-L). Only the invitation and the provisional agenda will be distributed to members and observers. All working documents, and any subsequent new documents not referenced on this Provisional agenda, including any other information for delegates, will be published on the Codex website as they become available. Check the Codex website for regular updates on the status of working documents and other logistic information related to this meeting. Website meeting page - [CCLAC23](#)

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**25 July**  
14:00-15:00

## Codex Trust Fund-2 Perspectives from beneficiary countries and introduction of the CTF2 project output repository

### Background

The FAO/WHO Codex Trust Fund-2 (CTF2) aims to support developing and transition economy countries in strengthening their capacity to engage more effectively in Codex work. Now in its eighth year of operation, more than 50 Codex Member States have benefitted from CTF2 support so far.

This side event will provide an update of the work of the CTF2 and will bring perspectives of CTF2 beneficiary countries in the region. The event will also introduce the CTF2 project output repository, which provides access to relevant resource material and products that have been officially shared by CTF2 beneficiary countries to serve as examples and inspiration to countries aiming to develop similar products to strengthen the core components of their national Codex systems.

### Objectives

- Provide an update of the work of the Codex Trust Fund
- Share perspectives of advanced CTF2 beneficiary countries
- Introduce the CTF2 project output repository

### Moderator

PAHO

### Preliminary programme

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|-------|--|
| 14:00 | <b>Welcome, introduction of event and speakers</b><br>FAO, PAHO              |
| 14:05 | <b>Activity update of the CTF2</b><br>CTF Secretariat                        |
| 14:15 | <b>Introduction of the CTF2 project output repository</b><br>CTF Secretariat |
| 14:25 | <b>CCLAC country perspectives</b><br>El Salvador                             |
| 14:40 | <b>Q&amp;A</b><br>FAO, PAHO  |
| 14:55 | <b>Wrap-up and closing</b><br>FAO, PAHO                                      |

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