

[www.foodauthenticity.global](http://www.foodauthenticity.global)

[@FAuthenticity](https://twitter.com/FAuthenticity) 



**Mark Woolfe, Secretary**

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The Food Authenticity Network is a open-access website that helps bring together those involved in food authenticity testing and food fraud mitigation.

The network aims to raise awareness of the tools available to check for mislabelling and food fraud and to ensure that stakeholders have access to a resilient network of laboratories providing fit for purpose testing to check for food authenticity so consumers can have increased confidence in the food they buy.

Our aim is to keep members informed of new developments in food authenticity, new initiatives to investigate and prevent food fraud and major problems in the global food supply. We have a Google™ PageRank score of No.1 for a search on 'food authenticity' and now have:

**1280+** members  
**60** countries / territories  
**1.5K+** Followers 

### 14 Food Authenticity Testing Centres of Expertise

- Named Expert
- Direct Access (Email & Telephone)

### Discussion Forums:

- Open
- Members only
- New Services



### Training e-Seminars

- DNA extraction
- DNA sequencing
- Real-time PCR
- Digital PCR
- Designing PCR assays
- Optimising PCR assays

### Allergens workshop

### Access to:

- Methods
- Research reports
- Food fraud mitigation tools
- Latest global news
- Relevant events
- Key organisations

The Food Authenticity Network is a one-stop-shop for food authenticity testing and food fraud mitigation; with all the relevant material together in one place, it is much easier to access and disseminate information on methods and new techniques while also helping facilitate communication and understanding between those working in the area. It provides a common user-friendly platform through which we can all better tackle global food fraud by sharing good practice.

**It's free to join!** Visit [www.foodauthenticity.global](http://www.foodauthenticity.global) to sign up and learn more!