

codex alimentarius commission



FOOD AND AGRICULTURE
ORGANIZATION
OF THE UNITED NATIONS

WORLD
HEALTH
ORGANIZATION



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AGENDA ITEM NO. 11

CX/FL 02/12-ADD.1

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JOINT FAO/WHO FOOD STANDARDS PROGRAMME

**CODEX COMMITTEE ON FOOD LABELLING
THIRTIETH SESSION
HALIFAX, CANADA, 6 - 10 MAY 2002**

DISCUSSION PAPER ON MISLEADING CLAIMS

COMMENTS FROM:

CANADA

DISCUSSION PAPER ON MISLEADING CLAIMS

CANADA:

- Canada commends the United States for preparing this in-depth overview and analysis of the ways in which truthful label representations can be misleading to consumers and for suggesting possible approaches that could be taken to address this problem. The prevention of misleading claims is an important objective.
- Canada notes that Codex has a number of guidelines that deal with misleading claims and mechanisms to address them including conditions, standards, etc.
- However, Canada believes that the discussion paper identifies some types of misleading claims which may not be currently referenced in the *Codex General Guidelines on Claims* but which might, in future, be addressed through appropriate revisions to these *Guidelines*.