

## PERI-URBAN AGRICULTURE SITUATION IN POST-CRISIS SITUATION: THE YOGYAKARTA EARTHQUAKE CASE

LIVELIHOOD SUPPORT TO COMMUNITY THROUGH  
AGRICULTURE-BASED HOME INDUSTRY



Ageng S Herianto  
National Program Officer FAO Indonesia  
NPM – OSRO/INS/704 – 2007-2008  
17 November 2011

1



2



## BACKGROUND AND CONTEXT

The provinces of SR Yogyakarta and Central Java were hit by a 6.3 magnitude earthquake in 2006

The most affected districts were Bantul - peri urban area of Yogyakarta city and several sub-districts of peri-urban of Klaten city.

Having limited budget, agriculture sector received less attention as the main priority was for the shelters

Local communities were dependent on external assistance for purchasing food to reestablish their livelihoods

3

## Targeted area – Yogyakarta and Central Java Province



4



## THE RAPID LIVELIHOOD ASSESSMENT

- (1) The integrative RLA, applied a people centre sustainable livelihoods perspective, which ensured that all aspects of the affected people's livelihood were assessed
- (2) Off-farm incomes including agriculture and agriculture –based home industries (ABHI) contribute 55 percent to the total family income among the most affected communities

5



## REHABILITATION STRATEGY

The farming related livelihoods are rehabilitated and further “build back better” in sustainable way and have greater resilience

The Sustainable Livelihood Approach works in an integrated way to build on and strengthen access the target beneficiaries to community-based assets and program

6



## ISSUES AND CHALLENGES

1. ABHI producers lost as much as 50% their production assets, lost production space, lack of collateral.
2. ABHI Traders lost transportation and other tools and equipment needed for marketing.
3. The Government and NGO supported insufficient aids to meet their needs.
4. The strong social cohesion in community groups has significantly accelerated the livelihood recovery.

7



8



## ACTIONS TO OVERCOME CHALLENGES

An Integrative rehabilitation intervention

Support the small-scale producers to restart or increase their agro-based production through the provision of equipment & tools

Strengthen the existing market system and develop opportunities for producers and traders to market their ABHI products

Enhance the management capacity, technical knowledge on product quality, skills of beneficiaries and cooperative

9





## BEST PRACTICES-1

Appropriate individual beneficiaries selection process based on criteria developed by FAO, IP, and local community group representatives

Strong collaboration between FAO and technical ministries, private sectors, and NGO in integrated training and business meeting

Manage Community Enterprise Support Fund (CESF) in accordance with a principle developed and agreed upon and by group members with LOA

11



## BEST PRACTICES-2

Support in obtaining Food Home Industry Product Certification for improving quality and accessing a higher level market

Assist the community groups in establishing product outlets in strategic market locations to promote the products

With support from IP, encourages the groups to establish a pre-cooperative committee.

12



13



## RECOMMENDATIONS

Support from the external parties should focus on maintaining high levels of product quality, food safety, marketing and distribution and organizational management

The follow up activities have to reinforce some of current achievements in order to improve product hygiene status and enhance packaging and labeling quality

Local authorities play important roles to regularly monitor the certification of products to ensure that quality standards are maintained

14



## **WAY FORWARDS**

The group activities for packaging and labeling and related activities at trading houses are essential for increasing the value of the products and thereby boosting the incomes of local producers and traders

The certification process initiated would have an important impact not only on the producer's economy but also on urban consumer health

It is important to provide standard processing guides/ manuals to the beneficiaries in order to control food preparation processes and produce more standard/uniform products

15



## **EXPECTATION FROM DIFFERENT PARTNERS**

Support from external cooperation agencies and donors would be essential for complementary activities to improve sanitary conditions and reduce hard daily labor

In order to follow up future activities and provide strong technical support in peri-urban Indonesia's agro-industry sector, agreement is necessary with high technical level of professionals and institutions

16



*Food for the Cities - Regional Workshop – Bangkok*  
*Ensuring Resilient Food Systems in Asian Cities – 17-18 November 2011*  
Peri-urban agriculture situation in post-crisis situation: the Yogyakarta earthquake case

