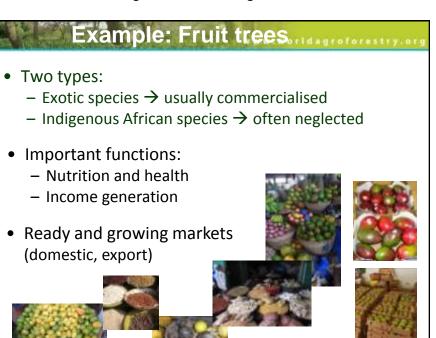


Partner organization : Mazingira Institute



Challenges along the fruit value chain

- Lack of modern varieties (pest/disease, drought)
- No own breeding programs
- Poor access of farmers to planting material
- Lack of knowledge on tree management
- · Poor harvest and post-harvest handling
- · Lack of processing facilities
- Poorly organised marketing pathways
- · Lack of consumer awareness
 - → Low production and consumption
 - → Huge post-harvest losses

Partner organization : Mazingira Institute

Fruit processing possibilities

- Drying
- · Juice and wine making
- Sirups and concentrate making
- · Jam and chutney making
- → Possible for micro-processors, women groups, but need for training and market linkage





ICRAF's planned 'Fruiting Africa' project

- Locations: Kenya and Mali
- Fruit species: priority exotic and indigenous species







- Five main outputs:
 - Baseline data on fruit production
 - Decentralised nursery systems
 - Improved fruit production
 - Enhanced fruit processing + marketing
 - Increased consumer awareness



