

HORTICULTURAL DEVELOPMENT COUNCIL OF TANZANIA (HODECT)

Who are we?

- A Public Private Partnership entity dealing with all cross-cutting issues of the Horticulture sub-sector in Tanzania
- The Council represents the entire value chain of horticultural stakeholders

HODECT Representation

Public Institutions

- Ministry of Agriculture, Food Security and Cooperatives
- Ministry of Industries, Trade and Marketing
- Promotional Agencies
- Regulatory Authorities
- Research Institutions

Private Institutions

- Agricultural input suppliers
- Exporters
- Farmers associations
- Small growers
- Food processors
- Development Partners &
- NGO's

Prospective representatives

- Ministry of Water & Irrigation
- Ministry of Finance
- Ministry of Infrastructure devpt
- Prime Ministers' Office (RALG)
- Ministry of Land, Housing and Urban development

What we do

- Policy advocacy
- Support govt actions & efforts towards devtpt of horticulture
- Leverage private sector investments in horticulture sub-sector
- Create the last mile for producers & consumers of hort crops
- Create business linkages between stakeholders





What we do cont...

- Linking horticulture producers & markets (local regional & int'nal)
- Provide targeted incentives to interested parties (as CSR) to support the hort.
Producers
- Coordinate hort. activities through LGA's
- Combine service provision (public) and profit making(private) in making hort contribute to growth & devpt

Ongoing Activities of HODECT

- Preparation of Annual Horticulture Industry Status Report to provide information on;
 - Production Business linkages
 - Country position Existing Challenges
 - Opportunities of sub sector
- Bringing large hort consumers (tourists hotels, restaurants, supermarkets & conference centres) to establish;

Activities cont.

- Percentage of local hort consumed vs. imported products
 - Why they are importing such hort. products &
 - What it takes to consume more locally produced products
- Establishing potential areas for future horticulture investments

What makes HODECT different?

- Work with both government (policy & decision makers) and private institutions in developing hort in Tanzania
- Facilitates & coordinates roles of associations at regional & country level (i.e. devpt of Hort. Industry Status Report)
- HODECT isn't a business enterprise but a facilitator of development- related activities
- Don't work directly with individual farmers but through their associations
- Compliments rather than competes with other industry players.



