

### CFS 43

17-21 October 2016, FAO, Rome



THIS SOCIAL MEDIA PACKAGE IS ALSO AVAILABLE ON TRELLO AT  
<http://bit.ly/CFS43outreach>

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**HASHTAG:** #CFS43

**CFS 43 WEBPAGE:** [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)

**SESSION DOCUMENTS:** [www.fao.org/about/meetings/cfs/cfs43/list-of-documents/en/](http://www.fao.org/about/meetings/cfs/cfs43/list-of-documents/en/)

**WEBCAST:** [www.fao.org/webcast](http://www.fao.org/webcast)

**CFS 43 EVENT BLOG:** [www.fao.org/cfs/blog](http://www.fao.org/cfs/blog)

**CFS 43 WEB APP (TIMETABLES):** [bit.ly/CFS43timetable](http://bit.ly/CFS43timetable)

**TRELLO CALENDAR:** [bit.ly/CFS43outreach](http://bit.ly/CFS43outreach)

**WANT TO KNOW MORE?** Contact [Cordelia Salter](#), CFS Communications Coordinator, or [Alessandra Gherardelli](#), CFS Communications Officer

### CFS SOCIAL MEDIA ACCOUNTS



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- This package features suggested social media posts with images, event hashtags and links for CFS43.
  - Please feel free to use it as is, adapt the content for other social media channels (e.g. Instagram, LinkedIn, Google+) or use the images for original posts. **All images and credits are uploaded on the [Trello CFS43 board](#)**
  - Use the **#CFS43** hashtag when referring to anything related to CFS week (i.e. Plenary session, Side Events, Birthday Exhibit and Information Marketplace).
  - Use the username **@UN\_CFS for Twitter** and **@UNCFS for Facebook** when mentioning CFS.
  - Refer to the CFS43 Session Overview and Key Messages for background information about the session and other activities.

### SUGGESTED SOCIAL MEDIA CONTENT

#### ABOUT CFS43

- One week to #CFS43! [to be sent on 10 October]
- 1000+ people, 56 side events, 35 #socialmedia reporters, 5 days of session... only one CFS! THIS IS #CFS43! <http://bit.ly/CFS-43>
- What makes CFS unique? Multistakeholder participation + evidence-base leads to concrete outputs! #CFS43 <http://bit.ly/CFS-43>
- Policy convergence, lesson sharing & review of progress: this is the recipe for #CFS43 <http://bit.ly/CFS-43>
- Don't get lost in #CFS43: use our Web App <http://bit.ly/CFS43timetable>
- Not sure which #CFS43 Side Event to attend? Get your Side Event guide, timetable and Web App! <http://bit.ly/CFS-43>
- #CFS43 respects the environment – we're going paper smart this year! (And our merchandising is made from sustainable and recycled materials!)
- CFS turns 40 this year! Celebrate with us at #CFS43 <http://www.fao.org/cfs/cfs43>

#### POLICY CONVERGENCE

##### Sustainable Agricultural Development for Food Security and Nutrition: What Roles for Livestock?

*Agenda Item IIIa, Monday 17 Oct, 15.00, & Thursday 20 Oct 16.30 (approx), Plenary Hall*

- At #CFS43 we think sustainable agricultural development & #livestock are vital to achieve #foodsecurity & #nutrition
- 1.3 bn people rely on livestock for their livelihoods - follow #CFS43 live [www.fao.org/webcast](http://www.fao.org/webcast)
- Ensuring #livestock are part of the solution to #climatechange and #SDGs - follow #CFS43 live [www.fao.org/webcast](http://www.fao.org/webcast)
- Over 1/3 of global protein consumption comes from #livestock - follow #CFS43 live [www.fao.org/webcast](http://www.fao.org/webcast)
- CFS recognizes the importance of sustainability in #livestock & ensuring that producers can access best tech & practices #CFS43

##### Connecting Smallholders to Markets

*Agenda Item IIIb, Tuesday 18 Oct, 15.00, Plenary Hall*

- Policies on connecting #smallholders to #markets will play a key role in strengthening #foodsecurity & #nutrition – discover them at #CFS43
- Smallholders are over 500 mln worldwide - this is why #CFS43 will endorse policy recommendations on connecting #smallholders to #markets

### DECISIONS ON FUTURE WORK OF THE COMMITTEE

#### CFS Engagement in Advancing the 2030 Agenda for Sustainable Development

*Agenda Item IVa, Tuesday 10.00, Plenary Hall*

- Policy convergence, lesson sharing & progress review: this is how CFS will contribute to #2030Agenda #SDGs #CFS43
- How can policy convergence & progress review help countries achieve #SDGs? Discover at #CFS43 [www.fao.org/webcast](http://www.fao.org/webcast)
- The implementation of #2030Agenda is at the centre of #CFS43! Follow live Tue 18Oct 10.00-13.00 [www.fao.org/webcast](http://www.fao.org/webcast)

#### Forum on Urbanization, Rural Transformation and Implications for Food Security and Nutrition

*Agenda Item IVe, Thursday 20 Oct, 10.00, Plenary Hall*

- Almost 70% of human population will live in cities by 2050 - this is why at #CFS43 we care about urban-rural transformation!
- The lines between urban & rural areas are blurring – we need more integrated policy approaches to achieve #foodsecurity for all #CFS43
- Join us Thu 20Oct 10-13 for the Forum on Rural-Urban Transformation & Implications for #FoodSecurity & #Nutrition <http://www.fao.org/cfs/cfs43>

#### Monitoring the Implementation of CFS Decisions and Recommendations

*Agenda Item IVbi, Tuesday 18 Oct, 16.30 (Approx), Plenary Hall*

- How to turn CFS decisions into effective results? By raising awareness of CFS recommendations, sharing experiences & good practices #CFS43

#### CFS Engagement in Advancing Nutrition

*Agenda Item IVc, Wednesday 15.00, Plenary Hall*

- Evidence-based policies, #foodsystems, policy convergence and good practices: the #CFS43 way to advance #nutrition!
- Malnutrition has health, social and economic negative consequences: this is why we need effective policies for reducing malnutrition #CFS43
- #CFS43 recognizes the paramount importance of #nutrition in human lives - this is why advancing nutrition is a key component of CFS work!
- It's the @UN Decade on #Nutrition and #CFS43 is keen to advance #nutrition and promote effective policies - [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)

#### Multi-Year Programme of Work (MYPoW)

*Agenda Item IVd, Wednesday 19 Oct 16.30 (Approx), Plenary Hall*

- The new theme of the HLPE reports on multistakeholder #partnerships will be endorsed at #CFS43! <http://bit.ly/2dcQppV>

### Global Strategic Framework for Food Security and Nutrition

*Agenda Item IVf, Thursday 20 Oct, 15.00, Plenary Hall*

- Global Strategic Framework for Food Security and Nutrition (GSF): the complete reference on CFS work <http://bit.ly/2dcRXAI#CFS43>

### PANEL DISCUSSIONS

#### Inclusive Value Chains for Sustainable Agriculture and Scaled Up Food Security and Nutrition

##### Outcomes

*Rome Based Agency Special Event, Monday 17 Oct 18.00, Plenary Hall*

- Dialogue is important in #nutrition sensitive approaches to #valuechain development - Join us on 17Oct 18 [www.fao.org/webcast](http://www.fao.org/webcast) #CFS43
- All 3 Rome-based agencies come together to shape sustainable food systems for #foodsecurity & nutrition at scale at #CFS43
- Discover the new framework on inclusive value chains for sustainable agriculture - 18Oct 18at #CFS43 [www.fao.org/webcast](http://www.fao.org/webcast)

#### Voluntary Guidelines on the Responsible Governance of Tenure - Global Thematic Event

*Agenda Item IVbii, Wednesday 19 Oct, 10.00, Plenary Hall*

- How the #VGGT have been applied around the world? Discover at #CFS43 #LandTenure
- Monitoring the implementation of the #VGGT is essential to improve tenure governance - join us for the VGGT Global Thematic event at #CFS43
- #VGGT are an unprecedented international agreement to improve governance of #land - discover them at #CFS43 [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)
- CFS is developing an innovative mechanism 2 share experiences & promote good practices on #VGGT - discover at #CFS43 [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)
- 4 years ago, CFS endorsed the #VGGT: today we hear experiences from all over the world 2 improve #landTenure #CFS43 [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)
- Capacity building, policy dialogue, advocacy: only few of the many applications of #VGGT - discover at #CFS43 [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)

#### From Agreement to Action Towards Implementing the 2030 Agenda: Learning from the First Volunteer National Reviews

*Special Event, Friday 21 Oct, 10.00, Plenary Hall*

- 8 countries, one #CFS43: learn from China, Ecuador, Egypt, Finland, France, Mexico, Norway & Switzerland on #2030Agenda #foodsecurity #SDG2
- How 2 address challenges posed by the #2030Agenda on #foodsecurity & #nutrition? Discover on 21Oct 10-13 #CFS43 #SDGs [www.fao.org/cfs/cfs4](http://www.fao.org/cfs/cfs4)

### OTHER AGENDA ITEMS

#### State of Food Insecurity in the World and the 2030 Agenda

*Agenda Item V, Tuesday 18 Oct, 11.30 (approx.) Plenary Hall*

- We need a new way of monitoring progress to achieving the SDGs. Found out how at #CFS43 [www.fao.org/webcast](http://www.fao.org/webcast)

### PROMOTION OF OTHER ACTIVITIES DURING THE WEEK

This year CFS is partnering with the Global Forum on Agricultural Research (GFAR) to coordinate live social reporting from CFS43 and to provide training for the social media support team. A group of over 30 social media reporters will cover the CFS43 Side Events on the newly established CFS Event Blog: [www.fao.org/cfs/blog](http://www.fao.org/cfs/blog)

The CFS Secretariat will not produce original social media content on Side Events. However, we endeavour to retweet and re-share content produced by the Side Event organizers with hashtag #CFS43.

### PANELLIST TWITTER HANDLES

The following list shows all Twitter handles of panellists. For the complete list of panellists, please visit [www.fao.org/cfs/cfs43](http://www.fao.org/cfs/cfs43)

#### RBA's Special Event "Inclusive Value Chains for Sustainable Agriculture and Scaled Up Food Security and Nutrition Outcomes"

**Gerda Verburg:** @GerdaVerburg, @SUN\_Movement (SUN Movement)

#### Monitoring the Implementation of CFS decisions and recommendations: Voluntary Guidelines on the Responsible Governance of Tenure - Global Thematic Event

**Gregory Myers:** @Gregorywmyers (World Bank: @WorldBank)

**Juan Pablo Otaya:** @MinAgricultura (Ministry of Agriculture and Rural Development, Colombia)

**Naseegh Jaffer:** @WorldFishers (World Forum of Fisher Peoples)

**Jaine Chisholm Caunt:** @Gaftaworld (Grain and Feed Trade Association) or @AgriFoodNet (PSM)

#### Forum on Urbanization, Rural Transformation and Implications for Food Security and Nutrition

**Corinna Hawkes:** @CorinnaHawkes

**Preeti Ahuja:** @WorldBank (World Bank)

**Cecilia Tacoli:** @IIED (IIED)

**Bernard Lehmann:** @swiss\_un (Permanent Representation of Switzerland at the United Nations)

**Christiane Araujo Costa:** @institutopolis (Istituto Polis)

#### From Agreement to Action Towards Implementing the 2030 Agenda: Learning from the First Volunteer National Reviews

**Willem Olthof:** @eudeleg\_rome (European Union delegation to United Nations Organization in Rome)

**David Nabarro:** @davidnabarro

**Miguel Ruiz Cabañas:** @miguelrcabanas

**Gunnvor Berge:** @Utenriksdept (Norwegian Ministry of Foreign Affairs)

**Sylvie Lemmet:** @ecologiEnergie (French Ministry of Environment, Energy and the Sea)

**Niu Dun:** N/A @Chinamission2un

**Arne Cartridge:** @acartridge, @yara (Yara)

**Rob Vos:** @FAOKnowledge, @FAONews (FAO)

**Sirpa Sarlio-Lähteenkorva:** @SirpaSarlio, @MSAH\_News (Finish Ministry of Social Affairs and Health)

**Veronica Cristina Vargas Román:** @Salud\_Ec

**Taina Hedman:** @Cso4Cfs (CSM)