

## CFS HIGH-LEVEL FORUM ON CONNECTING SMALLHOLDERS TO MARKETS

Thursday 25 June 2015

9.30-17.00, Red Room, FAO Headquarters, Rome, Italy

### Bio

**Role:** Case Study Presenter

#### **Ester Olivas Caceres**

Lawyer Senior Consultant in EU Affairs, International Trade and Intellectual Property, Expert on Geographical Indication



With over 15 years of professional experience, she lived 7 years in Brussels, specializing in all aspects related to Geographical Indications (GIs) from a technical, legal and political point of view. She bears more than 10 years of experience in strategic counseling, legal advising and representation of GI producers of agricultural products, wines, spirits and handicrafts.

Among her most remarkable achievements, she directed and managed international organizations, such as the first International Network of Geographical Indications (oriGIn) and the Spanish Association of Designations of Origin (ORIGEN ESPAÑA), being the Secretary General of both organizations.

Throughout her career, she has actively participated in implementing technical assistance projects, aimed at supporting government authorities and local stakeholders from several countries around the world in the identification, establishment, management as well as recognition and protection of GIs. She has also organized and participated in awareness raising actions to disseminate the GI route as an added-value tool to enhance the competitiveness of quality products of smallholders in international markets.

Fluent in four languages, Ms. Olivas is a frequent speaker at seminars, conferences and training activities on GIs, and has participated in more than 40 events around the world as GI Expert.

At present, she works as a Senior Consultant for international organizations, providing technical and legal counseling on the identification, establishment and development of GIs throughout the world (Asia and Africa, among others), while collaborating as well on the review and writing of articles and papers on GIs.