

K EXPORT DIVERSIFICATION OF AGRIFOOD PRODUCTS IN THE KYRGYZ REPUBLIC lacksquare

14 March 2018 - Bishkek, Kyrgyz Republic

Concept note and Program

Background

In March 2015, the Government of the Kyrgyz Republic adopted and implemented the Export Development Plan (EDP) for 2015-2017. The primary goal of the EDP is to develop the competitive export potential for sustainable economic growth. This is expected to be accomplished by creating necessary conditions for achieving a more attractive foreign trade regime and improving the competitiveness of goods and the liability of producers for their products. Some development partners such as FAO, the EU Commission, EBRD and IFC are supporting the government's efforts and initiatives in this area. Despite the achieved progress, there are still, however, some problems that constrain export development, including in the areas of the agrifood competitiveness, export support measures and food quality and SPS systems.

Following the request from the Ministry of Agriculture, Food Industry and, Melioration, and the Ministry of Economy of the Kyrgyz Republic FAO organised a workshop on export promotion, which took place on 18-19th of October 2016. This workshop was part of the Regional Initiative on Improving Agrifood Trade and Market Integration and included international experts. During the workshop, the representative of the Ministry of Economy expressed the interest of the Government of the Kyrgyz Republic to receive further support for export development from FAO. Therefore, as part of the project "Export diversification of agrifood products in the Kyrgyz Republic" (TCP/KYR/3605/C3), in 2017 FAO developed detailed guidelines for agrifood export of priority products from the Kyrgyz Republic to EU and an analytical overview about specifics of access to the Chinese agrifood market.

The aim of the workshop is to raise awareness of both the government and exporters of the Kyrgyz Republic about ways to diversify agrifood exports and about entering the EU's and China's agricultural markets.

Expected outcomes

In the course of the workshop, the further actions will be identified for the successful implementation of policies and programs to promote the export of agricultural products in the Kyrgyz Republic. The workshop will also facilitate the exchange of information between national and international experts, government agencies and the private sector with an aim of cooperation and jointly solving issues in the field of development of the agrifood exports and supporting the export-oriented producers in the Kyrgyz Republic.

The guidelines for agrifood exports of priority goods prepared under the TCP project will serve as the base for this workshop, where the following issues will be discussed:

- Requirements for export of agricultural products (dried fruits, honey, walnuts, kidney beans) from the Kyrgyz Republic to the European Union and EU agrifood market structure;
- Specifics of access to the Chinese market for agrifood products from the Kyrgyz Republic, in particular, animal products;
- Experience of exporters to supply the goods to the EU and Chinese markets;
- · Activities that would allow development of the agrifood exports in the Kyrgyz Republic.

Participants

Representatives of the Ministry of Economy and the Ministry of Agriculture, Food Industry and Melioration of the Kyrgyz Republic, other government authorities involved in promoting exports, exporters, representatives of agricultural associations, the Chamber of Commerce and Industry of the Kyrgyz Republic.

PROGRAM - 14 March 2018	
09:30	Registration/Welcome-coffee
10:00	Opening and welcome address
	Eldar Abakirov, Deputy Minister, Ministry of Economy of the Kyrgyz Republic
	Erkinbek Choduyev , Deputy Minister, Ministry of Agriculture, Food Industry and Melioration of the Kyrgyz Republic
	Iryna Kobuta, FAO, Trade and Markets Division, Italy
10:30	<u>Session 1:</u> Export guidelines for the selected agricultural products from the Kyrgyz Republic to the European Union
	Moderator: Iryna Kobuta, FAO
10:30 - 11:30	Valeriy Piatnytskyi, International Trade Expert
	Legal and market requirements for export of agricultural products (dried fruits, honey, walnuts, kidney beans) from the Kyrgyz Republic to the European Union
	Questions and Answers
11:00 - 11:25	Mark Hellyer, Director of CTA Economic & Export Analysts
	How to sell agri-food products to EU
	Questions and Answers
11:30	Coffee break
12:00	<u>Session 1 (continuation):</u> Export guidelines for the selected agricultural products from the Kyrgyz Republic to the European Union
	Moderator: Iryna Kobuta, FAO
12:00-12:20	Gulnaz Kaseeva, President of Agroholding
	Experience of exporters on the supply of walnuts to the EU markets
	Comments from main speakers on access to the EU
	Discussion

13:00 - 14:00	Lunch
14:00	Session 2: Overview of the specifics of access to the Chinese market for agrifood products from the Kyrgyz Republic, in particular, livestock products
	Moderator: Valeriy Piatnytskyi, International Trade Expert
14:00-14:20	Cheng Fang, Economist, REU
	Recent Changes/Developments in China's Agricultural Markets and Implication for Trade
	Questions and Answers
14:30-15:00	Vitalii Bashynskyi , FAO International Expert on Biosafety and Veterinary issues, Head of the Public Council of the State Service of Ukraine for Food Safety and Consumer Protection.
	The results of FAO's analytical review of the entry of livestock products to the Chinese market.
	Recommendations to the competent authority of Kyrgyzstan on authorizing national production capacities as exporters of agricultural products to China.
	Questions and Answers
15:15 - 15:30	Gulzada Kuttubek gizi, Inspector of the State Veterinary Control Department
	The procedure for a formal request to carry out an inspection mission for exports of animal products from the Kyrgyz Republic to China
	Questions and Answers
15:30 - 16:00	Coffee break
16:00	Session 3: Development of the agrifood exports the Kyrgyz Republic
	Moderator: Bekov Askat, Head of Trade Policy and Licensing Department
16:00 - 16:20	Asylbek Asanbekov, Deputy Director of LLC "Aman-Greenfood"
	Experience of exporters on the supply of honey to the China's market
	Questions and Answers
16:30 - 16:50	Koumenova Mayer, expert, Investment Promotion and Protection Agency
	Measures to promote exports
	Questions and Answers
17:00 - 17:20	Ilyas Satybaldiev , Head of the Department for Work with CCI Members, Chamber of Commerce and Industry of the Kyrgyz Republic
	Measures to promote exports CCI
	Questions and Answers
17:30	Discussion and way forward
10.00	Final remarks and closing
18:00	Tiliai Telliaiks and closing