

**HOW B-BOVID / TRACTOR'S  
INITIATIVES ARE CONTRIBUTING TO THE  
DEVELOPMENT OF RURAL COMMUNITIES IN THE  
WESTERN REGION**

***BRIDGING THE GAP BETWEEN THEORY & PRACTICE***

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## THE KEYWORDS THAT DICTATE EVERY AGRICULTURAL DEBATE

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- × 1) Sustainable Economic Development,
- × 2) Poverty Reduction
- × 3) Wealth Creation
- × 4) Job Creation
- × 5) Gender and Agriculture
- × 6) Youth and Agriculture
- × 7) Social Economic Development
- × 8) Sustainable Lifestyle
- × 9) Food Security and Nutritional
- × 10) Climate Change (Climate Smart Agriculture)
- × 11) Environmental Impact
- × 12) Shared Value
- × 13) Inclusive Economic Development
- × 14) Agriculture and Good Governance
- × 15) Youth and Women Empowerment

# THE GHANAIAN OR AFRICAN PERSPECTIVE

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We all know that:

- ✘ There is urgent need to expand access to secondary and tertiary education
- ✘ Create and expand rural job opportunities,
- ✘ Build capacity and promote entrepreneurship among the youth, and reduce migration to towns
- ✘ And tap on all the opportunities ICT can offer to support this objective, if we are to tap the opportunities provided by the current agile, dynamic and enterprising youth and the emerging massive global need for healthy food

# THE REALITY IS:

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- ✘ The Status Quo is more sustainable
- ✘ Most businesses are caught in a vicious circle
- ✘ And a big part of the problem lies with companies themselves, because they remain trapped in a outdated and narrow approach to value creation

# Building Business On Values Integrity & Dignity (B-BOVID)

Social Entrepreneur  
In  
Agro Business,  
Alternative Livelihood  
and Corporate Social  
Responsibility



# OUR VISION

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- ✘ Become a leading medium-sized company that provides organic and biodiversity products, advocates for ecological farming and brings the best science to bear on the needs of decision makers in relation to links between human development (people), ecosystem (planet), business (profit) and sustainability.

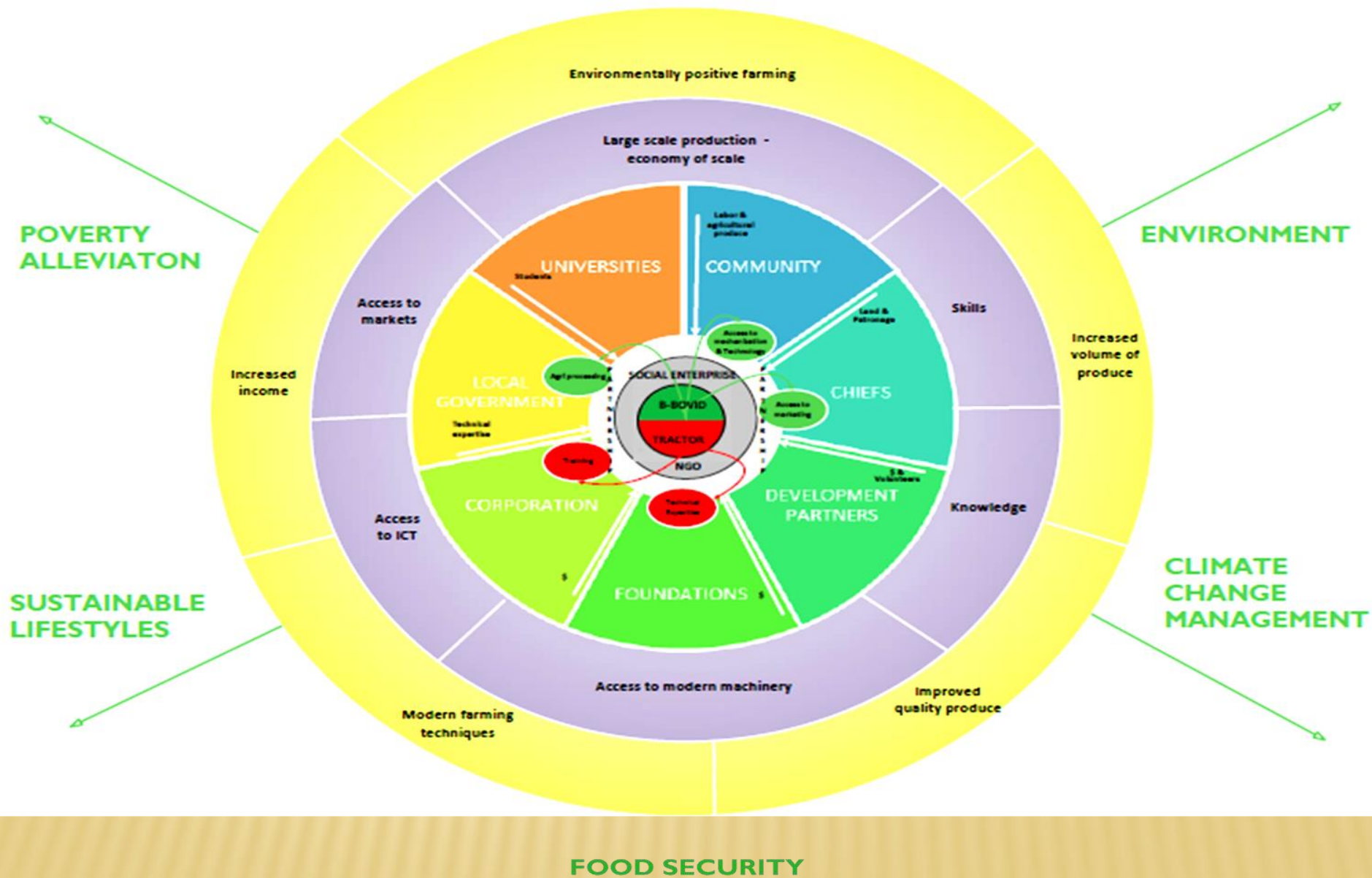
# B-BOVID OVERVIEW

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- ✘ B-BOVID is an Agri-business & social enterprise which is actively involved in promoting a new model of socially-inclusive commercial farming and ensuring there is a ready market for farmers.
- ✘ The organization seeks to reduce poverty and create wealth for the rural poor, using shared value approach through inclusive business and social entrepreneurship.
- ✘ Promoting Profit-Sharing approach
- ✘ B-BOVID is a model, nucleus and has innovative demo farms

# Our unique concept

## SUSTAINABLE AGRICULTURE





## Inputs

- Organic animal feed
- Organic fertilizer
- Agricultural mechanisation centre



## Capacity Building

- Skills in organic vegetable production
- Skills in alternative livelihoods
- Training in ICT
- Training in animal husbandry and aquaculture
- Agribusiness development

## Market

- Profit-sharing system
- Sustainable market for produce

# PALM OIL AND PALM KERNEL OIL MILLS

- ✘ B-BOVID works with oil palm farmers and has established palm oil and palm kernel oil mill near Apowa
- ✘ Processing of oil palm waste (empty bunch and fibres) into organic fertilizer for farmers
- ✘ Processing of palm kernel cake into organic animal feeds

# WHAT B-BOVID HAS DONE

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- ✘ Established an alternative/diversified livelihood centre
- ✘ Set up an ICT centre for agriculture
- ✘ Set up an Agricultural Mechanization Centre
- ✘ Eco-Garden – ‘Garden Of Eden’ (GoE)
- ✘ B-BOVID has a Agroforestry that demonstrate Climate Smart Agriculture and Good Agriculture Practices

# WHAT B-BOVID HAS DONE

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- ✘ Provides farmers with access to knowledge
- ✘ Provides farmers with modern agricultural machinery at a subsidized rate.
- ✘ The company provide out-growers with access to open market and high-quality inputs.
- ✘ Lessening their pains and increasing their income
- ✘ Improving farmers lifestyle

# OIL PALM NURSERY

- ✘ B-BOVID supply oil palm seedlings to farmers at a subsidized rate



# THE PALM OIL AND KERNEL MILL

Farmers get value for their labour & organic fertilizer to reduce production cost





# TRACTOR

Transforming Rural Agricultural Communities  
Through Organic Re-engineering

Non-governmental organization focused on improving food security and rural livelihoods

# THEMATIC AREAS

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- ✘ **ENHANCING INDIGENOUS FARMING KNOWLEDGE THROUGH MODERN TECHNOLOGY & INFORMATION TECHNOLOGY**
  - + Transformational change
- ✘ **FOOD SECURITY**
  - + Youth, ICT and Agriculture
  - + Family farming/garden
  - + Women in agriculture
- ✘ **ADVOCACY**
  - + Health and Nutrition (god's pharmacy)
  - + Schools garden
- ✘ **CLIMATE CHANGE**
  - + Climate smart agriculture
  - + Agroforestry
- ✘ **TRAINING and CAPACITY BUILDING**



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# WHAT TRACTOR HAS DONE

# 2SCALE PROJECT

## PLASTIC MULCH AND DRIP IRRIGATION TECHNIQUE (Climate Smart Agriculture )



# Farmers training on food & nutritional security with practical demonstration



# Women in Agriculture project: New sweet potato variety and its nutritional benefit



Orange Flesh  
Sweet Potato  
(OFSP )VARIETY

# Kindkid Montessori school visit to TRACTOR



# Morning Glory International school visit to TRACTOR



# TAKORADI INTERNATIONAL SCHOOL VISIT TO TRACTOR



# TESSARK INTERNATIONAL SCHOOL VISIT TO TRACTOR



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# FAMILIES VISITING TRACTOR





**Study tour by  
2014 Farmer's  
day award  
winners and  
National  
Extension  
Officers MoFA**

# NATIONAL YOUTH AUTHORITY



# GHANA'S MINISTER FOR FOOD AND AGRICULTURE VISIT TO TRACTOR / B-BOVID



# FAO VISIT

FAO visit TRACTOR /B-BOVID to understudy its livelihood concept



# USAID VISIT TO TRACTOR/B-BOVID LIVELIHOOD CENTERS



# INTERNATIONAL MEDIA – YARA



# Youth and schools workshop on food & nutritional security for sustainable agriculture





# USAID/SCD/TRACTOR training for fish mongers



# YOUTH SCHOOL GARDEN AND SUSTAINABLE AGRICULTURE DAP PROJECT





# WESTERN REGION BEST FARMER AWARD 2013



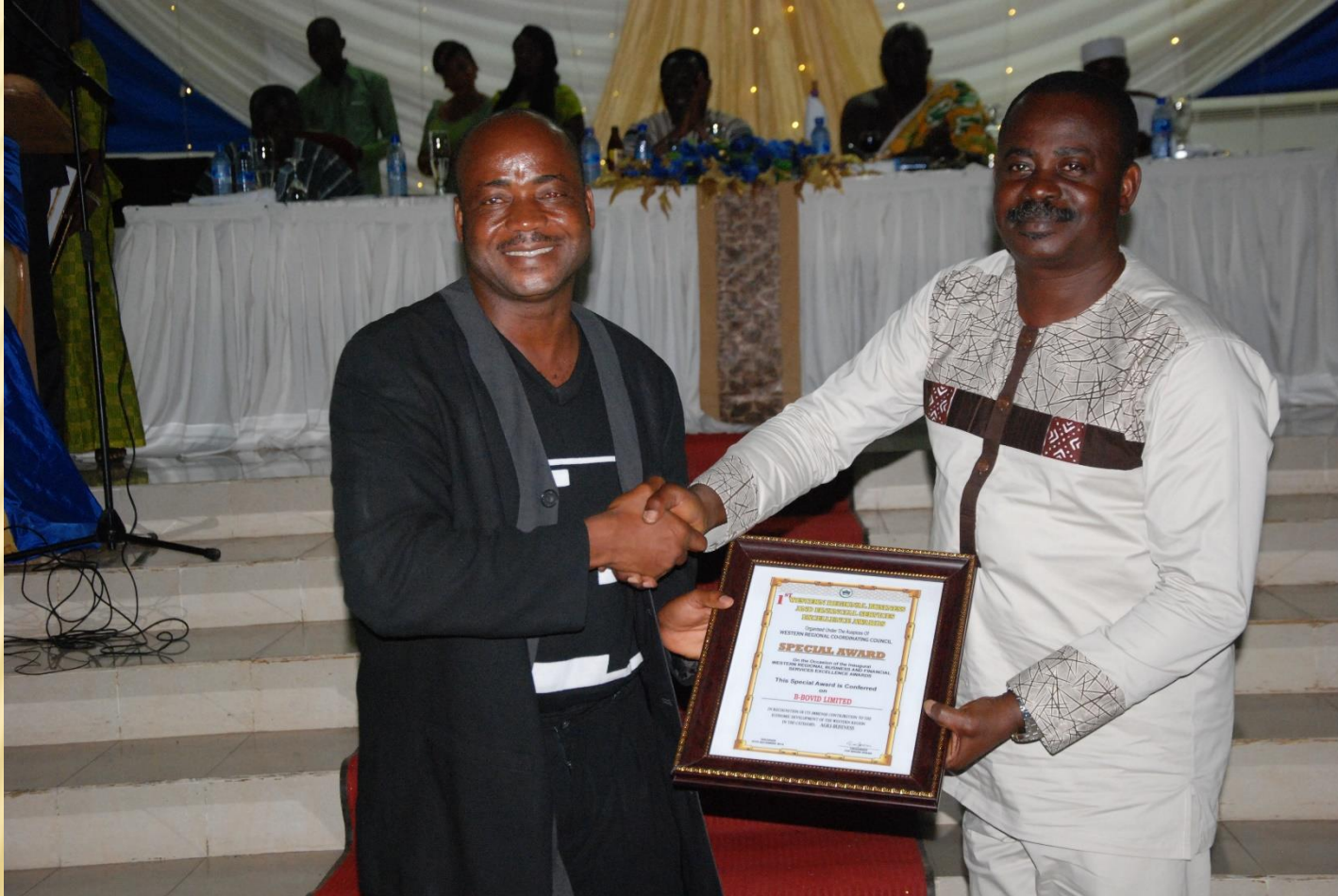
# NATIONAL BEST OIL PALM FARMER AWARD 2008



# B-BOVID is Internationally recognized and has won a UN Social Investment Pioneer Award in 2012 – Melbourne in Australia



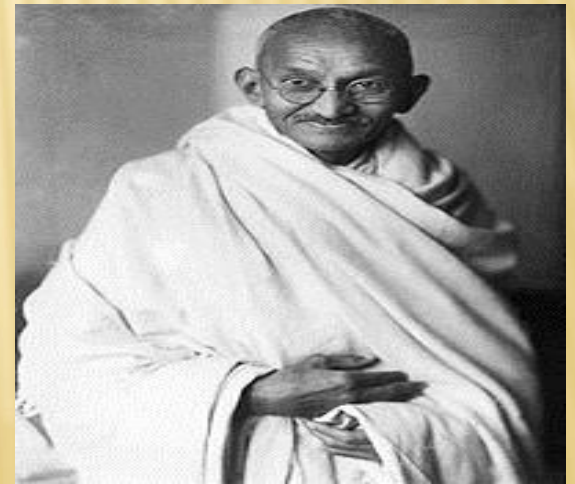
# SPECIAL AWARD BY WESTERN R. C .C -2014



## OUR FAVOURITE QUOTE:

To forget how to dig the earth  
and to tend the soil is to  
forget ourselves.

*~ Mahatma Gandhi*



**OUR MOTTO:**

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**WE WIN**

**WHEN**

**WE ALL WIN**

*THANK YOU FOR YOUR ATTENTION*