



Origine
Diversité
Territoires

Track #3

Mountain value chains

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Challenges

4

Promoting and caring for biological and cultural diversity in vulnerable ecosystems in mountain areas

- ✓ *Find new balances between production and preservation*
- ✓ *Innovate sustainable farming and nutritious diets*
- ✓ *Strengthen resilience to cope and adapt to shocks, whether they are sanitary, linked to climate change or economic hazards*



Addressing the challenges

Mountain communities create **value** (natural, social and economic)

→ Promote arguments based on

specific and unique resources and knowledge

→ Convince the visitors and consumers through

impressive landscapes and high-quality products

→ Inspire the farmers, handicrafts, chefs and entrepreneurs with

**collective initiatives via origin and quality signs,
territorial branding and international alliances**



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Forum ODT 21 in Val Poschiavo

Explore how a SMART Valley develops a successful strategy

UNESCO Heritage (train)



Organic
certification



100% local by many touristic offers



→ Aiming at becoming a member
of the GHIAS community



GIAHS
Globally Important Agricultural
Heritage Systems





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Alliances as game changers

Working with the mountain alliance supports international advocacy for every mountain community



Mountain value chains
pioneering
Participatory Guarantee Systems,
fair trade
& organic products

