



# DIANA CHAMAN

Rural Agroindustry Network - Peru

Project Manager

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**B.Sc. Political Science**  
Comparative Politics







- Inca Andenes

- Terraces





# PERU NOW

- 80% of agriculture comes from family farming.
- It provides small jobs for 77% of rural population.
- 67% of small farmers are placed in the highlands.
- 800 000 traditional rural agribusiness generate jobs for more than 2 million people.
- 54% of Poverty is located in the rural area.
- Rural exodus = loss of human/ecological capital
- Paradox: Great potential but overwhelming poverty.





“Rural small agroindustry is an activity that permits retaining added value in rural areas while promoting local growth of rural economies”

PRODAR: 1996





# REDAR

Rural Agroindustry Network of Peru

1. Reduce pre/post harvest losses
2. Add innovative technology to ongoing processes
3. Promote higher net income for rural communities
4. Capacity building (transversal component)
5. Recuperate Local knowledge



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- Members of the Mountain Partnership
  - 20 Associations of small farmers.
  - 30 rural amazonian and andean communities.
  - Research Institutes, Universities and NGOs
  - Advocacy at National level. Include local governments in our projects.





GOAL: Strengthen food security and introduce a source of income by commercializing local products that have been subjected to value-added processes.

DREAM: Promote mountain endogenous development + reduce migration rates on these communities.

## The Agribusiness Centre for Rural Youth Entrepreneurship





## The Agribusiness Centre for Rural Youth Entrepreneurship (Huari - Ancash)

Educational program meant to develop entrepreneurial skills and agribusiness technical knowledge for 1160 students from Peruvian mountain communities.

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- 280 graduate developed agribusiness skills.
- Currently working with 400 students from 13 schools, 7 districts.
- 3 Small agroindustrial business working locally.
- Ally Mishky: "Catch all" brand for their products.
- Promoting rural youth leadership.



# SCALING UP OUR EXPERIENCE

- Reducing food loss while promoting Rural Agroindustrial Development improves productivity, increases food security and creates an income source.
- Capacity Building/Training as a strong component.
- Incorporate farmers as active agents
- Building alliances.
- Bettering access to agroindustrial chain.
- Building rural youth leadership.





# OTHER ACTIVITIES

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- **National Multi-sectorial Commission on Family Farming - Peru (CAIAF)**

Member. Co developed the Peruvian National Strategy for Family Farming and Food Security (ENAF).

- **Regional Parliamentary Front against Hunger (FPH) at the Peruvian Congress**

Member. Goal: Promote an integral state intervention in favor of the social and economic inclusion of the rural population through their agricultural activities

- **"Saberes haceres" Andean Annual exchange of knowledge**

Sharing local knowledge between Andean countries to find best practices on the ground and strategies towards common issues (climatic change, extreme poverty, food security) through an international platform.

- **Interships Program**

Promoting academic vs experience based exchange between peruvian university students and rural communities/ associations.



# THANK YOU!



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