

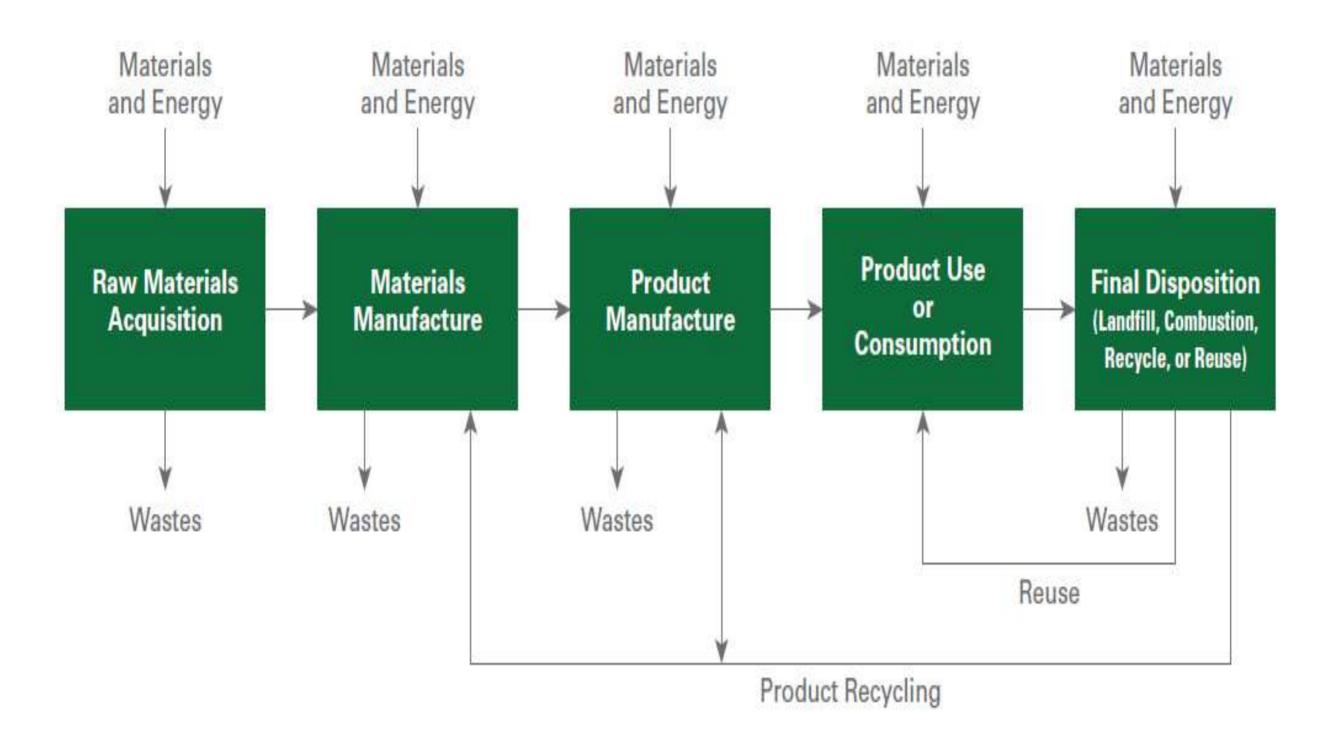
Prof. Riccardo Beltramo
University of Torino
Department of Management - Area of Commodity Science

Research Centre on Natural Risks in Mountain and Hilly Environments

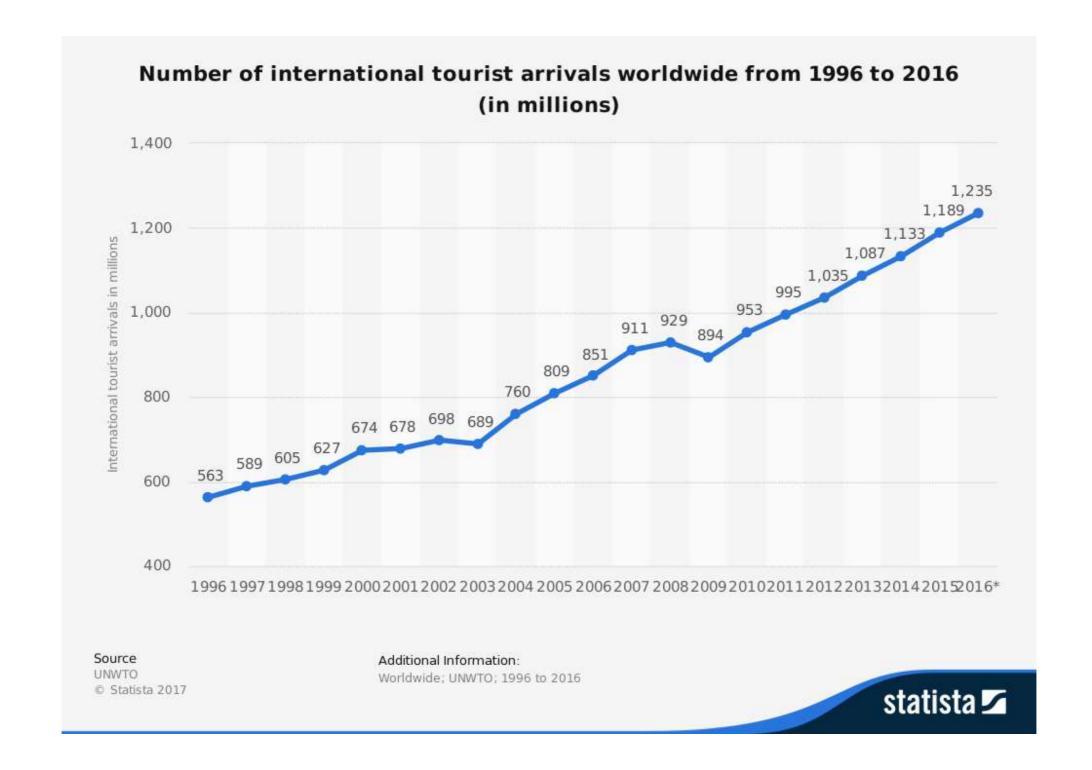
riccardo.beltramo@unito.it



## The product life cycle



# What is the fastest growing economic sector?



#### International tourist arrivals

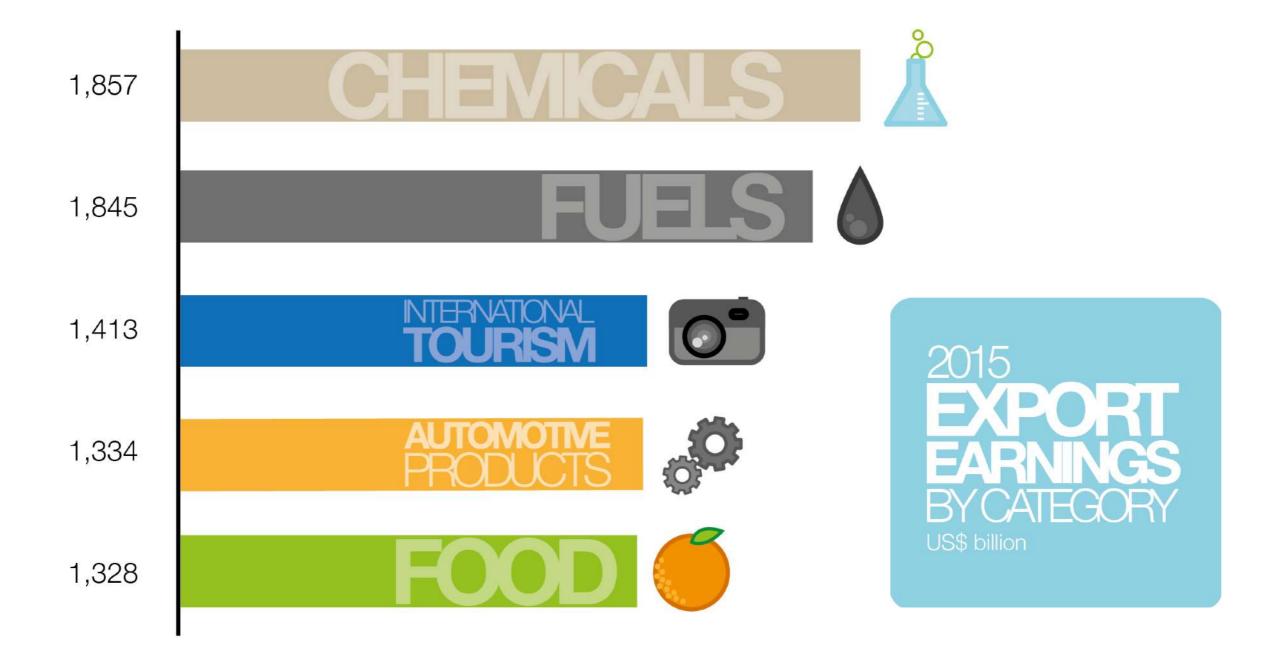
(overnight visitors) in 2016 grew by 3.9% to reach a total of 1,235 million worldwide, an increase of 46 million over the previous year.

It was the seventh consecutive year of above-average **growth** in international tourism following the 2009 global economic crisis.

A comparable sequence of uninterrupted solid growth has not been recorded since the 1960s.



Source: World Tourism Organization (UNWTO)

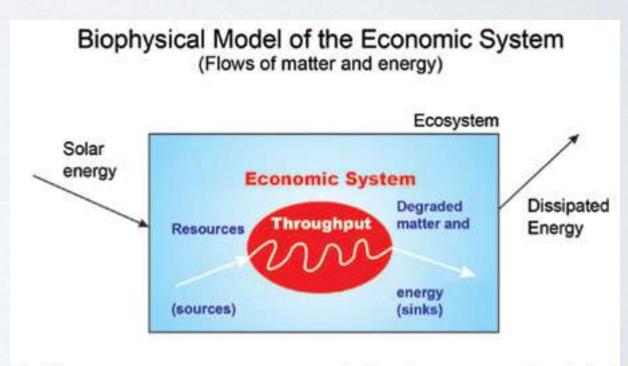


#### The Entropy Law and the Economic Process

Nicholas Georgescu-Roegen



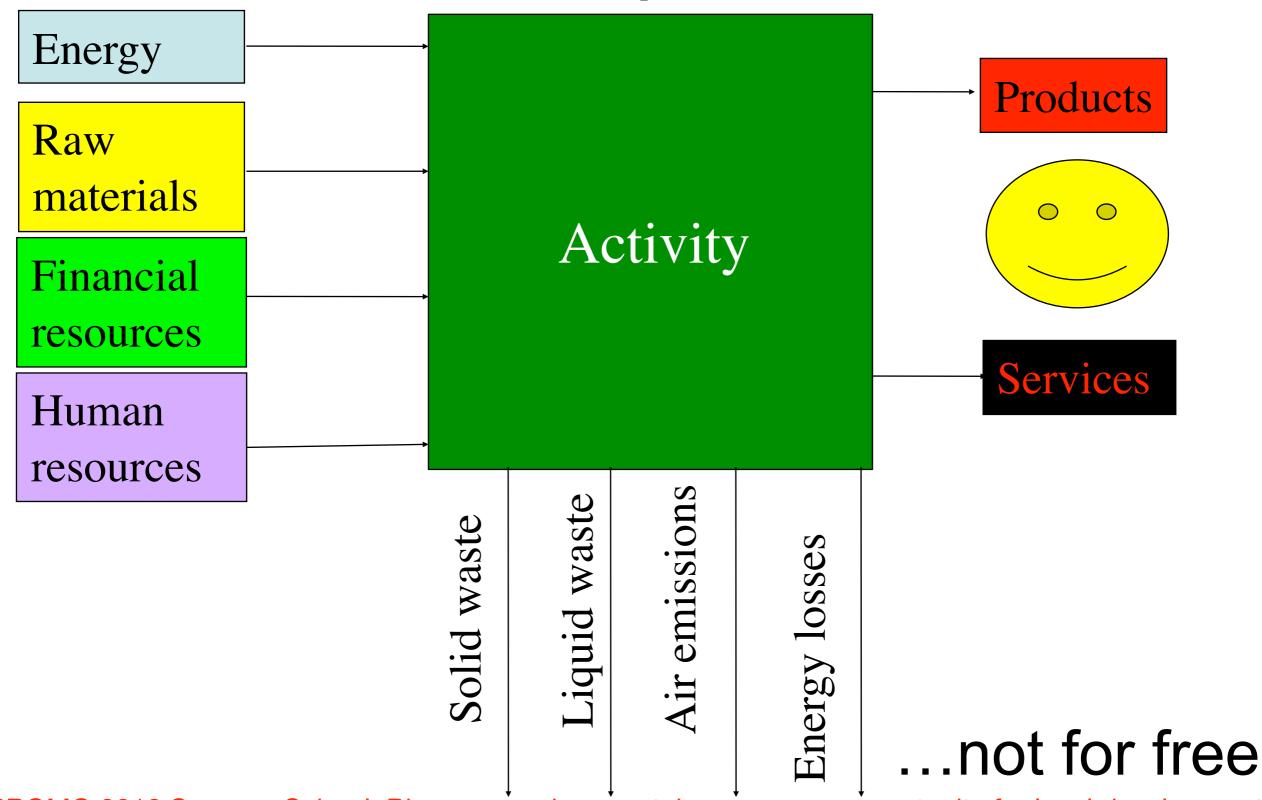




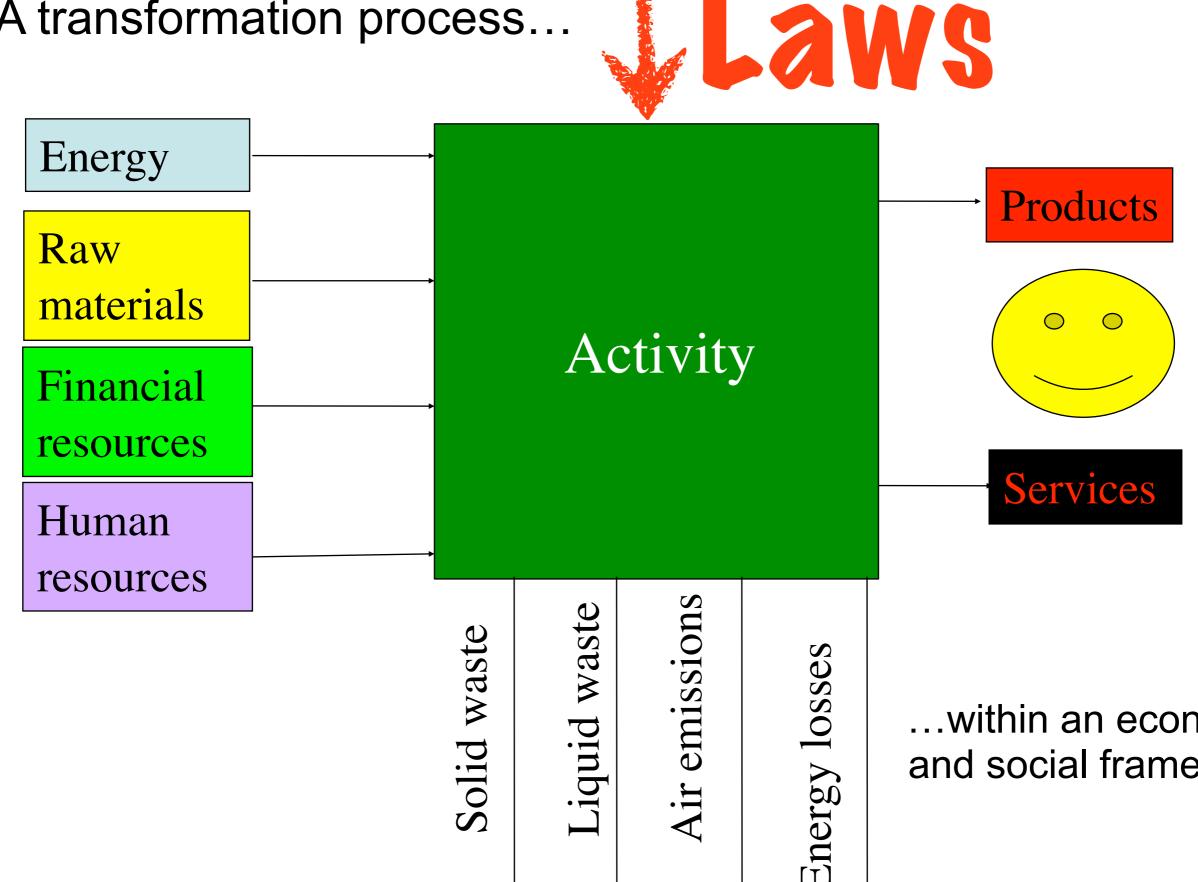
3 –The economy as an open system inside the ecosystem (ecological of the economy).

## OPEN SYSTEMS

# A transformation process...



A transformation process...



...within an economic and social framework

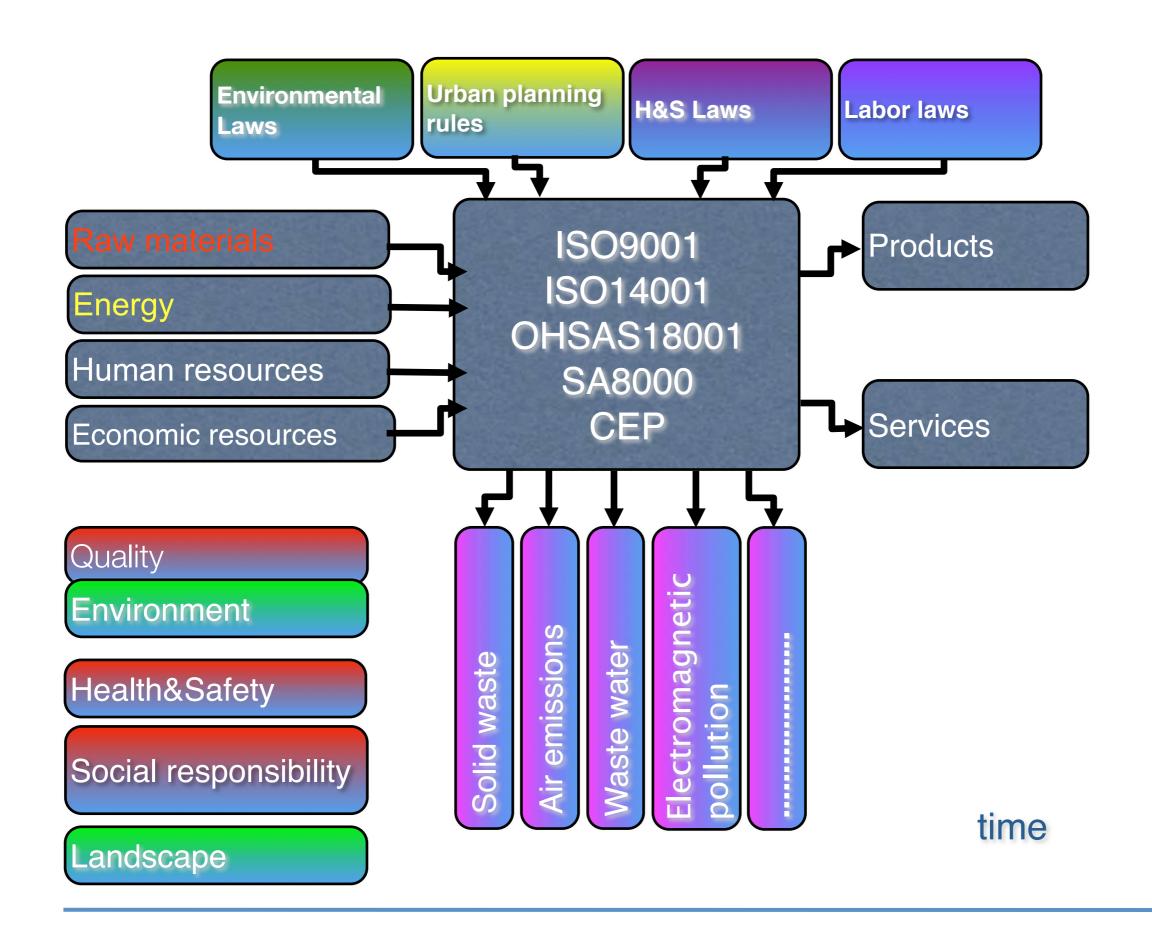
# Tools

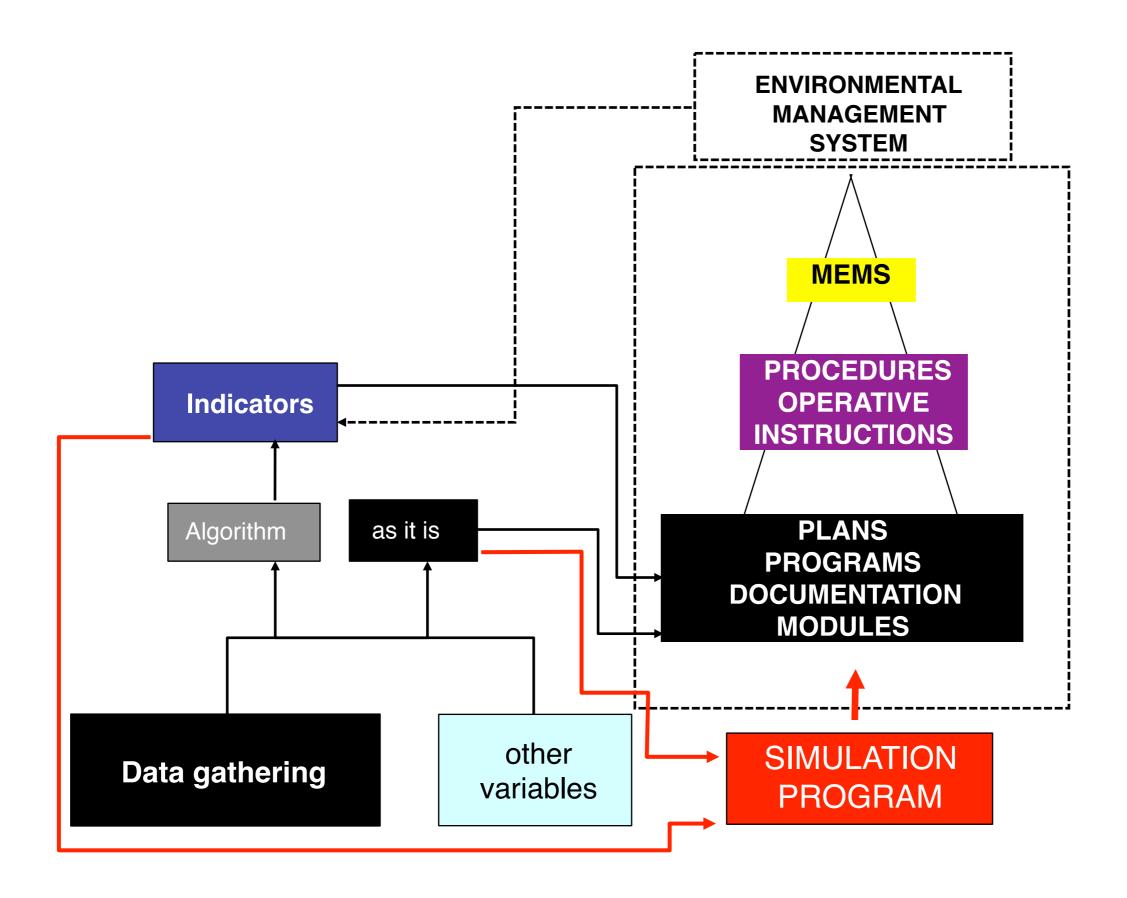
#### **Processes**

- ISO 14001 + EMAS
- Sustainability Reports
- GRI Standards

#### **Products**

- Ecolabel
- Thousands of labels
- •

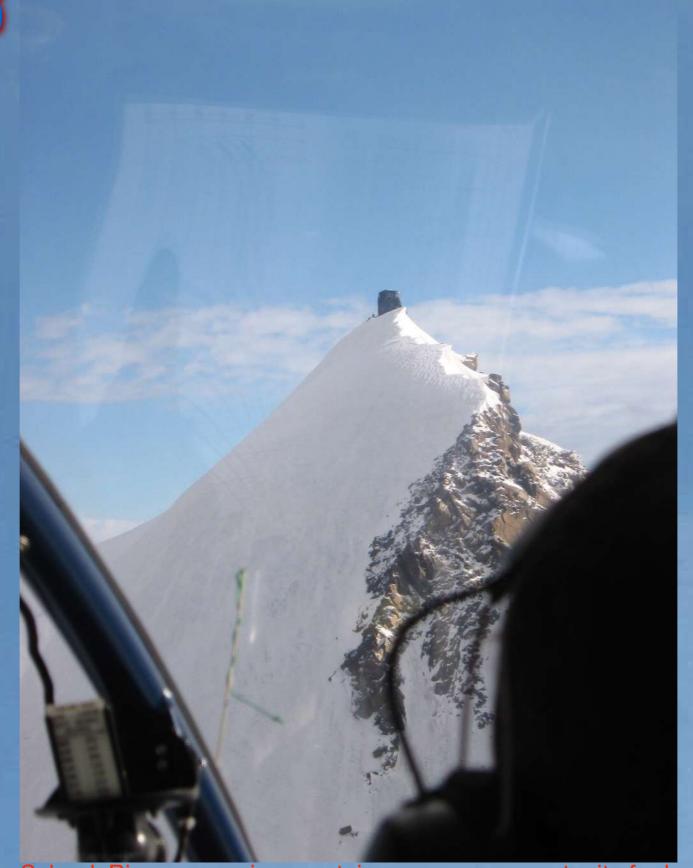






# 1997-98

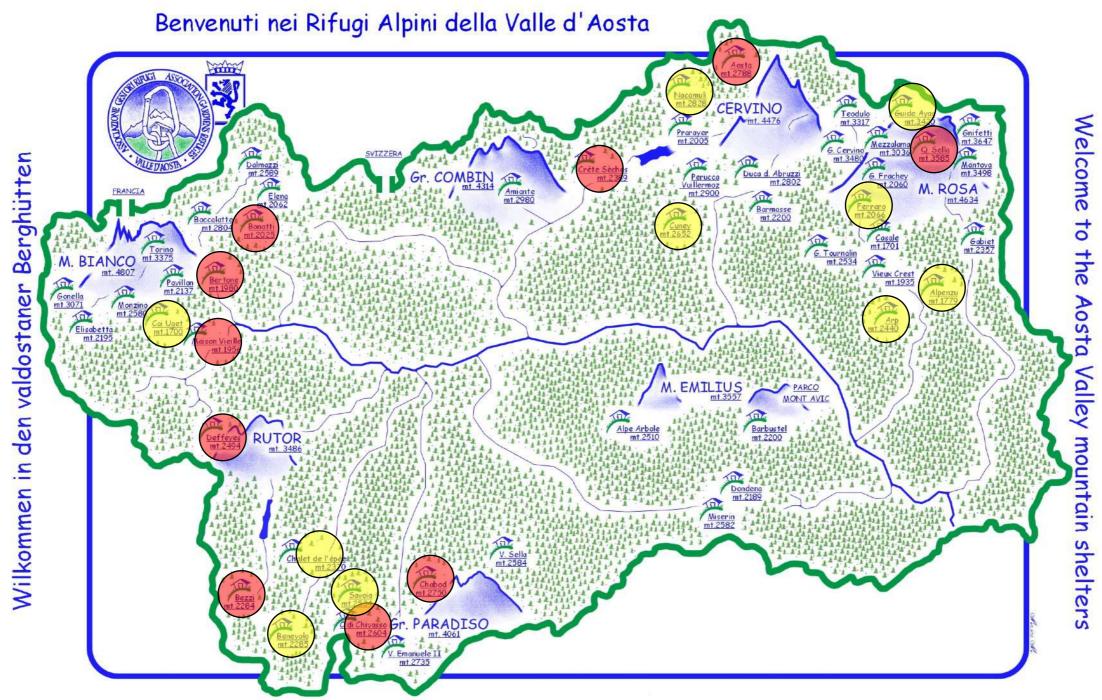
2002







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Bienvenus dans les refuges alpins de la Vallée d'Aoste





















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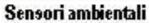








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- Temperatura
- Innevamento
- Velocità vento
- > Precipitazioni

#### Sensori prevenzione inquinamento

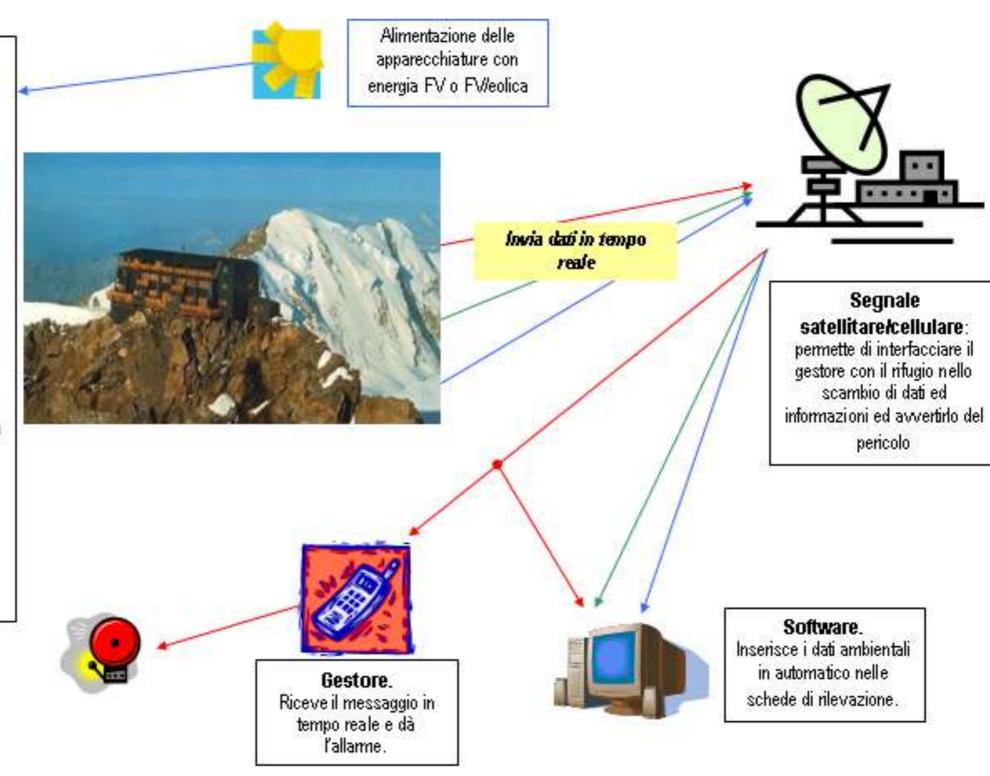
- Sensore presenza di fumo incendio
- Sensore cistema acqua
- Sensore scarica accumulatori FV
- Sensore cistema gasolio
- Sensore vasca Imhoff

#### Sensori variabili ambientali

- Sensore scarico fumi generatore
- Sensore cistema gasolio
- Sensori vasca Imhoff
- Sensore consumo acqua
- Sensore cistema acqua
- Sensore impianto distribuzione acqua
- Sensore scarica accumulatori FV
- Sensore produzione Energia da microcentrale idroelettrica
- Sensore bilancia per rifiuti

#### Altro

- Webcam
- Temperatura intema
- Antifurto/antri-intrusione









## Progetto V.E.T.T.A.

### Valorizzazione delle Esperienze e dei prodotti Turistici Transfrontalieri alle medie ed Alte quote





















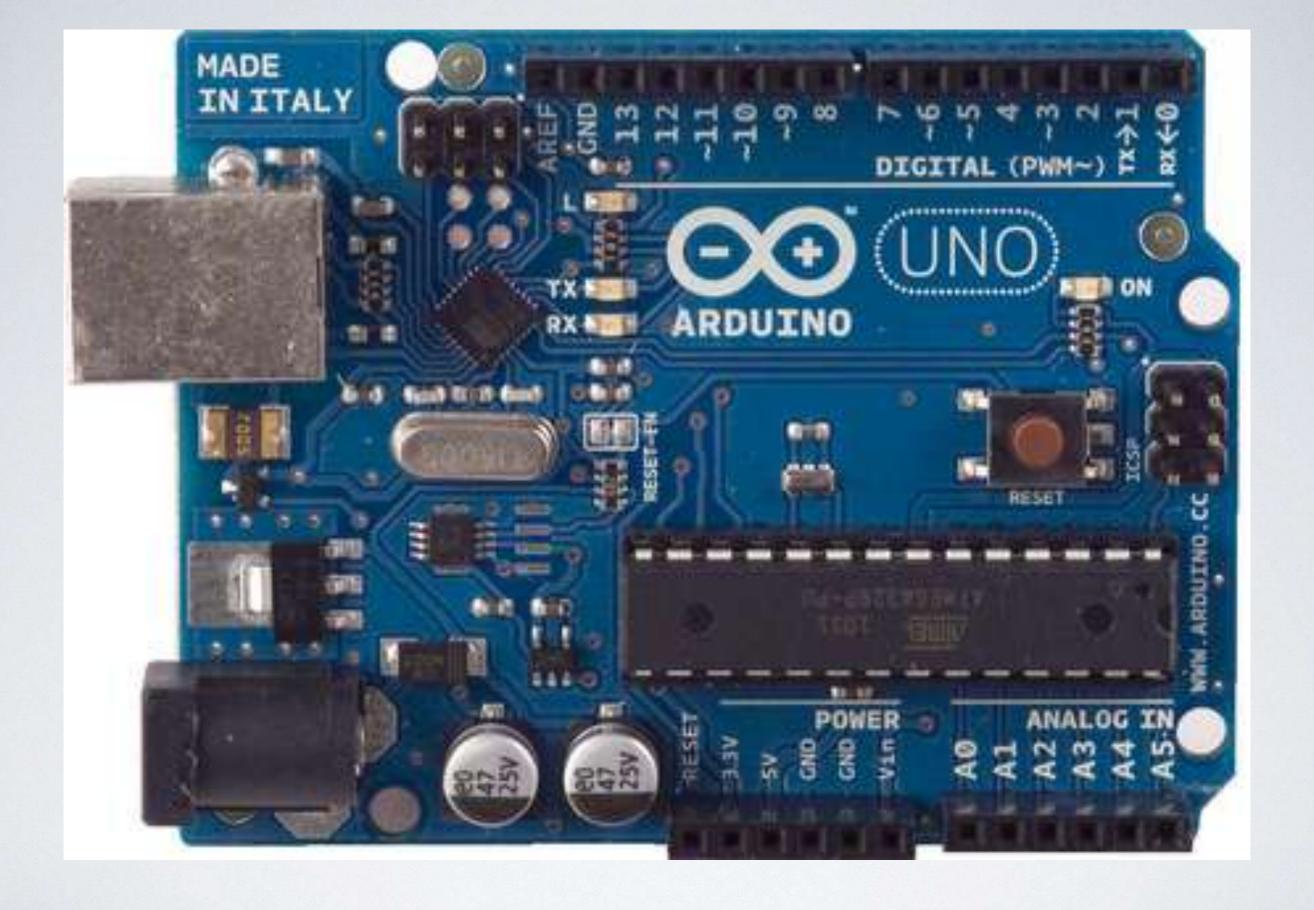














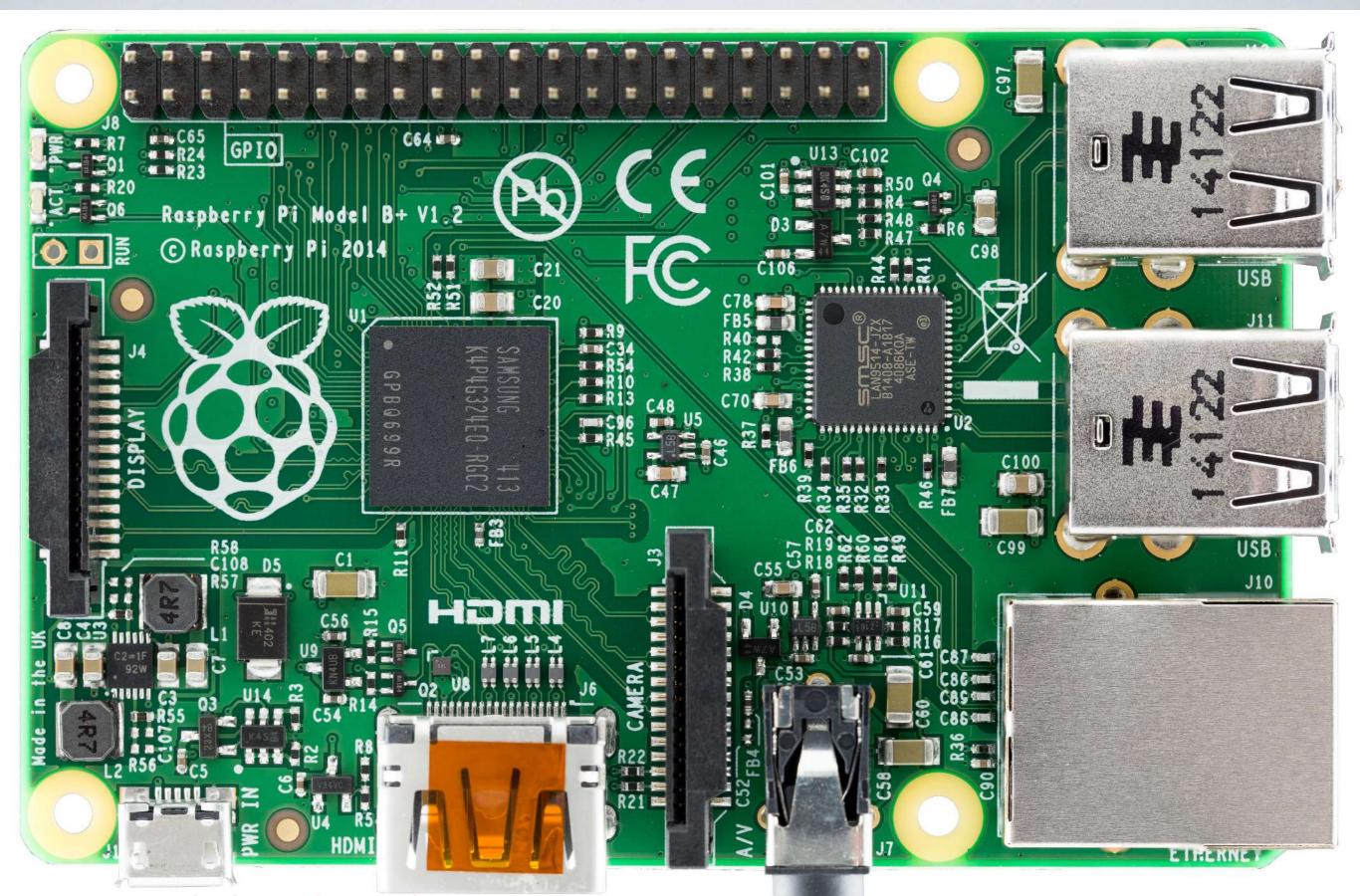


BOARDS MODULES SHIELDS KITS ACCESSORIES COMING NEXT













R	Environmental parameters / 1	
	Acceleration	
	Power consumption	
	Wind speed and direction, Rain level	
	Distance	
	Liquid flow rate	



#### Illuminance



Seed Studio Light sensor

Illuminance



Seed Studio Digital Light sensor

Illuminance



Phidgets Precision Light sensor





Carbon Dioxide



Ozone



Methane



Hydrogen



Air quality (presence of smoke, benzene, carbon dioxide, LPG, propane, hydrogen, oxygen, methane,





Mass
(eg. Production of waste)



Movement

(eg. Intrusion, counting pieces, etc.).



Seed Studio Motion sensor

Presence, numerosity



RFID-RC522 RF IC Card Sensor

Oxidation-Reduction Potential



ORP Lab Electrode

рΗ



PH Lab Electrode



Atmospheric pressure



Seed Studio
Barometer Pressure

Radioactivity (α, β, γ decays)



Sparkfun Geiger Counter

Noise



Seed Studio Sound sensor

Presence, numerosity



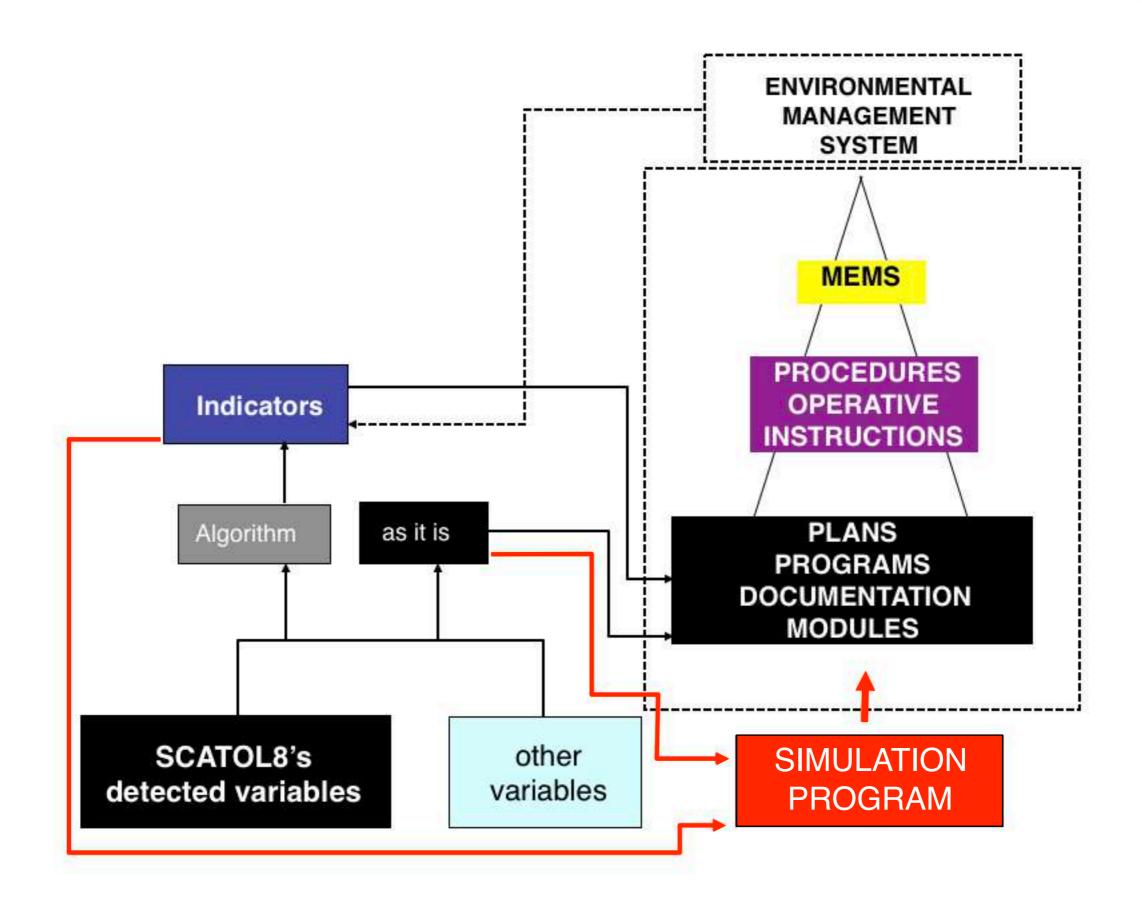
RFID-RC522 RF IC Card Sensor



Temperature of liquids		
Soil temperature		
Air temperature	of Temperature	Seed Studio Temperature Sensor
Air temperature	TEMPERATURE SEMBOR  STATION  1111  1111  1111  1111  1111  1111  1111	Phidgets Precision Temperature Sensor
Soil moisture		Seed Studio Soil Studio Temperature & Humidity sensor

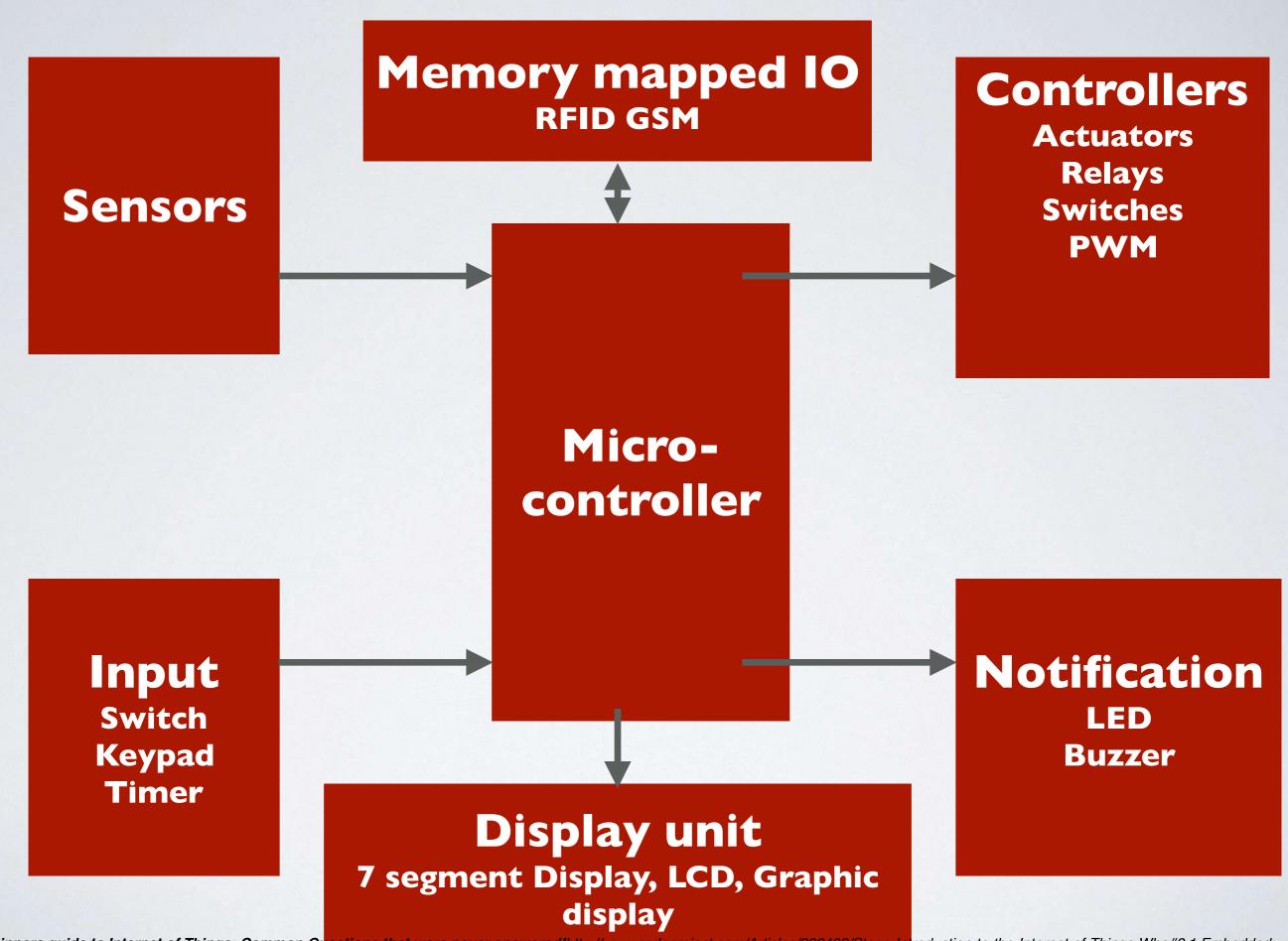


Temperature & Humidity		Seed Studio Temperature & humidity sensor Pro
Temperature & Humidity		Seed Studio Temperature & Humidity sensor
Humidity		Seed Studio Moisture Sensor
Wind speed and direction, Rain level		Nicegear weather station
Vibration	MEAS OF LETTER	Seed Studio Piezo Vibration sensor
Vibration	H26	SM-24 Geophone



# Things

- Things (components)
  - 1. Microprocessors
  - 2. Sensors
  - 3. Actuators
  - 4. Dashboards
- Connected Things (connections)

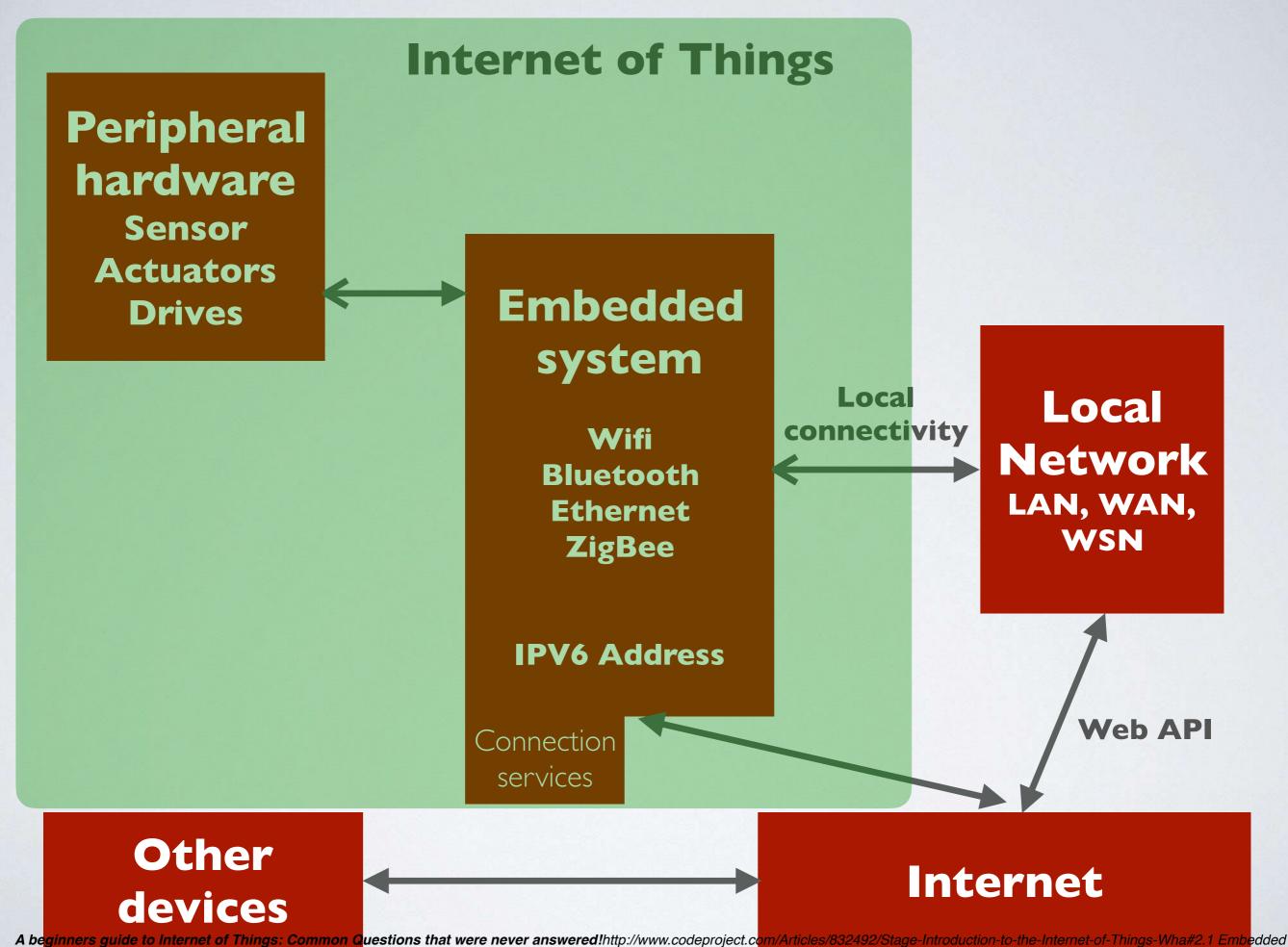


A beginners guide to Internet of Things: Common Questions that were never answered iect.com/Articles/832492/Stage-Introduction-to-the-Internet-of-Things-Wha#2.1 Embedded

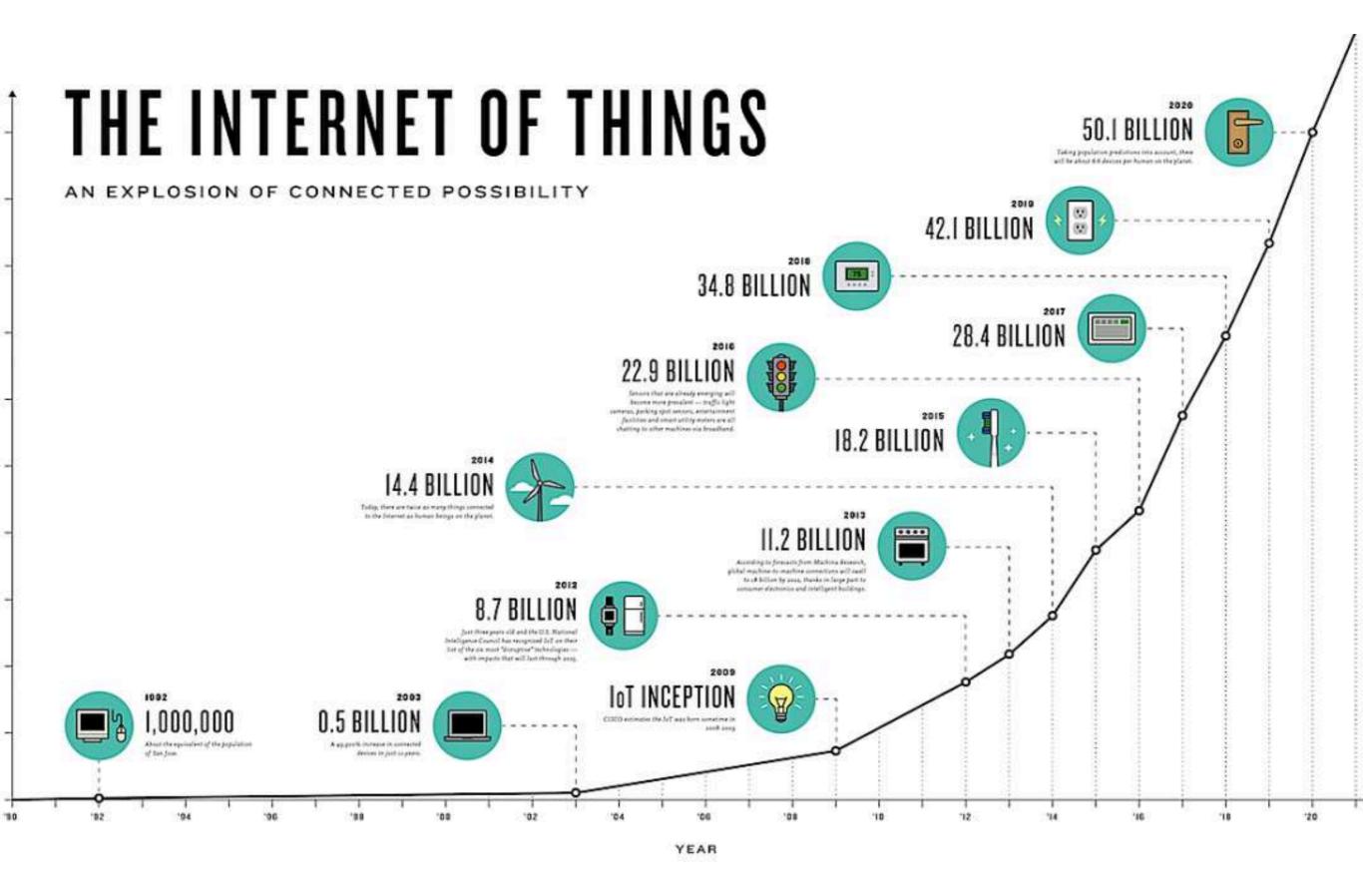
System, Grasshopper.iics, 26 Oct 2014

# Internet of Things

- Things (components)
- Connected Things (connections)
- Connectivity to the Internet

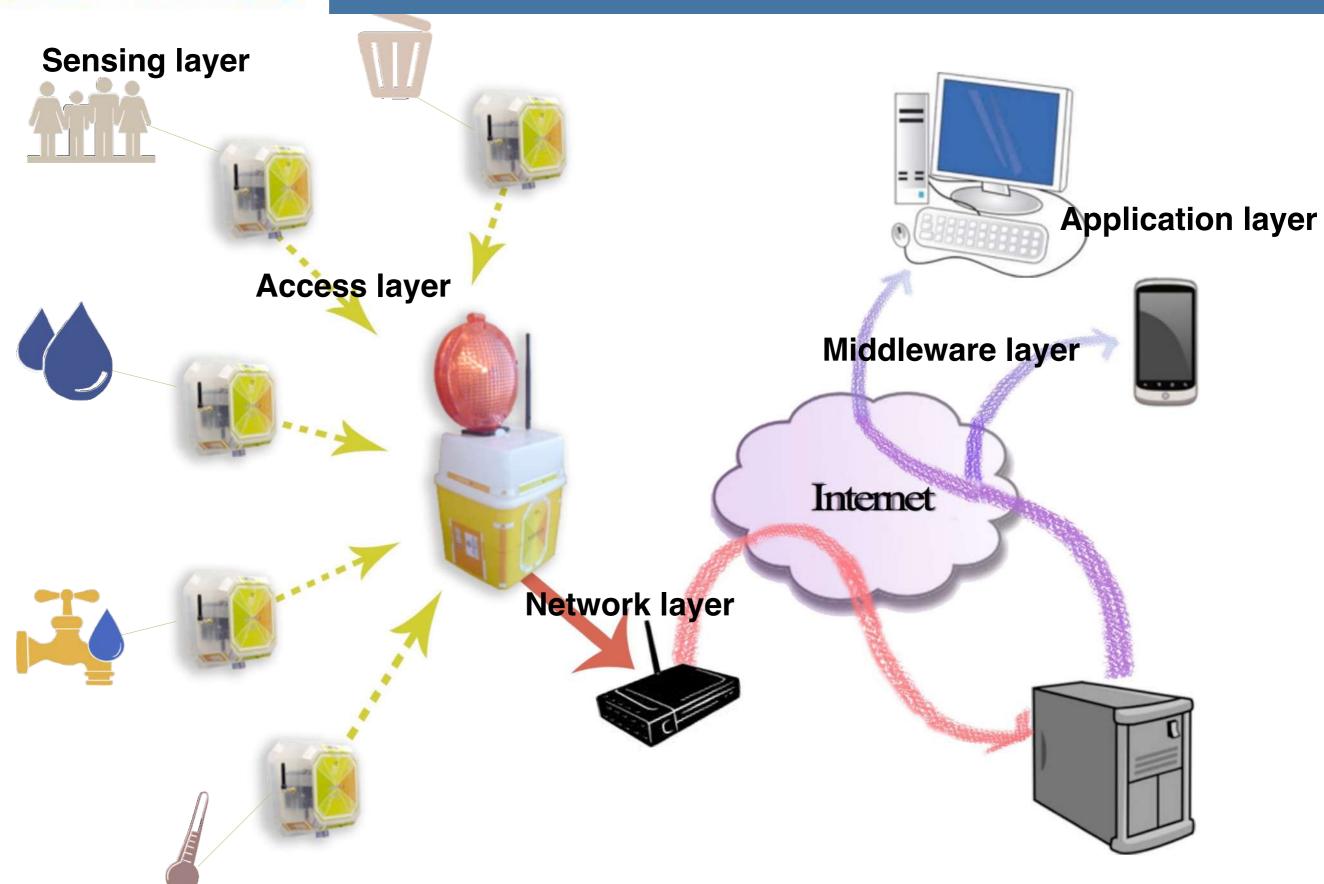


A beginners guide to Internet of Things: Common Questions that were never answered!http://www.codeproject.com/Articles/832492/Stage-Introduction-to-the-Internet-of-Things-Wha#2.1 Embedde System, Grasshopper.iics, 26 Oct 2014





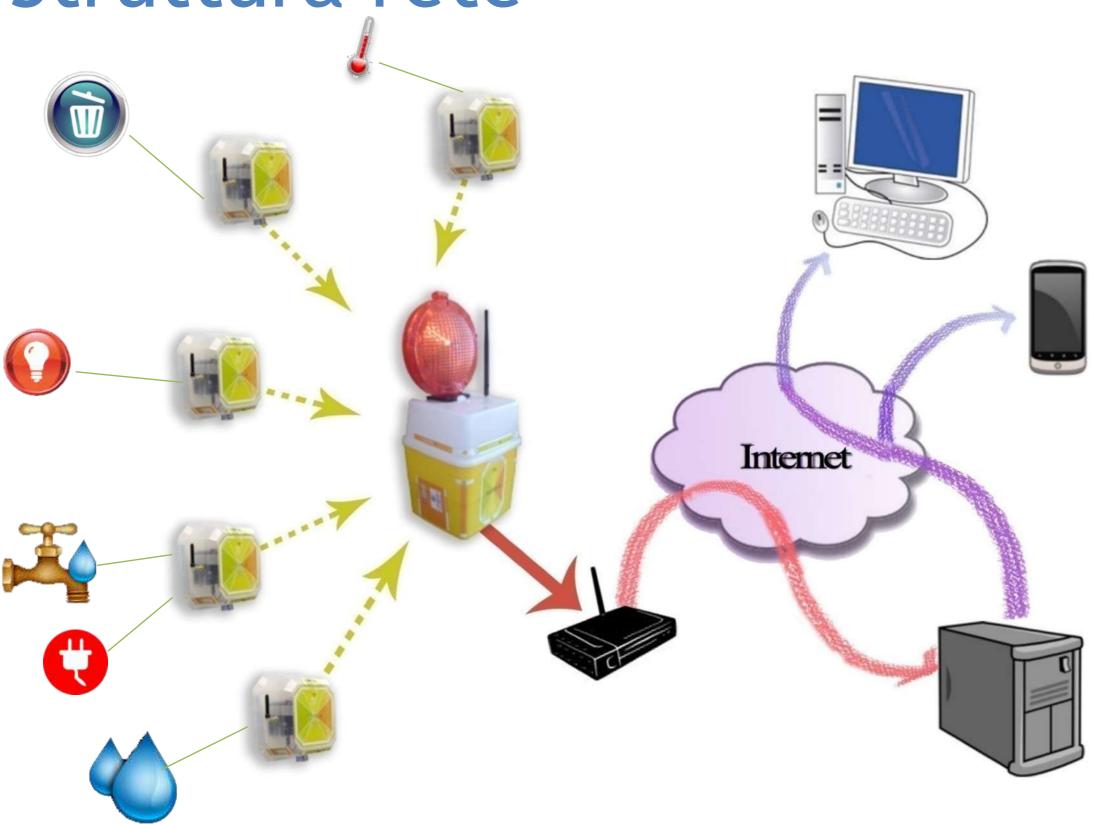
#### **Tailor-made sensors & network**



- By International Telecommunication Union, the network architecture of IoT consists of the sensing layer, the access layer, the network layer, the middleware layer and application layers.
- Sensing layer: the main features of this layer are to capture the interest information largescaly by various types of sensors, identify intelligently, and share the captured information in the related units in the network.
- Access layer: this layer's main function is to transfer information from the sensing layer to the network layer through existing mobile networks, wireless networks, wireless LANs, satellite networks and other infrastructure.
- Network layer: this layer's main function is to integrate the information resources of the network into a large intelligence network with the Internet platform, and establish an efficient and reliable infrastructure platform for upper-class service management and large-scale industry applications.
- Middleware layer: this layer's main function is to management and control network information real-time, as well as providing a good user interface for upper layer application. It includes various business support platform, management platform, information processing platform, and intelligent computing platform.
- Application layer: this layer's main function is to integrate the function of the bottom system, and build the practical application of various industries, such as smart grids, smart logistics, intelligent transportation, precision agriculture, disaster monitoring and distance medical care.



# Struttura rete









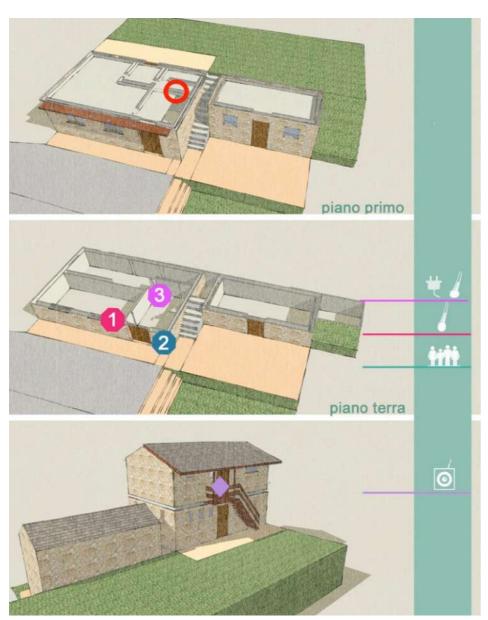
The remote sensing system was tested in four Alpine huts of the VCO:

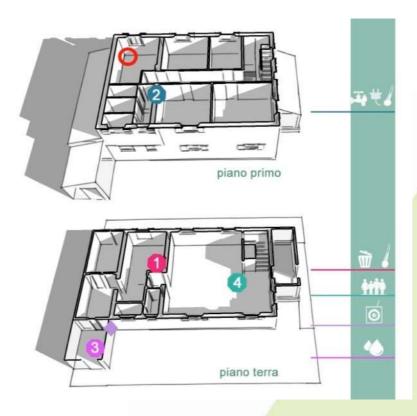
Città di Novara (2011)

Andolla (2011, 2012)

Enrico Castiglioni (2011, 2012)

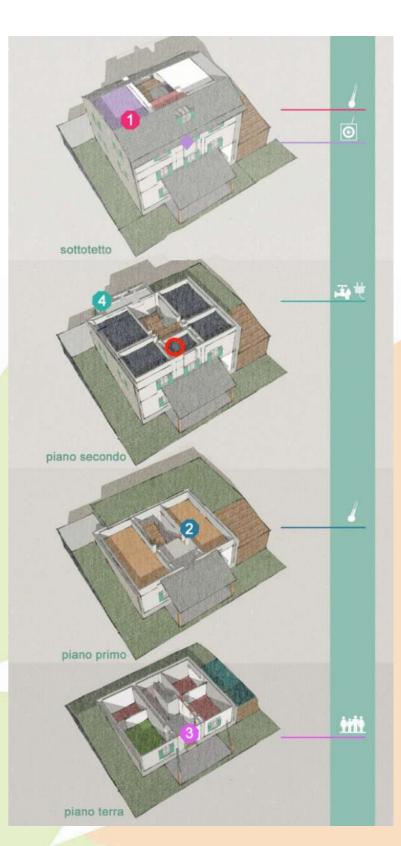
Pietro Crosta (2012)





Clockwise: Rifugi Andolla, Castiglioni e Crosta





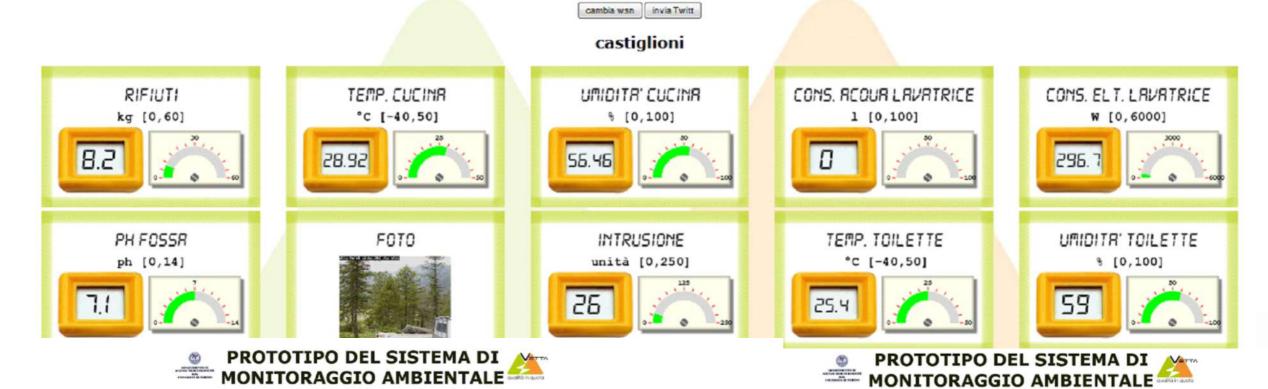
Riccardo Beltramo - Dipartimento di Management

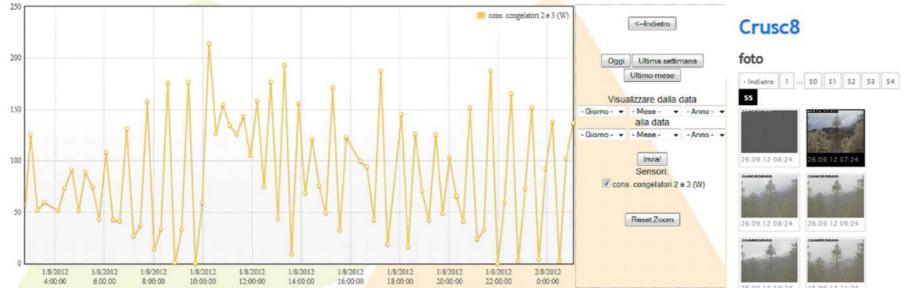




#### UNIVERSITÀ DEGLI STUDI DI TORINO







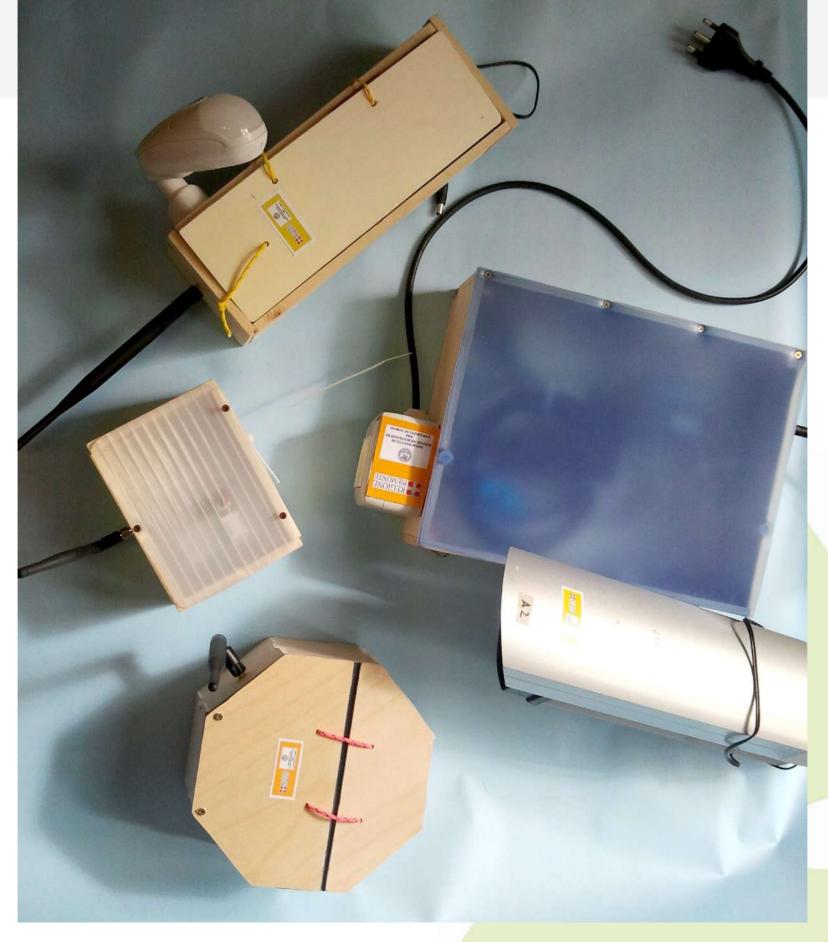
















# Castiglioni Test



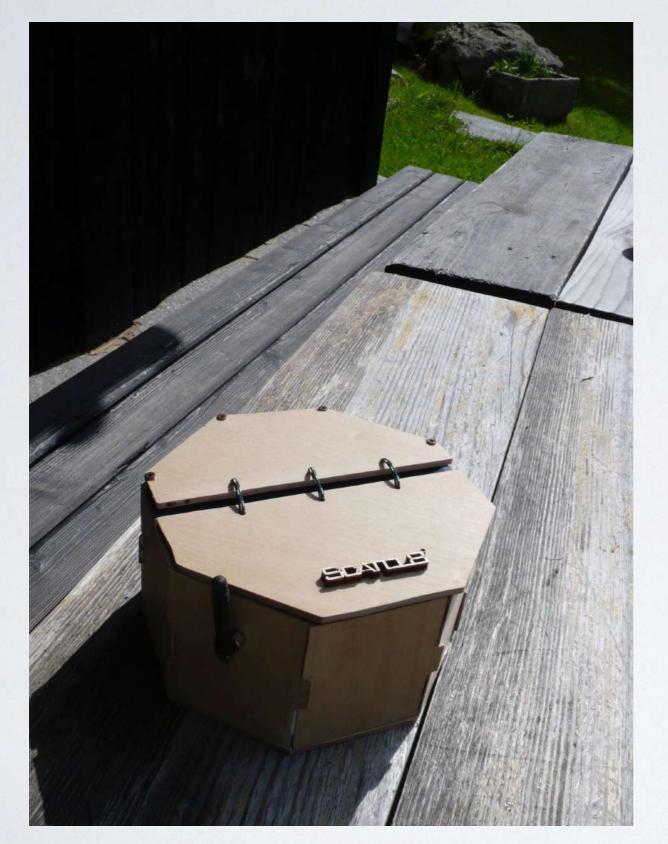


# SCALL B<sup>®</sup>

# Castiglioni Network Architecture











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# Rifugio Castiglioni Network configuration:

- Intrusion
- Electric consumption
- Gas
- Waste production
- Luminance
- External and internal humidity
- Liquid flow
- External temperature
- Internal temperature at different heights





### DIPARTMENTO DE SCHANGS MERCE DELOCICIE ANIA. ENDOSSESTA DE TORINO

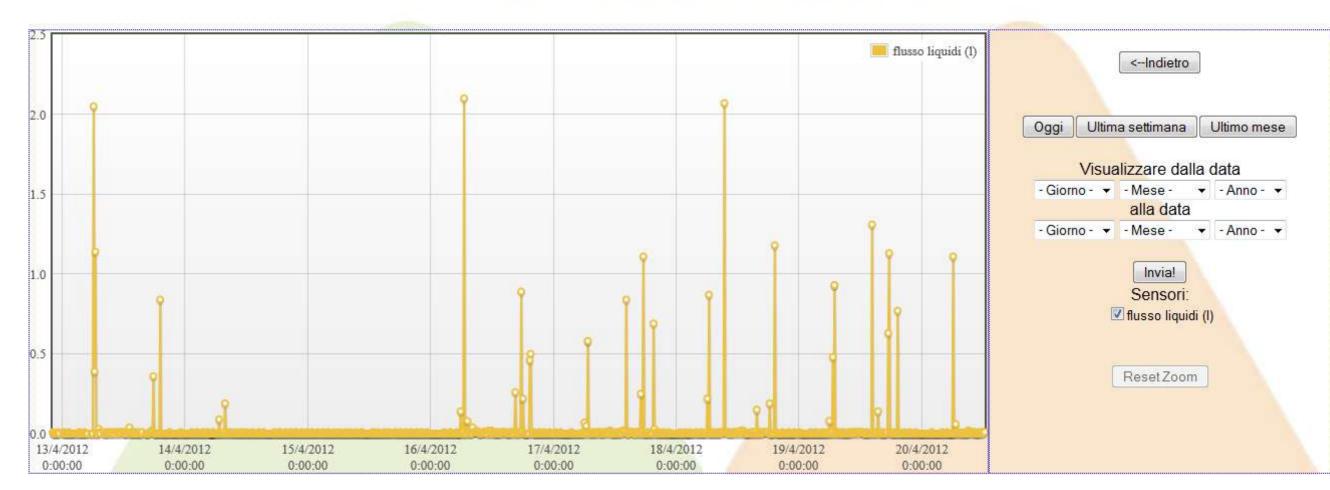
# PROTOTIPO DEL SISTEMA DI MONITORAGGIO AMBIENTALE qualità in quoto





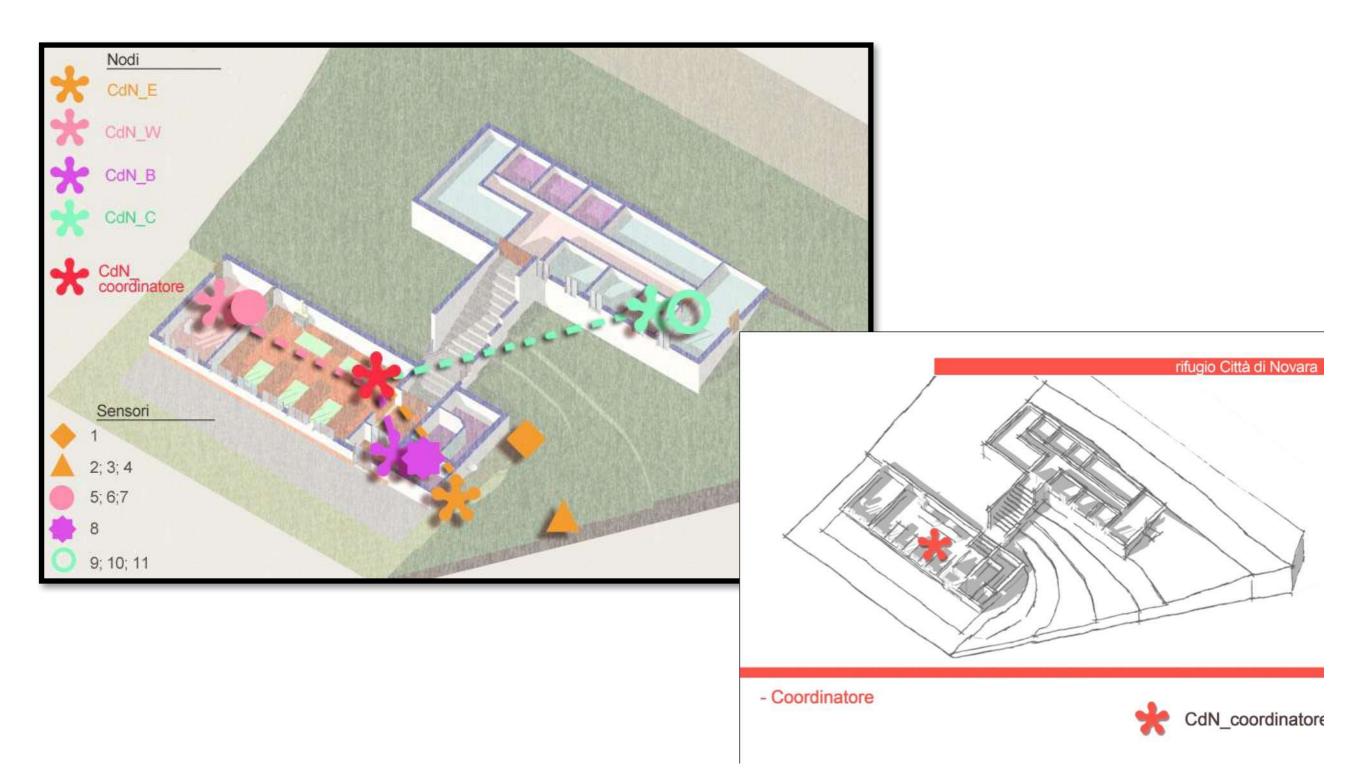
#### Graphs







# Città di Novara Network configuration



# Rifugio Città di Novara configurazione



Snow level



Anemometer





Rain Gauge



Kitchen temperature and rooms

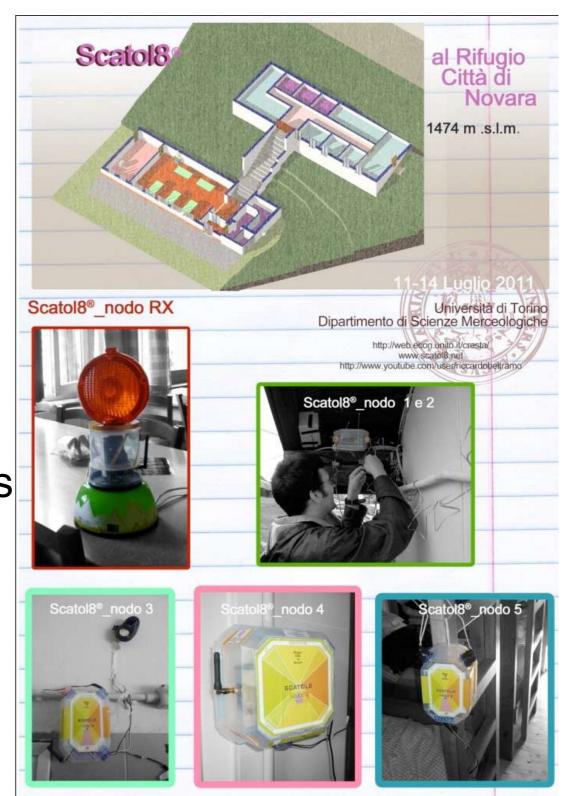
Humidity: kitchen and rooms



Gas

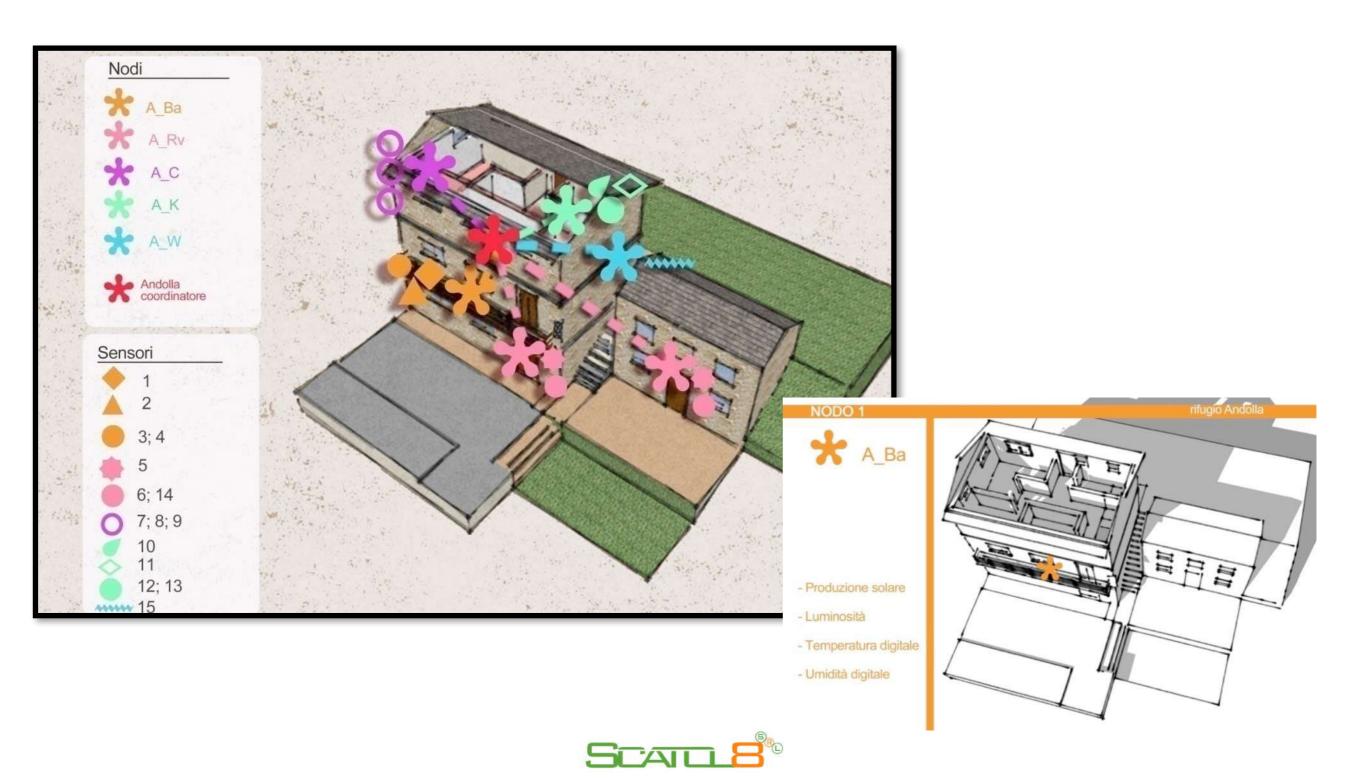


Liquid flow





# Rifugio Andolla Network configuration



# Rifugio Andolla Network Configuration



Solar production

External luminance



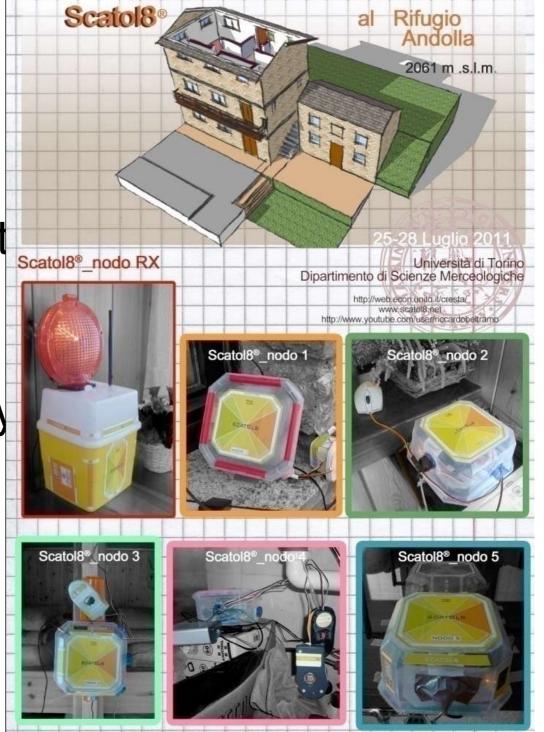
Electric stove consumption

Internal temperature and humidity

Waste production

Gas

Liquid flow





# IS THE INTERNET OF THINGS HELPFUL TO MANAGEMENT SYSTEMS IMPLEMENTATION?

# DEMING CYCLE PLAN

RELATIONS BETWEEN SCATOL8 AND EMS		
DEMING CYCLE PHASES	DIRECT	INDIRECT
PLAN	CONTRIBUTION	CONTRIBUTION
4.3.1 – Environmental aspects	*	
4.3.2 – Legal and other requirements		*
4.3.3 – Objectives, targets and programme(s)  IPROMO 2018 Summer Scho	★ ol: Bioeconomy in mountain areas—an o	68 pportunity for local development

# DEMING CYCLE DO

4.4.1 – Resources, roles, responsibility and authority		
4.4.2 – Competence, training and awareness	*	
4.4.3 – Communication	*	
4.4.4 – Documentation		
4.4.5 – Control of documents		
4.4.6 – Operational control	*	
4.4.7 – Emergency preparedness and responses	*	

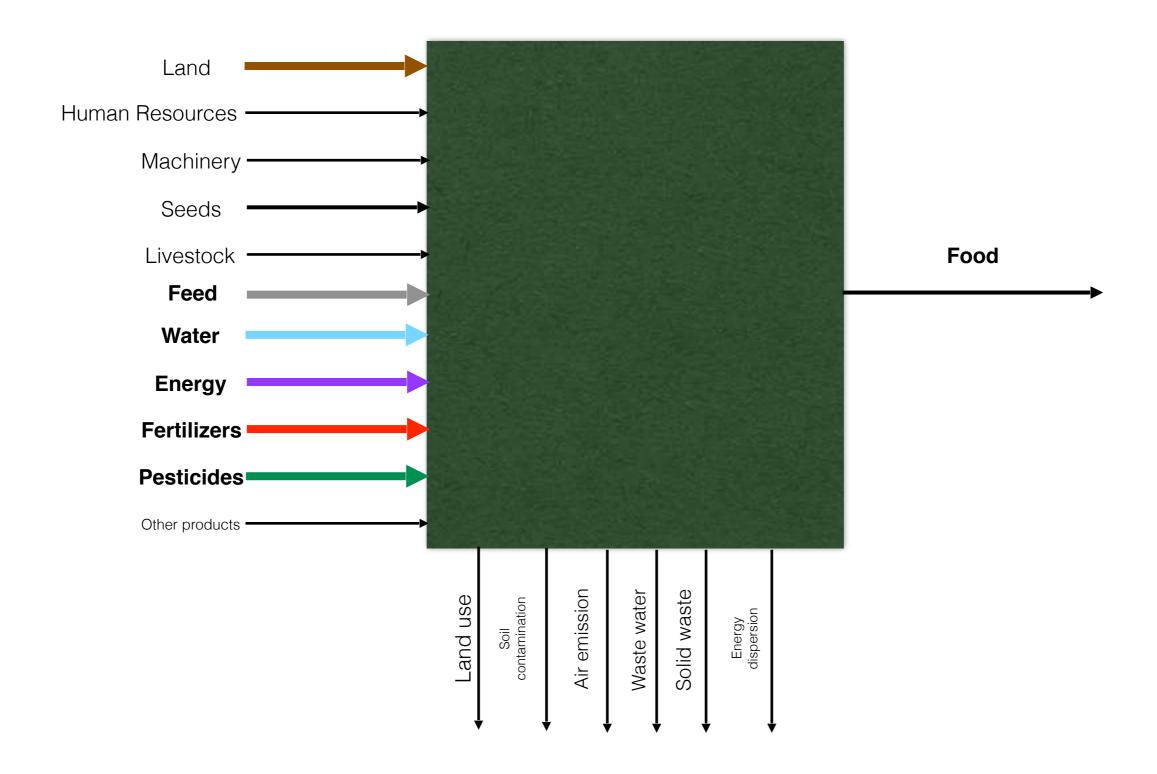
## DEMING CYCLE CHECK

4.5.1 – Monitoring and measurement	*	
4.5.2 – Evaluation of compliance	*	
4.5.3 – Non-conformity, corrective and preventive action	*	
4.5.4 – Control of records	*	
4.5.5 – Internal audit	*	

#### DEMING CYCLE **ACT**

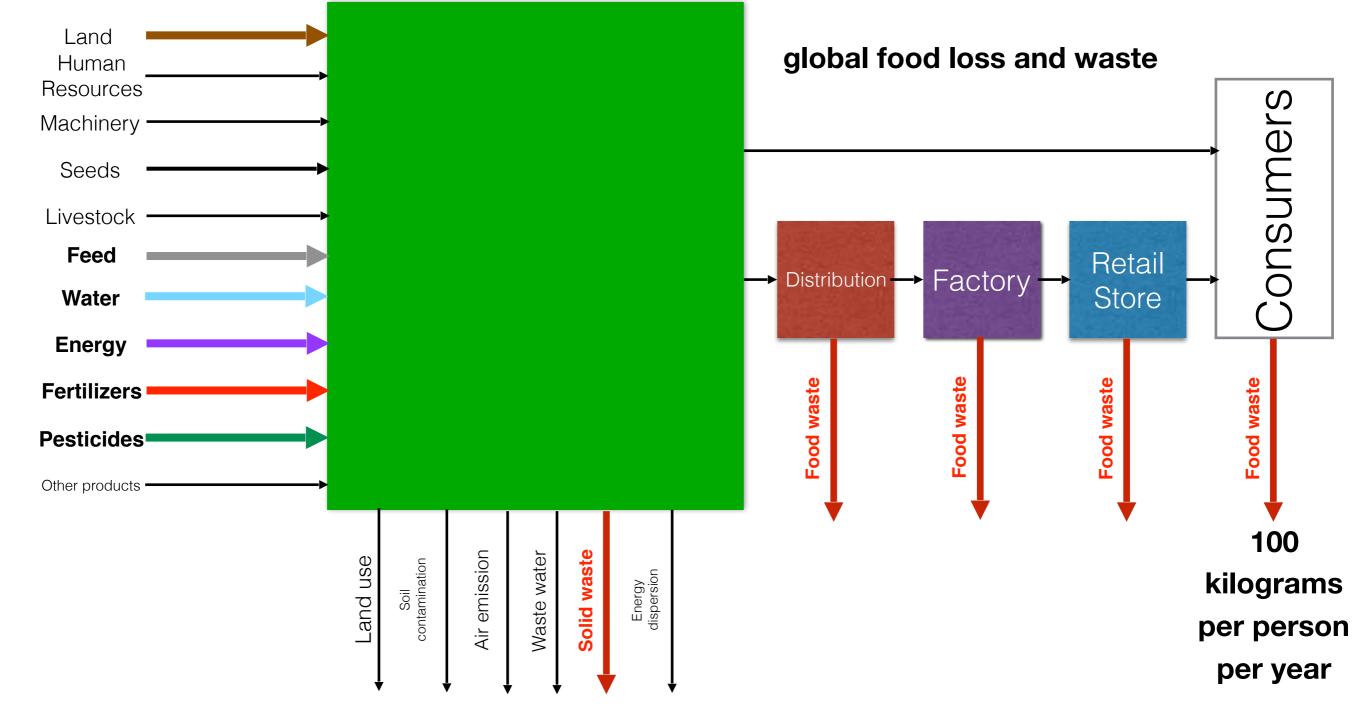
The Top management should review the EMS at planned intervals for ensuring its adequacy, effectiveness and suitability

# Agriculture & Environment



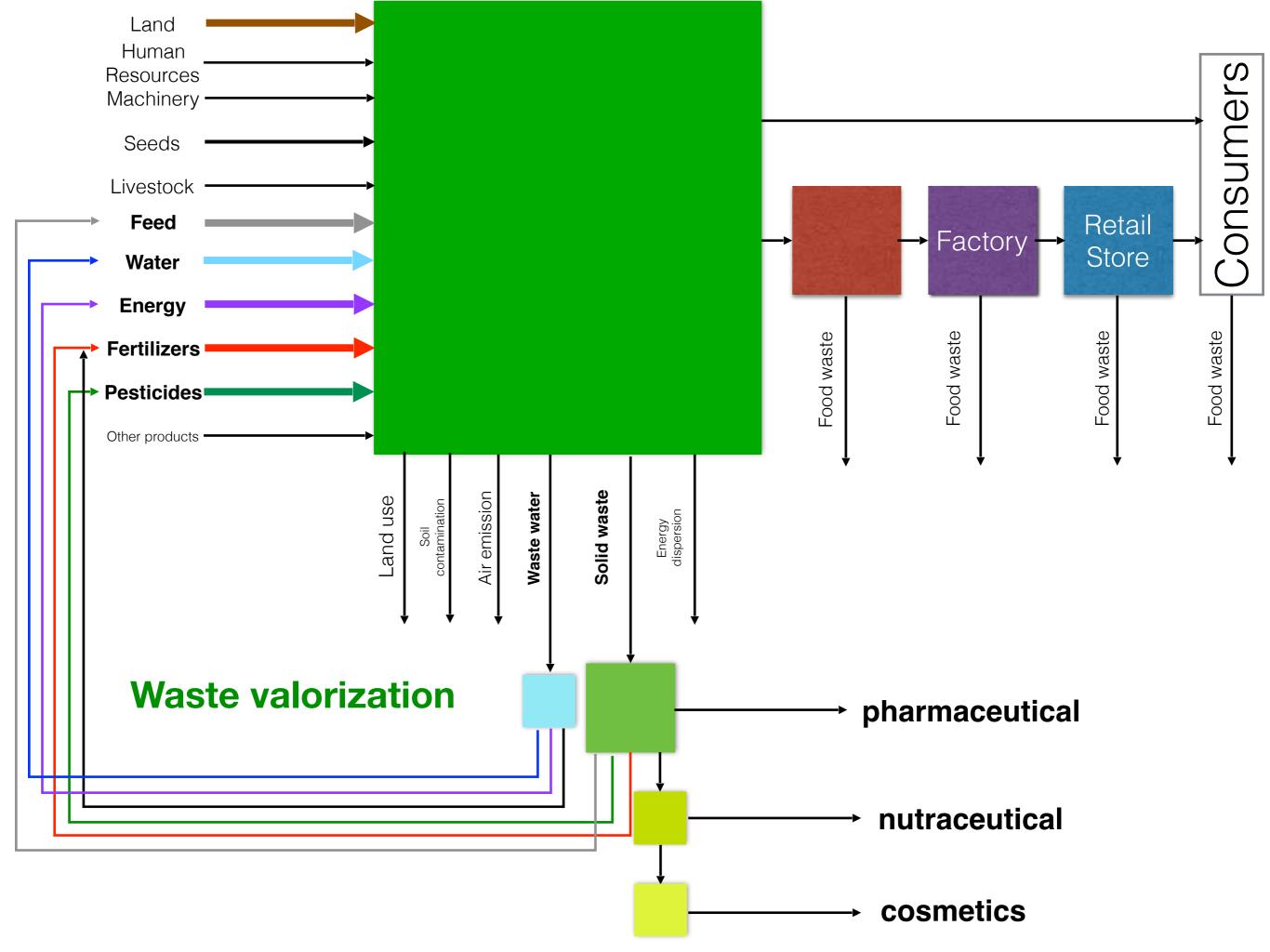
#### LINEAR ECONOMY

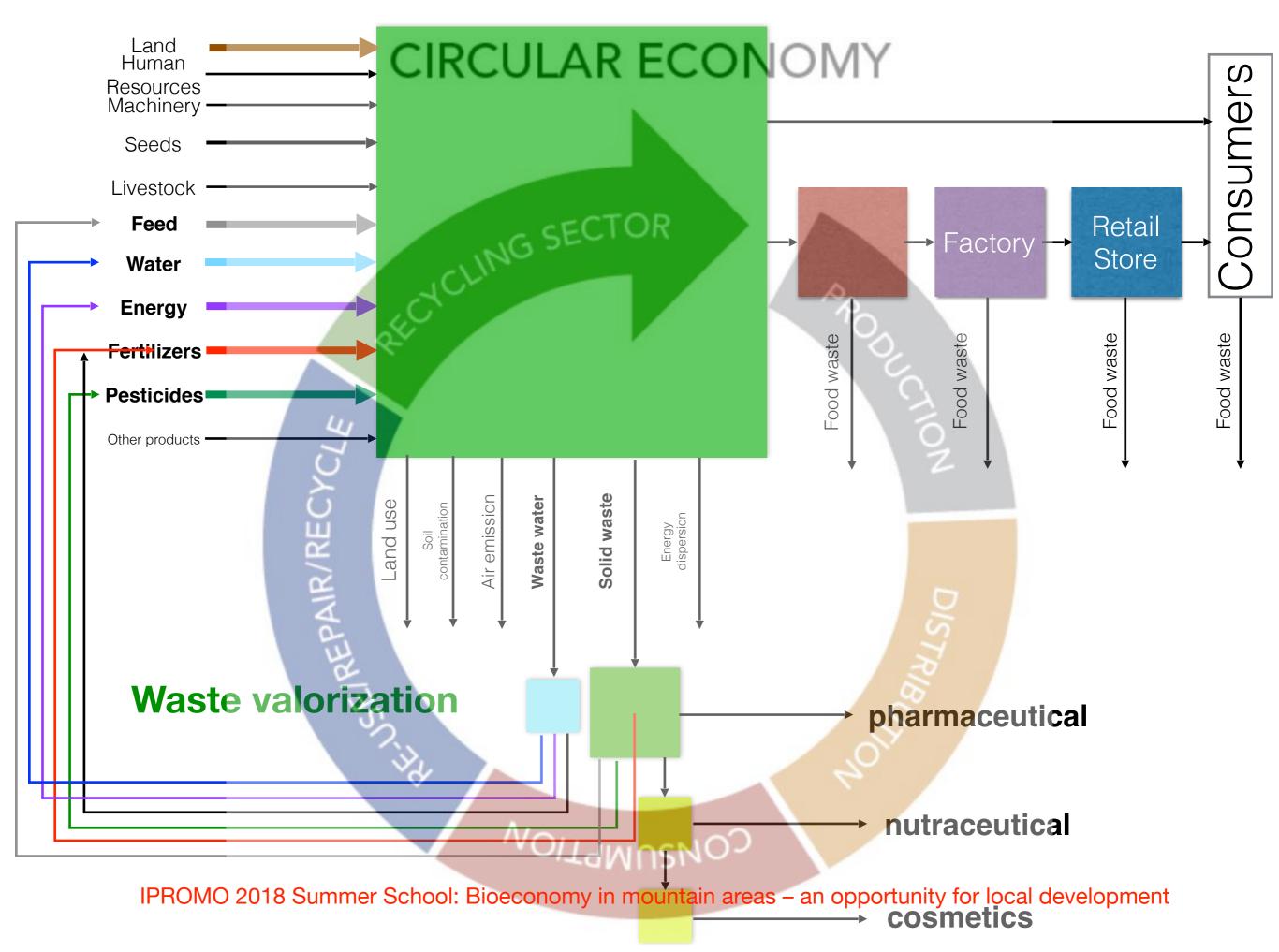
RESOURCE EXTRACTION **PRODUCTION** DISTRIBUTION CONSUMPTION **WASTE** Land Human Resources Machinery Seeds Livestock **Feed** Retail Factory Distribution Store Water **Energy** Food waste Food waste Food waste Food waste **Fertilizers Pesticides** Other products Air emission Solid waste Waste water Soil contamination Land use Energy dispersion IPROMO 2018 Summer School: in mountain areas – an opportunity for local development



Current estimates put global food loss and waste between one-third and one-half of all food produced. Loss and wastage occurs at all stages of the food supply chain or value chain. In low-income countries, most loss occurs during production, while in developed countries much food – about 100 kilograms per person per year – is wasted at the consumption stage.

http://www.fao.org/food-loss-and-food-waste/en/, http://www.huffingtonpost.co.uk/2013/01/10/food-waste-half-of-all-fo\_n\_2445022.html, http://large.stanford.edu/courses/2012/ph240/briggs1/docs/mb060e00.pdf https://en.wikipedia.org/wiki/Food\_waste







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## Examples

#### **Proprietary**

John Deere is using the loT to connect each of its vehicles to a mobile online platform called JDLink, which gives farmers and their dealers remote access to see location, utilization and diagnostic data for each machine.

Its John Deere Operations Center offers comprehensive IoT solutions for farmers, including wireless data streaming of production data, mobile monitoring, and weather and crop reporting in real time.

Networked sensors and both historical and real-time data on weather, soil conditions and crop status help farmers enhance the value of their operations by ensuring equipment is operating reliably. They optimize each job by ensuring that crops are planted and harvested when and how they will produce the best yields, and achieving what John Deere calls "agronomic optimization" by engaging the trusted partners of the farmer to analyze data and recommend changes for future crop years.

### John Deere Field Connect

New environmental sensors help you get the most crop from every drop

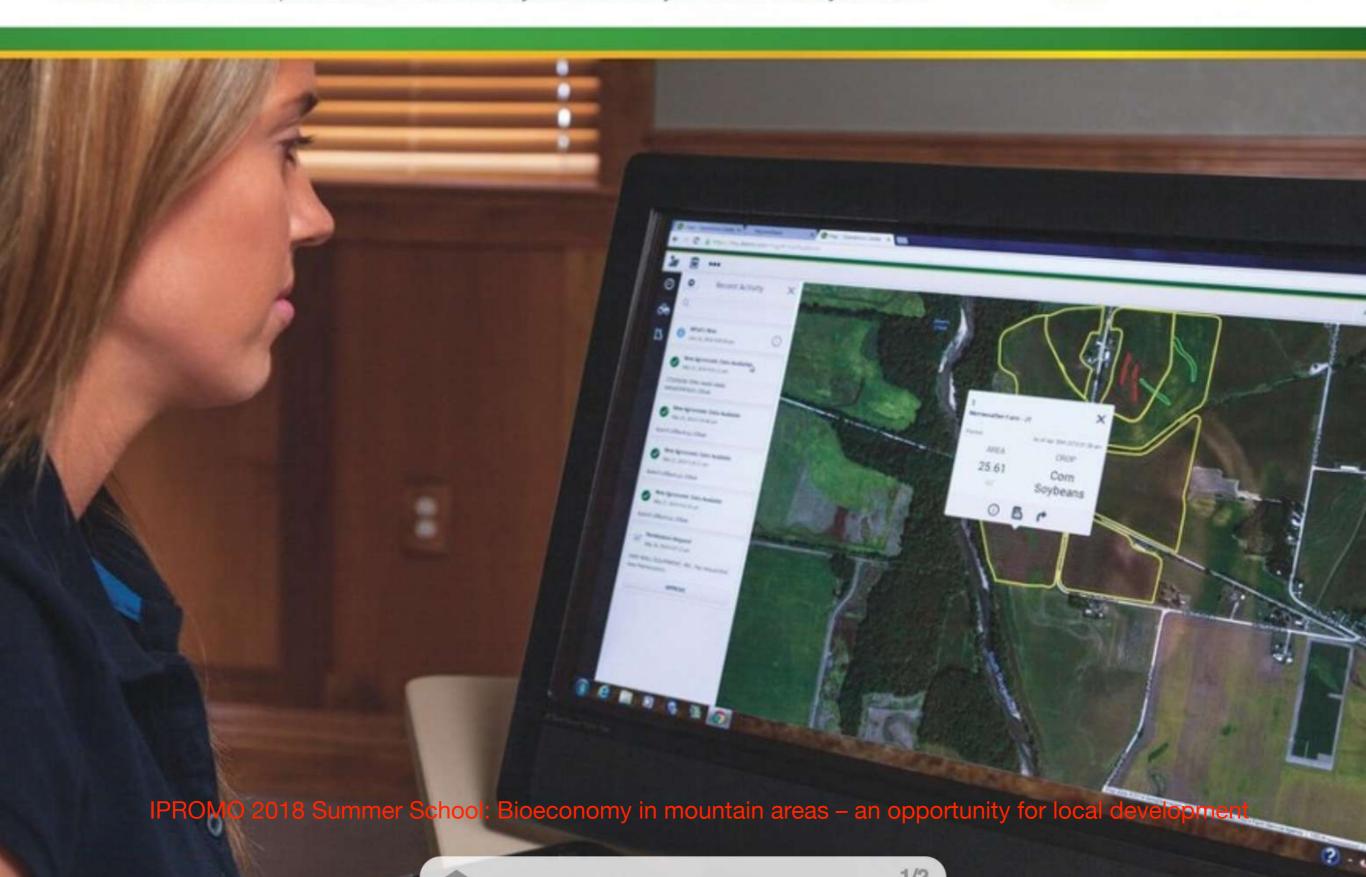




## John Deere Operations Center

A set of online tools that provides information about your farm when you need it, where you need it





### Harvest Mobile

Technology that helps you harvest with confidence







## critical and timely information ut your machines, online.

e Location History to see where your machines and what ground they've covered. Get a clear use of progress so you can easily plan next steps. alyze your Machine Performance in order to plan future jobs. By tracking measures such as fuel e, ground speed, and idle time, you can identify portunities for improved performance.



# MOVE data to and from your machines – easily, securely, and wirelessly.

 Let Wireless Data Transfer save you time and hassle by automatically and securely moving production data into the John Deere Operations Center. Easily send setup files and prescriptions to your machines in advance or as plans change.



#### SUPPORT your machines and per to keep your operation running.

- Use Remote Display Access to check on work in progress or help an operator in need.
- Identify issues promptly with Machine Alerts for and your dealer.
- Let your dealer connect with your machine thro
  Service ADVISOR Remote, to diagnose what's
  needed to keep you running.

This literature has been compiled for worldwide circulation. While general information, pictures, and descriptions are provided, some illustrations and text may include finance, insurance, product options and accessories NOT AVAILABLE in all regions. PLEASE CONTACT YOUR LOCAL DEALER FOR DETAILS. John Deere reserves the right to change specification, design and price of products described in this literature without notice. John Deere, the leaping deer symbol, and John Deere's green and yellow trade dress are the trademarks of Deere & Company.

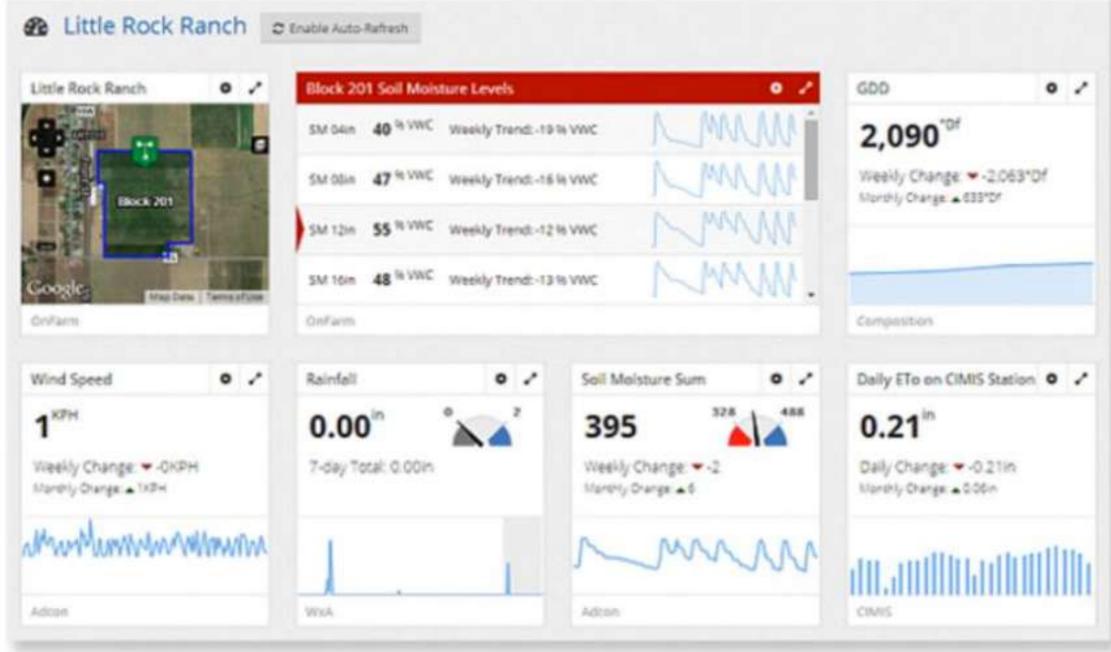
JohnDeere.com/Preci

New machines from John Deere can not only plow, sow and reap, they can also collect a Farmer's Almanac worth of data, including air and soil temperatures, moisture, wind speed, humidity, solar radiation and rainfall.

**Smart watering systems** sprinkle just enough water on the fields, in just the right places, and **can detect leaks in water pipes**—vital in dry and drought-affected regions like California.

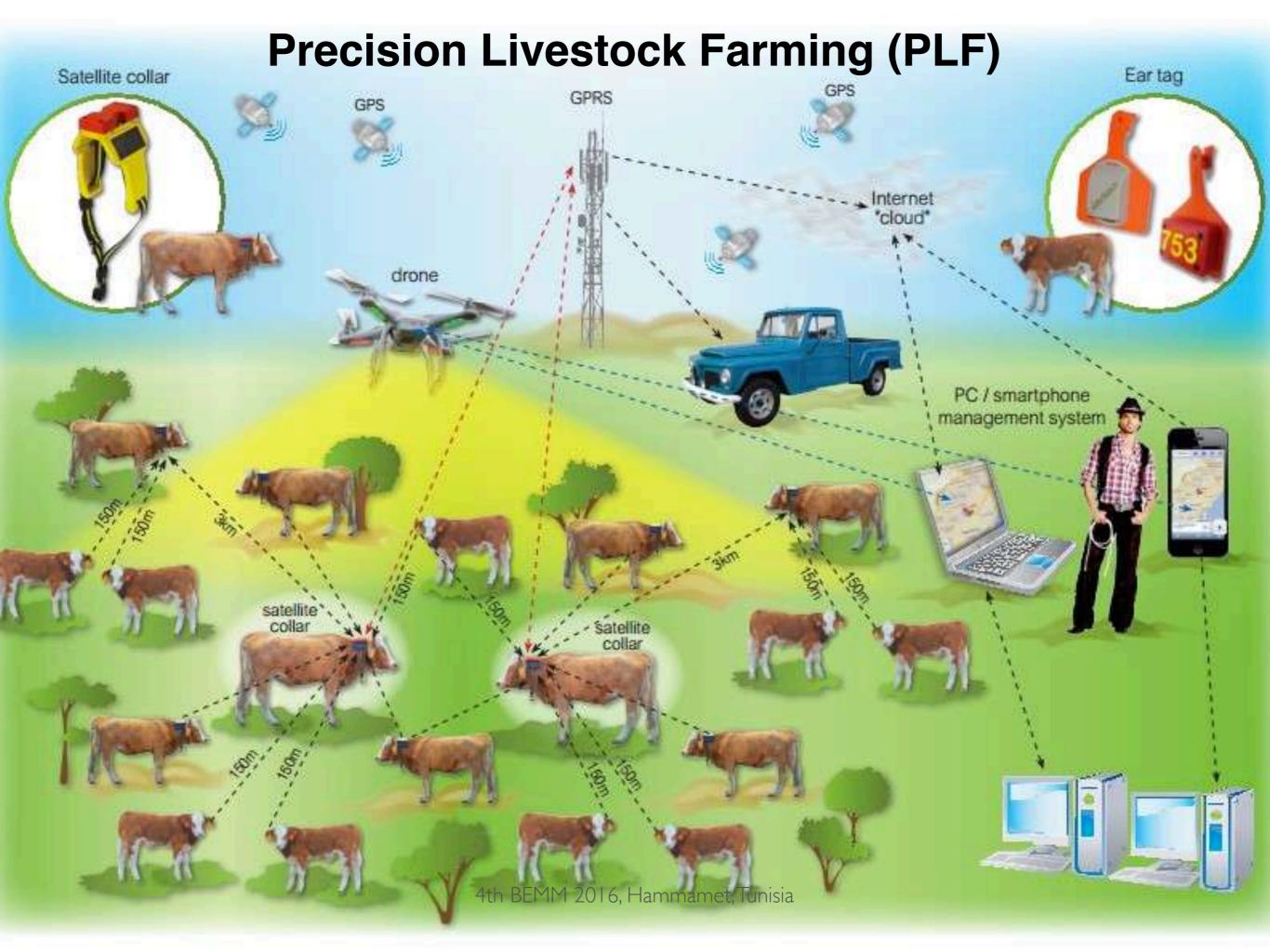
THE FUTURE IS SMART, Alec Scott, 8 ways the Internet of things will change the way we live and work, http://www.theglobeandmail.com/report-on-business/rob-magazine/the-future-is-smart/article24586994/

### OnFarm Grower Dashboard TM





Source: OnFarm, February 2015



- Precision Livestock Farming is a subset of smart farming. Sensors are used for monitoring and early detection of reproduction events and health disorders in animals.
- Typical monitored data are the body temperature, the animal activity, tissues resistivity, pulse and GPS position.
- SMS alerts can be sent to the breeder based on predefined events.



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Development of specialized **RFID tags** that can be embedded into trees, manually or by machine. Some of these tags are made of biodegradable materials, so they can be ground with wood products to make pulp and paper.

## "RFID can bring value by tracking timber through the whole logging operation, through shipment, monitoring for deliveries and such."

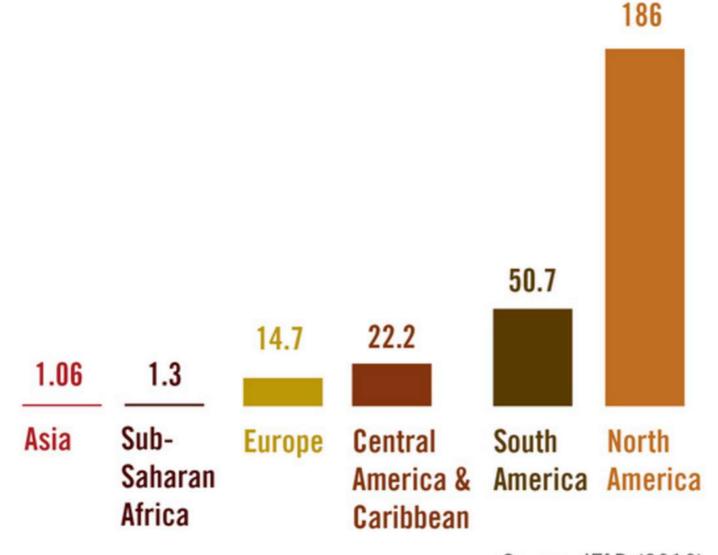
In pilots and deployments worldwide, governments, research institutes, forestry and sawmill companies, and wood products manufacturers are employing RFID to optimize forest production and improve the quality of wood products, as well as to minimize environmental damage and enable companies to comply with U.S. and European rules barring import of illegal or endangered timber products.

But before RFID-tagging becomes common practice in the forestry industry, tag prices must come down and more solid business cases must be demonstrated. Meanwhile, RFID shows promise as a tool to help control wildfires.



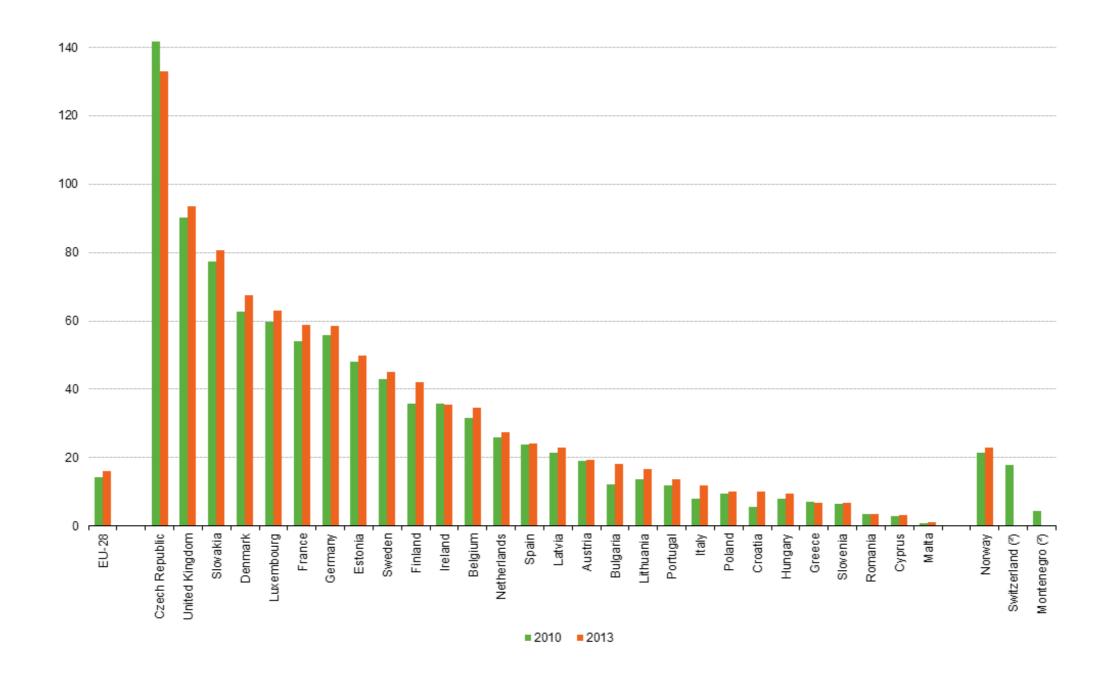
# Expensive

Big farms can afford them but the average farm in Europe is...



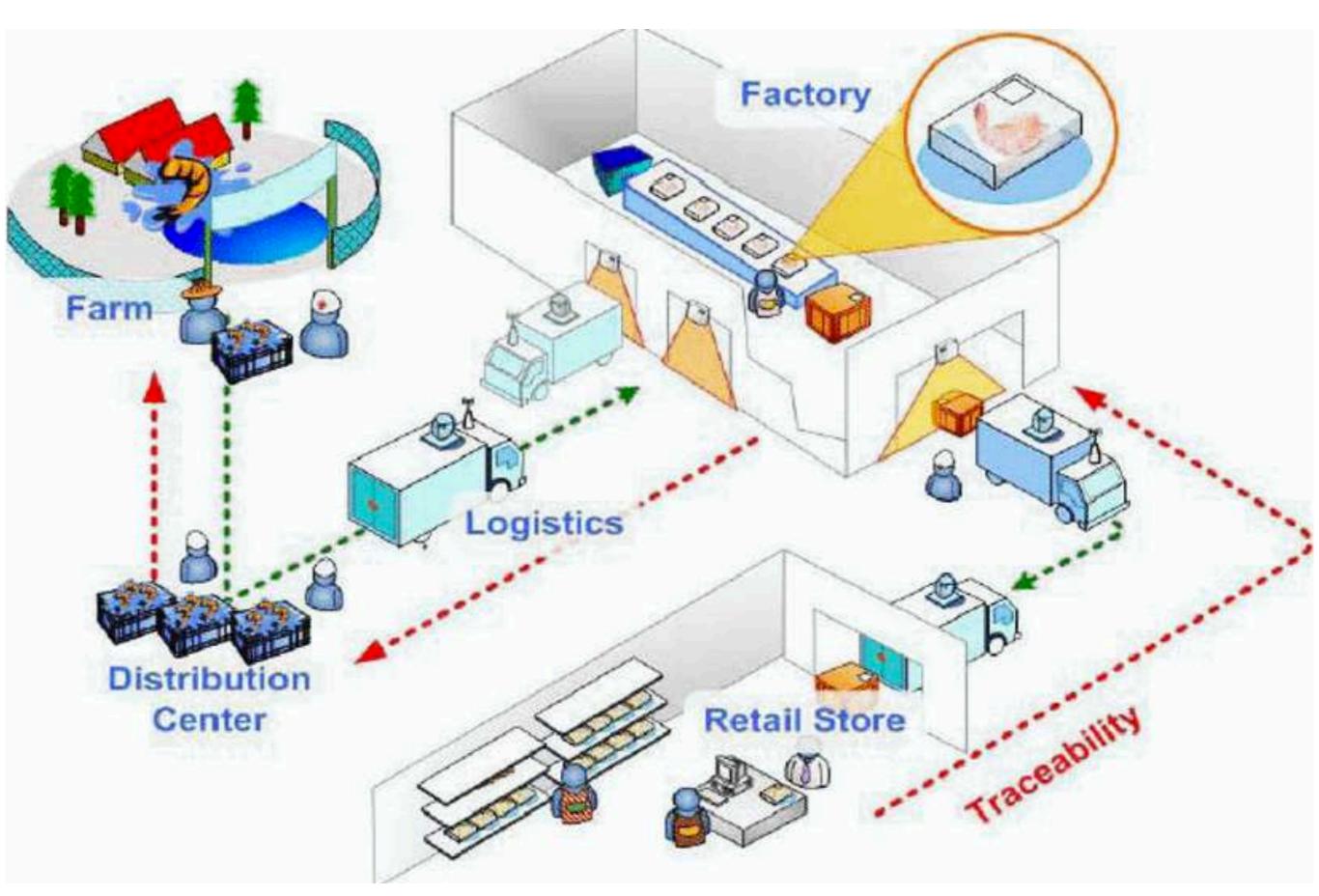
Source: IFAD (2010)

Average farm size in hectares. The size of agricultural enterprises in Europe and North America is increasing, whilst their numbers are drastically decreasing. In Latin America, the average numbers disguise the extremely sharp contrast between a few huge operations that are engaged in one of the most industrialised forms of agriculture worldwide, and a large number of small-scale farmers with less than two hectares of land. In Argentina, for example, the average farm size is 582 hectares. In North America and Europe, these calculations also disguise small farms whose owners can no longer make a living from agriculture.



# Average utilised agricultural area per holding, 2010 and 2013 (hectares)

http://ec.europa.eu/eurostat/web/agriculture/farm-structure



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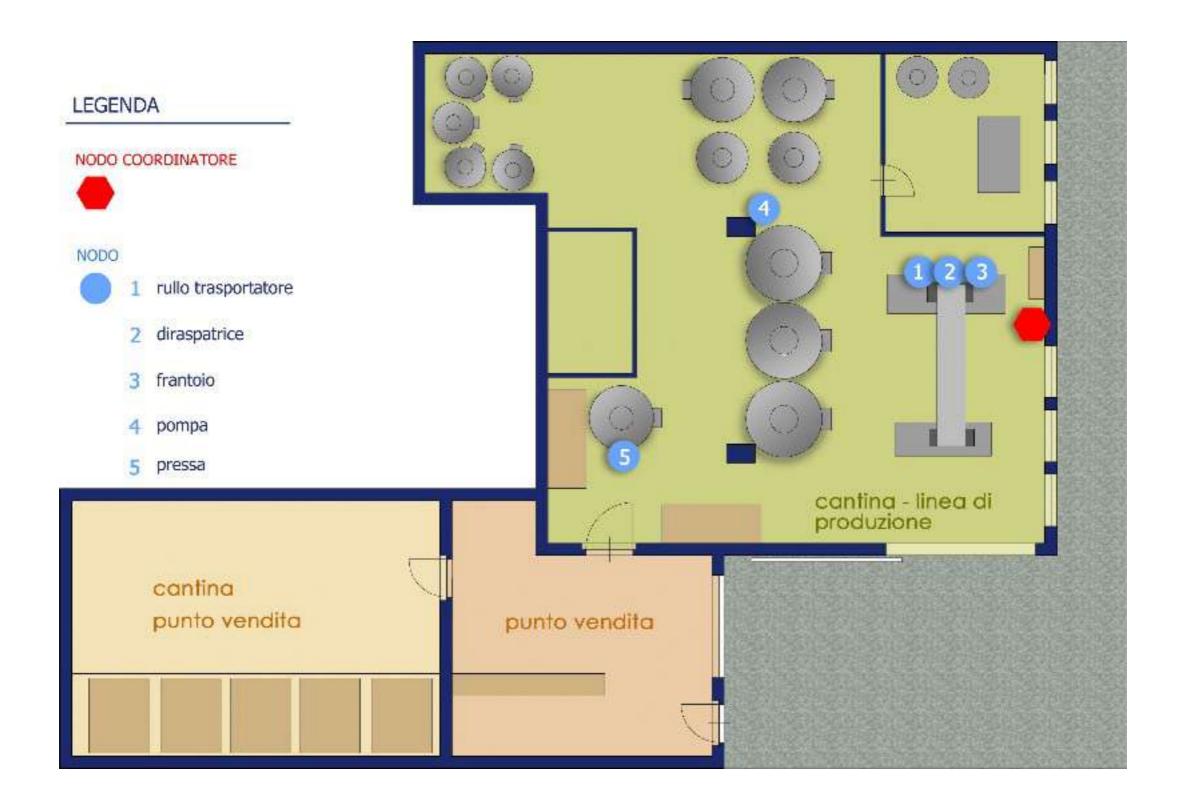


### Cantina dei produttori di nebbiolo di Carema

- Need to quantify the consumption of machinery made by hand and without theoretical data available
- Machines running at intervals
- 15 amperometric forceps
- Monitoring of the entire harvesting period of the whole grape (about 715.57 quintals)

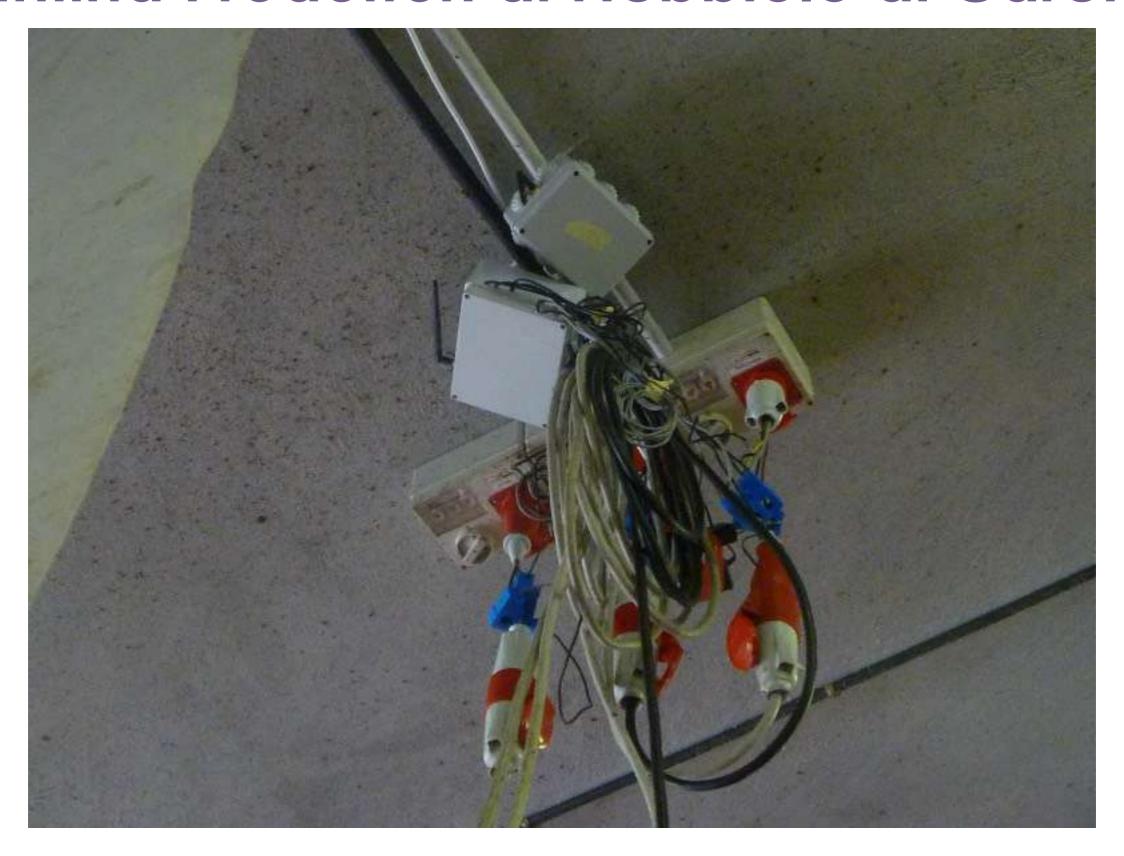
Misurare -> Nodi e sensori -> Crusc8 -> Esempi di casi pratici





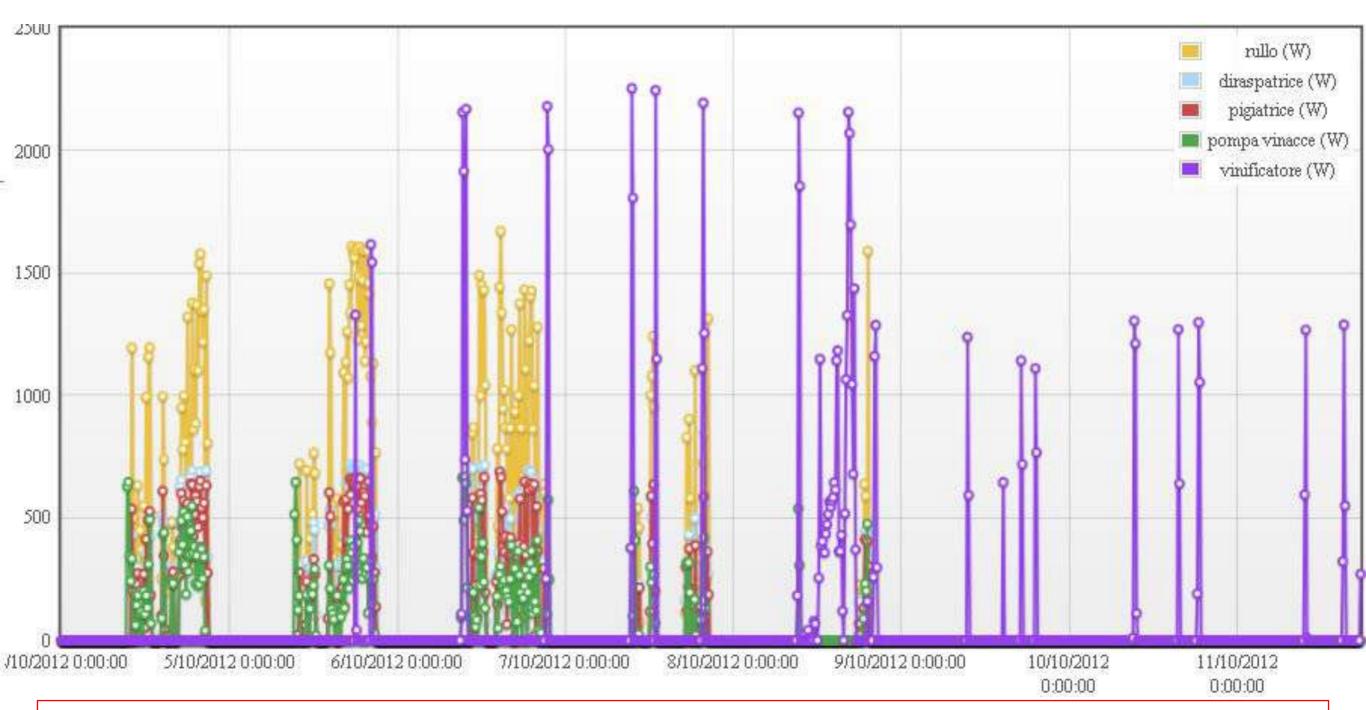








### Cantina dei produttori di nebbiolo di Carema



Misurare -> Nodi e sensori -> Crusc8 -> Esempi di casi pratici

# Precision Agriculture: Predicting Vineyard Conditions, Preventing Disease

Wireless sensor networks enable many new opportunities and innovations in the field of Predictive systems.

With these, **pest prevention and irrigation can be administered when necessary**. The end result is improved management, better grape quality, and lower costs.

### The sensors are camouflaged as fanciful animals...





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...and the dashboard shows the intensity of monitored variables...

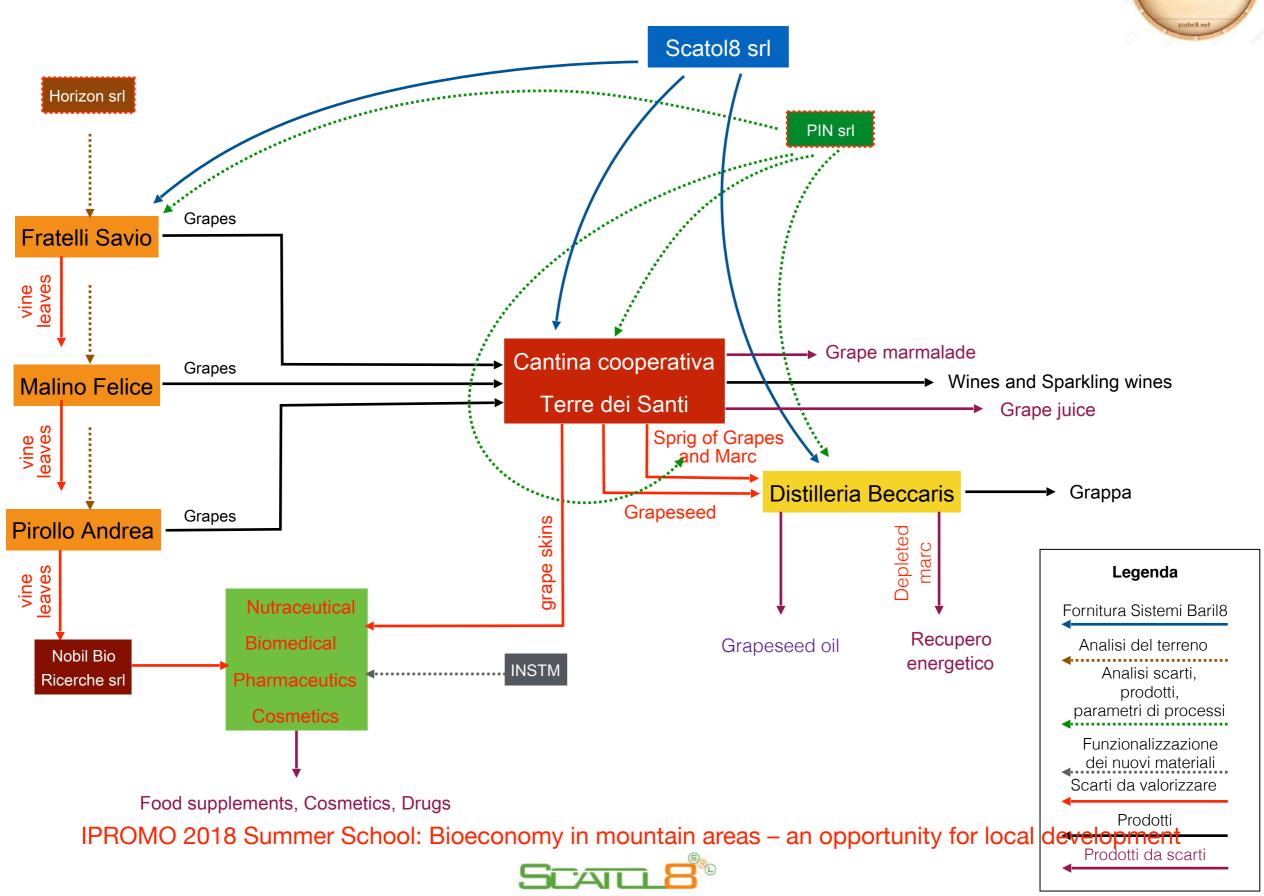




Baril8 - System for the introduction of innovative models of circular viticulture, for production of sustainable territorial quality features

The planning scheme





Baril8 - System for the introduction of innovative models of circular viticulture, for production of sustainable territorial quality features Baril8 The architecture of the system Legenda Baril8 - Vineyard Fratelli Savio Baril8 Grapes and peripheral nodes Baril8 Agri and peripheral nodes Baril8 Cellar and peripheral nodes Baril8 Distillery and peripheral nodes Malino Felice Cantina Sociale Distilleria Beccaris Terre dei Santi

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Pirollo Andrea





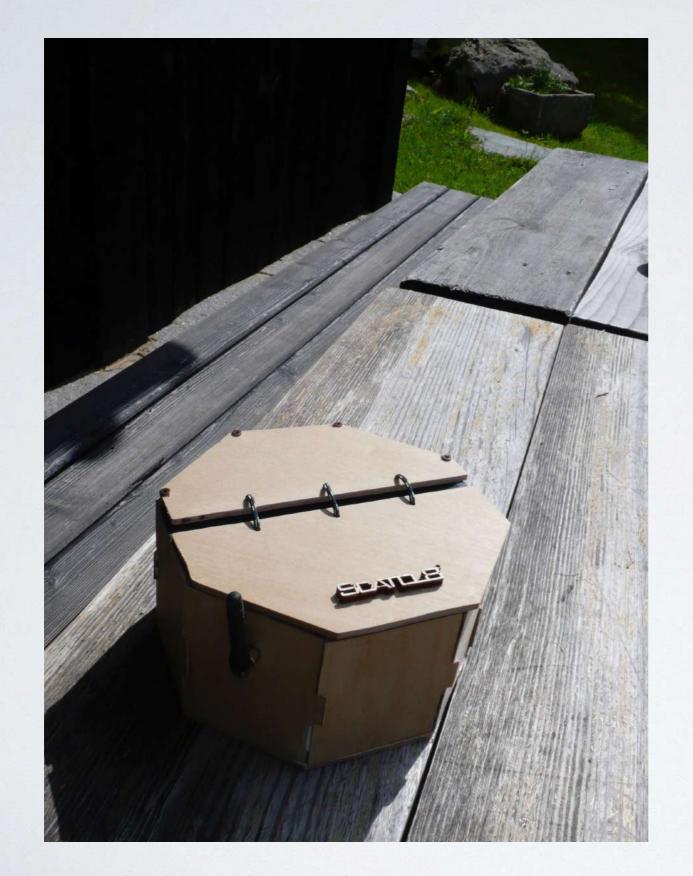
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Data	Data	Data	_	Data
<b>Data</b>	Data	Data	Data	Data
Data	Data Data	Data	Data Data Data Data	

# and then?

- Business Intelligence: Management systems, Sustainability Report
- Products
- Education

# Educational side

• Progetti con le scuole







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S8-SIL **Rubia Tinctorum** 

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S8-LIL **Chestnut tannin** 

or local development

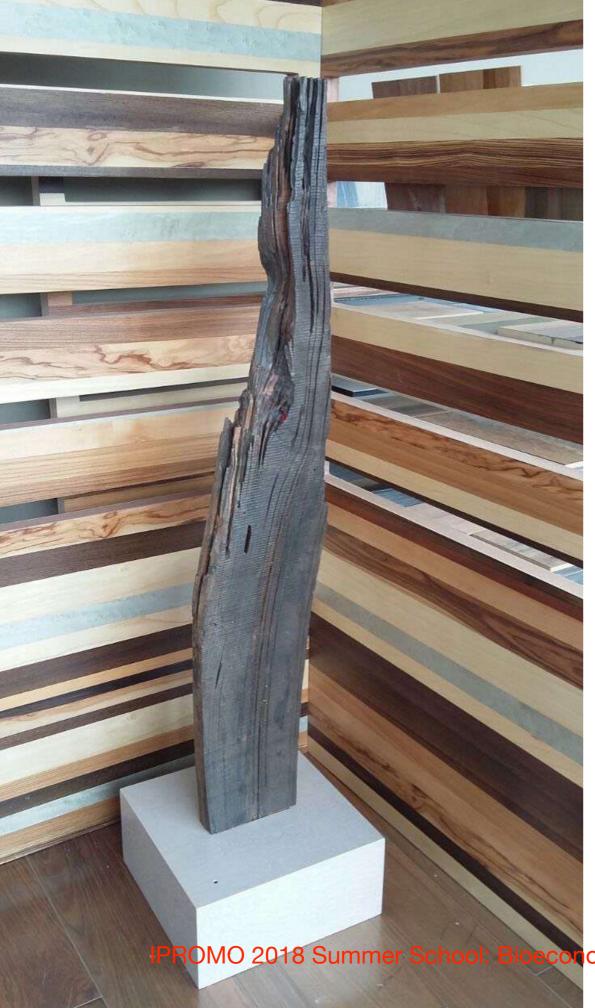




Don\_Bosco\_Lamp Poplar plywood

for local development





## S8-Vela Chestnut wood and chestnut tannin tincture

omy in mountain areas - an opportunity for local development

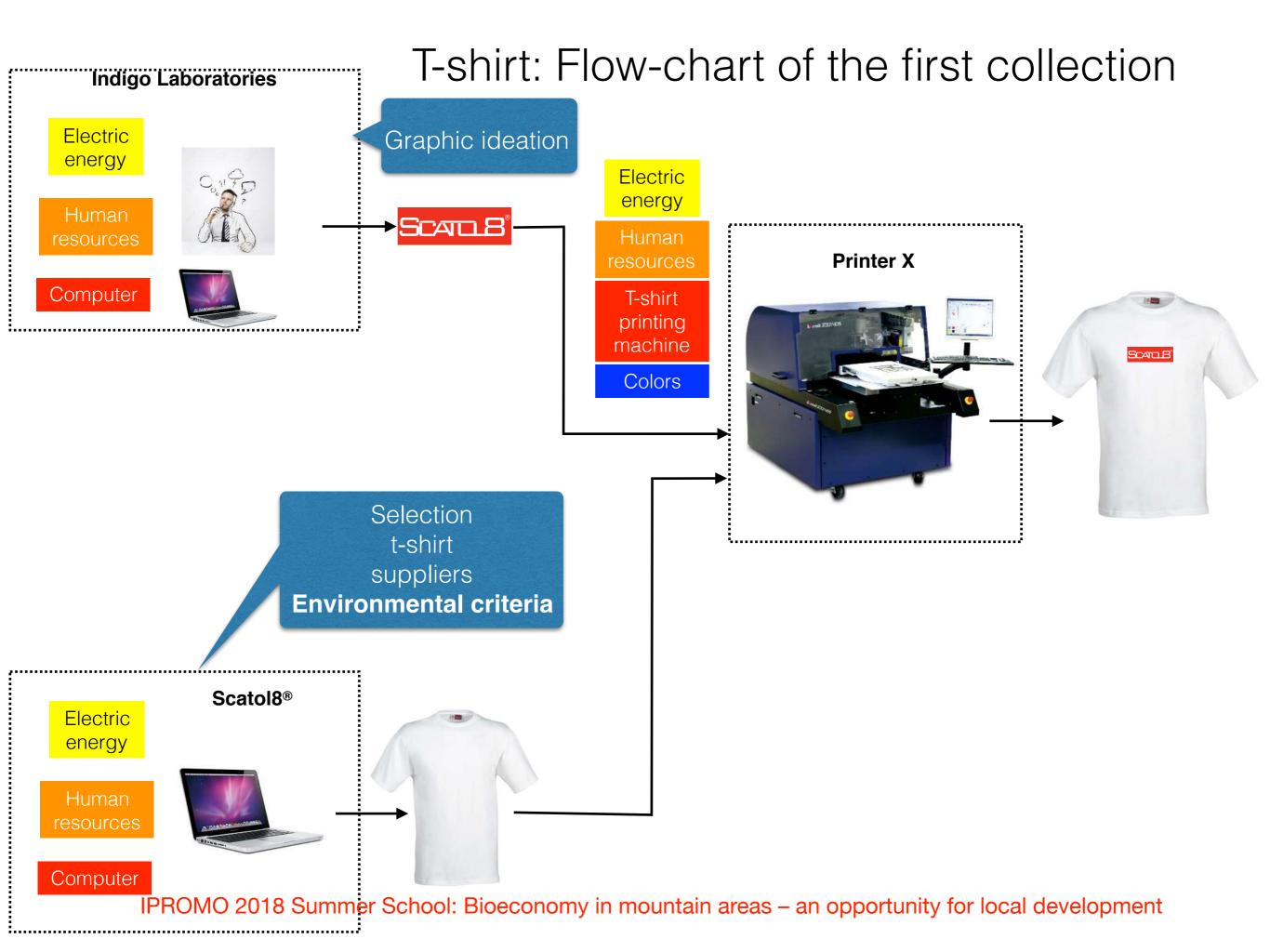


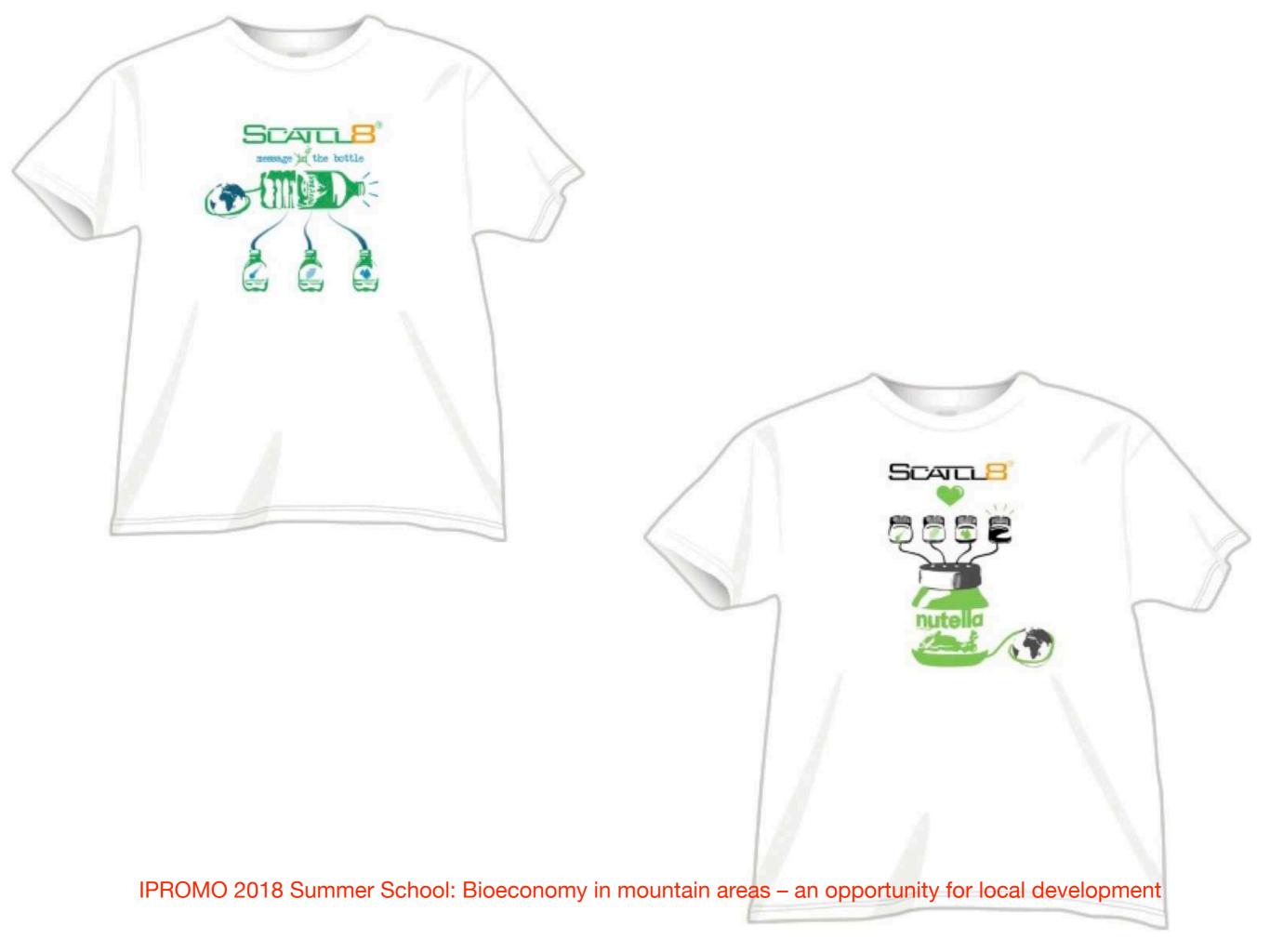


# Nodes + Lamps

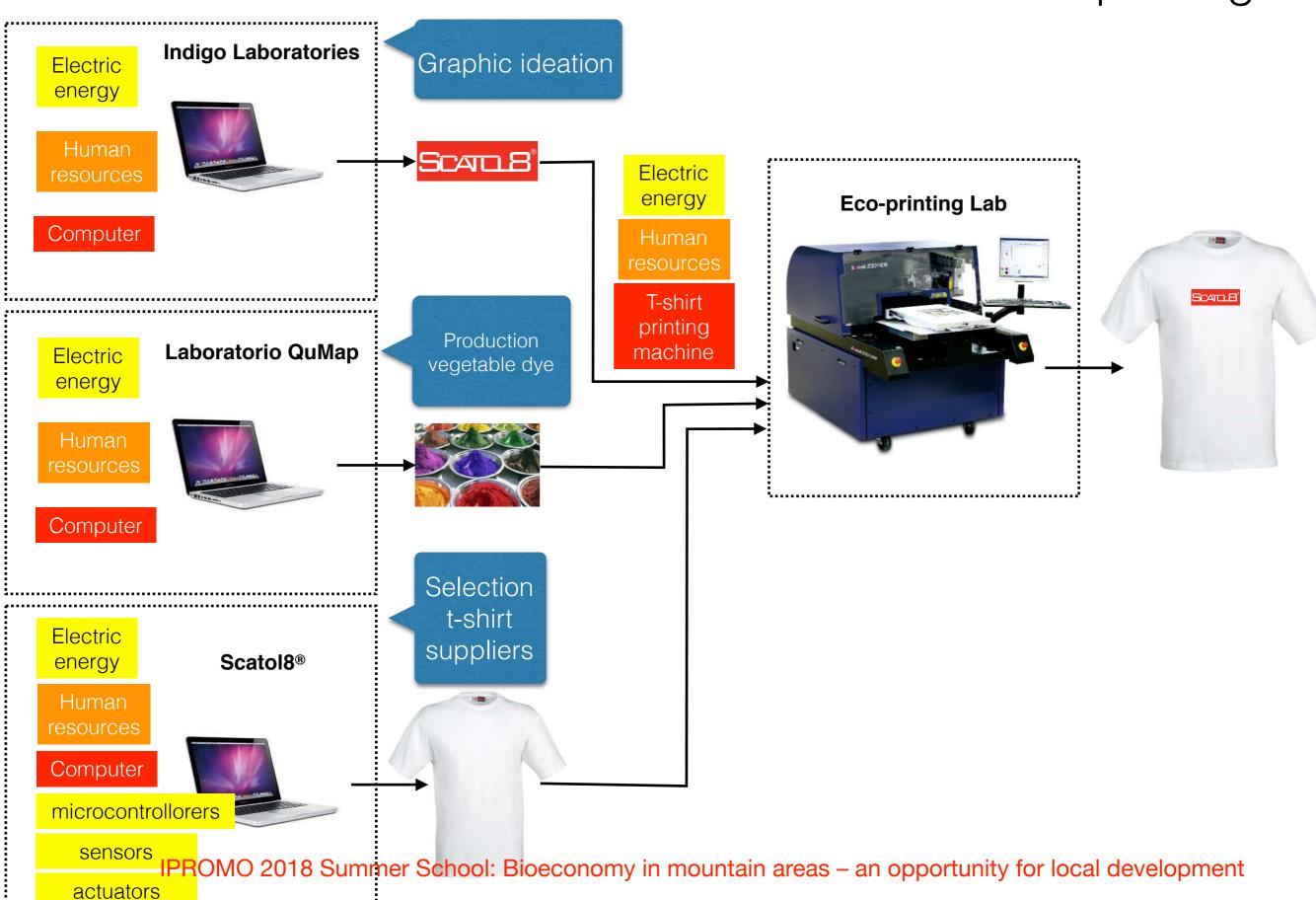


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### T-shirt: Flow-chart of the second collection "eco-printing"







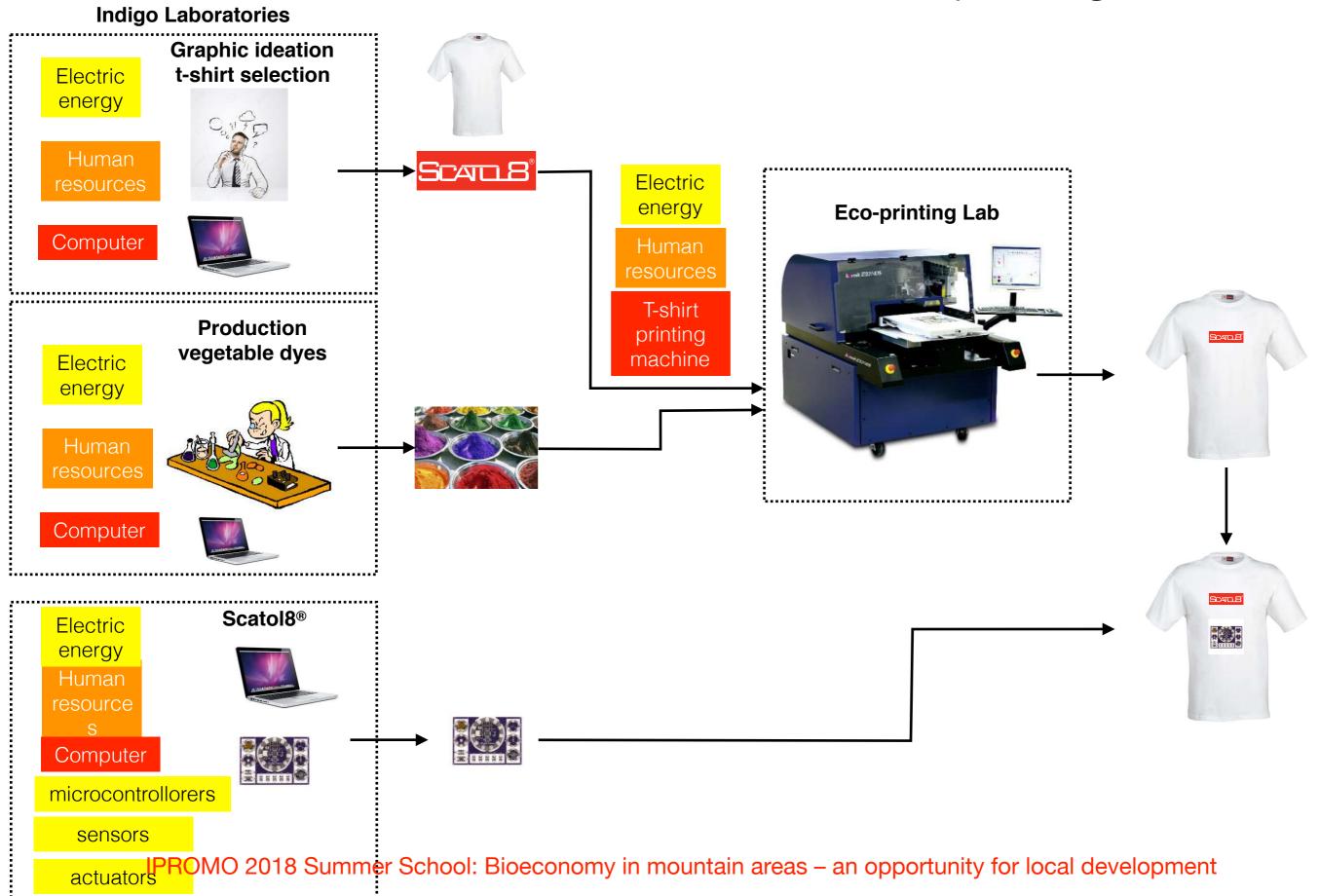






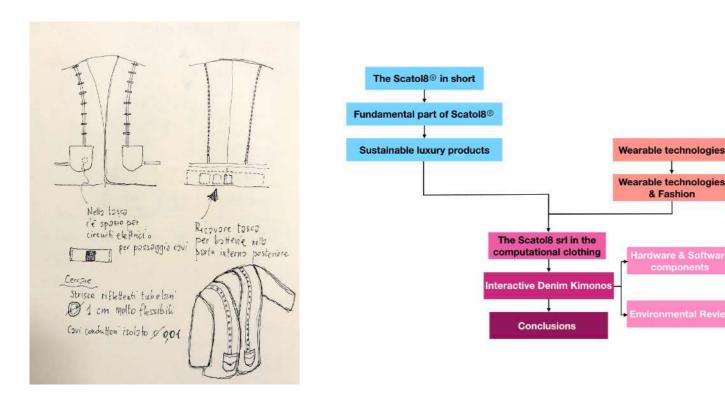


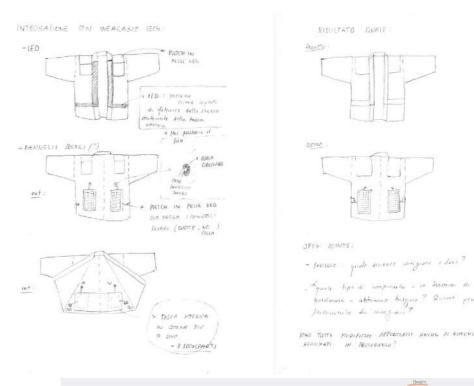
### T-shirt: Flow-chart of the third collection "eco-printing+sensors"





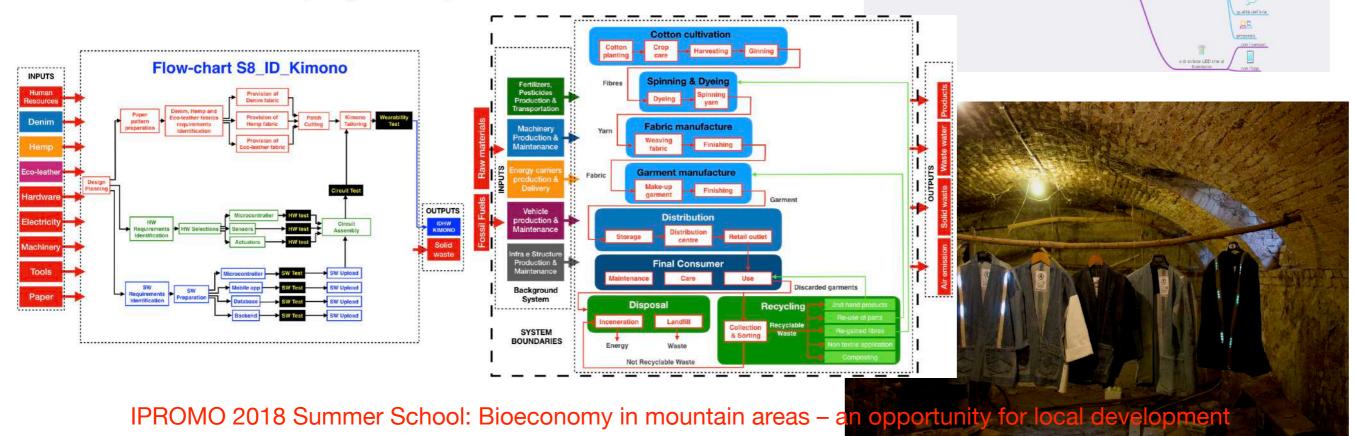


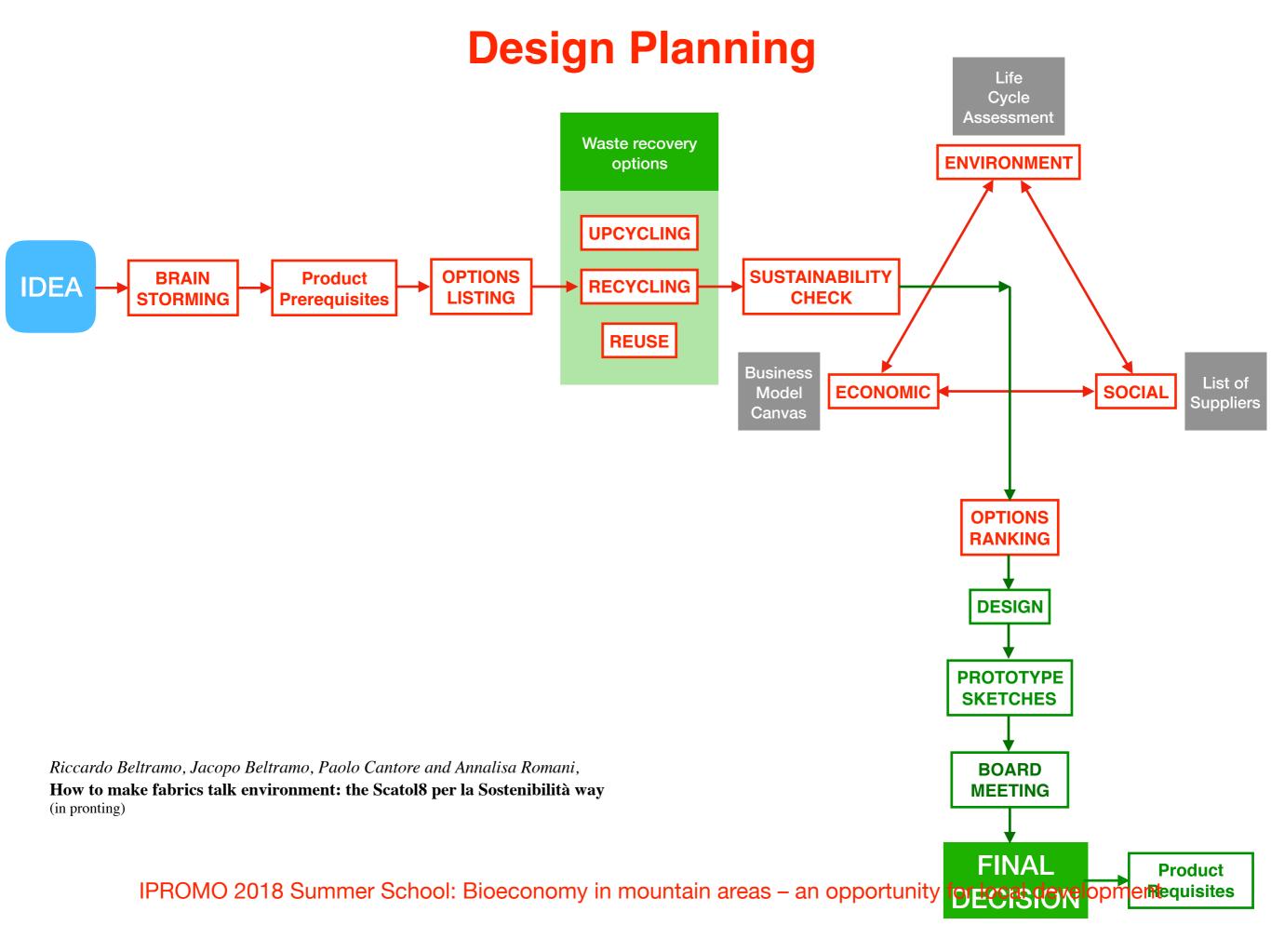


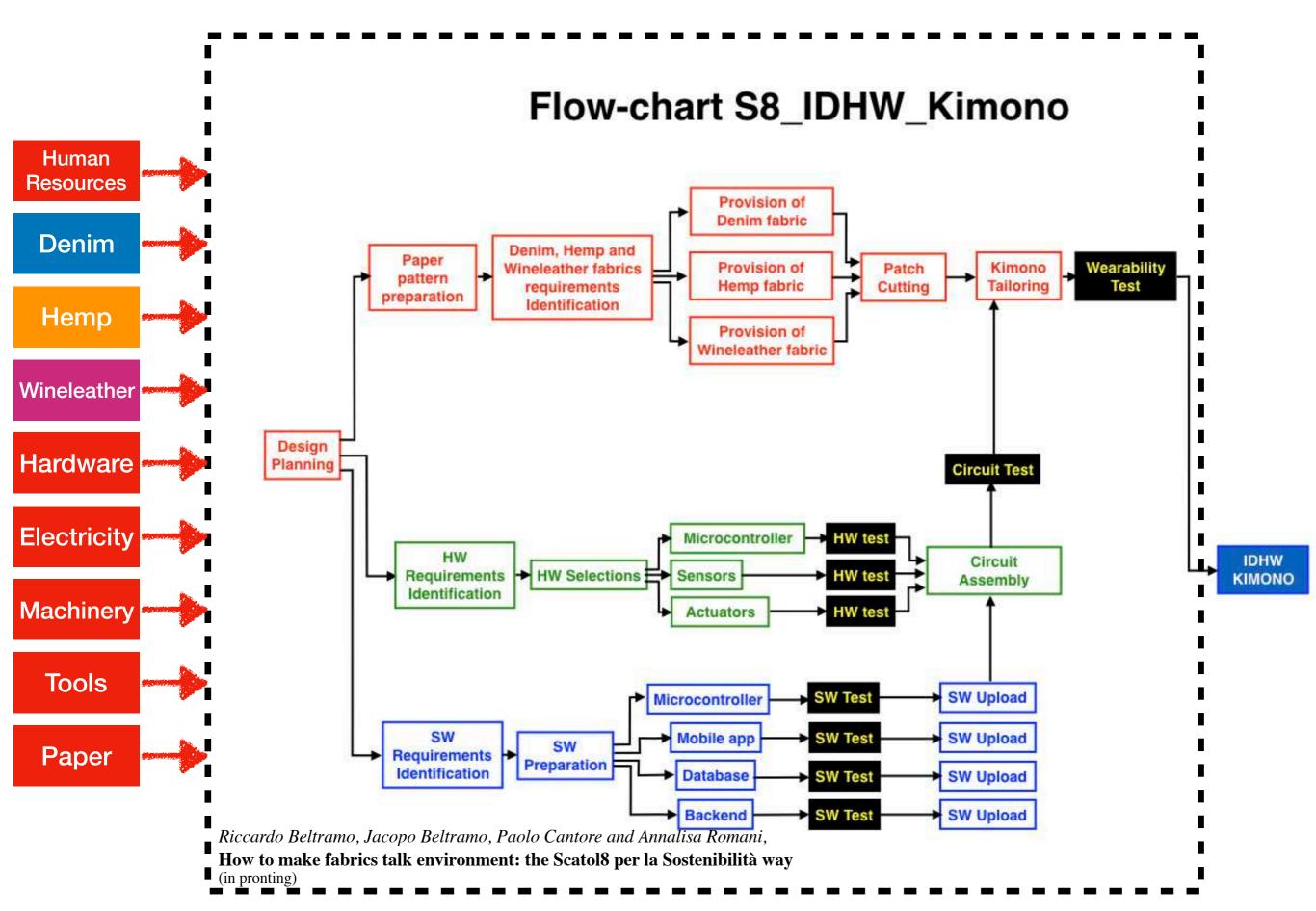


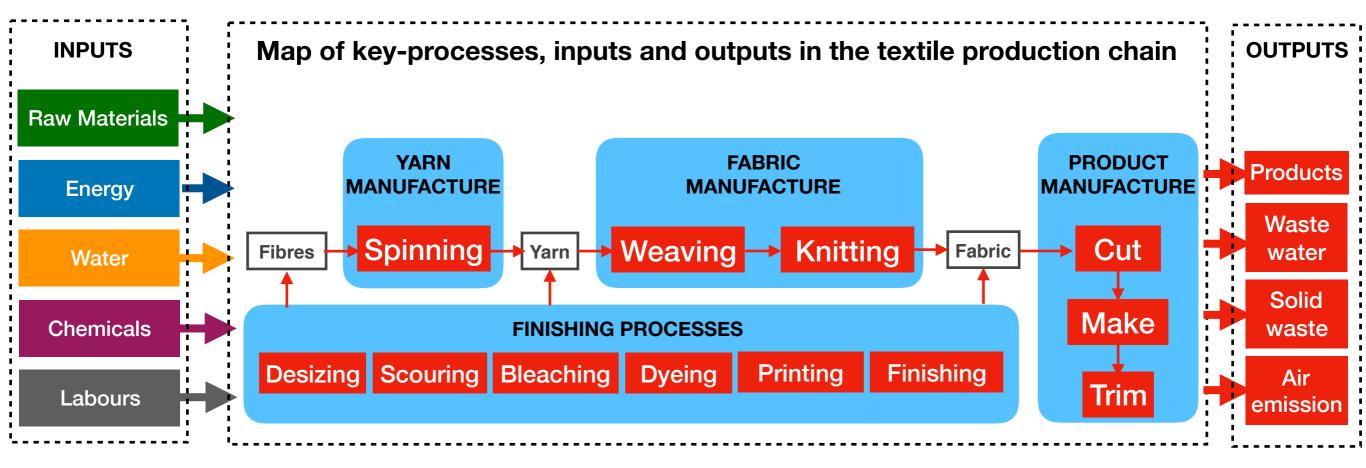
### How to make fabrics talk environment: the Scatol8 per la Sostenibilità way

Riccardo Beltramo, Jacopo Beltramo, Paolo Cantore and Annalisa Romani



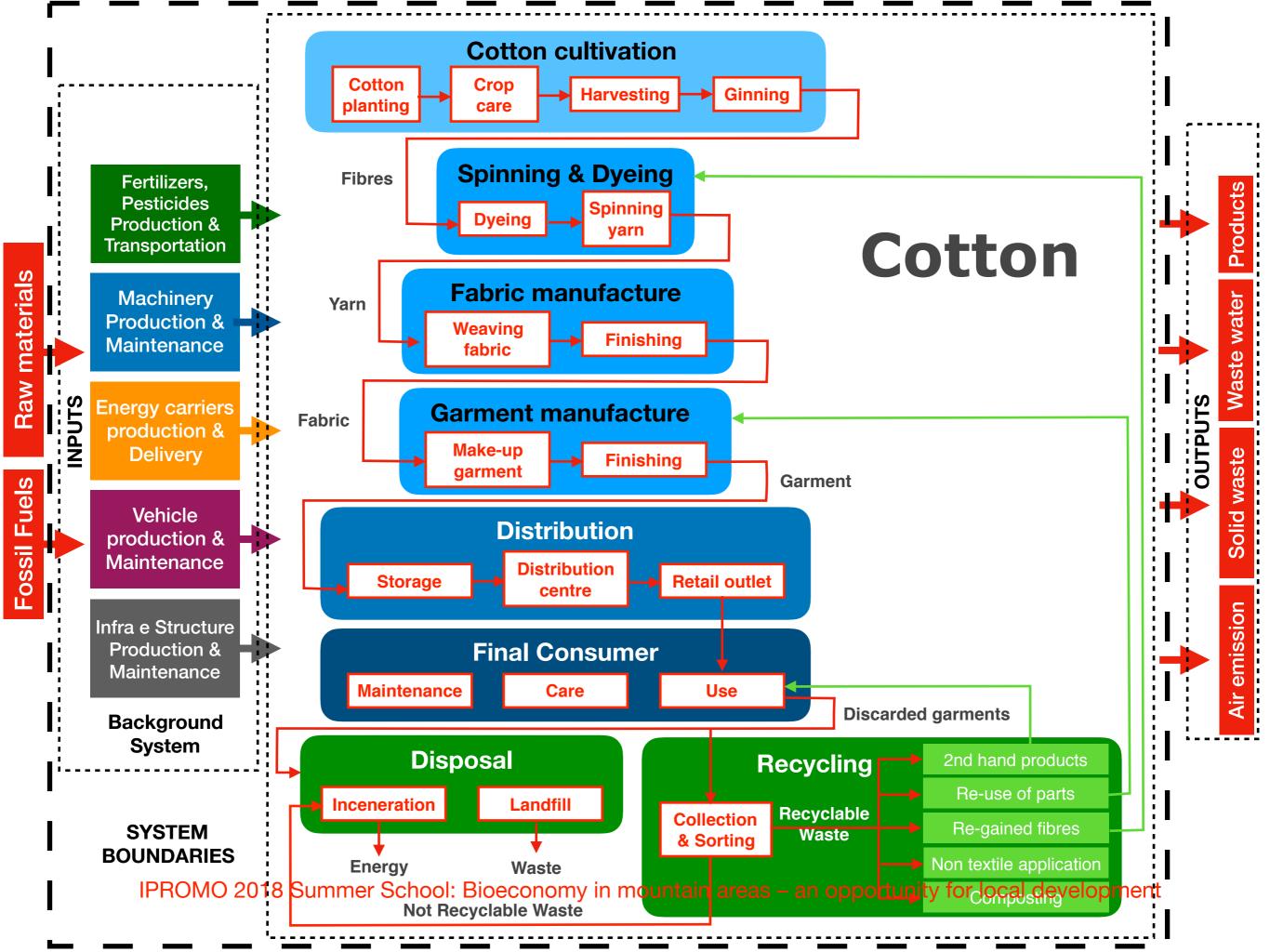




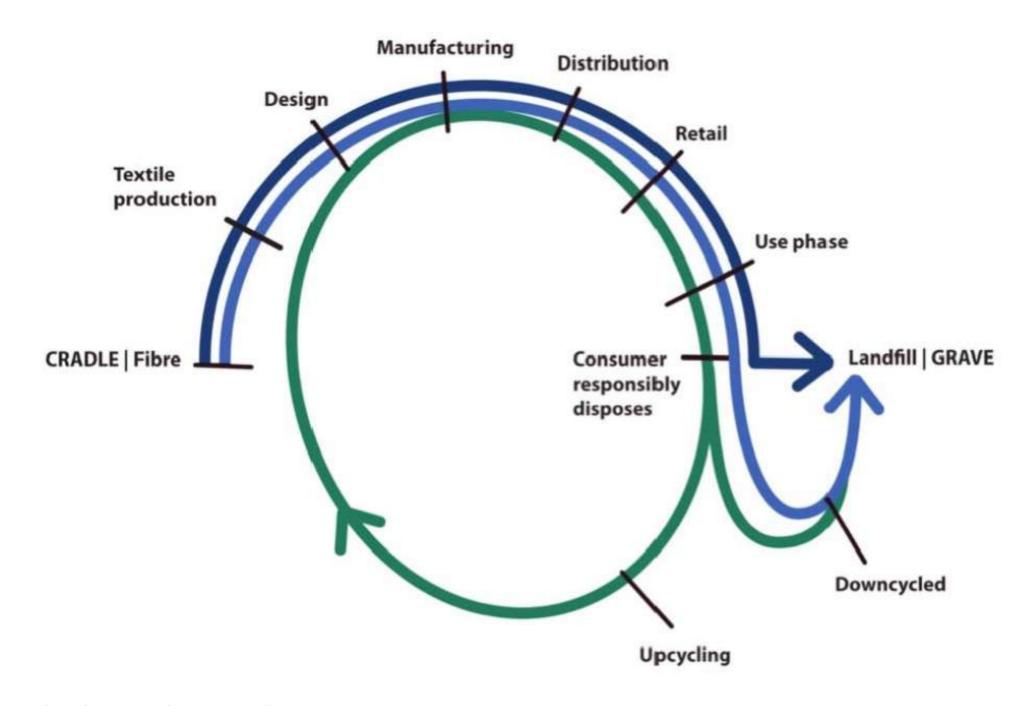


Riccardo Beltramo, Jacopo Beltramo, Paolo Cantore and Annalisa Romani, How to make fabrics talk environment: the Scatol8 per la Sostenibilità way (in pronting)

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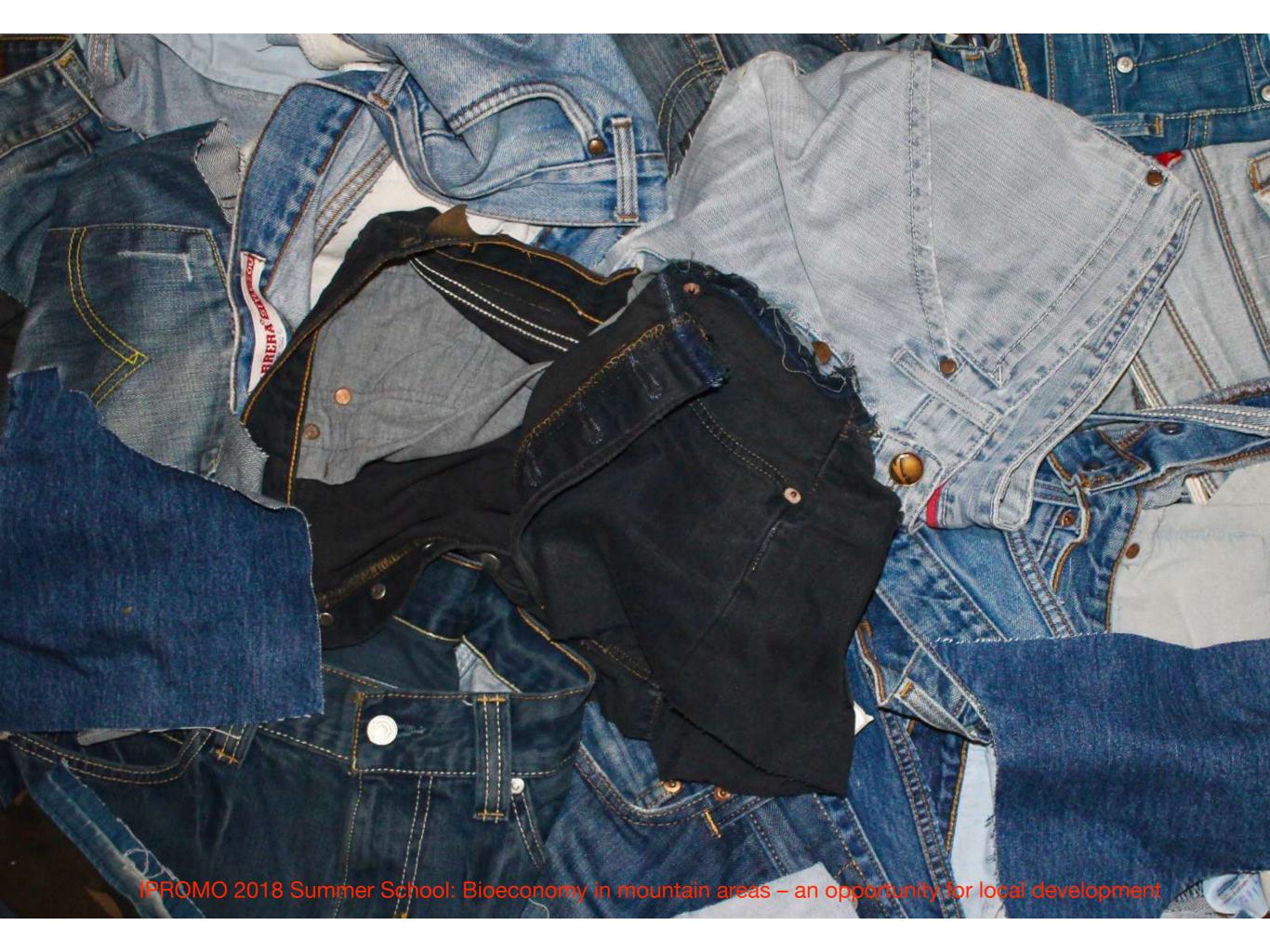


#### **UPCYCLING**



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#### Kimono is:

- made with recovery denim and wineleather fabric;
- equipped with five led strips: four perform animations and change color according to the tastes of the wearer and one changes color according to the intensity of the variable monitored by the sensor

### App:

- allows you to change colors and animation;
- receives and displays the intensity of the variable monitored by the sensor;
- send the intensity of the variable and the position to the server

#### Server:

receives and displays georeferenced data on dedicated Crusc8

### **Algoritmo**:

- process the data
- draws maps of environmental quality

areas – an opportunity for local development

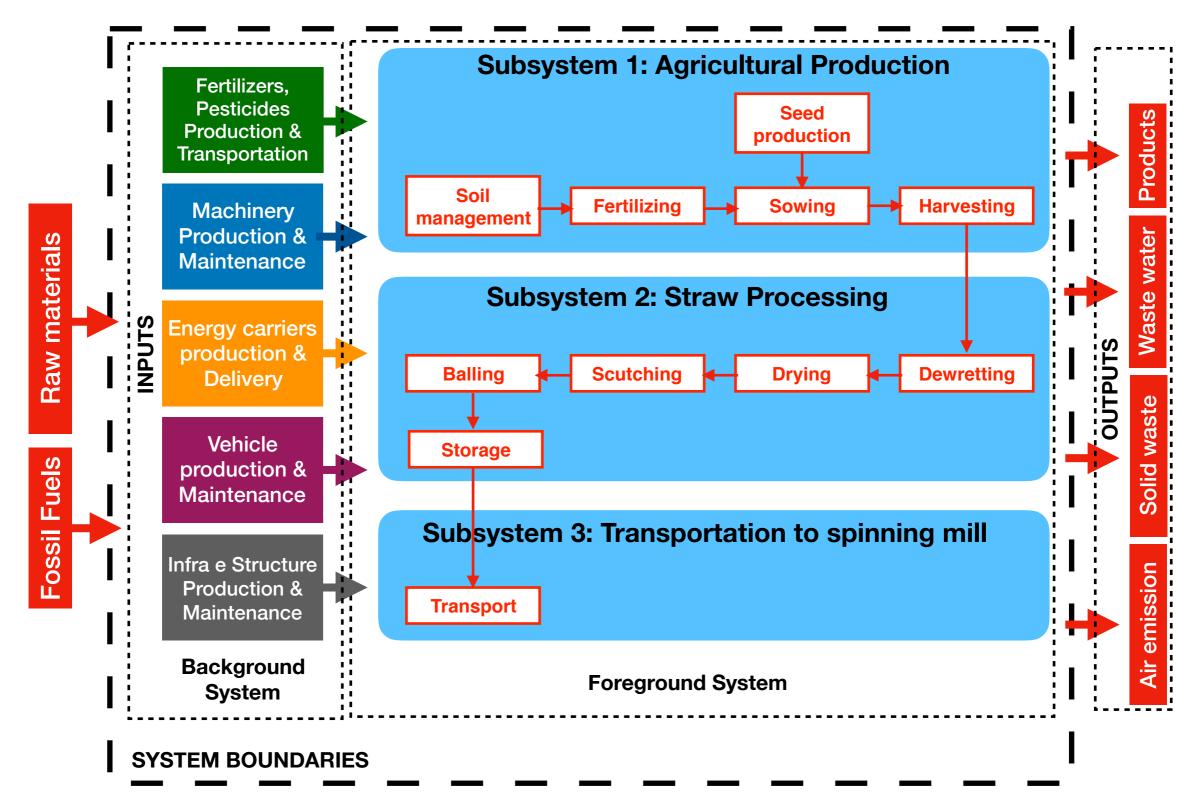








#### Hemp



Riccardo Beltramo, Jacopo Beltramo, Paolo Cantore and Annalisa Romani,

How to make fabrics talk environment: the Scatol8 per la Sostenibilità way (in pronting)









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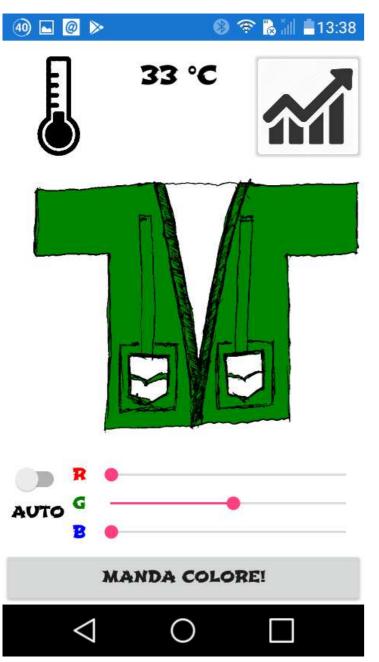
### Denim + Hemp

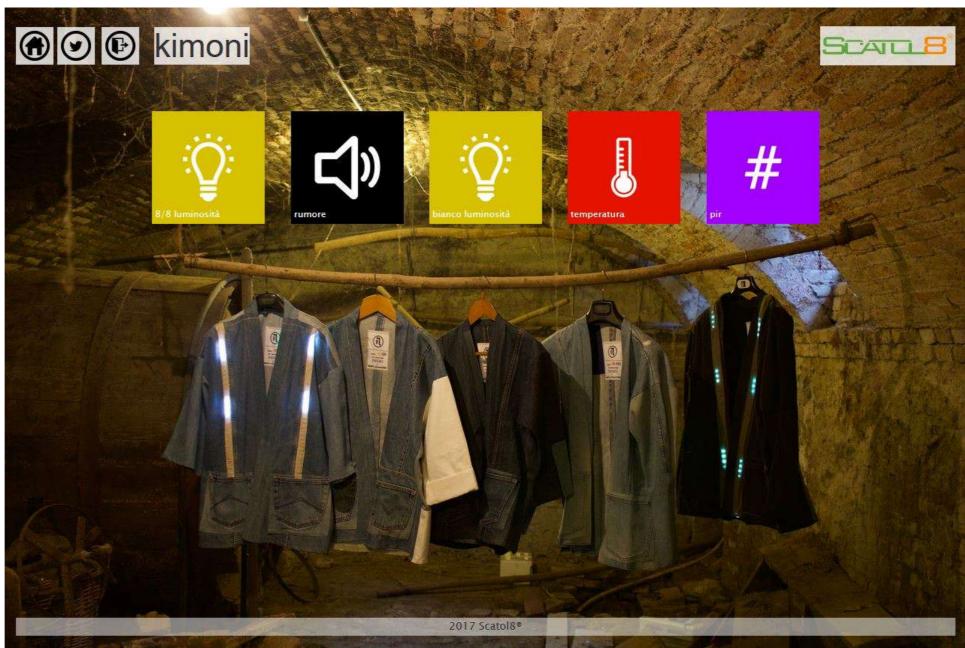








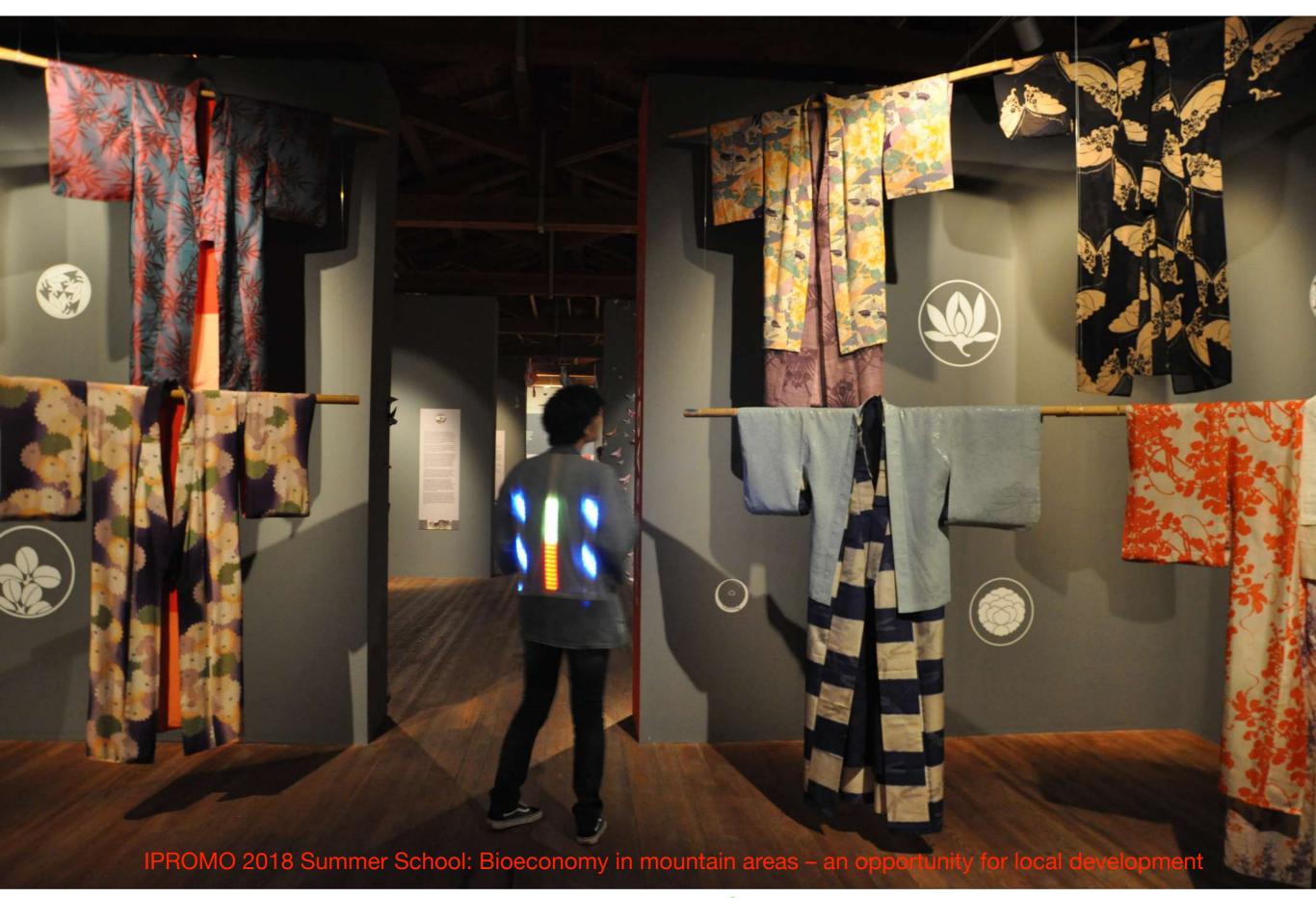






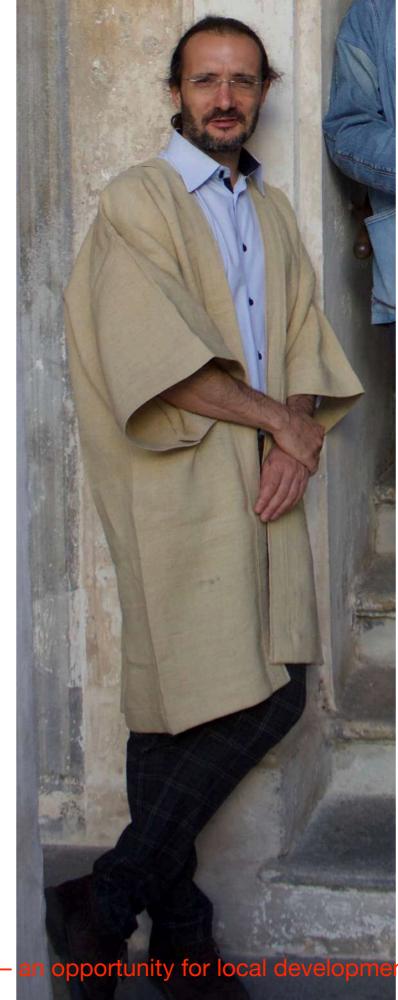
# Filaboio Galleani di Caraglio Hemp, Jeans, Interactivity: The Kimono of the Future October 7, 2017







## Hemp



Riccardo Beltramo, Jacopo Beltramo, Paolo Cantore and Annalisa Romani, How to make fabrics talk environment: the Scatol8 per la Sostenibilità way (in pronting)

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# Your experience in IoT

#### IPROMO 2018 Summer School: Bioeconomy in mountain areas – an opportunity for local development Ormea, June 27 2018

SurnameNam	ıe
"Have You been directly involved in IoT projects?" YES NO	
1.1 If 1 = YES then "Can You describe one of the projects? Goals, so	ope, partners, strong and weak points, results, development."
1.2 If 1 = NO then "Have You heard about IoT projects in you area?" YES NO	
1.2.1 If 1.2 = YES then "Can You describe one of the projects? Goals	, scope, partners, strong and weak points, outcomes, development."
1.2.2 If 1.2 = NO then "Why? Not interested in IoT Barriers Oth	ner"
2. "What do you think it could be a useful contribution of IoT in Your	competence / geographic areas?"
Competence	
Geographic	
3. Share our experience!	
o. onare our experience:	
4. Has this exchange provided useful hints?	

### Conclusion

- "The confluence of efficient wireless protocols, improved sensors, cheaper processors, and a bevy of startups and established companies developing the necessary management and application software has finally made the concept of the Internet of Things (IoT) mainstream.", Report sudy, 2 August 2016
- Today, the IoT is a reality that is spreading and, in agriculture, proprietary systems are available which are incorporated into the machinery. Access costs are a barrier.

The challenge of the loTs in support of the bio-economy is not to improve the efficiency of standardized productions, but to increase the efficiency of niche ones, which carry forward the wealth deriving from the variety. There are and there will be standardized mass products, next to which today niche products will be more accessible, deriving from food raw materials grown with less effort and may productivity. The loTs lead to the growth of companies (micro and small businesses) able to create customized systems, with a high knowledge content, but at what economic conditions?



http://www.slideshare.net/scatol8

https://www.youtube.com/user/Scatol8

https://www.facebook.com/scatol8/

