

White Water to Blue Water (WW2BW): A WSSD Partnership Initiative for the Wider Caribbean Region



**Potential Tools and Opportunities for
Mountain Partnerships**

Objective of WW2BW

To stimulate partnerships for sustainable development in 4 overlapping theme areas:

- Integrated watershed management
- Marine ecosystem-based management
- Environmentally sound marine transportation
- Sustainable tourism



WW2BW International Steering Committee

Governments

- Governments of the Wider Caribbean Region
- U.S.
- U.K.
- France
- Netherlands
- Canada

NGOs and Private Sector

- IUCN
- Environmental Defense
- EcoLogic
- Conservation International
- The Nature Conservancy
- Wildlife Conservation Society
- PriceWaterhouseCoopers
- Carib. Conservation Association

Int'l Organizations

- UNEP-CEP
- CCAD
- CARICOM
- ECLAC
- UNEP-GPA
- IBRD
- UNDP
- OAS
- IOC-Caribe
- PAHO
- CEHI
- FAO
- IMO
- CATHALAC

Universities

- University of the West Indies
- University of Delaware
- University of Rhode Island
- University of Miami
- Earth University





WW2BW Process

Also includes:

- **Country Teams**...representatives of each country's Government Ministries (e.g. Environment, Tourism, Agriculture, Finance, Fisheries), Civil Society, Private Sector, and Universities
- **Pre-Conference** development of a few partnerships to showcase
- **Continuing development** of partnerships during and post conference

WW2BW 2004 Conference

- Mechanism for new partnership development
- Gathering of diverse regional partners
Over 700 attendees from governments, academia, business, NGOs, foundations and other funders, and community groups
- Education and training opportunities
32 “how to” courses offered



WW2BW Conference Design

- Short plenary sessions led to breakout discussions to generate new ideas and partnerships
- Evening meetings of country teams
- Plenary sessions began with new partnership announcements
- Two evenings devoted to informal matchmaking roundtables, both planned and spontaneous

“We came, we saw, we partnered”



Results of WW2BW Conference

Integrated Watershed Management

- 21 partnership offers

Environmentally Sound Marine Transportation

- 19 partnerships announced
- 21 emerging partnerships

Marine Ecosystem-based Management

- 12 partnerships announced

Sustainable Tourism

- 18 partnerships advanced

The Way Forward for WW2BW

- Potential application in other regions
- Implement, forge, and assist partnerships
- Use interactive matchmaking website

Facilitates:

- continuity and expansion of partnerships
- reporting on progress
- posting lessons learned
- attracting the interest of donors

<http://www.ww2bw.org>

