



FACTSHEET

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Building Agribusiness Capacity of Smallholders Farmers to Market Safe Produce of Good Quality is a 2-year project under the technical and financial support of FAO.

The project aims to contribute to enhanced market-oriented production, improved income of smallholder farmers and enhanced access of consumers to safe and quality produce.

Brief socio-economic background: the problems, issues, demands

The project is in operation from August, 2015 in 4 districts of Kavre, Dhading, Bara and Kapilvastu. The project adopts and promotes the experiences of other countries in the region on Farm Business School (FBS) to produce and market safe and good quality agricultural products.

The demand of safe and good quality produce is constantly increasing. To address the increasing demand, all the actors of value chain need to be effectively and efficiently involved in production, marketing and consumption of such products. A private sector-led market development program in support of the government is in place. Capacity enhancement of District Agriculture Development Office (DADO) and other service providers at the local level is the major component of the program. This will fill the gap in producing and continuous supply of safe and good quality produce as per market demand.

Major outputs of the project include:

- adoption of the FAO-introduced extension scheme, Farm Business School (FBS),
- enhanced capacity of agriculture officers, farm-level extension service providers, and smallholder farmers on farm business management,
- improved access of business-oriented farmers to the market, and
- enhanced market -oriented production to fulfill the demand of the consumers.
- This in turn will contribute to food security and increased income of the farmers.



Project area

- Kapilvastu • Kavre • Dhading • Bara

Planned technical and financial inputs

The project is funded by the Food and Agriculture Organization of the United Nations. The project is extending assistance in building market oriented supply chains for seasonal and off- season vegetables, potato, and citrus fruits. Extension service staff at central, regional, district, and field levels are responsible for supporting farmers by disseminating information, delivering training programs and providing back-up support. Extension programs developed by FAO such as the Farm Management Training of Trainers and the Farm Business School are adapted across the project districts.

The program focused on enhancing the capacity of officer level trainers, frontline extension workers, farmer facilitators and farmers on enterprise development and marketing using Farm Business School approach. This involves four steps: (i) officer level training of trainers program, (ii) training of frontline extension workers and farmer facilitators, and (iv) training of farmers.

Expected results

Support from the government and non-government agencies such as MOAD, DoA, DADO, DFTQC, DDC, AEC/District Chamber of Commerce are the players in encouraging the farmers to produce and sell the safe agricultural products. Involvement of the DFTQC is to provide sample testing and verification of produce quality and certification. The District Chamber of Commerce and AEC provide up-to-date information on price and market outlets. The project provides training to DoA staff to facilitate policy support, while the DADO staff receive training to provide operational support. The project engages frontline extension service providers and local level Farmer Facilitators to build farmers' capacity in market oriented production of safe and good quality produce. The Project will build on structures established by the IPM program in the selected districts.

The Project will enhance the capacity of extension service providers.

Extension service providers will, in turn, train local resource persons and farmers.

Supply chain actors will be capacitated and strong market linkages will be established.

Synergy and complementarities with other ongoing TCP projects and government programs will be flourished.



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Farmers of Kuntabesi in Kavre district getting ready to send their products to market



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Vegetable market in Kalimati, Kathmandu