



International Union of Soil Sciences

Laura Bertha Reyes

President of the International Union of Soil Sciences



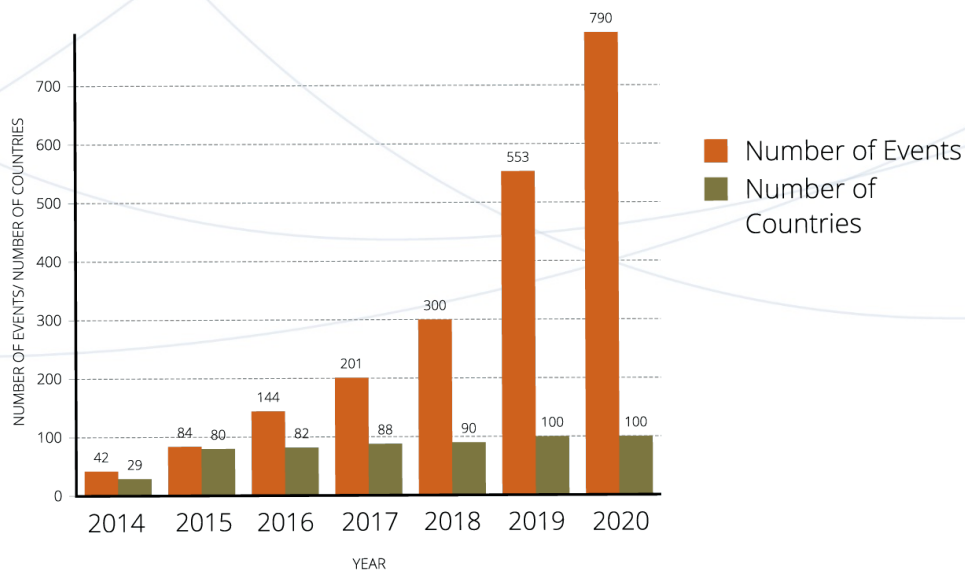
GLOBAL SYMPOSIUM ON SOIL BIODIVERSITY | 19-22 April 2021

World Soil Day

celebrated worldwide every 5 Dec. since 2014



Number of Events 2014 - 2020



Reference period: World Soil Day 2014 - 2020



WSD2020

Key statistics



Over **308 million**
social media accounts
reached



+ 16 languages
and thousand download
of campaign material



+500 articles reached
891 million people



4 million page
views on fao.org



Book contest for children on soil biodiversity



97 entries
from
75 different
countries

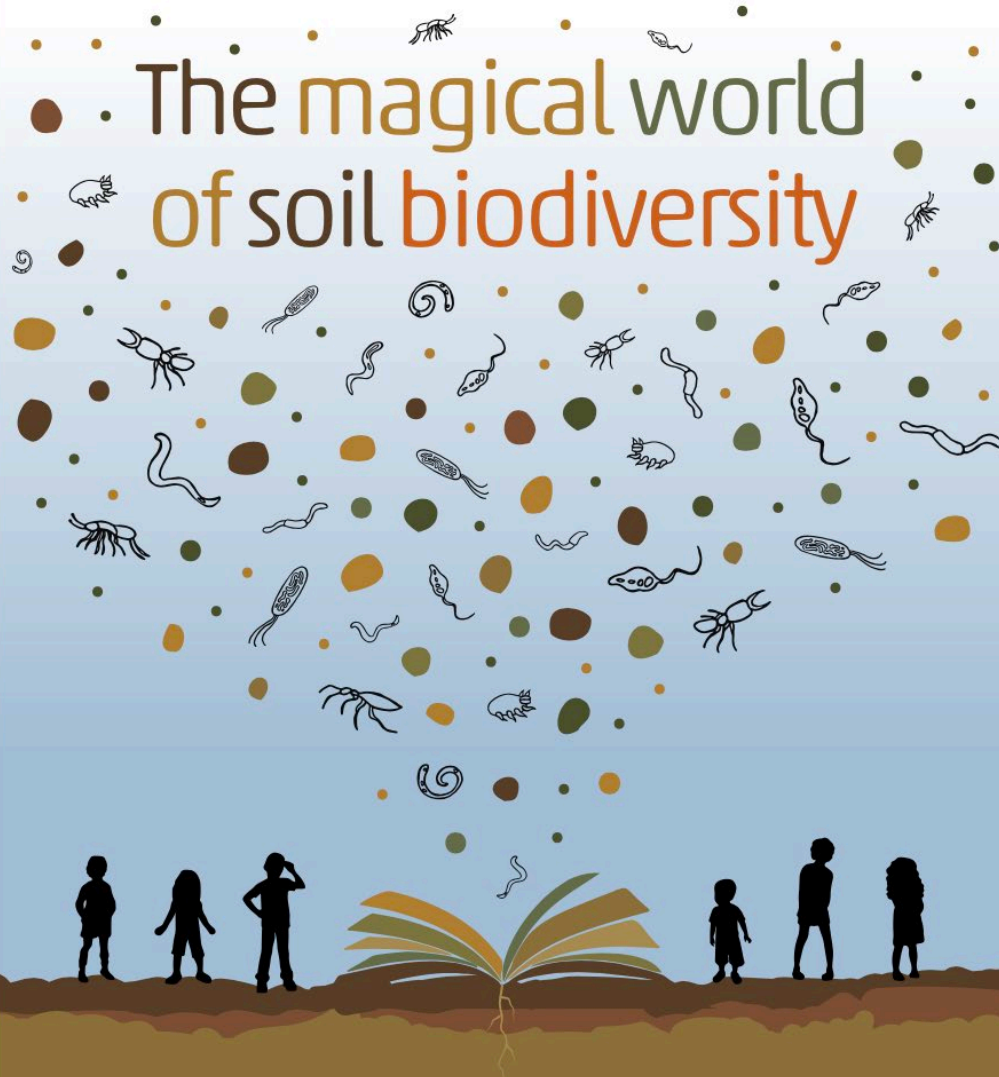




Food and Agriculture
Organization of the
United Nations



International Union of Soil Sciences



A collection of 10 children's stories
from around the world



GLOBAL SOIL
PARTNERSHIP



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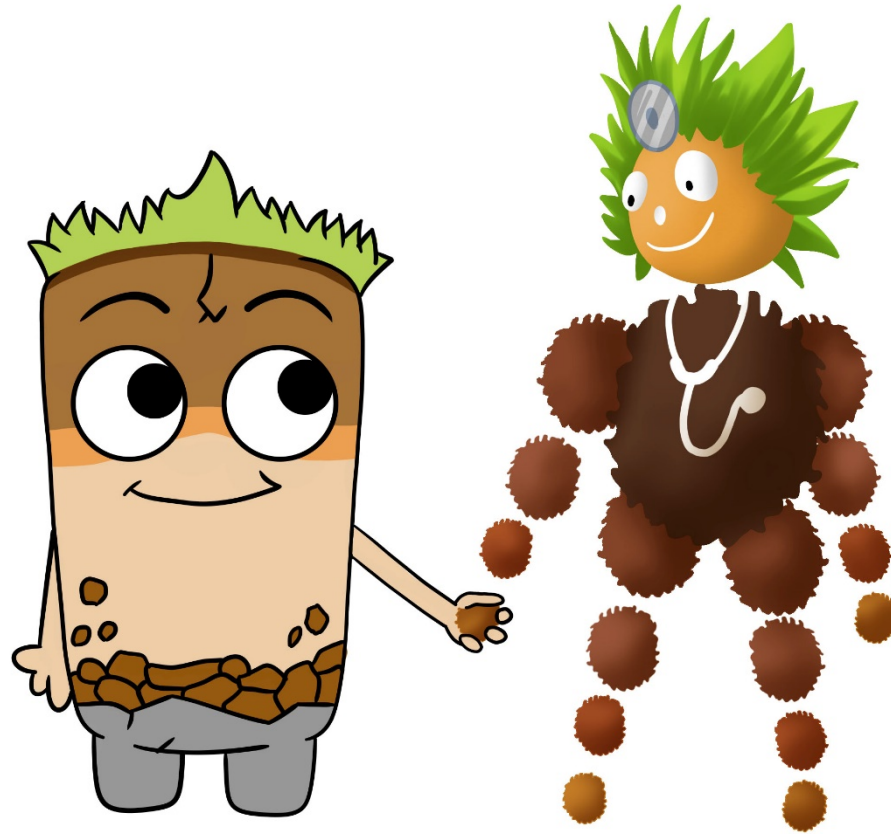




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GLOBAL SOIL
PARTNERSHIP



Together we work educating and raising awareness among children and young people





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www.iuss-goes-to-school.org.mx



#TogetherWeAreStronger

<http://www.fao.org/global-soil-partnership/en/>





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Thank you for
your attention