

Tools for the Guidebook for evaluating fisheries co-management effectiveness

www.fao.org/in-action/kofap/toolbox

Step 1: Planning



Task 1.7: Determine the audience(s) that will receive the evaluation results and develop a communication plan

- Claussen, J.E., Cooney, P.B., Defilippi, J.M., Fox, S.G., Glaser, S.M., Hawkes, E., Hutt, C., Jones, M.H., Kemp, I.M., Lerner, A. & Midway, S.R. 2013. <u>Science communication in a digital age: Social media and the American Fisheries Society</u>. *Fisheries*, 38(8): 359–362.
- Duggan, D.E., Farnsworth, K.D. & Kraak, S.B. 2013. <u>Identifying functional stakeholder clusters to maximise</u> <u>communication for the ecosystem approach to fisheries management</u>. *Marine Policy*, 42: 56–67.
- McConney, P. & Haynes, C. 2011. Communication. In R.S. Pomeroy & N. Andrew, eds. <u>Small-scale fisheries</u> <u>management: Frameworks and approaches for the developing world</u>, pp. 178–195. Oxfordshire, CABI Publishing.
- Osborne-Gowey, J. 2014. <u>Starting the social media science communication online and in fisheries</u>. *Fisheries*, 39(1): 7.
- Soomai, S.S. 2017. <u>The science-policy interface in fisheries management: Insights about the influence of organizational structure and culture on information pathways</u>. *Marine Policy*, 81: 53–63.
- USAID (United States Agency for International Development). 2013. <u>Facilitator's quide: Social and behavior change communication. Training for information, education and communication (IEC) officers.</u>
 Washington, DC, USAID.
- Wilson, D.C. & Pascoe, S. 2006. <u>Delivering complex scientific advice to multiple stakeholders</u>. In: L. Motos & D.C. Wilson, eds. *The knowledge base for fisheries management*, pp. 329–353. Elsevier.

