



REPUBLIC OF KENYA

2ND WORLD FOOD SAFETY DAY CELEBRATION ACTIVITIES FOR THE YEAR 2020

Theme: Food Safety is Everyone's Business

Execution Plan	Activity	Format	Participants
Monday 1 st -7 th June	Live TV and Radio Forum promotion	<ul style="list-style-type: none"> -Citizen radio promo commences Monday 1st June in the morning -Generic promo commences on digital platform from Monday 1st June in the evening -Print promo start from Tuesday 2nd June. -TV and radio promos start from Wednesday 3rd June. -Kenya Bureau of Standards to run a digital promotion on their website from Wednesday. 	Citizen Radio, Standard Media Group, Nation Media Group, KEBS.
Friday 5 th June 2020 10.00-12.00	Webinar	Discussion on importance of safe and sustainable food safety systems, Awareness on the key food safety hazards for Kenya, Challenges and drawing lessons from the current COVID-19 pandemic, other emergencies and pandemic crises.	Ministry of Health, World Food Program, Food and Agriculture Organisation, World Health Organisation, International Livestock Research Institute, United Nations Industrial Development Organisation, Fresh Produce Consortium, Society of Crop Agribusiness Advisors of Kenya, AgriFI, SNV- Netherlands Development Organisation, Kenya Plant Health Inspectorate Service, Department of Veterinary Services, Kenya Bureau of Standards, Consumer Unity Trust Society- International, CCAFRICA Coordinator and Codex Contact Point

14.00-16.00	Webinar	Discussion on Covid-Pandemic and Food Safety-Building resilient national food control systems for consumer protection and safe trade	Director AU-IBAR, CCAFRICA Chair, Kenya, Tanzania, Uganda, South Africa, Zambia, Botswana, Cameroon, DRC, Gabon, Algeria, Egypt, Morocco, Nigeria, Senegal, Benin, European Union, United States Department of Agriculture, African Development Bank, World Bank
Saturday 6th June 2020	Newspaper Supplement in the Standard Newspaper and Nation News papers	One page containing messages on World Food Safety Day	Ministry of Health, Ministry of Agriculture, Livestock and Fisheries, Kenya Bureau of Standards, SNV-Netherlands Development Organisation, World Food Program, United Nations Industrial Development Organisation, Food and Agriculture Organisation, World Health Organisation, Micro Enterprises Support Program Trust, Fresh Produce Consortium, , Society of Crop Agribusiness Advisors of Kenya, AgriFI
Sun 7th June 2020 19.30-21.00	TV Live forum On KTN.	-5 panelists moderated by a TV journalist -1 Panelist to go to the studio -3 panelists to be covered through Live U cameras from their homes -1 panelist and 2 contributors to join through zoom	Ministry of Health, World Food Program, United Nations Industrial Development Organisation, SNV-Netherlands Development Organisation, Directorate of Veterinary Services

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