### CODEX ALIMENTARIUS COMMISSION





Viale delle Terme di Caracalla, 00153 Rome, Italy - Tel: (+39) 06 57051 - Fax: (+39) 06 5705 4593 - E-mail: codex@fao.org - www.codexalimentarius.org

Agenda Item 5

EXEC/69 CRD/4

Original language only

# JOINT FAO/WHO FOOD STANDARDS PROGRAMME EXECUTIVE COMMITTEE OF THE CODEX ALIMENTARIUS COMMISSION Sixty-ninth Session WHO Headquarters, Geneva, Switzerland 8-11 July 2014

GOED
GLOBAL ORGANIZATION for EPA and DHA OMEGA-3s



Secretariat of the Codex Alimentarius Commission Joint FAO/WHO Food Standards Programme Food and Agriculture Organization of the United Nations Viale delle Terme di Caracalla 00153 Rome, Italy (via email: codex@fao.org)

June 21, 2013

#### To whom it may concern:

The Global Organization for EPA and DHA Omega-3s (GOED) is requesting Observer Status to the Codex Alimentarius Commission as a non-governmental organization. We hope the application can be reviewed at the upcoming 68th Session of the Executive Committee of the Codex Alimentarius Commission to be held June 25-28. We are an international trade organization incorporated in the United States as GO3ETA, Inc. and also referred to as "GOED." We were established July 19, 2007 as a not-for-profit corporation. Please see our postal and contact information below.

GOED's mission is to work with government, healthcare, and industry groups to educate consumers about the benefits of EPA and DHA omega-3 fatty acids, as well as to establish ethical, quality and safety standards that ensure consumers have access to food products they can trust containing these important fatty acids.

As of June 1, 2013, our organization has 162 members from around the world. North American companies account for 42% of our membership, European companies for 25%, Asia Pacific companies for 19%, South and Central American companies for 9% and the remainder from the Middle East and Africa. A list of our members, their addresses, and level of affiliation with our organization is attached.

We are governed by a board of directors comprised of representatives from the companies at our highest level of membership. They annually elect a subset of directors as corporate officers and delegate work to one of four sub-committees focused on Regulatory, Scientific, Technical and Communications issues. GOED's staff is comprised of six people, based in the United States that are employed by our board of directors, but none are represented on the board, including myself. We are opening a national office in China this year that will employ an additional two employees, but this office is not yet open. I have attached copies of our Articles of Incorporation and Bylaws for your review.

We are funded nearly entirely by membership dues, but also generate approximately \$200,000 in revenues from a sesquiennial conference. I have attached our last financial filing for your review.

Our board of directors meets six times per year and has recently discussed the Proposed Draft Standard for Fish Oils. I have attached a copy of recent meeting minutes where this topic was covered.

While GOED does not have a formal established relationship with the FAO, we have recently been asked by the United Nations General Assembly and Division of Ocean Affairs and Law of the Sea to participate in the



Ad Hoc Open-ended Informal Working Group to Study Issues Relating to the Conservation and Sustainable Use of Marine Biological Diversity Beyond Areas of National Jurisdiction (<a href="http://goo.gl/Z7IDV">http://goo.gl/Z7IDV</a>). In addition, we are also informally working with the FAO to determine the capacity of EPA and DHA that can be supplied by the ocean's fisheries. As it relates to Codex, we have also chaired an Informal Industry Working Group designed to provide input to the Swiss government that has drafted the Proposed Draft Fish Oil Standard and is currently chairing the electronic Working Group established to revise the proposed draft standard, including the gathering of data on fatty acid profiles of various fish oils and their corresponding trade volumes.

In addition to the international work we have listed above, we believe we can provide valuable contributions to the Codex process and the Joint FAO/WHO Food Standards Programme by providing expertise on marine-derived fats and their land-based equivalents. We feel our expertise is especially important because these two sources of fats and oils have traditionally been separate and distinct markets, but they are converging due to microbiological and agricultural innovations and are creating fats and oils that are not currently covered by Codex standards. In addition, the markets for marine-based fats have primarily been driven by aquaculture and animal feed demand, but direct human consumption continues to take a significant share of these oils. We are specifically hoping to contribute to the work of the Codex Committee on Fats and Oils (CCFO) and the Codex Committee on Food Additives (CCFA), where we anticipate issues (i.e. antioxidant use) related to these fats being debated.

GOED has also participated in the February CCFO meeting in Malaysia as part of the delegation from the International Alliance for Dietary Supplement Associations (IADSA). GOED is one of the many members of IADSA, but our focus extends to other areas of human nutrition beyond dietary supplements, including fortified foods and infant formulas. In addition, we work on supply issues that go much further back in the value chain and outside the scope of IADSA. This makes it difficult to raise issues associated with crude fish oil standards related to human consumption and the needs of the food and infant formula markets in a CCFO session. We believe this is valuable input that CCFO and CCFA need in order to develop food standards.

We have not previously applied for Observer Status and look forward to contributing towards the work of the Codex Alimentarius Commission. Also, please note that while we are an international organization, please send us any documentation related to this matter in English.

Sincerely,

Adam Ismail

**Executive Director** 

adam@goedomega3.com

Ajinomoto Co., Inc. 15-1 Kyobashi I-Choume Chuou-Ku Tokyo 104-8315 Japan Aker BioMarine Antarctic AS PO Box 1423 Vika NO-0115 Oslo Norway Alfa Laval Copenhagen A/S Maskinvej 5 S\*borg 2860 Denmark

ALS Life Sciences 1317 S. 13th Kelso WA 98626 USA American Marine Ingredients Market Place Tower 2025 First Avenue, Suite 900 Seattle, WA 98121 USA Amin Talati LLC 55 W Monroe Street, Suite 3400 Chicago, IL 60603 USA

Andersen Process Consulting as Hundskinnveien 98 P.O. Box 1027 Valaskjold N-1705 Sarpsborg, Norway Arctic Nutrition AS Yndwsteivegew 42 Hovdebygda NO 6160 Norway ArcticSource1 6525 Gunpark Drive, Suite 370 Boulder CO 80301 USA

Arista Industries, Inc 557 Danbury Rd Wilton CT 06897 USA Ascenta Health
4-15 Garland Ave
B0p 1P0 Dartmouth Nova ScotiaCanada

Aurora Algae Inc 3325 Investment Blvd. Hayward CA 94545 USA

Austral Group S.A.A. Victor Andres Belaunde N 147 Torres 7 Lima Peru Axellus AS PB 4293 Nvdalen NO-0402 Oslo, Norway Ayanda AS Ostenssoveien 36 0667 Oslo Norway

Azantis LLC 4885 Riverbend Rd. Suite D Boulder CO 80301 USA Barleans Organic Oils, LLC 4936 Lake Terrell RD Ferndale WA 98248 USA BASF Pharma Callanish Ltd Rheinpromenade 1 D-40789 Monheim Germany

Beps BioPharm S.L. Raval Santa Anna 31, 2nd Reus/Tarragona Spain Bioceuticals Unit 16-37-41 O'Riordan St. Alexandria NSW 2015 Sydney Australia Biodroga 301 Joseph-Carrier Vaudreuil Dorion QC QC Canada

BioFuel Systems S.A. Calle Sevilla, 10. San Vicente del Raspeig Alicante Spain BioiBerica S.A.
Pol. Ind Mas Puigvert S/N
Ctra Nac II Rm 680, 6
Palafolls Barcelona 08389 Spain

Bioriginal Food and Science 102 Melville Street Saskatoon, Saskatchewan S7J 0R1 Canada

BioSearch Life Camino de Purchil, 66 Granada 18004 Spain Bizen Chemical Co, Ltd. 363 Tokutomi Akaiwa-she Okayama Japan Blackmores Ltd. 20 Jubrlee Ave Warriewood NSW 2102 Australia

Blue Pacific Oils S.A. Calle Choquehuanca 764 San Isidio Liuna Peru Lima 27 Peru Boston Nutraceuticals LLC One International Place Suite 1400 Boston MA 02210 USA Brudy Technology C. Riera deSant Miguel No3, 20,4a Barcelona 08006 Spain

Cargill, Inc. 15407 McGuty Road West MS110 Wayzata MN 55391 USA

Cellana 73-4460 Queen Kaahumanu Hy #127 Kailua-Kona HI 96740 USA

Chengdu Gowell Pharmaceutical Room 401, Building C Gaofa Building, NO.6 Jiuxing Road High-Tech Zone Chengdu City, China 610041

Coland Holdings Co., Ltd. Rm. 2812 Shun Tak Centre 200 Connaught Road Central Hong Kong

Corpesca S.A. AV. El Golf No 150 Piso 15 Las Condes Santiago Chile

Cyvex Nutrition / Omega Protein 2105 City West BLVD. Suite 500 Houston TX 77042 USA

Doctor's Best, Inc. 197Avenida La Pata San Clemente CA 92673 USA

**EPAX** FPAX AS Sales Manager NO-1326 P.O.Box 217 Norway

Fenchem Biotek Ltd. No 1911 Fortune Building No 359 Hongwu Rd Nanjing Jiangsu 210002 China

General Mills PO BOX 1263 Minneapolis, MN 55440 USA Catabasis Pharmaceuticals One Kendall Square Suite B14202 Cambridge MA 02139 USA

Ceres Consulting 29 Taurasi Court Markham, ON ON Canada

CHR. Holtermann ANS Lilleakerveien 2 B 0283 Oslo Norway

Colpex International SAC Francisco Masias No. 544-of 1501 San Isidro C-27 Lima Peru

Corporacion Pesquera Inca S.A.C Calle Francisco Gra\*a 155 Santa Catalina \*La Victoria Lima Peru

Danisco-France 20 rue Brunel F 75017 Paris France

**DSM Nutritional Products DSM Nutritional Products** c/o PO BOX 10030 Courcelles 6180 Belgium

Eurofins GfA Lab Service GmbH Münster 48161 Germany

FrieslandCampina Kievit B.V. **Netherlands** 

P.O. Box 189 7940 AD Meppel The

Gihon-Laboratories Quimicos SRL Calle 4 y 5, Parque Industrial Gral. Savio 7600 - Mar del Plata Argentina

Catalent Pharma Solutions 14 Schoolhouse Road Somerset NJ 08873 USA

Chemport Inc. 2-1704 Ace Hightech City, 55-20 Munte-don

Yeongdeungpo-gu, SEOL 150-834 South Korea

Clipper Seafood, LTD 641 West Ewing St. Seattle, WA 98119 USA

Compania Pesquera Camanchaca S.A. El Golf 99, Piso 10 Las Condes Santiago, Chile

Croda Chemicals Europe LTD Unit 3, Hesslewood Office Park Ferriby Road, Hessle HU13 0QF East Yorkshire United Kingdom

Daybrook Fisheries 365 Canal St., Suite 1410 New Orleans LA 70130 USA

ED& F Man Canada Inc ED & F Man Canada Inc 75 Sherbourne Street, Suite 328 Toronto ON M5A 2P9 Canada

**EWOS Group** Tollbodalmenning 1B 5803 BERGEN **NORWAY** 

GC Rieber Oils Strandgaten 84 - PO Box 454 Kristiansund N 6501 Norway

Global Health Trax, Inc. 2465 Ash St. Vista CA 92081 USA

Golden Omega S.A. AVDA EL GOLF 150 Piso 15 Las Condes Santiago Chile Hebei Haiyuan Health Biological Haixing Ecnomic and Technological Development Zone Cangzhou City Hebei Province China Heliae 614 East German Road Gilbert AZ 85297 USA

Hofseth Bio Care ASKER 1383 Norway

HSC 10 Alice Court Pawcatuck CT 06379 USA Huatai Biopharm, Inc Industrial Park, Xiaohan town Deyang, Sichuan 618304 P.R. China

Iceland Health Inc Pam Williams 1301 Sawgrass Corporate Pkwy Sunrise FL 33323 USA IFFO 2 College Yard, Lower Dagnall Street St Albans Hertfordshire AL3 4PA United Kingdom Imperial- Oel- Import Bergstr 11 20095 Hankurs Germany

International Fisheries Technology 55 Cedar Lane, PO Box 1606 Kilmarnock VA 22482 USA J.R. Carlson Laboratories 15 W. College Drive Harlington Heights IL 60004 USA K.D. Pharma Bexbach GmbH K.D. Pharma Bexback Gmbh Am Kraftwerk 6 Bexbach D-66450 Germany

Kinomega Biopharm, Inc. 60 M Street S Economic Development Shifang City, Sichuan Province, China 618400 Lang Naturals, Inc 20 Silva Lane Middletown RI 02842 USA Lonza Inc. Lonza, Inc. 90 Boroline Road Allendale. NJ 07401 USA

Lysi hf Fiskislod 5-9 Reykjavik 101 Iceland Magimpex Scientific Products Grabenstrasse 25 Baar 6340 Switzerland Turkey Marine Ingredients 794 Sunrise Boulevard Mt. Bethel PA 18343 USA

Maritex AS Torill Monsen-Abelseth Norway

Maruha Nichiro Foods Maruha Nichiro Foods 1-1-2 Otemachi, Chiyoda Tokyo 100-8608 Japan Marvesa Baarerstrasse 80 Zug 6300 Switzerland

Mylnefield Research Services Ltd Errol Road Invergowrie Dundee DD2 5DA Tayside, Scotland Natural Oils Chile S.A. Esquina Blanca 1117 Maipu Santiago Chile NBTY, Inc. 90 Orville Drive Bohemia NY 11716 USA

Neptune Technologies & Bioressources 545 Promenade du Centropoils Suite 100 Laval Quebec H7T 0A3 Canada Next Generation Ingredia, LC 5327 Mtn. Men Dr. Salt Lake City, UT 84118 USA Nippon Suisan Kaisha, Ltd. Nippon Bldg, 2-6-2 Otemachi Chiyodaku Tokyo 100-8686 JAPAN

Nisshin Pharma 25, Kanda-Nishiki-Cho 1-Chome Chiyoda-Ku Tokyo 101-8441 Japan Nordic Naturals 94 Hanger Way Watsonville CA 95076 USA Northwest Natural Products, Inc 6350 NE Campus Drivce Vancouver WA 98661 USA

NOVOSANA NovoSana (Europe) BV Amsterdam Netherlands NOVOTECH NUTRACEUTICALS, Inc 4987 Olivas Park Drive Ventura CA 93003 USA NSF International 789 N. Dixboro Road Ann Arbor MI 48105 USA

Nu-Mega Ingredients PO Box 1111 Altona Gate Victoria 3025 Australia Nuseed Pty Ltd PO Box 103 Laverton Victoria Australia Nutraceuticals World 70 Hilltop Rd. Ramsey NJ 07446 USA

Nutrasource Diagnostics, Inc. Suite 203 - 120 Research Lane Guelph, Ontario ON Canada O3 Naturals, Inc 2205 Huntington Lane Suite A Redondo Beach CA 90278 USA

Ocean Omega LLC 140 E. Ridgewood Ave Suite 125 Paramus NJ 07652 USA

OLVEA Fish Oils Parc dActivités des Hautes Falaises Rue Jean Paumier 76400 Saint Léonard France Olympic Seafood AS PO BOX 234 N-6099 Fosnavac Fosnavac Norway Omega 3 Galil Ltd. Shechania 68 Misgav 20183 Israel

Omega Natural Science, Inc. 1050 Winter Street, Suite 1000 Waltham MA 02451 USA Omega-3 Nutrition Consulting 1631 NE Broadway #250 Portland OR 97232 USA OmegaTri AS 0485 Oslo Norway

Organic Technologies PO Box 640 545 Walnut Street Coshocton OH 43812 USA Originates/Naturmega 20900 NE 30th Ave.Suite 707 Aventura FL 33180 USA Orzaks Medicine Tekstilkent Koza Plaza Ablok NO: 45k:12 Esenler, Istanbul 34235 Turkey

P&C Omega-3 S.A. Cerro el Altar 3679 Parque Tecnoindustrial Curauma Placilla Valparaiso, V Regíon, Chile Chile Pace Analytical Services, Inc. 1700 Elm Street SE Minneapolis MN 55414 USA Particle Dynamics International, LLC 2629 S. Hanley Rd. St. Louis, MO 63144 USA

Pathway International Pty Ltd Level 2, APP House 14 Rodborough Road Frenchs Forest NSW 2086 Australia Pesquera Diamante S.A. Amador Merino Reyna 307 Piso 12 San Isidro Lima 27 Peru Pesquera Hayduk S.A. Av. Manuel Olguín Nro. 501, 7mo. Piso Santiago de Surco, Lima 33 Peru

Pharma Marine Leif Gjendemsj Teroy 6280 Sovik Norway Pharmavite 8510 Balboa Blvd, Suite 100 Northridge CA 91325 USA Pharmline, Inc. 41 Bridge Street PO Box 291 Florida NY 10921 USA

Polaris Stephane Lozachmeur 5 Chemin De Quilourin Pleuven 29170 FRANCE Pronova Biopharma Pronova BioPharma Norge AS Postboks 2109 NO-3202 Sandefjord Norway Qualitas Biotech 16 Hartom St Jerusalem 97775 Israel

Roquette Rue de la haute loge Lestrem Cedex F-62080 France

Sanofi-Avantis Consumer Products 87 Yarraman Place Virginia Queenland Australia

SeaDragon Marine Oils LTD 12 Nayland Road Stoke, Nelson, New Zealand 7011

Shandong Keruier Biological Products Jinan Shandong 250101 China Shandong Yuwang Pharmaceutical Co., Ltd 2731. Tongqu Road Yucheng City Shandong China Simris ALG AB Herrestadsv. 24A 27650 Hammenhög Sweden

Sirio Pharma co.,Itd 11 Zhuye Nanjie, Huangshan Road Shantou, Guangdong, China 5 15041 Skretting A/S NO-1002 Stavanger Norway Smit & Zoon Nijverheidslaan 48 Weesp PO Box 123 Weesp AC 1380 The Netherlands

Sojitz Corporation 6-29, Kyutaromachi 1-chome, Chuo-ku, Osaka 540-8689, JAPAN Solutex
Parque Empresarial Omega.
Ctra. de Barajas n\* 24, 3\*. Edificio
Gama Alcobendas. Madrid. 28109
SPAIN

Spai Group Atidim Technology Park Bldg 4 PO Box 58143 Tel Aviv, Israel 61580

Spes Panamericana Norte 5299 Conchali Santiago Chile Synthetic Genomics 11149 Torrey Pines Road La Jolla CA 92037 USA Ta'am Teva Altman - Alsepa 2 Moshe Aviv OR Yehuda Israel Israel

Technologica de Alimentos S.A. Begonias 441 Of. 352 San Isidro Lima Peru Technology Crops International PO BOX 11925 Winston-Salem NC 27106 USA Tharos Ltd Onefre Jarpa 10107 Santiago Chile

The Scoular Company 250 Marquette Ave. Suite 1050 Minneapolis MN 55401 USA

The Wright Group P.O. Box 38240 Crowley LA 70526 USA Tishcon Corp.
30 New York Ave Westbury NY 11590

Trident Seafoods 4800 Thane Road Juneau AK 99801 USA TripleNine Pharma Fiskerihavnsgade 35 Esbjerg 6700 Denmark UGA Nutraceuticals Gentian Selimi via Dell'Arboreto, 62 Gubbio (PG) 06024 Italy

Unilever Postbus 290 3130 AG , Vlaardingen The Netherlands The Netherlands UNPA. 1075 Hollywood Ave Salt Lake City, UT. 84105 USA Virgo Publishing 3300 N. CENTRAL AVE., SUITE 300 PHOENIX AZ 85012 USA

Vital Choice Wild Seafood & Organics PO Box 4121 Bellingham WA 98227 USA Wiley's Finest, LLC PO BOX 1665 Coshocton OH 43812 USA XSTO Solutions Francis Foley 4039 Hickory Fairway Drive ST. 100 Woodstock GA 30188 USA

JUL 19 2007

Utah Div. Of Corp. & Comm. Code



# ARTICLES OF INCORPORATION OF GO3ETA, INC.

#### A Nonprofit Corporation

GO3ETA, INC., a nonprofit corporation, duly formed pursuant to the Utah Nonprofit and Cooperative Association Act, hereby adopts the following Articles of Incorporation.

#### ARTICLE I NAME

The name of the corporation (hereinafter referred to as the "Corporation") is GO3ETA, INC., a Utah nonprofit corporation.

### ARTICLE II PERIOD OF DURATION

The period of duration of the Corporation is perpetual unless sooner dissolved according to law.

### ARTICLE III PURPOSES AND POWERS

The purposes for which the Corporation is organized are:

Section 1: The general purpose of the Corporation is to engage in any lawful act for which a nonprofit corporation may be organized under Utah Code Section 16-6a. The specific purpose of the Corporation is to be a proactive and accountable association of the finest processors, refiners, manufacturers, distributors, marketers, retailers and supporters of products containing Eicosapentaenoic Acid ("EPA") and Docosahexaenoic Acid ("DHA"), or Omega-3 Long Chain Polyunsaturated Fatty Acids ("LCPUFAs"), that works with governmental groups, the healthcare community, and the industry to educate consumers about the benefits of EPA and DHA, support and develop public education and safety initiatives, establish ethical business and product quality standards, and advance government, healthcare and industry relations. The Corporation will operate in such a way as to qualify as a tax exempt organization pursuant to Internal Revenue Code Section 501(c)(6).

Section 2: The general powers of the Corporation are:

(1) To solicit, collect, receive, acquire, hold and invest money and property, both real and personal, including money and property received by gift, contribution, bequest, or devise; to sell and convert property, both real and

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Date:

07/19/2007

Receipt Number: 2178691

Amount Paid:

\$44.00

07-19-07A09:33 RCYL

personal, into cash; and to use the funds of this Corporation and the proceeds, income, rents, issues and profits derived from any property of this Corporation for any of the purposes for which the Corporation is formed;

- (2) To purchase, acquire, own, hold, sell, assign, transfer, dispose of, mortgage, pledge, hypothecate, or encumber, and to deal in shares, bonds, notes, debentures, or other securities or evidences of indebtedness of any person, firm, corporation, or association and, while the owner or holder of them, to exercise all rights, powers and privileges of ownership;
- (3) To purchase or acquire, own, hold, use, lease (either as lessor or lessee), sell, exchange, assign, convey, dispose of, mortgage, hypothecate, or encumber real and personal property;
- (4) To borrow money, incur indebtedness, and to secure repayment by mortgage, pledge, deed of trust, or other hypothecation of property, both real and personal;
- (5) To enter into, make, perform, and carry out contracts of every kind for any lawful purpose without limit on the amount, with any person, firm, association or corporation, municipality, county, parish, state, territory, government (foreign or domestic), or other municipal or governmental subdivision; and
- (6) to do all things necessary, expedient, or appropriate to the accomplishment of any of the objects and purposes for which this Corporation is formed.

Section 3: Notwithstanding anything in these Articles to the contrary, no part of the net carnings of the Corporation will inure to the benefit of any private shareholder or individual. The Corporation is not organized for profit or to engage in an activity ordinarily carried on for profit (even if the business is operated on a cooperative basis or produces only sufficient income to be self-sustaining).

### ARTICLE IV MEMBERSHIP

The Corporation will be supported by a membership. Any person who has paid yearly dues to the Corporation shall be considered a Member for the year in which they have paid. The Classes of Members and their voting rights shall be as determined in the Corporation Bylaws.

#### ARTICLE V STOCK

No shares of stock of the Corporation evidencing interests herein shall be authorized or issued by the Corporation and the Corporation shall have no authority to issue stock, and no dividends or pecuniary profits shall be paid thereon.

#### ARTICLE VI CONTRACTS WITH DIRECTORS OR OFFICERS

Section 1: No officer, managing agent, employee or other person shall derive a principal economic benefit from the operation of the Corporation. However, any person, including an officer or Director of the Corporation may deal or contract with the Corporation, provided that no person or entity shall be paid any fee, salary, rent or other payment of any kind in excess of the fair market value for the service rendered, goods furnished or facilities or equipment rented; provided further, that at a meeting of the Directors or a committee thereof having authority in the premises to authorize or confirm such contract or transaction, the interest of such officer, trustee, or other person or entity is disclosed or made known and there shall be present a quorum of the Directors or such committee and such contract or transaction shall be approved by a majority of such quorum consisting of Directors or committee members not so interested.

Section 2: No member of the Board of Directors or officer shall be liable to account to the Corporation for any transaction or contract of the Corporation ratified or approved as herein provided, and they are relieved from any liability that might otherwise exist with respect to such transactions or contracts.

### ARTICLE VII INDEMNIFICATION OF DIRECTORS

The Corporation shall indemnify any and all persons who may serve or who have served at any time as Directors or officers or who at the request of the Board of Directors of the Corporation may serve or at any time have served as Directors or officers of another corporation in which the Corporation at such time owned or may own shares of stock or of which it was or may be a creditor, and their respective heirs, administrators, successors and assigns, against any and all expenses, including amounts paid in settlement (before or after suit is commenced), actually and necessarily by such persons in connection with the defense or settlement of any claim, action, suit or proceeding in which they or any of them are made parties or a party, or which may be asserted against them or any of them, by reason of being or having been Directors or officers or a Director or officer of the Corporation, or of such other corporation, except in relation to matters as to which any such Director or officer or former trustee or officer or person shall be adjudged in any action, suit or proceeding to be liable for his own negligence or misconduct in the performance of his duty. Such indemnification shall

be in addition to any other rights to which those indemnified may be entitled under any law, by-law, agreement, vote of stockholders, or otherwise.

## ARTICLE VIII DIRECTORS

The Corporation shall be governed by the Directors. The initial Directors, shall hold office in the Corporation pursuant to the terms of the Corporation's Bylaws, are as follows:

Robert Orr, Chairman 101 Research Drive Dartmouth, Nova Scotia B2Y 4T6 Canada

Phillip Fass, Treasurer 6480 Dobbin Road Columbia, MD 21045 United States

Ian Newton 29 Taurasi Court, Suite 201 Markham, Ontario L6E 1T7 Canada

Olav Sandnes 794 Sunrise Boulevard Mt. Bethel, PA 18343 United States Thomas Grys, Vice-Chairman PO Box 162 NO-1701 Sarpsborg Norway

Baldur Hjaltson Bæjarlind 6 IS-201 Kopavogur Iceland

Bob Rasmus' 24708 W. Durkee Road Channahon IL 60410-5249 United States

David Shannon 300-A Columbus Circle Edison, NJ 08837-3907 United States

#### ARTICLE IX

RESIGNATION, REMOVAL, APPOINTMENT OF DIRECTORS.

The Bylaws of the Corporation shall set forth the requirements for the resignation and removal of Directors and the appointment of Successor Directors.

# ARTICLE X INCORPORATOR

Name

Address

Loren D. Israelsen

1075 East Hollywood Avenue Salt Lake City, Utah 84105

#### ARTICLE XI PRINCIPAL OFFICE, REGISTERED OFFICE AND AGENT

The initial registered office and the principal office of the Corporation shall be 1075 East Hollywood Avenue, Salt Lake City, Utah 84105, and the initial registered agent at such address is Loren D. Israelsen.

#### ARTICLE XII DISSOLUTION

Upon the dissolution of the Corporation, the Board of Directors shall, after paying or making provision for the payment of all liabilities of the Corporation, and after properly disposing of assets held by the Corporation upon condition requiring return, transfer or conveyance upon such event of dissolution as required by Utah law, transfer and convey all remaining assets and benefits of the Corporation to a transferee designed by the Board of Directors for advancement of the purposes of such transferee provided such transferee then qualifies under Section 501(c)(3) or Section 501(c)(6) of the Internal Revenue Code or its future equivalent. If the transferee or its successor shall fail to so qualify, then all remaining assets and benefits of the Corporation shall be disposed of by the District Court for the county in which the principal office of the Corporation is then located, exclusively for such purposes or to such organization or organizations as said Court shall determine, which most nearly approximate the purposes for which the Corporation was organized.

#### ARTICLE XIII **MISCELLANEOUS**

In the event that the purposes for which this Corporation has been created cannot, at any time, be carried out, the fiduciaries are to administer the Corporation for other purposes which are as similar to the original purposes as is reasonably possible and which are consistent with federal laws governing the administration of 501(c)(6) tax exempt organizations.

Date: July 17, 2007 Incorporator

STATE OF CTAR	
: SS,	
COUNTY OF SAIL LAKE)	
On this /? day of, 2007, personally appeared before me	it
that he hereby ratifies and accepts the same.	
that he heleby fathes and accepts the same.	
Notary Public Notary Public State of Utah  My Commission Expires Jung 9; 2011	فمرر عنوه
1005 Fast 2100 S. Salt Lake Cify, UT 64106	

# ACKNOWLEDGEMENT AND ACCEPTANCE OF APPOINTMENT OF REGISTERED AGENT

Pursuant to the provisions of Section 16-6a-501 of the Utah Code Annotated,				
Locery 12 1 snave) sexy herewith acknowledges and accepts his appointment as the				
registered agent for GO3ETA, INC., a nonprofit corporation. This acknowledgement and				
acceptance of appointment as registered agent is freely and voluntarily made and given by the				
undersigned.				
Dated this 17 day of July, 2007.				
Mu				
Rogistered Agent				
A summary				
STATE OF UTAH )				
: <b>S</b> 8.				
COUNTY OF SALL-LAKE)				
1 /				
On this / 7 day of ) , 2007, personally appeared before me Loren				
D. Israelsen, who being first duly sworn upon his oath has stated that the above and foregoing				
Acknowledgement and Acceptance of Appointment of Registered Agent is true and correct				
and that he freely and voluntarily executed the same.				
and that he neety and voluntarily executed the same.				
THE STATE OF THE S				
KELLIE FINN Notary Public				
State of Utah Notary Kublic				
My Commission Expires June 8, 2011				
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Bylaws of the Global Organization of EPA and DHA Omega-3s (GOED)

Revised June 14, 2010

- 1 -

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#### **ARTICLE 1 DEFINITIONS**

#### **SECTION 1.1**

**Administrator** shall mean the individual appointed by the Executive Committee as the Executive Director of the Corporation and who is responsible for its day-to-day management.

#### **SECTION 1.2**

**Affiliates** shall mean an entity that directly or indirectly Controls, is Controlled by, or is under common Control with another entity, so long as such Control exists.

#### **SECTION 1.3**

**Alternate Director** shall mean an individual appointed to fill an Alternate Director vacancy by the Executive Committee in accordance with Section 4.6.

#### **SECTION 1.4**

**Control** means beneficial ownership of more than fifty percent (50%) of the voting power or equity in an entity.

#### **SECTION 1.5**

**Corporation** shall mean the GO3ETA, Inc. ("GOED")

#### **SECTION 1.6**

**Executive Committee** shall mean the Working Committee of Regular Directors serving as the Board of Directors of the Corporation.

#### SECTION 1.7

**Executive Committee Member** shall mean organizations serving on the Executive Committee that are Leadership-level companies

#### **SECTION 1.8**

**Member** shall mean a Member of the Corporation that is accepted for membership in accordance with the provisions of Article 13. Member includes and refers to Affiliate Members, Base Members, Plus Members and Leadership Members, unless the context otherwise requires.

#### **SECTION 1.9**

**Regular Director** means an individual who is appointed or elected to a Regular Director position on the Executive Committee in accordance with these Bylaws.

#### SECTION 1.10

**Working Committee** shall mean groups comprised of individuals who are employees of Members of the Corporation whose purpose is to address narrow aspects of Corporation's Specific Purpose as decided upon by the Executive Committee.

#### ARTICLE 2 PRINCIPAL OFFICE

#### **SECTION 2.1**

The principal office of the Corporation shall be at 1075 E Hollywood Ave., Salt Lake City, UT 84105. The Board of Directors may at any time and from time to time determine an alternate location.

#### **ARTICLE 3 PURPOSE**

#### SECTION 3.1 TAX PURPOSES

The Corporation has organized as a United States 501(c)(6) Corporation.

#### SECTION 3.2 SPECIFIC PURPOSE

The Corporation's specific purpose ("Specific Purpose") is to be a proactive and accountable association of the finest processors, refiners, manufacturers, distributors, marketers, retailers and supporters of products containing Eicosapentaenoic Acid ("EPA") and Docosahexaenoic Acid ("DHA"), or Omega-3 Long Chain Polyunsaturated Fatty Acids ("LCPUFAs"), that works with governmental groups, the healthcare community, and the industry to:

- (i) educate consumers about the benefits of EPA and DHA;
- (ii) support and develop public education and safety initiatives;
- (iii) establish ethical business and product quality standards; and
- (iv) advance government, healthcare and industry relations.

The Specific Purpose of the Corporation includes establishing Working Committees that encourage active member involvement, allow members to address critical issues of EPA/DHA product manufacturing and marketing, and enact guidelines that advance responsible trade.

The Working Committees shall include, but not be limited to:

- (i) Executive Committee;
- (ii) Dietary Supplement Committee (with North America, European & Asian sub-committees);
- (iii) Food Ingredient Committee (with North American, European & Asian sub-committees);
- (iv) Technical Committee
- (v) Scientific Committee
- (vi) Regulatory Committee; and
- (vii) Communications Committee.

This Section may not be amended except by the unanimous vote of the Executive Committee.

#### ARTICLE 4 EXECUTIVE COMMITTEE

#### SECTION 4.1 POWERS OF THE EXECUTIVE COMMITTEE

Subject to the provisions of Utah Corporation Law and any limitations in these Bylaws relating to action required to be taken or approved by the Members of this Corporation, the Corporation's activities and affairs shall be managed by, and all corporate powers shall be exercised by or under the direction of, its Board of Directors, which is referred to herein as the "Executive Committee."

The Executive Committee, as the Board of Directors of the Corporation, may, from time to time, establish Working Committees. The establishment of a Working Committee, and the enumeration of the powers of and restrictions on the Working Committee, must be approved by the affirmative vote of half of the number of individuals authorized to serve on the Executive Committee, plus one. Such Working Committee shall not be deemed to be a committee of the Board of Directors. The Executive Committee (by a vote of half of the number of individuals authorized to serve on the Executive Committee, plus one) may appoint any persons it chooses to serve on the Working Committees, including Regular Directors. Such persons shall serve at the pleasure of the Executive Committee. To the extent permitted by law, the Executive Committee may delegate tasks to the Working Committees in the same manner that the Board of Directors may delegate tasks to officers of the Corporation. Within its delegated authority, the Working Committees may make decisions on operational and management issues in accordance with practices, policies and procedures that it establishes, so long as they are not in conflict with, or violation of, those set forth in these Bylaws.

The Executive Committee Members (but not other Members) shall have the right, acting singularly, to nominate an individual for election to the Executive Committee as a Regular Director.

Only the Executive Committee Members shall have the right to vote on proposed amendments to Section 3.2 of these Bylaws. The Executive Committee Members and Plus and Base Level Members shall also have the voting rights with respect to other amendments as set forth in Article 11.

## SECTION 4.2 NUMBER OF INDIVIDUALS ON EXECUTIVE COMMITTEE

The Executive Committee shall consist of individuals from all Leadership Level companies. Such individuals may be referred to herein as "Directors." Collectively, they shall be known as the Executive Committee. There shall be no maximum or minimum number of Directors serving on the Executive Committee, but Alternate Director vacancies shall be maintained and may be filled from time to time in accordance with Section 4.6 below. The group of directors and vacancies set forth in the previous sentence shall be maintained, unless and until changed by a unanimous minus one (1) vote of the Executive Committee.. The Executive Committee may choose to set a maximum or minimum limit on the number of individuals on the Executive Committee by the affirmative vote of two-thirds (2/3) of the class of the Executive Committee Members of the Corporation and by the affirmative vote of a majority of all Leadership, Plus, and Base level Members, voting as a single class.

#### SECTION 4.3 DUTIES OF EXECUTIVE COMMITTEE

It shall be the duty of the Executive Committee to:

- (i) Assure that the Corporation confines its activities to those in furtherance of its Specific Purpose;
- (ii) Perform all duties imposed on them collectively or individually by law, or by these Bylaws;
- (iii) Meet at such times and places as required by these Bylaws;
- (iv) Register the addresses of the individuals serving on the Executive Committee with the Administrator of the Corporation (in which event notices of meetings provided to the individual at such addresses shall be valid notices thereof);
- (v) Elect annually a Chair or Co-Chairs who shall perform all duties as required by these Bylaws;
- (vi) Set the direction for the Corporation;
- (vii) Elect annually Working Committee Chairs or Co-Chairs;
- (viii) Establish the charter for, form, and disband Working Committees as appropriate to conduct the work of the Corporation;
- (ix) Approve the Corporation's annual budget. If the annual budget is not approved at the start of each fiscal year, the Corporation shall operate based on the prior yearly budget, to the extent practical, until an annual budget is approved;

- (x) Establish annual dues for all Member classes, and establish privileges and benefits for all classes of Members consistent with these Bylaws;
- (xi) Administer and establish policies consistent with the Membership Agreement;
- (xii) Amend the Membership Agreement as needed; and
- (xiii) Take other action that it deems appropriate in furtherance of the Specific Purpose of the Corporation.

#### SECTION 4.4 COMPOSITION OF THE EXECUTIVE COMMITTEE

The Regular Directors of the Executive Committee shall consist of individuals appointed by the Executive Committee Members. Each Executive Committee Member shall appoint one individual to the Executive Committee to serve as a Regular Director. No more than one (1) Regular Director serving on the Executive Committee may be employed by the same Executive Committee Member.

The Executive Committee Members consists of all Leadership Level companies listed as members prior to the start of the fiscal year.

#### SECTION 4.5 OUALIFICATIONS

An individual serving on the Executive Committee as a Regular Director or an Alternate Director must be an employee of an Executive Committee Member. The individual's tenure on the Executive Committee shall automatically terminate, if he or she ceases to be an employee of the Executive Member by whom he/she was employed at the time of his/her appointment, or if his/her employer ceases to be an Executive Committee Member.

An individual serving on the Executive Committee as a Regular Director is expected to attend, in person or by telephone, at least seventy-five percent (75%) of all duly noticed Executive Committee meetings and not to miss three (3) consecutive meetings, or to make available a suitable proposed Alternate Director. If an individual does not meet this requirement, the individual is subject to removal as provided in Section 4.7.

#### SECTION 4.6 ALTERNATE DIRECTORS

The Executive Committee shall maintain Alternate Director vacancies, which may only be filled as provided in this Subsection. For any Regular Director who does not attend a specific meeting of the Executive Committee (an "Absent Regular Director"), the Absent Regular Director shall appoint by written notice (at least 24 hours prior to the meeting) an Alternate Director to fill one (1) of the vacancies for the Absent Regular Director. An Alternate Director must be an employee of the Executive Committee Member that employs the Absent Regular Director whose absence from the meeting permits the appointment of such Alternate Director.

The Alternate Director shall serve on the Executive Committee only until the earlier to occur of (i) adjournment of the meeting at which such Alternate Director is appointed or (ii) arrival at such meeting of the Absent Regular Director whose absence resulted in the appointment of the Alternate Director. Such Alternate Director shall have all of the rights, including voting rights, and duties of a Regular Director for the duration his or her appointment.

#### SECTION 4.7 VACANCIES, RESIGNATIONS, REMOVALS

Vacancies of the Regular Directors on the Executive Committee shall exist: (1) whenever the number of Leadership Level companies on the Executive Committee is increased, or (2) whenever a Regular Director on the Executive Committee is removed or resigns or his or her tenure otherwise terminates.

Any Regular Director serving the Executive Committee may resign effective upon giving written notice to the Administrator or Executive Committee, unless the notice specifies a later time for the effectiveness of such resignation.

Any Regular Director serving on the Executive Committee may be removed if, without a leave of absence approved by the Chair, the individual (or an individual appointed as an Alternate Director in his or her absence) fails to attend three (3) consecutive meetings or misses more than twenty-five percent (25%) of meetings within a twelve (12) month period.

If two (2) or more Executive Committee Members that have employees serving on the Executive Committee become Affiliates, only one (1) of their employees may remain on the Executive Committee as a Regular Director and the other employee(s) tenure on the Executive Committee shall automatically terminate.

Regular Directors on the Executive Committee may be removed by a unanimous (with the exception of the individual under consideration) vote of the Executive Committee. Only one (1) Regular Director on the Executive Committee may be removed at any one (1) Executive Committee meeting. In addition, any Executive Committee Member's status as an Executive Committee Member may be revoked upon a unanimous minus one (1) vote of the Executive Committee, provided that the Executive Committee Member is first given thirty (30) days prior written notice and the opportunity to be heard on the issue of revocation.

#### SECTION 4.8 FILLING VACANCIES OF REGULAR DIRECTORS

A vacancy of a Regular Director shall be filled by an individual appointed by the Executive Committee Member who appointed the Regular Director whose resignation or removal created the vacancy. If such Executive Committee Member has ceased to exist, has become an Affiliate of another Executive Committee Member, or become a Plus, Base or Affiliate level member, then this vacancy becomes devoid.

#### SECTION 4.9 NO LIABILITY

No individual serving on the Executive Committee nor any of the Executive Committee Members shall be personally liable for the debts, liabilities, or other obligations of the Corporation.

#### **SECTION 4.10** TERM OF OFFICE

During the Initial Period, Regular Directors serving on the Executive Committee shall serve a term of one (1) year or until the end of the Initial Period, subject thereafter to reappointment to successive terms.

After the Initial Period, Regular Directors serving on the Executive Committee shall serve a one (1) year term, subject thereafter to reappointment to successive terms.

#### SECTION 4.11 COMPENSATION

Except as provided in Section 6.9, individuals on the Executive Committee shall serve without compensation from the Corporation.

#### SECTION 4.12 PLACE OF MEETINGS

Regular Executive Committee meetings shall be held at places and times agreed to by the majority of the Executive Committee. Meetings may be held in person or by any combination of audio or video conferencing techniques, so long as the participants in the meeting may hear one another.

#### SECTION 4.13 ANNUAL MEETING

The annual organizational meeting of the Executive Committee shall be held within ninety (90) days of the end of the Corporation's fiscal year.

#### SECTION 4.14 REGULAR AND SPECIAL MEETINGS

Regular and special meetings of the Executive Committee may be called by the Chair or by one-third (1/3) of the Regular Directors of the Executive Committee, or, if different, by the persons specifically authorized under the laws of the State of Utah to call meetings of the Executive Committee.

#### SECTION 4.15 NOTICE OF MEETINGS

Unless otherwise provided in these Bylaws or by provisions of law, the following provisions shall govern the giving of notice for meetings of the Executive Committee:

- (a) Annual Meetings. At least thirty (30) days' prior written notice shall be given by the Administrator to each Regular Director serving on the Executive Committee.
- (b) Regular and Special Meetings. At least seven (7) calendar days' prior written notice shall be given by the Administrator to each Regular Director (and, in addition, to one alternate for each Regular Director who designates an alternate for purposes of notice) of each regular and special meeting of the Executive Committee.

Such notice may be given personally or by postal mail, by express mail, by courier, by facsimile machine, or by electronic mail. The notice shall be deemed delivered on the day it is personally delivered, or on the next business day if it is sent by express mail or by courier. If the notice is given by electronic message or by facsimile, it shall be deemed delivered on the next business day after it is sent, or, if it is given by mail, seven (7) days after it is sent by first-class mail, postage prepaid. Such notice shall state the place, date, time and proposed duration of the meeting.

A valid meeting may be scheduled and held on shortened notice if a shorter notice is approved in writing or by electronic message by all Regular Directors, or if all Regular Directors attend the meeting.

A meeting may extend beyond the proposed duration stated in the notice only if such extension is approved by all Regular Directors and Alternate Directors present at the meeting.

#### SECTION 4.16 AGENDA REQUIREMENTS, MEETING POSTPONEMENT

The notice required by Section 4.15 shall also state all agenda items known at the time the notice is given. Additional agenda items may be added up to twenty-four (24) hours' prior to the time of the meeting. A matter not on the agenda may be taken up at a meeting provided that at least half, plus one, of the Regular Directors or Alternate Directors present at the meeting determine that such matter is of an urgent nature and approve placing the matter on the agenda.

However, no action may be taken or motion passed at any meeting, if the adoption of the action or passage of the motion requires more than the affirmative vote of a majority of individuals authorized to serve on the Executive Committee, unless the subject matter of the proposed action or motion was generally stated on an agenda delivered at least seven (7) days prior to the meeting, or unless each Regular Director who is not present at the meeting has agreed prior to the meeting that the action or motion may be considered and passed. Further, even if seven (7) days notice was given, the Executive Committee shall (on a "one time" basis) postpone consideration of any action or motion for at least seven (7) additional days, upon the written request received prior to the meeting from any Regular Director who is unable to be present at the noticed meeting when such matter was to be first considered, and who is also unable to send to the meeting a suitable nominee as Alternate Director.

Nothing in this Section shall apply to the appointment of Alternate Directors.

#### **SECTION 4.17 QUORUM FOR MEETINGS**

A quorum shall consist of fifty (50) percent of the number of individuals authorized to serve on the Executive Committee as Regular Directors, plus one additional Regular Director. However, an Alternate Director who is appointed for a particular meeting shall be counted as a Regular Director in determining whether a quorum exists for that particular meeting. Accordingly, for example, so long as the Executive Committee is composed of twelve Regular Directors, the quorum is seven, where the seven may be comprised of either or both Regular Directors or Alternate Directors present at a meeting in person or as provided by Section 4.21.

#### SECTION 4.18 EXECUTIVE COMMITTEE ACTION

Every motion, act or decision passed, done or made by the affirmative vote of Regular Directors and Alternate Directors in attendance at a meeting, if the number of affirmative votes equals or exceeds two-thirds (2/3) of the number of Regular Directors and Alternate Directors in attendance, is the motion, act or decision of the Executive Committee, unless Section 4.19, another section of these Bylaws, or provisions of law require a greater or different voting percentage or different rules for approval of a matter by the Executive Committee.

#### SECTION 4.19 REQUIRED VOTING PERCENTAGES

Matter to be Voted On

Except as otherwise provided in Section 3.2, the following voting percentages shall be required for any motion, act or decision to be a valid motion, act, or decision of the Executive Committee:

Number of Affirmative Votes Required

(a)	General business matters	- Fifty (50) percent, plus one (1), of the Regular Directors, or Alternate Directors voting in place of a Regular Director.
(b)	Establishing the charter of, or materially changing the charter of, a Working Committee	- Fifty (50) percent, plus one (1), of the Regular Directors, or Alternate Directors voting in place of a Regular Director.
(c)	Revocation of the Executive Committee Member Status of an Executive Committee Member	- The number of Regular Directors authorized to serve on the Executive Committee, minus one.
(d)	Termination of the membership of	- The number of Regular Directors

an Executive Committee Member authorized to serve on the Executive

Committee, minus one.

(e) Termination of the membership of a Regular Member

- The number of Regular Directors authorized to serve on the Executive Committee, minus one.

"Number of Regular Directors authorized to serve on the Executive Committee," as used in these Bylaws, refers to the number of authorized Directors set forth in Section 4.2 of these Bylaws. If an individual serving on the Executive Committee, whether a Regular Director or an appointed Alternate Director, is present at a meeting, but abstains from voting on a matter, for purposes of that vote, the number of "individuals authorized to serve on the Executive Committee" or "number of Regular Directors authorized to serve on the Executive Committee" shall be deemed reduced by one (1) for each individual abstaining, provided that the total number may not be reduced to less than five (5).

#### SECTION 4.20 CONDUCT OF MEETINGS

The Executive Committee shall be presided over by the Chair or Co-Chairs or, in his, her or their absence, by the Vice-Chair or by a temporary Chair chosen by a majority of the Executive Committee present at the meeting. The Secretary of the Corporation shall act as secretary of all meetings of the Executive Committee, provided that, in his or her absence, the presiding officer shall appoint another person to act as secretary of the meeting.

Meetings shall be governed by such procedures as may be approved from time to time by the Executive Committee, insofar as such rules are not inconsistent with or in conflict with these Bylaws or with provisions of law.

#### SECTION 4.21 MEETINGS BY TELEPHONE OR VIDEOCONFERENCE

Executive Committee individuals may participate in a regular or special meeting through use of conference telephone, videoconference, or similar communications device, or in person, so long as all people participating in such meeting can hear one another. Participation in a meeting pursuant to this Section constitutes presence at such meeting for all purposes, including the existence of a quorum and voting.

# SECTION 4.22 EXECUTIVE COMMITTEE ACTION WITHOUT MEETING

Any action that the Executive Committee is required or permitted to take may be taken without a meeting if all Regular Directors on the Executive Committee consent in writing or by electronic message to that action. Such action by written consent shall have the same force and effect as any other validly approved action of the Executive

Committee. All consents shall be filed with the minutes of the proceedings of the Executive Committee.

#### **SECTION 4.23 INDEMNIFICATION**

The Corporation shall indemnify individuals serving on the Executive Committee and Executive Committee Members to the fullest extent permissible under the laws of the State of Utah.

#### SECTION 4.24 INSURANCE FOR CORPORATE AGENTS

Except as may be otherwise provided under provisions of law, the Executive Committee may adopt a resolution authorizing the purchase and maintenance of insurance on behalf of any agent of the Corporation (including individuals serving on the Executive Committee and employees or other agents of the Corporation) against liabilities asserted against or incurred by the agent in such capacity or arising out of the agent's status as such, whether or not the Corporation would have the power to indemnify the agent against such liability under these Bylaws or provisions of law.

#### SECTION 4.25 CONFIDENTIALITY

All Regular Directors and Alternate Directors, in their capacity as Directors of the Executive Committee of GOED, must protect and keep confidential all membership details or issues relating to GOED member companies, strategic documents of GOED, ethics complaints about member companies or other proprietary knowledge held by GOED (collectively referred to as "Confidential Information") which is disclosed to them and to protect the same against any disclosure by it or other person controlled by it to unauthorized third parties. They shall maintain all Confidential Information which is provided to them, and all notes of information obtained, with the same safeguards they accord their own confidential and proprietary information. Regular Directors and Alternate Directors shall not use any Confidential Information, directly or indirectly, for their own benefit, the benefit of their own company, or for the benefit of any person, firm or corporation other than GOED.

Notwithstanding anything to the contrary herein, the Regular Directors and Alternate Directors shall not be obligated to maintain the confidentiality of any information provided in their capacity as Directors of the Executive Committee of GOED which:

- (a) is already in the public domain at the time of disclosure;
- (b) at any time after disclosure becomes public knowledge through no fault of either GOED, the Regular Director or Alternate Director;
- (c) is disclosed by any person, firm or corporation unrelated to the GOED; or

(d) is disclosed with the prior written consent of the GOED.

These confidentiality undertakings shall survive the Regular Director or Alternate Director's term as a Director on the Executive Committee of GOED and for five years thereafter.

#### ARTICLE 5 ADMINISTRATION

#### SECTION 5.1 ADMINISTRATOR

The Administrator of the Corporation shall be selected by the affirmative vote of two-thirds (2/3) of the individuals authorized to serve on the Executive Committee and serve as Administrator for a one (1) year term. The Administrator of the Corporation may resign at any time by submitting thirty (30) days' written notice to the Executive Committee.

#### SECTION 5.2 ADMINISTRATOR DUTIES

Subject to policies and procedures adopted by, or specific directions from, the Executive Committee, the Administrator of the Corporation agrees to perform such undertakings as are necessary to manage the day-to-day needs of the Corporation, including:

- (a) Scheduling and setting up meetings of the Executive Committee and membership;
- (b) Facilitating communication between Members, including providing timely notices of meetings;
- (c) Acting as the liaison to other consortiums or associations with which the Corporation may choose to associate;
- (d) Providing individuals on the Executive Committee and Members with timely minutes, summaries and other reports with respect to the activities of the Corporation;
- (e) Receiving and processing membership applications;
- (f) Receiving and holding in trust for the Corporation all membership dues, fees and assessments to be applied solely for the purposes as set forth in these Bylaws;
- (g) Such other activities delegated or authorized by the Executive Committee;
- (h) Receive, and give receipt for, monies due and payable to the Corporation from any source whatsoever;
- (i) Make decisions related to hiring and termination of employees of the Corporation in staff positions; and
- (i) Disburse, or cause to be disbursed, the funds of the Corporation as may be directed by the Executive Committee, taking proper vouchers for such disbursements.

Subject to approval by the Executive Committee, the Administrator may engage third parties to undertake such activities, provided that the Administrator enters into appropriate contracts protective of the Corporation, and ensures compliance with terms and conditions of these Bylaws including confidentiality obligations.

Except as otherwise expressly provided by law, by the Articles of Incorporation, or by these Bylaws, the Administrator shall, in the name of the Corporation, execute such deeds, mortgages, bonds, contracts, checks, or other instruments which may from time to time be authorized by the Executive Committee.

#### SECTION 5.3 DISPOSITION OF MEMBERSHIP DUES

The Administrator shall have the authority to collect dues, fees, and assessments, as determined by the Executive Committee. The Administrator may use the dues, fees and assessments it collects only (i) to pay such administrative costs as the Executive Committee reasonably deems appropriate; (ii) to pay the expenses of any materials or workshops that the Corporation may furnish to the Members; and (iii) for any other purposes that the Executive Committee may authorize consistent with these Bylaws and the Membership Agreement. The Administrator shall open, in the name of the Corporation, such federally insured bank accounts as the Administrator reasonably may deem appropriate and shall hold all dues and fees it collects from Members in those accounts until disbursement in accordance with the policies and procedures established by the Executive Committee.

#### ARTICLE 6 OFFICERS

#### SECTION 6.1 DESIGNATION OF OFFICERS

The officers of the Corporation shall be a Chair, a Vice Chair, a Secretary, and a Treasurer. The Corporation may also have one (1) or more Vice Chairs, Assistant Secretaries, Assistant Treasurers, and other such officers with such titles as may be determined from time to time by the Executive Committee. Officers shall be employees of Executive Committee Members and/or employees of the Corporation. The Officers shall be Regular Directors. The same person may hold more than one office.

#### SECTION 6.2 ELECTION AND TERM OF OFFICE

Officers shall be elected by the Leadership Level Members at each Annual Meeting, and each officer shall hold office for a one-year term or until he or she resigns or is removed or is otherwise disqualified to serve, or until his or her successor shall be elected, whichever occurs first.

#### SECTION 6.3 REMOVAL AND RESIGNATION

Subject to the provisions of Section 6.2, any officer may be removed, either with or without cause, by the Executive Committee at any time. Any officer may resign at any time by giving written notice to the Executive Committee or to the Chair or Secretary of the Corporation.

Any such resignation shall take effect at the date of receipt of such notice or at any later date specified therein, and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

#### SECTION 6.4 VACANCIES

Any vacancy caused by the death, resignation, removal, disqualification, or otherwise, of any officer shall be filled by the Executive Committee. In case of a vacancy in any office other than that of Chair, such vacancy may be filled temporarily by appointment by the Chair until the Executive Committee shall fill the vacancy. Vacancies occurring in offices of officers appointed at the discretion of the Executive Committee may or may not be filled, as the Executive Committee shall determine.

#### SECTION 6.5 DUTIES OF CHAIR

The Chair shall be the chief executive officer of the Corporation and shall, subject to the control of the Executive Committee, supervise and control the affairs of the Corporation and the activities of the officers. He or she shall perform all duties incident to his or her office and such other duties as may be required by law, by the Articles of Incorporation, or by these Bylaws, or which may be prescribed from time to time by the Executive Committee.

#### SECTION 6.6 DUTIES OF VICE-CHAIR

In the absence of a Chair, or in the event of his or her inability or refusal to act, the Vice Chair shall perform all the duties of the Chair, and when so acting shall have all the powers of, and be subject to all the restrictions on, the Chair.

The Vice Chair shall have other powers and perform such other duties as may be prescribed by law, by the Articles of Incorporation, or by these Bylaws, or as may be prescribed by the Executive Committee.

#### SECTION 6.7 DUTIES OF SECRETARY

The Secretary shall:

Certify and keep at the principal office of the Corporation the original, or a copy, of these Bylaws as amended or otherwise altered to date.

Keep at the principal office of the Corporation or at such other place as the Executive Committee may determine, a book of minutes of all meetings of the Executive Committee, and, if applicable, of Members, recording therein the time and place of

holding, whether regular or special, how called, how notice thereof was given, the names of those present or represented at the meeting, and the proceedings thereof, including all ballots and proxies.

See that all notices are duly given in accordance with the provisions of these Bylaws or as required by law. Advise the Members in writing of all results of any election of Executive Committee Members.

Be custodian of the records and of the seal of the Corporation and affix the seal, as authorized by law or the provisions of these Bylaws, to duly executed documents of the Corporation.

Keep at the principal office of the Corporation a membership book containing the name and address of each and any Members, and, in the case where any membership has been terminated, he or she shall record such fact in the membership book together with the date on which such membership ceased.

Exhibit at all reasonable times to any Member of the Corporation, or to his or her agent or attorney, on request therefor, the Bylaws, a list of Members, the minutes of the proceedings of the Executive Committee, and the minutes of the proceedings of the Members of the Corporation.

Act as secretary at Executive Committee meetings.

In general, perform all duties incident to the office of Secretary and such other duties as may be required by law, by the Articles of Incorporation, or by these Bylaws, or which may be assigned to him or her from time to time by the Executive Committee.

#### SECTION 6.8 DUTIES OF THE TREASURER

The Treasurer shall:

Have charge and custody of, and be responsible for, all funds and securities of the Corporation, and deposit all such funds in the name of the Corporation in such banks, trust companies, or other depositories as shall be selected by the Executive Committee.

Keep and maintain adequate and correct accounts of the Corporation's properties and business transactions, including accounts of its assets, liabilities, receipts, disbursements, gains and losses.

Exhibit at all reasonable times the books of account and financial records to any Executive Committee Member, or to his or her agent or attorney, on request therefor.

Render to the Executive Committee Members, whenever requested, an account of any or all of his or her transactions as Treasurer and of the financial condition of the Corporation.

Prepare, or cause to be prepared, and certify, or cause to be certified, the financial statements to be included in any required reports.

Be responsible for overseeing tax matters for the Corporation.

In general, perform all duties incident to the office of Treasurer and such other duties as may be required by law, by the Articles of Incorporation of the Corporation, or by these Bylaws, or which may be assigned to him or her from time to time by the Executive Committee.

#### SECTION 6.9 COMPENSATION

The officers shall serve without compensation, unless compensation is authorized by the affirmative vote of two-thirds (2/3) of the individuals authorized to serve on the Executive Committee.

Nothing herein contained shall be construed to preclude any officer from serving the Corporation in any other capacity as an agent, employee, or otherwise, and receiving compensation therefore as long as such compensation is approved by a majority of disinterested Executive Committee Members.

#### ARTICLE 7 WORKING COMMITTEES

#### SECTION 7.1 WORKING COMMITTEES

The Corporation shall have such Working Committees as may from time to time be determined by the Executive Committee. There may be Primary Working Committees and Subordinate Working Committees. There initially will be six (6) standing Primary Working Committees, which shall be:

- (i) Dietary Supplement Committee (with North America, European & Asian subcommittees);
- (ii) Food Ingredient Committee (with North American, European & Asian subcommittees):
- (iii) Technical Committee
- (iv) Scientific Committee
- (v) Regulatory Committee; and
- (vi) Communications Committee.

In addition to employees from Executive Committee Members, the Working Committees may further consist of persons who are employees of Plus or Base Level Members, and Affiliate Level Members who have obtained special permission by a majority vote of the Executive Committee. The Primary Working Committees shall act in an advisory capacity to the Executive Committee and report to the Executive Committee.

The Subordinate Working Committees shall act in an advisory capacity to their respective Primary Working Committees and report to that Primary Working Committee.

#### SECTION 7.2 MEETINGS AND ACTION OF WORKING COMMITTEES

Meetings of the Working Committees shall be governed by, noticed, held and taken in accordance with policies and procedures established by the Working Committees, as approved or ratified by the Executive Committee. Notice of the time and place and purpose of holding any meeting of a Working Committee shall be given by the Administrator to the persons entitled to participate in such meeting at least seven (7) calendar days prior to the scheduled date for the meeting. The Executive Committee may also adopt rules and regulations pertaining to the conduct of meetings of Working Committees to the extent that such rules and regulations are not inconsistent with the provisions of these Bylaws.

#### SECTION 7.3 COMPOSITION OF WORKING COMMITTEES

The Executive Committee shall select the Chair or Co-Chairs of a Working Committee. Such Chair or Co-Chairs shall serve for a one (1) year term. All active Members of the Corporation in good standing are eligible to submit a request to a Working Committee Chair or Co-Chairs to have an employee included in a Working Committee. A Working Committee Chair or Co-Chairs shall select the individuals to serve on a Working Committee. If a Working Committee's Co-Chairs cannot decide on the individuals to serve, the Executive Committee shall select the remaining individuals to serve on a Working Committee. For reasons of operational efficiency of a Working Committee, the Chair or Co-Chairs have the discretion to limit the size of a Working Committee.

#### SECTION 7.4 SCHEDULE OF MEETINGS

At the first meeting of a Working Committee or an established subgroup, a schedule for meetings and completion dates will be proposed.

#### SECTION 7.5 CONDUCT OF MEETINGS

The Working Committees will maintain minutes of their meetings. Representatives of at least two-thirds (2/3) of the Members represented on a Working Committee, in attendance in person or by electronic means, shall be necessary to constitute a quorum for the submission of a proposal to the Executive Committee or Working Committee, as appropriate.

#### SECTION 7.6 VOTING

Each Member with a representative(s) on a Working Committee may have only one (1) vote on matters put before such Working Committee. Each Member with a representative on a Working Committee must have had a representative (or a substitute

representative) present at three (3) of the last four (4) meetings of a Working Committee in order for its representative to be eligible to vote. A majority vote of Working Committee Members represented at a meeting at which a quorum is present shall be required to adopt any resolution or proposal before a Working Committee. Upon completion of a recommendation, a Working Committee must agree by a majority vote before submitting the recommendation to the Executive Committee or Working Committee, as appropriate.

# ARTICLE 8 EXECUTION OF INSTRUMENTS, DEPOSITS AND FUNDS

#### SECTION 8.1 EXECUTION OF INSTRUMENTS

The Executive Committee, except as otherwise provided in these Bylaws, may by resolution authorize any agent of the Corporation to enter into any contract or execute and deliver any instrument in the name of and on behalf of the Corporation, and such authority may be general or confined to specific instances. Unless so authorized, no agent or employee shall have any power or authority to bind the Corporation by any contract or engagement or to pledge its credit or to render it liable monetarily for any purpose or in any amount.

#### SECTION 8.2 CHECKS AND NOTES

Except as otherwise specifically determined by resolution of the Executive Committee, or as otherwise required by law, checks, drafts, promissory notes, orders for the payment of money, and other evidence of indebtedness of the Corporation shall be signed by the Administrator, the Treasurer or the Executive Committee Chair, except in cases where the amount exceeds a first pre-determined threshold set by the Executive Committee; in such cases a check shall require a second signature by the Treasurer or the Executive Committee Chair, and except in cases where the amount exceeds a second pre-determined threshold set by the Executive Committee; in such cases a check shall require the signature of both the Treasurer and the Executive Committee Chair.

#### SECTION 8.3 DEPOSITS

All funds of the Corporation shall be deposited from time to time to the credit of the Corporation in such banks, trust companies, or other depositories as the Treasurer may select.

# ARTICLE 9 CORPORATE RECORDS, REPORTS AND SEALS

#### SECTION 9.1 MAINTENANCE OF CORPORATE RECORDS

The Corporation shall keep at its principal office:

- (a) Minutes of all meetings of Executive Committee, committees of the Executive Committee, and all meetings of Members, indicating the time and place of holding such meetings, whether regular or special, how called, the notice given, and the names of those present and the proceedings thereof including all proxies;
- (b) Adequate and correct books and records of account, including accounts of its properties and business transactions and accounts of its assets, liabilities, receipts, disbursements, gains and losses;
- (c) A record of its Members, if any, indicating their names and addresses and, if applicable, the class of membership held by each Member and the termination date of any membership;
- (d) A copy of the Corporation's Articles of Incorporation and these Bylaws, as amended to date, which shall be open to inspection by the Members, if any, of the Corporation at all reasonable times during office hours.

#### SECTION 9.2 CORPORATE SEAL

The Executive Committee may adopt, use, and, at will, alter, a corporate seal. Such seal shall be kept at the principal office of the Corporation. Failure to affix the seal to corporate instruments, however, shall not affect the validity of any such instrument.

#### **SECTION 9.3 MEMBERS' INSPECTION RIGHTS**

Every Executive Committee Member shall have the absolute right at any reasonable time to inspect and copy all books, records and documents of every kind and to inspect the physical properties of the Corporation. Executive Committee Members and other Members shall have such other rights to inspect the books, records and properties of this Corporation as may be required by law.

#### SECTION 9.4 RIGHT TO COPY AND MAKE EXTRACTS

Any inspection under the provisions of this Article may be made in person or by agent or attorney and the right to inspection shall include the right to copy and make extracts.

#### SECTION 9.5 PERIODIC REPORT

The Executive Committee shall cause any annual or periodic report required under law to be prepared and delivered to an office of the state of Utah, if required by law, and to the Members of this Corporation, if and within the time required by law.

# ARTICLE 10 DISTRIBUTION OF ASSETS ON DISSOLUTION

Upon the dissolution of the Corporation, its assets remaining after payment, or provision for payment, of all debts and liabilities of the Corporation shall be distributed as determined by the Executive Committee, in accordance with the requirements of federal and state laws.

# ARTICLE 11 AMENDMENT OF BYLAWS

These Bylaws may be altered, amended, or repealed and new Bylaws adopted by the affirmative vote of fifty (50) percent, plus one, of the individuals authorized to serve on the Executive Committee (as defined in Section 4.19 of these Bylaws). In addition, an amendment shall also require: (i) the affirmative vote of fifty (50) percent, plus one, of the individuals authorized to serve on the Executive Committee (as defined in Section 4.19 of these Bylaws)if the amendment adversely affects any class's rights, powers, or benefits; and (ii) the affirmative vote of a majority of the class of Regular Members if the amendment adversely affects such class's rights, powers, or benefits.

Notwithstanding the foregoing, (i) Section 3.2 may only be amended as provided in Section 3.2; (ii) Section 4.2 specifying the size of the Executive Committee during the Initial Period may not be amended, except by the affirmative vote of the number of Regular Directors authorized to serve as Executive Committee Members, minus one (1) vote; and (iii) any amendment of a provision requiring a supermajority vote of a class of Members or of authorized Regular Directors may only be amended if passed by the supermajority of the applicable class or authorized Regular Directors required by the provision being amended.

# ARTICLE 12 CONSTRUCTION AND TERMS

Should any of the provisions or portions of these Bylaws be held unenforceable or invalid for any reason, the remaining provisions and portions of these Bylaws shall be unaffected by such holdings.

All references in these Bylaws to the Articles of Incorporation shall be to the Articles of Incorporation or other founding document of the Corporation filed with an office of the State of Utah and used to establish the legal existence of the Corporation.

# **ARTICLE 13 MEMBERSHIP PROVISIONS**

## SECTION 13.1 CLASSES OF MEMBERS AND DIFFERENT RIGHTS

The Corporation shall have four (4) separate classes of Members: Leadership Members, Plus Members, Base Members and Affiliate Members

Leadership Members have the automatic right to Executive Committee seats or any other Working Committee and have full voting privileges and are eligible for Officer Elections.

Plus and Base Level Members shall have the right to serve on any Working Committee, except the Executive Committee, and have voting privileges.

Affiliate level members have the right to serve on any Working Committee, by special invitation of the Executive Committee, and do not have voting privileges.

All Members shall also have the right to have their company logos displayed at public events sponsored by the Corporation.

Otherwise, Members shall have such other rights, privileges, benefits, and restrictions established by these Bylaws, by the Executive Committee, or by law.

# SECTION 13.2 QUALIFICATION FOR MEMBERSHIP CLASSES

The qualifications for membership in this Corporation are as follows: Subject to Section 13.3 specifying the Members in or membership criteria for particular classes, membership will be available to all individuals, corporations, partnerships and other legal business organizations that are, but not limited to, processors, refiners, brokers, brand marketers, retailers, ingredient suppliers, researchers, educators, consultants, attorneys, the media, and medical and healthcare professionals and advocates, and that are interested in the ethical growth, development and sustainability of EPA and DHA as vital nutrients in maintaining good health.

All Members shall agree to adhere to the Corporation's Membership Agreement, as amended from time to time, to these Bylaws as amended from time to time, and to policies and procedures duly adopted by the Executive Committee.

# SECTION 13.3 ADMISSION TO MEMBERSHIP CLASSES

Any processor, refiner, manufacturer, broker, brand marketer, or retailer of EPA and/or DHA ingredients or products containing EPA and/or DHA have the right to become a Leadership Level Member if it wishes. The class of Leadership Level Members shall consist of commercial enterprises that meet the requirements of Section 13.2 and of this subsection, that execute a Membership Agreement as a Leadership Level Member, and that tender the appropriate dues within a deadline established by the Executive Committee. Leadership Level Members shall serve one (1) year terms.

Any processor, refiner, manufacturer, broker, brand marketer, or retailer of EPA and/or DHA ingredients or products containing EPA and/or DHA have the right to become a Plus Level Member if it wishes. The class of Plus Level Members shall consist

of commercial enterprises that meet the requirements of Section 13.2 and of this subsection, that execute a Membership Agreement as a Plus Level Member, and that tender the appropriate dues within a deadline established by the Executive Committee. Plus Level Members shall serve one (1) year terms.

Any processor, refiner, manufacturer, broker, brand marketer, or retailer of EPA and/or DHA ingredients or products containing EPA and/or DHA have the right to become a Base Level Member if it wishes. The class of Base Level Members shall consist of commercial enterprises that meet the requirements of Section 13.2 and of this subsection, that execute a Membership Agreement as a Base Level Member, and that tender the appropriate dues within a deadline established by the Executive Committee. Base Level Members shall serve one (1) year terms.

Any individual, corporation, partnership, and other legal business organization that is not directly engaged in the EPA and/or DHA industry value chain, but that serves the EPA and/or DHA industry sector have the right to become an Affiliate Level Member if it wishes. The class of Affiliate Level Members shall consist of commercial enterprises or individuals that meet the requirements of Section 13.2 and of this subsection, that execute a Membership Agreement as an Affiliate Level Member, and that tender the appropriate dues within a deadline established by the Executive Committee. Affiliate Level Members shall serve one (1) year terms.

### SECTION 13.4 FEES AND DUES

The annual dues payable to the Corporation by each class of Members shall be established and may be changed from time to time by resolution of the Executive Committee.

Dues may vary between Member classes and within a class based on reasonable and nondiscriminatory criteria approved by the Executive Committee.

Initial dues shall be twenty-thousand United States dollars (US\$20,000) for Leadership Level Members payable in full on receipt of the Membership Application or in two (2) installments of ten thousand United States dollars (US\$10,000) at the beginning of the first and seventh months after receipt of the Membership Application

Initial dues shall be twelve - thousand United States dollars (US\$12,000) for all Plus Level Members, payable in full on receipt of the Membership Application or in two (2) installments of six-thousand United States dollars (US\$6,000) at the beginning of the first and seventh months after receipt of the Membership Application.

Initial dues shall be six-thousand United States dollars (US\$6,000) for all Base Level Members, payable in full on receipt of the Membership Application or in two (2) installments of three - thousand United States dollars (US\$ 3,000) at the beginning of the first and seventh months after the receipt of the Membership Application.

Initial dues shall be two thousand and five hundred United States dollars (US\$ 2,500) for all Affiliate Level Members, payable in full on receipt of the Membership Application.

Ongoing dues for all classes are payable annually on the anniversary of receipt of the Membership Application or at the beginning of the Corporation's fiscal year if, and only if, the Member joined the Corporation during the middle of a fiscal year and its dues had been prorated according to the membership structure outlined in a previous version of these Bylaws.

If any Member is delinquent by more than thirty (30) days in the payment of dues, such Member's rights, including voting rights, shall be deemed suspended upon written notice from the Corporation until all delinquent dues are paid. A Member is not in good standing if its dues have not been paid within the time required.

### SECTION 13.5 NUMBER OF MEMBERS

There is no limit on the number of Members that the Executive Committee may admit to any class of Members.

# SECTION 13.6 MEMBERSHIP RECORDS AND DESIGNATION OF REPRESENTATIVE

The Corporation shall keep a membership record containing the name and address of each Member and the date upon which the applicant became a Member. Termination of the membership of any Member shall be recorded in the record, together with the date of termination of such membership. Such record shall be kept at the Corporation's principal office or at the office of the Administrator or Secretary. The Member shall designate in writing one (1) individual as the representative authorized to vote and otherwise act on behalf of the Member. The Member may change its representative by written notice to the Corporation. The Member may designate in writing a substitute representative to exercise its voting rights at any meeting of Members. The representative and substitute representative must be employees of the Member.

#### SECTION 13.7 NON-LIABILITY OF MEMBERS

No Member of this Corporation is, as such, individually liable for the particular debts, liabilities, or obligations of the Corporation. A Member exercising management powers or responsibilities for or on behalf of the Corporation will not have personal liability to the Corporation or its Members for damages for any breach of duty in that

capacity, provided that nothing in this Section shall eliminate or limit: (a) the liability of any Member if a judgment or other final adjudication adverse to him or her establishes that his or her acts or omissions were in bad faith or involved intentional misconduct or a knowing violation of law, or that he or she personally gained in fact a financial profit or other advantage to which he or she was not legally entitled, or that, with respect to a distribution to Members, his or her acts were not performed in accordance with the applicable provisions of the laws and codes of the State of Utah.

### SECTION 13.8 NON-TRANSFERABILITY OF MEMBERSHIP

No Member may transfer a membership or any right arising therefrom unless approved by the Executive Committee. All rights of membership cease upon the Member's dissolution.

#### SECTION 13.9 AFFILIATED ENTITIES – ONE MEMBER

Notwithstanding status as separate legal entities or payment of more than one (1) membership fee, Affiliates shall be treated as one (1) Member entitled collectively to only one (1) vote. This section shall apply to Members that become Affiliates before or after becoming Members of the Corporation.

# SECTION 13.10 TERMINATION OF MEMBERSHIP

The membership of a Member shall terminate upon the occurrence of any of the following events:

- (1) Upon the Member's decision to terminate its membership in the Corporation, upon written notice to the Corporation;
- (2) Upon a failure of a Member to initiate or renew membership by paying dues on or before their due date, such termination to be effective thirty (30) days after a written notification of delinquency is sent to such Member by the Administrator of the Corporation. A Member may avoid such termination by paying the amount of delinquent dues within a thirty (30) day period following the Member's receipt of the written notification delinquency;
- (3) After providing the Member with prior written notice of the proposed termination and the reason(s) therefore, in no event less than fifteen (15) days, and an opportunity to be heard either orally or in writing not less than five (5) days before the effective date of termination, upon a determination by the affirmative vote of the number of Regular Directors authorized to serve on the Executive Committee, minus one (1): (i) that the Member is in breach of these Bylaws or its Membership Agreement; (ii) that the Member fails to satisfy the qualifications for membership; or (iii) that there are other grounds supporting termination that are fair and reasonable under the circumstances.

All rights of a Member in the Corporation shall cease on termination of membership as herein provided. A Member terminated from the Corporation (whether

voluntarily or involuntarily) shall not receive a refund of dues already paid for the current dues period.

### SECTION 13.11 NO OWNERSHIP INTEREST

Members shall not have any ownership interest in or right to possess the assets of the Corporation, except as expressly provided in the Member's Membership Agreement.

# ARTICLE 14 MEETINGS OF MEMBERS

# SECTION 14.1 PLACE OF MEETINGS

Meetings of Members shall be designated from time to time by resolution of the Executive Committee and be held at places and times reflecting the global nature of the Corporation and to encourage maximum participation. Meetings may be held in person or by any combination of audio or video teleconferencing techniques, if such cost is deemed reasonable by the Executive Committee.

# **SECTION 14.2 REGULAR MEETINGS**

There will be an Annual Meeting of Executive Committee Members and an Annual Meeting of all Members. Annual Meetings of the Executive Committee Members shall be held for the purpose of transacting any business that may properly come before the meeting. The Annual Meeting of all Members shall be held for the purpose of electing Executive Committee Members and transmitting other business as may come before the meeting.

Other regular meetings of the Members shall be held on dates and at times to be determined by the Executive Committee.

# SECTION 14.3 SPECIAL MEETINGS OF THE MEMBERS

Special meetings of the Members for any purpose may be called by the Executive Committee, or by written request of two-thirds (2/3) of any class of Members.

#### SECTION 14.4 NOTICE OF MEETINGS

Unless otherwise provided by these Bylaws or provisions of law, written notice stating the place, day and hour of a meeting of Members and, in the case of a special meeting of Members, the purpose or purposes for which the meeting is called, shall be delivered to each Member not less than fifteen (15) days before the date of the meeting, at the direction of the Executive Committee Chair or the Administrator, or the persons calling the meeting by personal delivery, by postal mail, by express mail, by electronic mail, by facsimile transmission, or by other electronic means. If mailed, such notice shall be deemed to be delivered seven (7) days after being deposited in the mail addressed to

the Member's prime contact at his or her address as it appears on the records of the Corporation, with postage prepaid, or, if sent by express mail, such notice shall be deemed delivered on the following business day. If the notice is sent by electronic mail, by facsimile transmission or by other electronic means, the notice shall be deemed delivered the first business day following the day it is sent. If the notice is personally delivered, the notice shall be deemed delivered on the day it is personally delivered.

The notice of any meeting of Members at which Executive Committee Members are to be elected by the Members shall also state the names of all those who are nominees or candidates for election to the Executive Committee at the time notice is given or as soon thereafter as such information is known.

Whenever any notice of a meeting of Members is required to be given to any Member of this Corporation under provisions of these Bylaws or the law of this state, a waiver of notice in writing signed by the Member, whether before or after the time of the meeting, shall be equivalent to the giving of such notice.

# SECTION 14.5 QUORUM FOR MEETINGS

A majority of the Executive Committee Members and at least twenty-five percent (25%) of the classes of Plus and Base Level Members, present in the person of a duly authorized employee or present by proxy, shall constitute a quorum for meetings of the Membership.

# SECTION 14.6 MEMBERSHIP ACTION

Every act or decision done or made by a majority of each class of Members present in person or by proxy at a duly held meeting is the act of the Members, unless these Bylaws or provisions of law require a greater number or different method of calculation.

# SECTION 14.7 APPOINTMENT OF THE EXECUTIVE COMMITTEE

The Executive Committee comprises of all Leadership Level Member Companies. Only the Executive Committee Members are entitled to appoint the individuals to serve on the Executive Committee as Regular Directors.

### SECTION 14.8 VOTING PROCEDURE

Each Leadership Level, Plus Level, and Base LevelMember shall have one (1) vote on each matter submitted to a vote by the

Members. Voting on all matters shall be by a show of hands if held in person, or by voice ballot if held by audio or video teleconferencing, unless otherwise required, or by secret ballot if requested by a majority of any class of voting-eligible Members. Results of all ballots shall duly be distributed to all Members within thirty (30) days of each ballot.

#### SECTION 14.9 ACTION BY WRITTEN OR ELECTRONIC BALLOT

Except as otherwise provided under these Bylaws or provisions of law, any action which may be taken at any regular or special meeting of Members may be taken without a meeting if the Corporation distributes a written or electronic ballot to each eligible voting Member (under section 14.8).

### The ballot shall:

- (1) Set forth the proposed action;
- (2) Provide an opportunity to specify approval or disapproval of each proposal;
- (3) State the percentage of approvals necessary to pass the measure submitted; and
- (4) Shall specify the date by which the ballot must be received by the Corporation in order to be counted. The date set shall afford Members a reasonable time within which to return the ballots to the Corporation.

Ballots shall be mailed or delivered in the manner required for giving notice of membership meetings as specified in these Bylaws.

# SECTION 14.10 CONDUCT OF MEETINGS

Meetings of Members shall be presided over by the Chair or Co-Chair of the Executive Committee or, in his or her absence, by another individual serving on the Executive Committee or, in the absence of all of these persons, by the Administrator. The Administrator of the Corporation shall act as secretary of all meetings of Members, provided that, in his or her absence or when the Administrator is presiding, the presiding officer shall appoint another person to act as secretary of the Meeting.

Meetings shall be conducted to allow for active, fair and open participation by all Members attending the meeting. All participants shall have the right to express opinions on the subject matter, whether or not the opinions differ from those of the majority. Where a decision is called for, it shall be determined by voice vote, and each Member that is eligible to vote (under section 14.8) shall have the opportunity to vote on the outcome, provided they are eligible to vote by their class of membership. Meetings may not be adjourned until questions, opinions and comments from all participating Members are voiced and duly recorded by the presiding officers, subject to reasonable limitations on the time and duration of meetings.

#### SECTION 14.11 PROXIES

Every Member eligible to vote (under section 14.8) shall have the right to vote either in person or by one (1) or more agents authorized by a proxy validly executed by the Member. A proxy may be executed by written authorization signed, or by electronic transmission authorized, by the Member, giving the proxy holder(s) the power to vote on

behalf of the Member. A proxy shall be deemed signed if the Member's name or other authorization is placed on the proxy (whether by manual signature, typewriting, telegraphic or electronic transmission or otherwise) by the Member. A proxy may only be held by a Member of the Corporation.

A validly executed proxy that does not state that it is irrevocable shall continue in full force and effect unless revoked by the person executing it, prior to the vote pursuant thereto, by a writing delivered to the cooperation stating that the proxy is revoked or by a subsequent proxy executed by, or attendance at the meeting by the person executing the proxy; provided, however, that no such proxy shall be valid after the expiration of eleven (11) months from the date of such a proxy, unless otherwise provided in the proxy. The revocability of a proxy that states on its face that it is irrevocable shall be governed by the applicable provisions of the Corporations Code of the State of Utah.

# SECTION 14.12 NON-LIABILITY OF MEMBERS

The Members do not have any liability for the obligations or liabilities of the Corporation, except to the extent provided by the Corporate Code of the State of Utah.

# **ARTICLE 15 ANTITRUST**

Each Member acknowledges that the Members are committed to fostering competition in the development of the market for EPA and DHA and that the Corporation's Specific Purpose is intended to promote such competition. The Members further acknowledge that some of them may compete with one another in various lines of business and that it is therefore imperative that they and their representatives act in a manner that does not violate any applicable antitrust laws and regulations. Without limiting the generality of the foregoing, the Members acknowledge that the Members that are competitors shall not discuss issues relating to product costs, product pricing, methods or channels of product distribution, any division of markets, or allocation of customers or any other topic that would be prohibited by applicable antitrust laws. Accordingly, each Member hereby assumes responsibility to provide appropriate legal counsel to its representatives acting according to these Bylaws regarding the importance of limiting their discussions to subjects that relate to the purposes of the Corporation, whether or not such discussions take place during formal meetings, informal gatherings, or otherwise.

Each Member consents to the Corporation's giving notice of Member's membership in the Corporation, to the extent necessary for the Corporation to invoke the protection of the National Cooperative Research and Production Act of 1993. (15 U.S.C. §§4301 et seq.)

# **ARTICLE 16 VOLUNTARY DISSOLUTION**

The Corporation may dissolve voluntarily upon the affirmative vote of two-thirds (2/3) of the individuals authorized to serve as Regular Directors on the Executive Committee and the approval of a majority of Members (voting together as a single class) that are eligible to cast votes. In addition, the Corporation shall dissolve if less than four (4) Regular Directors are appointed or elected to serve on the Steering Committee.

In the event that the Corporation shall be dissolved or wound up at any time, all of the remaining properties, monies, and assets of the Corporation, after provision has been made for its known debts and liabilities as provided by law, shall be distributed in the manner determined by the Executive Committee, in accordance with the requirements of applicable federal and state laws.

# ARTICLE 17 MISCELLANEOUS

### SECTION 17.1 FREEDOM OF ACTION

No provision of these Bylaws or the Membership Agreement shall be interpreted to prevent any Member from engaging in any other activities or business ventures, independently or with others, whether or not competitive with the activities contemplated herein or those of any Member and regardless of the effect thereof on the Corporation.

#### SECTION 17.2 GOVERNING LAW

These Bylaws shall be governed by, and construed in accordance with, the laws of the State of Utah.

-END-

Department of the Treasury

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

u The organization may have to use a copy of this return to satisfy state reporting requirements.

2011 Open to Public

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Pa	rt III Statement of Program Service Accomplishments	_
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1	Briefly describe the organization's mission:	
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	Did the organization undertake any significant program services during the year which were not listed on the	
-	Drier Form 000 or 000 E72	No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	
	services?	No
	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by	
	expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of	
	grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
T P	(Code: )(Expenses \$ 765,285 including grants of \$ 28,800 )(Revenue \$ 'o research, develop, and educate consumers about Omega-3 Long Chain olyunsaturated Fatty Acids (Omega-3). As part of that development,	)
G	03ETA, Inc., enlisted Purdue University to help in that endeavor.	
	***************************************	
	•	
	•	
4b	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$	)
	••••••••••••••••••••••••••••••••••••	
	•	
	•	
	*	
	•	
40	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$	
70	(Code. ) (Expenses \$\psi\$ including graits of \$\psi\$ ) (Nevertice \$\psi\$	'
	•	
	•	
	•	
	•	
	Other program services. (Describe in Schedule O.)	
₩	(Expenses \$ including grants of \$ ) (Revenue \$ )	
4e	Total program service expenses u 765,285	

#### **Checklist of Required Schedules** Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," Χ complete Schedule A 1 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 2 2 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I 3 Χ 4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II 5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes." complete Schedule C. 5 Χ Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I Χ Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II Χ 8 Did the organization maintain collections of works of art. historical treasures, or other similar assets? If "Yes." 8 Χ complete Schedule D, Part III 9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV Χ 9 10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 10 Χ If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable. a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI Χ 11a **b** Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 11b Χ c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII Χ d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 11d Χ Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 11e Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses Χ the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 11f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Χ Schedule D, Parts XI, XII, and XIII 12a b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional 12b Χ Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E Χ 13 13 14a Did the organization maintain an office, employees, or agents outside of the United States? Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV 14b Χ Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any Χ organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV 15 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV Χ 16 17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) Χ 17 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on 18 Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II Χ Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? 19 If "Yes," complete Schedule G, Part III Χ 19 20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H 20a **b** If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? .....

# Form 990 (2011) GO3ETA, Inc. Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
	Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
	IV, and V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the			
	meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	X	
				_

	rt V Statements Regarding Other IRS Filings and Tax Compliance	<u> </u>					age
	Check if Schedule O contains a response to any question in this Part V						
	officers in confedence of containing a respondence any queen in this rank rank rank					Yes	⊢∟ No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	Ιo	ſ			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0				
С	Did the organization comply with backup withholding rules for reportable payments to vendors and		-				
	reportable gaming (gambling) winnings to prize winners?				1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax	İ					
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	5				
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	?			2b	Х	
	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)						
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?				3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			[	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other aut	hority					
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	cial					
	account)?				4a		X
b	If "Yes," enter the name of the foreign country: ${f u}$						
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Ac	counts					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?				5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	า?			5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?				5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the						
	organization solicit any contributions that were not tax deductible?				6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions	or					
	gifts were not tax deductible?				6b		ـــــ
7	Organizations that may receive deductible contributions under section 170(c).						
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goo	ds					
	and services provided to the payor?				7a		₩
b					7b		-
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was				_		
	required to file Form 8282?	1	1		7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			_		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit cont				7e		-
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract				7f		$\vdash$
9	If the organization received a contribution of qualified intellectual property, did the organization file Form		•		7g		<del>                                     </del>
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	i file a	Form 10s	<sup>18-C</sup> ?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting						
	<b>organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?				8		
9	organization, have excess business holdings at any time during the year?  Sponsoring organizations maintaining donor advised funds.				•		
а	Pid the association make any tanable distributions under continu 40000				9a		
b	Did the organization make any taxable distributions under section 4966?  Did the organization make a distribution to a donor, donor advisor, or related person?				9b		
10	Section 501(c)(7) organizations. Enter:						
а	Initiation fees and capital contributions included on Part VIII, line 12	10a					
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b					
11	Section 501(c)(12) organizations. Enter:		-				
а	Gross income from members or shareholders	11a	<u></u>				
b	Gross income from other sources (Do not net amounts due or paid to other sources						
	against amounts due or received from them.)	11b					
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1	041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b					
13	Section 501(c)(29) qualified nonprofit health insurance issuers.						
а	Is the organization licensed to issue qualified health plans in more than one state?				13a		
	Note. See the instructions for additional information the organization must report on Schedule O.						
b	Enter the amount of reserves the organization is required to maintain by the states in which						
	the organization is licensed to issue qualified health plans	13b					
С	Enter the amount of reserves on hand	13c					
14a	Did the organization receive any payments for indoor tanning services during the tax year?				14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O				14b		<u> </u>

8a

8b

26-0583558 Form 990 (2011) GO3ETA, Inc. Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management No 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 19 Enter the number of voting members included in line 1a, above, who are independent \_\_\_\_\_\_ 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? Χ 2 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders? 6 6 Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:

the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

**b** Each committee with authority to act on behalf of the governing body?

Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		Х
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,			
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Χ	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Χ	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"			
	describe in Schedule O how this was done	12c	Χ	
13	Did the organization have a written whistleblower policy?	13	Χ	
14	Did the organization have a written document retention and destruction policy?	14		X
15	Did the process for determining compensation of the following persons include a review and approval by			
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Χ	
b	Other officers or key employees of the organization	15b	Χ	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
	with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b		

#### Section C. Disclosure

The governing body?

- List the states with which a copy of this Form 990 is required to be filed **u** UT
- Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

X Own website X Another's website X Upon request

- Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- State the name, physical address, and telephone number of the person who possesses the books and records of the 20 organization: **u** Adam Ismail 1075 Hollywood Avenue 84105 UT

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII.

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organizations compensated any current officer, director, or trustee.

(A)  Name and Title	(B) Average hours per week (describe	(de	o not o	Pos check ess pe	ition more rson is	than ones both a	e an e)	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the
	hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2 Tuese-WISC)	organization and related organizations
(1) Baldur Hjaltson										
Chairman	1.00	Х						0	0	0
(2) Leslie van der M	Meulen									
Vice Chairman	1.00	Х						0	0	0
(3) Gertjan de Konir	g									
Treasurer	1.00	X						0	0	0
(4) Gerard Bannenber	_									
Secretary	1.00	X						0	0	0
(5) Gunnar Berge										
Board of Director	1.00	X						0	0	0
(6) Aryan van den Bl										
Board of Dierctor	1.00	X						0	0	0
(7)Jorge Brahm										
Board of Director	1.00	X						0	0	0
(8)Al Gallegos										
Board of Director	1.00	Х						0	0	0
(9) Jon Getzinger								_	_	_
Board of Director	1.00	X						0	0	0
(10) Atle Jacobsen									_	_
Board of Director	1.00	X						0	0	0
(11) Shaher Kahn									_	
Board of Director	1.00	X						0	0	0
(12) Carol Locke									_	
Board of Director	1.00	X						0	0	0
(13) Matt Phillips	1 00								_	
Board of Director	1.00	Х				$\vdash$		0	0	0
(14)Olav Sandnes	1 00								_	_
Board of Director	1.00	Х						0	0	0

Form **990** (2011)

(A) Name and title	(B) Average hours per week (describe hours for	Position (do not check more than on box, unless person is both a officer and a director/truster						(D)  Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)		ed of ition		
	related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(	ā	organizati and relat rganizatio	ion ted	
(15) David Shannon Board of Director	1.00	Х						0	0				0
(16) Albert Strube Board of Director	1.00	Х						0	0				0
(17) Federico Tripodi Board of Director	1.00	Х						0	0				0
(18) Patrick Veau Board of Director	1.00	Х						0	0				0
(19) Hans de Wit Board of Director	1.00	X						0	0				0
(20) Adam Ismail Executive Director	45.00			X				128,733	0				0
Vice President (22)	45.00			Х				43,542	0				0
(23)													
(24)													
(25)													
1b Sub-total								172,275					
d Total (add lines 1b and 1c)  Total number of individuals (inc	luding but not lin	nited	to th				u		00,000 in				
reportable compensation from t	<u> </u>											Yes	No
<ul><li>3 Did the organization list any for employee on line 1a? If "Yes,"</li><li>4 For any individual listed on line</li></ul>	complete Schedu	ıle J	for s	such	indiv	idual					3		Х
organization and related organization individual	zations greater th	han \$	3150, 	,000?	? If "	Yes,"	cor	mplete Schedule J for such			4		Х
5 Did any person listed on line 1a for services rendered to the org	a receive or accr panization? If "Ye	ue c	ompe	ensat	ion f	rom	any	unrelated organization or inc			5		Х
Complete this table for your five compensation from the organization.	e highest compe	nsate	ed in	depe	nder	nt cor	ntrac	ctors that received more that	n \$100,000 of				
	(A) business address	npen	Salio	in ior	trie	Calei	luar		(B) ion of services		Com	(C) npensatio	on
										$\rightarrow$			
										$\dashv$			
2 Total number of independent of	ontractors (includ	ling b	out no	ot lim	nited	to th	ose	listed above) who		$\dashv$			
received more than \$100,000 c		-						, 	0			000	(2014)

Pa	ITT V	III Staten	nent of Reve	nue						
							(A) Total revenue	(B) Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
S S	12	Federated can	npaigns	1a						212, 212, 21
ant				1b		-				
ភ្ន	b	Membership d	ues			-				
ts, Ar		Fundraising ev		1c						
Gff		Related organ		1d						
s,	е	Government grants	(contributions)	1e						
io S	f	All other contribution								
the		and similar amounts	not included above	1f		843,910				
<u>=</u> 0	g	Noncash contribution	ns included in lines 1a-	 1f:	\$					
age	h	Total. Add line	es 1a–1f			u	843,910			
Program Service Revenue   Contributions, Gifts, Grants   Amounts						Busn. Code	,			
eun	22	D	Garrier Darri			Busii. Code	182,982	182,982		
Seve	2a	Program	Service Reve	enue		<del>                                     </del>	102,902	102,902		
es E	b	• • • • • • • • • • • • • • • • • • • •				<del>                                     </del>				
Ŋ	С					$\vdash$				
Se	d					<u> </u>				
am	е									
ogr	f	All other progra	am service rever	nue						
Ā	g	Total. Add line	es 2a–2f			u	182,982			
			ome (including o							
			lar amounts)			I .				
	4		nvestment of tax-							
	5			•	•					
	,	Noyalles	(i) Real			Personal				
	•	0	(i) Real		(11)	ersoriai				
	6a	Gross rents								
	b	Less: rental exps.				-				
	С	Rental inc. or (loss)								
	d		me or (loss)		<u> </u>	u				
	/a	Gross amount from sales of assets	(i) Securities		(ii)	Other				
		other than inventory								
	b	Less: cost or other								
		basis & sales exps.								
	_	Gain or (loss)								
		` ,	ss)							
						u				
e	oa		om fundraising ever	IIS						
,en		(not including \$								
Ş			eported on line 1c).							
-		See Part IV, line								
Other Revenue			penses							
U	С	Net income or	(loss) from funda	raising	events	u				
	9a	Gross income from	om gaming activities	S.						
		See Part IV, line	19	а						
	b	Less: direct ex	penses	 b						
			(loss) from gami		ivities	u				
			inventory, less							
	104		•	•						
			lowances			-				
			joods sold							
	С		(loss) from sales	ot inv	entory					
		Mis	cellaneous Revenue			Busn. Code				
	11a									
	b									
	С									
	d		ue							
	е		es 11a–11d			u				
	12		See instruction			······ 📜 🏲	1 026 892	182 982	Λ	n

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a response to any question in this Part IX						
Do	not include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising		
7b	, 8b, 9b, and 10b of Part VIII.	Total expenses	expenses	general expenses	expenses		
1	Grants and other assistance to governments and						
	organizations in the U.S. See Part IV, line 21	28,800	28,800				
2	Grants and other assistance to individuals in						
	the U.S. See Part IV, line 22						
3	Grants and other assistance to governments,						
	organizations, and individuals outside the						
	U.S. See Part IV, lines 15 and 16						
4	Benefits paid to or for members						
5	Compensation of current officers, directors,						
	trustees, and key employees						
6	Compensation not included above, to disqualified						
	persons (as defined under section 4958(f)(1)) and						
	persons described in section 4958(c)(3)(B)						
7	Other salaries and wages	257,757	167,542	77,327	12,888		
8	Pension plan accruals and contributions (include						
	section 401(k) and 403(b) employer contributions)						
9	Other employee benefits						
10	Payroll taxes	21,738	14,130	6,521	1,087		
11	Fees for services (non-employees):						
а	Management						
b	Legal	183,307	119,150	54,992	9,165		
С	Accounting	1,003	652	301	50		
d	Lobbying						
е	Professional fundraising services. See Part IV, line 17						
f	Investment management fees						
g	Other						
12	Advertising and promotion	75,280	48,932	22,584	3,764		
13	Office expenses	3,770	2,450	1,131	189		
14	Information technology	7,530	4,894	2,259	377		
15	Royalties	05.500	15.055	0.050			
16	Occupancy	27,500	17,875	8,250	1,375		
17	Travel	25,410	16,516	7,623	1,271		
18	Payments of travel or entertainment expenses						
	for any federal, state, or local public officials	120 614	100 170	405	2.4		
19	Conferences, conventions, and meetings	132,644	132,173	437	34		
20	Interest						
21	Payments to affiliates						
22	Depreciation, depletion, and amortization	04.062	16 161	7.450	1 042		
23	Insurance	24,863	16,161	7,459	1,243		
24	Other expenses. Itemize expenses not covered						
	above. (List miscellaneous expenses in line 24e. If						
	line 24e amount exceeds 10% of line 25, column						
	(A) amount, list line 24e expenses on Schedule O.)	115 102	115 102				
a	Direct Costs	115,193	115,193				
b	Research & Development Co	67,224	67,224				
C	Subcontractors	11,486	11,486	070	160		
d	Bank & C.C. Charges	3,241	2,107	972	162		
e	All other expenses	006 746	765 205	100 056	21 605		
25	Total functional expenses. Add lines 1 through 24e	986,746	765,285	189,856	31,605		
20	Joint costs. Complete this line only if the organization reported in column (B) joint costs						
	from a combined educational campaign and						
	fundraising solicitation. Check here <b>u</b> if						
DAA	following SOP 98-2 (ASC 958-720)				Form <b>990</b> (2011)		

Forr	n 990	(2011) GO3ETA, Inc.	26	-0583558		Page <b>11</b>
P	art >	Balance Sheet				
				<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash—non-interest bearing		155,089	1	195,255
	2	Savings and temporary cash investments			2	
	3	Pledges and grants receivable, net	[		3	
	4	Accounts receivable, net			4	
	5	Receivables from current and former officers, directors, trustees	s, key			
		employees, and highest compensated employees. Complete Pa	rt II of			
		Schedule L			5	
	6	Receivables from other disqualified persons (as defined under s	section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and cor	ntributing			
		employers and sponsoring organizations of section 501(c)(9) vo	oluntary			
S		employees' beneficiary organizations (see instructions)			6	
Assets	7	Notes and loans receivable, net			7	
As	8	Inventories for sale or use			8	
	9	Prepaid expenses and deferred charges			9	
	10a	Land, buildings, and equipment: cost or				
		other basis. Complete Part VI of Schedule D 10a	,			
	b	Less: accumulated depreciation 10b			10c	
	11	Investments—publicly traded securities			11	
	12	Investments—other securities. See Part IV, line 11			12	
	13	Investments—program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11			15	
	16	<b>Total assets.</b> Add lines 1 through 15 (must equal line 34)		155,089	16	195,255
_	17	Accounts payable and accrued expenses	·	1337003	17	170/200
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability. Complete Part IV of Sched			21	
	22	Payables to current and former officers, directors, trustees, key				
ties		employees, highest compensated employees, and disqualified p				
Liabilities					22	
Ŀ	23	Complete Part II of Schedule L Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties	·		24	
	25	Other liabilities (including federal income tax, payables to related			24	
	23	parties, and other liabilities not included on lines 17-24). Comple				
					25	20
	26	of Schedule D  Total liabilities. Add lines 17 through 25		0	26	20
	20	Organizations that follow SFAS 117, check here u X and		0	20	20
S		<del></del> -	Complete			
nce	27	lines 27 through 29, and lines 33 and 34.		155,089	27	195,235
Balances	28	Unrestricted net assets		133,009		193,233
В	1	Temporarily restricted net assets			28	
Fund	29	Permanently restricted net assets  Organizations that do not follow SFAS 117, check here u			29	
F		·				
Assets or	20	complete lines 30 through 34.			20	
SSe	30				30	
ţ	31	Paid-in or capital surplus, or land, building, or equipment fund			31	
Net	32	Retained earnings, endowment, accumulated income, or other f		155 000	32	105 005
	33	Total net assets or fund balances		155,089	33	195,235
	34	Total liabilities and net assets/fund balances		155,089	34	195,255

Form **990** (2011)

Pa	rt XI Reconciliation of Net Assets					_		
	Check if Schedule O contains a response to any question in this Part XI		<u></u> .			Ш		
1	Total revenue (must equal Part VIII, column (A), line 12)	1		1,02	26,8	<u> 392</u>		
2	Total expenses (must equal Part IX, column (A), line 25)  2							
3								
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		15	55,0	89		
5	Other changes in net assets or fund balances (explain in Schedule O)	5						
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,							
	column (B))	6		19	95,2	235		
Pa	rt XII Financial Statements and Reporting							
	Check if Schedule O contains a response to any question in this Part XII							
					Yes	No		
1	Accounting method used to prepare the Form 990: Cash Accrual X Other Modified C	ash!						
If the organization changed its method of accounting from a prior year or checked "Other," explain in								
Schedule O.								
2a								
b				2b		$\frac{X}{X}$		
	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight							
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c				
	If the organization changed either its oversight process or selection process during the tax year, explain in							
	Schedule O.							
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were							
_	issued on a separate basis, consolidated basis, or both:							
Separate basis Consolidated basis, or both.  Separate basis Consolidated basis Both consolidated and separate basis								
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in								
the Single Audit Act and OMB Circular A-133?								
the Single Audit Act and OMB Circular A-133? <b>b</b> If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the								
required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits								
	required addit of addits, explain why in ochedule of and describe any steps taken to undergo such addits				m <b>990</b>	(004.1)		
				Fori	m 330	(2011)		

# **Schedule B** (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

# **Schedule of Contributors**

u Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

Employer identification number

2011

GO3ETA, Inc.		26-0583558
Organization type (check one	a):	
Filers of:	Section:	
Form 990 or 990-EZ	$\overline{X}$ 501(c)( 6 ) (enter number) organization	
	4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation	
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundation	
	501(c)(3) taxable private foundation	
	overed by the <b>General Rule</b> or a <b>Special Rule</b> . , (8), or (10) organization can check boxes for both the General Rule and a Special Rule	e. See
General Rule		
	ng Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in more contributor. Complete Parts I and II.	ney or
Special Rules		
under sections 509(a)	) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regula (1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contril 00 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1 II.	bution of
during the year, total	r), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, les, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.	
during the year, contri not total to more than year for an exclusively	(b), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributions for use exclusively for religious, charitable, etc., purposes, but these contribution \$1,000. If this box is checked, enter here the total contributions that were received during religious, charitable, etc., purpose. Do not complete any of the parts unless the <b>General</b> ation because it received nonexclusively religious, charitable, etc., contributions of \$5,000.	ns did ng the al Rule 00 or
990-EZ, or 990-PF), but it mus	is not covered by the General Rule and/or the Special Rules does not file Schedule B (Fig. 4 answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-	990-EZ or on

Part I	Contributors	(see instructions).	Use duplicate	copies of Part	I if additional space is needed.
--------	--------------	---------------------	---------------	----------------	----------------------------------

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	Name, address, and Zir + 4	\$ 10,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$ 42,500	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
. 3		\$ 20,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$ 20,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
<b>No.</b>	Name, address, and ZIP + 4	\$ 20,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$ 20,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Name of organization

Employer identification number 26-0583558 GO3ETA, Inc.

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.					
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
.7		\$ 12,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
8		\$ 12,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
9		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
10	Name, address, and Zii + +	\$ 8,295	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
.11		\$ 26,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
12		\$ 12,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			

Employer identification number

26-0583558 GO3ETA Inc Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (c) (d) Name, address, and ZIP + 4 Total contributions Type of contribution No. 13 Person **Payroll** 6,000 Noncash (Complete Part II if there is a noncash contribution.) (b) (c) (d) (a) No. Name, address, and ZIP + 4 Total contributions Type of contribution 14 Person **Payroll** 6,000 Noncash (Complete Part II if there is a noncash contribution.) (b) (c) (a) Name, address, and ZIP + 4 Total contributions Type of contribution No. 15 Person **Payroll** 6,000 Noncash (Complete Part II if there is a noncash contribution.) (a) (c) (d) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. 16 Person Χ **Payroll** 15,000 Noncash (Complete Part II if there is a noncash contribution.) (d) (a) (b) (c) Name, address, and ZIP + 4 Type of contribution No. **Total contributions** 17 Person **Payroll** 20,000 Noncash (Complete Part II if there is a noncash contribution.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 18 Χ Person **Payroll** 6,000 Noncash (Complete Part II if there is a noncash contribution.)

GOSE	IA, Inc.	20	-0563556
Part I	Contributors (see instructions). Use duplicate copies of Pa	rt I if additional space is nee	eded.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
.19		\$ 6,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
20		\$ 20,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
21		\$ 20,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
. 22		\$ 14,500	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
23		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
24	The state of the line of the l	\$ 40,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Name of organization GO3ETA, Inc.

Part I	Contributors (see instructions). Use duplicate copies of Pa	nt I if additional space is nee	eded.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
25		\$ 14,500	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
26		\$ 5,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No. 27	Name, address, and ZIP + 4	Total contributions  \$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
28	Name, address, and 2n + +	\$ 14,500	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
29.		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
30		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)

Name of organization GO3ETA, Inc.

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.					
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
.31		\$ 5,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
32		\$ 12,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
33		\$ 6,125	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
34		\$ 12,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
35.		\$ 12,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
36.		\$ 20,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			

Employer identification number

26-0583558 GO3ETA Inc Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (c) (d) Name, address, and ZIP + 4 Total contributions Type of contribution No. 3.7 Person **Payroll** 6,000 Noncash (Complete Part II if there is a noncash contribution.) (b) (c) (d) (a) No. Name, address, and ZIP + 4 Total contributions Type of contribution 38 Person **Payroll** 7,000 Noncash (Complete Part II if there is a noncash contribution.) (b) (c) (a) No. Name, address, and ZIP + 4 Total contributions Type of contribution 39 Person **Payroll** 20,000 Noncash (Complete Part II if there is a noncash contribution.) (a) (c) (d) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. 40 Person Χ **Payroll** 13,000 Noncash (Complete Part II if there is a noncash contribution.) (d) (a) (b) (c) Name, address, and ZIP + 4 Type of contribution No. **Total contributions** 41 Person **Payroll** 45,000 Noncash (Complete Part II if there is a noncash contribution.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 42 Χ Person **Payroll** 13,795 Noncash (Complete Part II if there is a noncash contribution.)

Name of organization
GO3ETA, Inc.

Part I	rt I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.					
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
. 43.		\$ 26,500	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
. 44		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
45		\$ 13,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a)	(b)	(c)	(d)			
<b>No.</b> 46	Name, address, and ZIP + 4	\$ 13,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
47		\$ 12,250	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
48.		\$ 5,200	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			

Name of organization
GO3ETA, Inc.

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.					
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
49.		\$ 14,500	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
50		\$ 27,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
51		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
52	Nume, dudiess, and En 1 4	\$ 7,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
53.		\$ 8,500	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
54		\$ 6,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			

Name of organization

Employer identification number 26\_0583558

26-0583558 GO3ETA Inc Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (c) (d) Name, address, and ZIP + 4 Total contributions Type of contribution No. 55 Person **Payroll** 6,000 Noncash (Complete Part II if there is a noncash contribution.) (b) (c) (d) (a) No. Name, address, and ZIP + 4 Total contributions Type of contribution 56 Person Pavroll 12,500 Noncash (Complete Part II if there is a noncash contribution.) (b) (c) (a) No. Name, address, and ZIP + 4 Total contributions Type of contribution 57 Person **Payroll** 5,995 Noncash (Complete Part II if there is a noncash contribution.) (a) (c) (d) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. 58 Person Χ **Payroll** 12,000 Noncash (Complete Part II if there is a noncash contribution.) (b) (d) (a) (c) Name, address, and ZIP + 4 Type of contribution No. **Total contributions** 59 Person **Payroll** 6,250 Noncash (Complete Part II if there is a noncash contribution.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 60 Χ Person **Payroll** 12,000 Noncash (Complete Part II if there is a noncash contribution.)

Name of organization GO3ETA, Inc.

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.					
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
.61.		\$ 8,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
62		\$ 6,000	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
63		\$ 6,000	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a)	(b)	(c)	(d)			
No.	Name, address, and ZIP + 4	Total contributions  \$ 16,500	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
65.		\$ 9,500	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution			
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)			

# SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Financial Statements**

u Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. u Attach to Form 990. u See separate instructions.

OMB No. 1545-0047

2011

Open to Public Inspection

Name of the organization Employer identification number GO3ETA, 26-0583558 Inc. Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds Total number at end of year \_\_\_\_\_ Aggregate contributions to (during year) 2 Aggregate grants from (during year) 3 Aggregate value at end of year 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year 2a a Total number of conservation easements **b** Total acreage restricted by conservation easements c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located  ${f u}$ 4 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) (i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X u \$ \_\_\_\_\_ If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenues included in Form 990, Part VIII, line 1 Assets included in Form 990, Part X .

Part III Organizations Maintainir		Art, Historical T		Other Simil		(continu		gc <u>≖</u>
3 Using the organization's acquisition, access collection items (check all that apply):	_					`	ĺ	
a Public exhibition	d 🗌	Loan or exchange pro	ograms					
<b>b</b> Scholarly research	е	Other						
c Preservation for future generations	_							
4 Provide a description of the organization's of	collections and explain	how they further the or	ganization's exer	npt purpose in F	Part			
XIV.								
5 During the year, did the organization solicit	or receive donations o	f art, historical treasure	s, or other simila	r				
assets to be sold to raise funds rather than	to be maintained as pa	art of the organization's	collection?			Ye	s 📗	No
Part IV Escrow and Custodial A line 9, or reported an amo	_	•	nization answ	ered "Yes" to	Form 990	, Part IV	',	
1a Is the organization an agent, trustee, custoo	·		other assets not					
<u> </u>		•				☐ Ye	, I	No
included on Form 990, Part X? <b>b</b> If "Yes," explain the arrangement in Part XI"	/ and complete the foll						• ⊔	140
b ii 163, explain the analigement iii i art Xi	and complete the following	lowing table.				Amount		_
c Beginning balance					1c			_
d Additions during the year					1d			_
e Distributions during the year					1e			_
f Ending balance					1f			_
2a Did the organization include an amount on	Form 990. Part X. line	21?				Ye	sП	No
<b>b</b> If "Yes," explain the arrangement in Part XI						. Ш		
Part V Endowment Funds. Com		zation answered "	Yes" to Form	990, Part IV	, line 10.			
	(a) Current year	(b) Prior year	(c) Two years	back (d) Th	ree years back	(e) Four	years ba	ck
1a Beginning of year balance								
<b>b</b> Contributions								
c Net investment earnings, gains, and								
losses								
d Grants or scholarships								
e Other expenditures for facilities and								
programs								
<b>f</b> Administrative expenses								
g End of year balance								
2 Provide the estimated percentage of the cu	rent year end balance	(line 1g, column (a)) h	eld as:					
${f a}$ Board designated or quasi-endowment ${f u}$								
<b>b</b> Permanent endowment <b>u</b>								
${f c}$ Temporarily restricted endowment ${f u}$	%							
The percentages in lines 2a, 2b, and 2c sho	ould equal 100%.							
3a Are there endowment funds not in the poss	ession of the organizat	ion that are held and a	dministered for th	ne		г	T	
organization by:							Yes	No
(i) unrelated organizations						3a(i)		
(ii) related organizations						3a(ii)		
<b>b</b> If "Yes" to 3a(ii), are the related organization						3b		
4 Describe in Part XIV the intended uses of t			- 10					
Part VI Land, Buildings, and Equation Description of property				(-)		(4) DI.		
Description of property	(a) Cost or other (investment)	''	other basis her)	(c) Accumulate depreciation	90	(d) Book	value	
1a Land		, (01	,	asprodution				
1a Land  h Ruildings								
<ul><li>b Buildings</li><li>c Leasehold improvements</li></ul>								
d Equipment								
e Other								
Total. Add lines 1a through 1e. (Column (d) must		X, column (B), line 10(	c).)		u			

Part VII	Investments—Other Securities. See Form 990			
	(a) Description of security or category	(b) Book value	(c) Method of	
	(including name of security)		Cost or end-of-year	ar market value
	derivatives			
	ld equity interests			
(A)				
(B)				
(C)				
(D) (E)				
(F)				
(G)				
(H)				
(I)				
	n (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII	Investments—Program Related. See Form 990	, Part X, line 13.		
	(a) Description of investment type	(b) Book value	(c) Method of	f valuation:
			Cost or end-of-year	ar market value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)	(1) (1) (2) (2) (3) (4) (4) (5) (6) (6) (6) (6) (6) (6) (6) (6) (6) (6			
	n (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX	Other Assets. See Form 990, Part X, line 15.			(h) Deels value
(1)	(a) Description			(b) Book value
(1)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Column	n (b) must equal Form 990, Part X, col. (B) line 15.)		u	
Part X	Other Liabilities. See Form 990, Part X, line 25.			
1.	(a) Description of liability	(b) Book value		
	income taxes			
	Tax Payable	20		
(3)				
(4)				
(5)				
(6)		-		
(7)				
(8)				
(9)				
<u>(10)</u>		+		
(11)		1		

20

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

<sup>2.</sup> FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Pa	rt XI Reconciliation of Change in Net Assets from Form 990 to			
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1	
2	Total expenses (Form 990, Part IX, column (A), line 25)		2	
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3	
4	Net unrealized gains (losses) on investments		4	
5	Donated services and use of facilities		5	
6	Investment expenses		6	
7	Prior period adjustments		7	
8	Other (Describe in Part XIV.)		8	
9	Total adjustments (net). Add lines 4 through 8		9	
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9			
	rt XII Reconciliation of Revenue per Audited Financial Stateme			
1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	ا مم ا		
a	Net unrealized gains on investments	2a   2b		
D	Donated services and use of facilities	. 20		
ن م	Recoveries of prior year grants	2c   2d		
	Other (Describe in Part XIV.)		20	
3	Add lines 2a through 2d		2e 3	
4	Subtract line <b>2e</b> from line <b>1</b> Amounts included on Form 990, Part VIII, line <b>12</b> , but not on line <b>1</b> :			
	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
	Other (Describe in Part XIV.)			
	Add lines <b>4a</b> and <b>4b</b>		4c	
5	Total revenue. Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12.)		5	
Pa	rt XIII Reconciliation of Expenses per Audited Financial Statem		per Return	
1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
а	Donated services and use of facilities	2a		
	Prior year adjustments			
С	Other losses	2c		
	Other (Describe in Part XIV.)			
е	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIV.)	4b		
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	
	rt XIV Supplemental Information	so to and to Dort IV. lines the	and Oh.	
	olete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, line			
	v, line 4, rait A, line 2, rait Al, line 6, rait All, lines 20 and 40, and rait All, lines 20 and additional information.	u 4b. Also complete triis part	to provide	
uriy c	additional information.			
•				

Schedule D (Fo	orm 990) 2011 (	GO3ETA, Inc.	26-	0583558	Page <b>5</b>
Part XIV	Supplementa	GO3ETA, Inc. Information (continued)	 		
• • • • • • • • • • • • • • • • • • • •			 		

# SCHEDULE I (Form 990)

# Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

u Attach to Form 990.

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service

Name of the organization

GO3ETA, Inc. 26-0583558 Part I General Information on Grants and Assistance Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and X No the selection criteria used to award the grants or assistance? 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" Part II to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed (f) Method of valuation (a) Name and address of organization (d) Amount of cash (b) EIN (e) Amount of non-(h) Purpose of grant (g) Description of section (book, FMV, appraisal, or government cash assistance non-cash assistance or assistance if applicable grant other) (1) Purdue University 745 Agriculture Mall Drive Research West Layayette IN 47907 35-6002041 28,800 Cash (2) (3) (4) (5) (6) (7) (8) (9) 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 3 Enter total number of other organizations listed in the line 1 table

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. (a) Type of grant or assistance (b) Number of (c) Amount of (d) Amount of (e) Method of valuation (book, (f) Description of non-cash assistance recipients cash grant non-cash assistance FMV, appraisal, other) Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Page 2

# SCHEDULE O (Form 990 or 990-EZ)

# Supplemental Information to Form 990 or 990-EZ

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

u Attach to Form 990 or 990-EZ.

2011 Open to Public Inspection

OMB No. 1545-0047

Name of the organization

GO3ETA, Inc.

Form 990 - Organization's Mission or Most Significant Activities
To educate, support, and develop public education for Eicosapentaenoic Acid
(EPA) or Omega-3 Long Chain Polyunsaturaed Fatty Acids (LCPUFA's). Also,
to develop safety initiatives, product standards, healthcare and industry
relations, and advance government standards.
Form 990, Part VI, Line 7b - Decisions Subject to Approval of Members
The members approve the decisions made by members of the board of
directors.
Form 990, Part VI, Line 11b - Organization's Process to Review Form 990
The Board of Directors reviews the Form 990 before it is filed with the
IRS.
Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy
If there is a conflict of interest the recuse themselves from voting to not
If there is a conflict of interest the recuse themselves from voting to not influence the board.
influence the board.
influence the board.  Form 990, Part VI, Line 15a - Compensation Process for Top Official
influence the board.  Form 990, Part VI, Line 15a - Compensation Process for Top Official  Board approves all compensation of the CEO, Executive Director, and other
influence the board.  Form 990, Part VI, Line 15a - Compensation Process for Top Official  Board approves all compensation of the CEO, Executive Director, and other
influence the board.  Form 990, Part VI, Line 15a - Compensation Process for Top Official  Board approves all compensation of the CEO, Executive Director, and other management officials.

Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation  Documents are available on the Website and by written request to the organization.
Documents are available on the Website and by written request to the organization.
organization.



# **GOED Board Meeting Minutes**

Date: February 13, 2013

Time: 08:00 - 09:30 Mountain

**Location: Conference Call** 

#### **Attendees Present:**

• Leslie van der Meulen, Aurora Algae (Chair)

- Gerard Bannenberg, Solutex (Secretary / Treasurer)
- Alex Boswell, DSM (Alternate)
- Albert Strube, BASF
- Atle Jacobsen, GC Rieber
- Aryan van den Blink, Smit & Zoon
- Baldur Hjaltason, Epax
- Bjorn Rene, Golden Omega (Alternate)
- Eric Anderson, Aker Biomarine (Alternate)
- Graeme Kenney, Croda
- Hans de Wit, Marvesa
- Matt Phillips, Omega Protein / Cyvex
- Olav Sandnes, Marine Ingredients
- Adam Ismail, GOED (staff)
- Ellen Schutt, GOED (staff)
- Harry Rice, GOED (staff)
- Mika Israelsen, GOED (staff)

# **Minutes & Action Items Report**

- Minutes from previous meeting were distributed, nobody had any additional comments to add or changes to the document
- Due to the time needed to discuss the items on this call, we are holding a report on most action items until a future meeting
- The most significant action item was valuing the Omega-3 Learning Consortium; we have been in contact with Purdue and they are gathering the data we need to value it

# **Codex Draft Standard**

 The Codex Committee on Fats and Oils meets in Malaysia in two weeks to discuss the proposed draft standard for fish oils



#### GLOBAL ORGANIZATION FOR EPA AND DHA OMEGA-3S

- The position of the GOED board has shifted in the past on the Codex standard, and this is our last opportunity to change our position before the meeting
- The most contentious issue has been the use of fatty acid profiles to define named oils (i.e., salmon oil)
- The alternatives would include standard traceability documentation or a fingerprinting test, but these would be very expensive for the industry to adopt
- There have been discussions and proposals to have the fatty acid profiles be established through a scientific process run by an independent government body, which could take up to two years to complete
- This approach could be used to look at the long-term trends in changes to fatty acid profiles due to environmental changes and the use of EPA and DHA alone as criteria for named fish oils
- The GOED board agreed to support the scientific process for establishing fatty acid profiles; no formal vote was taken, but no objections were registered when asked
- Action items:
  - o None

#### **Consumer Education Plan**

- After Las Vegas, GOED was asked to develop a new consumer education campaign within six months, but we felt that we needed to gain consensus from the board on the primary geography and target market we should go after since this affects the structure of the campaign
- We polled board members and there was a clear preference that the goal of the campaign should be to bring new users to the category, but a lot of the messaging required to do so will reinforce other objectives like keeping users in the category
- The board and communications committee gave GOED 32 factors for analysis to determine which markets in which we should start the campaign
- After analysis of those factors, we are recommending starting the campaign by focusing on the US non-user
- The board agreed with this recommendation unanimously
- Some directors also commended the GOED team for pulling the supporting data together and recommended packaging the information together in a way where it could be shared with the broader membership
- Action items:
  - o For April meeting, GOED team should present a campaign budget and structure
  - o GOED team to repurpose analysis for the broader membership

# **Compensation Committee**

- The board officers made a proposal that it be given the power to award Adam bonuses this year and develop a more formal approval process for the whole board in future years
- The proposal was approved unanimously.
- Action items:



o None

# The Next Three-Year Plan

- GOED will try to schedule a session with the board after the member meeting at Natural Products Expo West
- The goal would be to hear from the GOED staff on what they think is achievable and would like to focus on in coming years
- Action Items
  - o Adam to find availability of GOED directors for session

Meeting adjourned at 9:10am Mountain