



AGRICOLTORI ITALIANI

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Key messages

Training: all innovations (mechanization, digitization, etc.) must be supported by training and dissemination to farmers. It is necessary to relate technologies with the production base through training and dissemination.

2. Economic sustainability: technologies must be economically sustainable for farmers (cost of technologies, medium-sized companies have no financial resources)

3. Follow virtuous paths in the transfer of technologies: to be useful, the diffusion of technologies and innovations must correspond to the level of development of an agricultural reality (no too sophisticated technologies in areas/countries without assistance for the training of farmers). Development is not only the latest technology available, it is also knowledge.

4. Experience of AèV in Albania: first actions bring training to the Ruralbania project starting from the consolidation of company management (record keeping, technical sheets on crops and treatments in the supply chains); knowledge of how a European country has embarked on the path of modernization. Do not bring technologies but give training and knowledge. AèV: farmer to farmer approach.

5. We see innovation and technology from the perspective of farmers

7. Fundamental role of Farmers Organizations and Training bodies promoted by them to represent the real needs of farmers, to be intermediate bodies between the production base and the public, both as decision-makers (national, local authorities) and public research

8. how to relate to the public sector (e.g. government)

9.capacity building

the direct involvement of agricultural enterprises and their representatives in the innovation planning process; lastly, to support companies in the management and economic evaluation of operational decisions.

10. Best practices.