

The Tunen project

\*This talk is independent from Google and Google Cloud. All opinions expressed are our own and do not reflect the views of our employer or previous employers.



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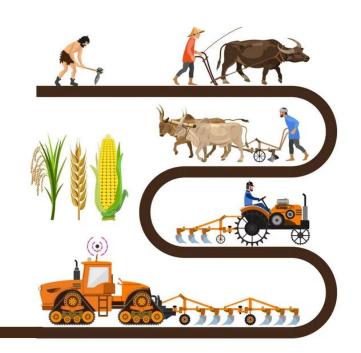
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## Agriculture

and a long road towards digitisation.

- Innovation in agriculture is essential to feeding a growing population.
- The Internet of Things (IoT) collects insights from farms all over the world.
- We are on the cusp of global connectivity allowing us to share data and insights.
- Generative AI helps us process and understand collected data and make better decisions.



## Yu Lara

from irrigation management to site-specific farming to farming copilot – a smarter way to farm.





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