

# Capital for climate-smart farmers



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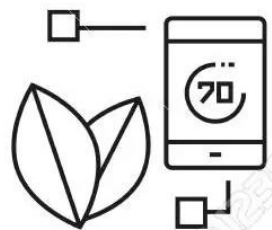
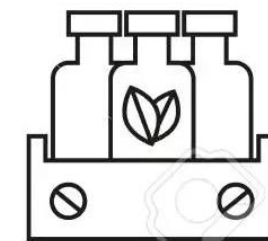
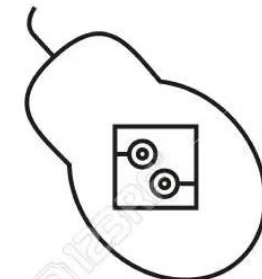
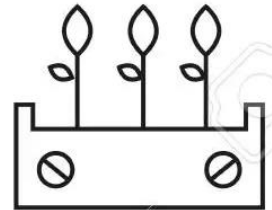
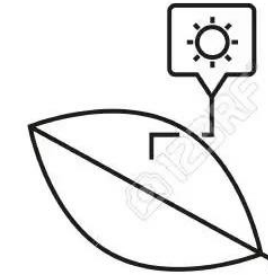
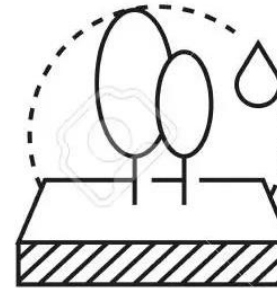
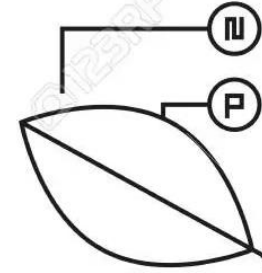
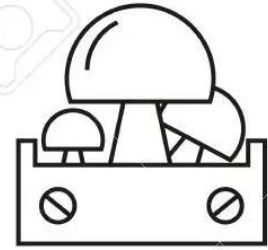
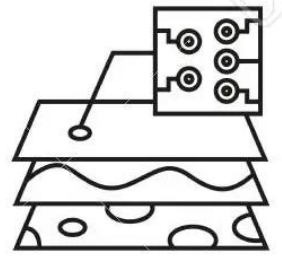
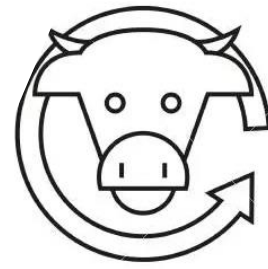
## Two reasons why climate-smart farmers face funding challenges:

- Approaches, designs and technologies that are climate-smart are still considered to be unproven and ‘risky’.
- It costs too much for investors to perform the necessary due diligence for small loans/small equity demands.

Climate-smart farming is in fact the **most risk averse strategy** as extreme weather takes hold ....

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But even credit lines from development partners may not systematically require climate-smart performance to be a **mandatory prerequisite** to qualify for preferential lending



# Aggregation increases financial attractiveness

Aggregation across:

Industry:

- farmer organisation
- cooperatives
- lead farmers
- nucleus farms

Value chains:

- contract farming
- preferential supplier



Makes it easier to show collective performance:

- Financial performance
- Non-financial performance: carbon, ecosystems services, soil health, lowered water use.
- Future revenues: carbon credits ecosystem services/biodiversity credits, others

# Institutional Investors

Banks

Non-banks

Funds

Small business  
mutual funds

Small  
business  
lenders

# Exploring the feasibility of SME funding platform

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The objective:

- Provide preliminary screening to match SMEs with financial intermediaries.
- Reduce transaction costs.

The financial intermediaries can then 'aggregate' climate-smart SMEs into 'pools' that can be funded by bigger players.



# Will deal flow be our biggest problem?

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Financial intermediaries spend a lot of time + money finding SMEs that are financially attractive.



Thank you.

Look forward to collaborating with the  
**GACSA.**

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