

Setting the scene

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Workshop on evaluating the impact of
cash transfer programs in sub Saharan Africa

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1st and 2nd generation cash transfer program impact evaluations in SSA

- Malawi SCT
 - Mchinji pilot, 2008-2009
 - Expansion, 2012-2013
- Kenya CT-OVC
 - Pilot 2007, 2009, 2011
 - Expansion, 2012-2013
- Mozambique PSA
 - Expansion, 2008-2009
- Zambia
 - Monze pilot, 2007-2010
 - Expansion and child grant, 2010-2013
- South Africa CSG
 - Retrospective 2010
- Burkina Faso
 - Experiment, 2008, 2009, 2010
- Ethiopia
 - PNSP, 2006-2010
 - Tigray SPP, 2012-2014
- Ghana LEAP
 - Pilot, 2010-2012
- Lesotho, CSP
 - Pilot, 2011-2012
- Uganda, SAGE
 - Begins in 2012
- Zimbabwe, SCT
 - Begins in 2012
- Tanzania, TASAF
 - Pilot, 2010-2011
- Niger
 - Begins in 2012



Main evaluation topics in the 1st generation

1. Food security and consumption
2. Health: use of services, morbidity, nutritional status
3. Education: enrollment, attendance, age of entry to school
4. Targeting



What's new in the 2nd generation

1. Mitigation of HIV risk
 - a. Sexual behavior and perceptions
2. Psycho-social status (PSS), mental health, preferences
3. Conditionality
4. Productive activities and economic growth
 - a. Household and community level
 - b. Simulation modeling
5. Networks of reciprocal exchange
6. Continued focus on targeting



Goals of the workshop

- Share experiences on design and implementation of cash transfer impact evaluations
 - Building evaluation rigor within program implementation process
 - Methodological conundrums arising when first-best strategy not available
- Build lines of communication among evaluators and clients
 - What do we need to know and why
 - What instruments already exist



Who is behind the workshop

- Under umbrella of The Transfer Project
 - UNICEF, SCUK, UNC, FAO
 - National gov and research partners
- Funded primarily by the EU (FAO food security program)
 - Contributions by DFID (via PtoP), FAO, and UNICEF country offices
- Organized by FAO-HQ and FAO-Kenya



Transfer Project: Objectives

- **Provide evidence** on the effectiveness of social cash transfer (SCT) programs in achieving impacts for children
- **Inform** the development and design of social cash transfer **policy** and programs
- **Promote learning** across the continent on the design and implementation of SCT evaluations and research



Transfer Project: The 3 Pillars

1. Regional learning, information exchange and network/ community of practice
2. Technical assistance on design and implementation of impact evaluation and identification of research areas
3. Synthesis of regional lessons on programme design



Transfer Project: The 2 Arms

1. Operations

- CoP: UNICEF (with recent collaboration with The World Bank)
 - First implementers conference in Lesotho September, 2010
 - Implementers listserv to exchange ideas and experiences
 - Virtual exchange among 'mature' programs organized by WB as of December, 2011

2. Research

- Network
 - Annual workshop (January 2011 , February 2012, 2013 TBA)
 - Virtual network
- Impact evaluations
 - UNC in Kenya, Ghana and Zambia; 3ie proposals in Malawi and Zimbabwe
 - PtoP in Kenya, Ghana, Ethiopia, Malawi, Lesotho and Zimbabwe
 - Only piece of funded cross country, thematic research



From Protection to Production project FAO–UNICEF, with DFID support

- Focus on understanding economic impacts of cash transfer programs
 - Providing technical and analytical assistance to government agencies carrying out impact evaluations
 - Guiding principle: piggy-back on/add value to existing impact evaluations
 - Financing marginal cost of collecting additional information
 - Formally working with government and development partners in 6 countries in Sub Saharan Africa
 - Though we provide support to any government administered CT who requests it



PtoP: 3 levels of analysis

1. Household economic decision making
 - Labor, production, assets, reciprocal exchange, risk coping, climate change adaptation
2. Simulation of local economy impacts
3. Integration of qualitative/quantitative design and methods



Our websites

The Transfer Project

<http://www.cpc.unc.edu/projects/transfer>

From Protection to Production Project

<http://www.fao.org/economic/PtoP/en/>



What next for the Transfer Project?

- Very short term (3 months)
 - Five papers from 2011 research conference forthcoming in special issue of *J of Development Effectiveness* Spring 2011 (3IE)
- Short term (6 months)
 - Series of policy briefs based on these articles and other work to be released in March 2012
 - Strengthen web-presence with evaluation tools



- Medium term (12 months)
 - Second implementers conference
 - Seek funding for other thematic research to make maximum use of existing data
 - Gender, OVC welfare and HIV risk, young child nutrition
 - Cross cutting, thematic and comparative work badly needed but yet to be funded
- Long term (18 months)
 - Major conference ‘State of evidence on Cash Transfers in Africa’
 - Present accumulated evidence of six years of research

