



Food and Agriculture Organization  
of the United Nations

# BULGARIA

## LSD awareness

Regional workshop on lumpy skin disease prevention, control, and awareness

Budapest, Hungary, 7-9 March 2017

## Past/Current LSD awareness

- LSD awareness campaigns in your country: [yes](#)
- Start date of awareness campaigns: [since 2015 \(penetration of LSD in Greece\)](#)
- Targeted stakeholders: [vets, farmers/owners](#);
- Awareness tools: [events; distribute information; print docs; expert groups, web, media](#)
- Awareness plans/strategies: [find objectives – instruments to achieve them – conduct activities - evaluate the outcomes](#)
- Geographical area: [the entire country](#)

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## LSD awareness campaigns

Awareness campaigns targeted to:	Y/N	Start date of awareness campaign	1 <sup>st</sup> LSD outbreak (if applicable)
Official vets	Yes	2015	
Private vets	Yes		
Big farmers	Yes		
Small backyard farmers	Yes		
Traders / Middlemen	no		
Transporters	no		
Other	no		

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## Awareness tools (1) (please provide pictures of the materials)

	Y/N	Number of printed materials/meetings	Primary target audience	Applied to the whole country/zone (Y/N; if NO, specify)
Leaflets	Yes	More than 2000	Farmers	the entire country
Posters	No			
Booklets/instruction	Yes		Official and Private vets	
Meetings with official vets	Yes	More than 15		
Meetings with private vets	Yes	10		
Meetings with farmers	Yes	15		
Website	Yes	Daily basis		
TV/Radio	Yes	Daily basis		
Other...emergency call	Yes	Daily basis		

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## Awareness tools (2)

Printed materials –  
- to the farmers;  
- to vets



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## Awareness tools (4)

Organizing and hosting events - trainings



Training on vaccination, sharing experience with South Africa, Sofia, July 2016



Training (BTSF) - improving knowledge and sharing experience, Sofia, Nov.2016

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## Awareness tools (5)

Organizing and hosting events – meetings between high-ranking representatives



Ministerial Conference focused on the existing control measures and the need to be updated; enhance the regional cooperation in combating the disease , Sofia, September 2016

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## Awareness tools (6)

Organizing events – meetings held with local high-ranking representatives



Raising awareness in policy makers at local level (major and its devoted staff) -influence them , to cooperate the VSs in controlling the disease, Sofia, May 2016

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# Awareness tools (7)

Promoting the CA efforts using key messages in media –

## Продължава борбата с нодуларния дерматит у нас

Със 175 хил. дол. висока имунизират животните в няколко области

16.03.2017 07:06 | Обявено: 16.03.2017 07:06 | Вижте още | Коментари: 0



## Забраниха движението на животни в районите по южната граница

Автор: zenna.bg

12.10.2016 17:38:01 | 12.10.2016 17:41:17

Източник: | Преглед: 2429 | Коментари: (0)

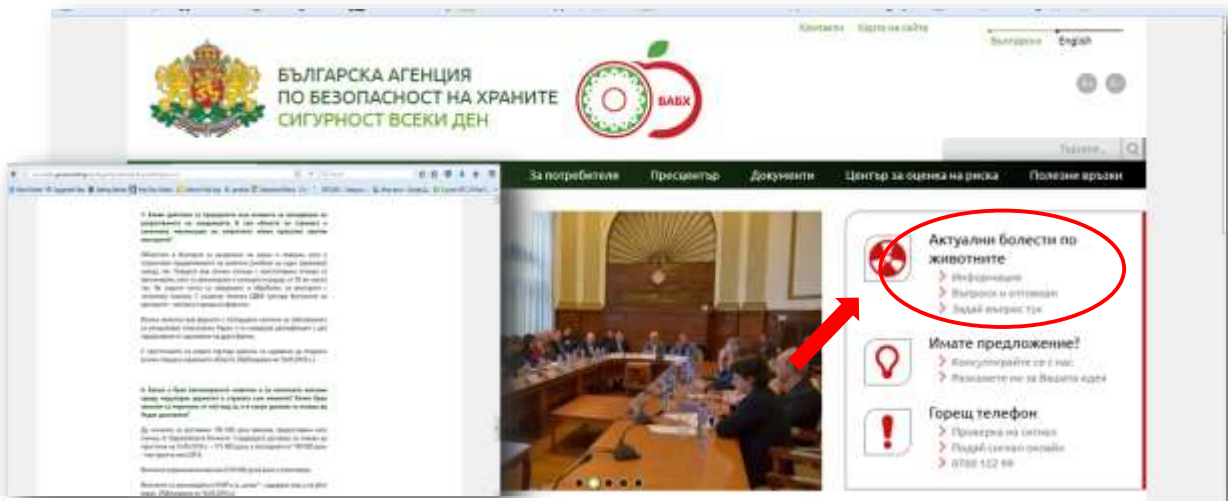


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# Awareness tools (8)

- emergency communication system (web link , phone number) – ensuring daily communication with farmers and stakeholders.



❖ <http://www.babh.government.bg/bg/>

❖ <http://www.babh.government.bg/bg/Page/Isd/index/Isd/%D0%B9%D0%80%D1%80%D0%80%D0%87%D0%B5%D0%8D%D0%8D%D0%8E%EF%8F%8D>

# Upcoming awareness strategies

- Objectives:
  - vaccination campaign and its benefit in LSD control, adverse reaction to be reported
- Start date of awareness campaigns: in January (when new born vaccination started )
- Targeted stakeholders: farmers
- Scope:
- Geographical area: entire country