



# POTENTIAL BREWING FOR AZERBAIJANI AND GEORGIAN TEA INDUSTRIES

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## AGENDA

### PART I

Quality and environmental sustainability as potential drivers  
of sustainable tea sector development in Azerbaijan and Georgia

### WELCOME ADDRESS

12:00 - 12:10

Mr Vladimir Rakhmanin, Assistant Director-General  
and Regional Representative for Europe and Central Asia  
Food and Agriculture Organization of the United Nations (FAO)

12:10 - 12:20

Mr. Wojtek Boniaszczuk, Regional Head for Central and Eastern Europe,  
the Caucasus and Turkey, Agribusiness  
European Bank for Reconstruction and Development (EBRD)

12:20 - 12:30

H.E. Inam Karimov  
Minister of Agriculture of the Republic of Azerbaijan

12:30 - 12:40

H.E. Levan Davitashvili  
Minister of Environmental Protection and Agriculture of Georgia

12:40 - 12:50

### PRESENTATION

Mr El-Mamoun Amrouk, Senior Economist, FAO  
*Key trends in international commodity markets, with a focus on tea*

12:50 - 13:30

### PANEL DISCUSSION

*Quality and environmental sustainability as potential drivers  
of sustainable tea sector development in Azerbaijan and Georgia*

### Moderator

Dr Sharon Hall, Chief Executive  
UK Tea & Infusions Association

### Panelists

Mr Mohamed Manssouri, Director  
FAO Investment Centre

Mr John Snell, Tea Expert  
NMTeaB

Ms. Kristina Mehik, Co-founder  
Renegade Tea Estate Ltd

Mr Jacopo Monzini, Senior Natural  
Resources Management Officer,  
FAO Investment Centre

Representative  
Astarayaçay

Representative  
International company

WEBINAR  
DETAILS

### Date

20 May 2021

### Time

12:00 – 15:00 CET  
(14:00 – 17:00 UTC +4)  
(11:00 – 14:00 BST)

### Languages

EN/GE/AZ

→ [Registration link](#)



- 13:30 - 13:40** **BREAK**  
*Tea Tasting Video*
- PART II** **The way forward for tea production in Georgia and Azerbaijan:  
a discussion of the key findings of the FAO-EBRD tea sector reviews**
- 13:40 - 13:50** **PRESENTATION**  
Ministry of Agriculture of the Republic of Azerbaijan
- 13:50 - 14:00** **PRESENTATION**  
**Mr. Tengiz Kalandadze**, Head of the Department of Agriculture,  
Food and Rural Development  
Ministry of Environmental Protection and Agriculture of Georgia
- 14:00 - 14:50** **Q&A SESSION AND PANEL DISCUSSION**  
**Moderator** **Mr Dmitry Prikhodko**, Senior Economist  
FAO Investment Centre
- Panelists**
- |                                                            |                                                                                                     |
|------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| <b>Mr John Snell</b> , Tea Expert<br>NMTeaB                | <b>Mr Jacopo Monzini</b> , Senior Natural<br>Resources Management Officer,<br>FAO Investment Centre |
| <b>Mr Boris Sterk</b> , Economist<br>FAO Investment Centre | <b>Representative</b><br>Azerbaijan                                                                 |
| <b>Representative</b><br>Georgia                           |                                                                                                     |
- 14:50 - 15:00** **CONCLUDING REMARKS AND CLOSE**  
**Mr Mohamed Manssouri**, Director  
FAO Investment Centre

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