



### **Mr. Luca Ruini**

Luca Ruini is an engineer and an EU industrial food expert in food supply chain sustainability, food safety and quality system management. Presently he is the director of Health Safety and Environment at Barilla G&R F.lli SpA. He works and coordinates the Barilla Center for Food and Nutrition campaign to promote sustainability of the supply chains and life cycle assessments of food production processes and healthy diets on the basis of the importance of sustainable nutrition and the double pyramid.

Within the Barilla Center for Food & Nutrition several studies have been carried out to analyze the water economy and the relationship between food and sustainable agriculture.