

# FIRMS Website Survey Results

FIRMS Steering Committee

10<sup>th</sup> SESSION

Copenhagen, Denmark, 20-24 June 2017

*Relative to doc. FSC10/2017/4c*

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# Outline

## Survey Aim

- Solicit input on:
  - the updated FIRMS website (<http://firms.fao.org>),
  - the data services, and
  - the FIRMS Partnership

## Intended Use of Results

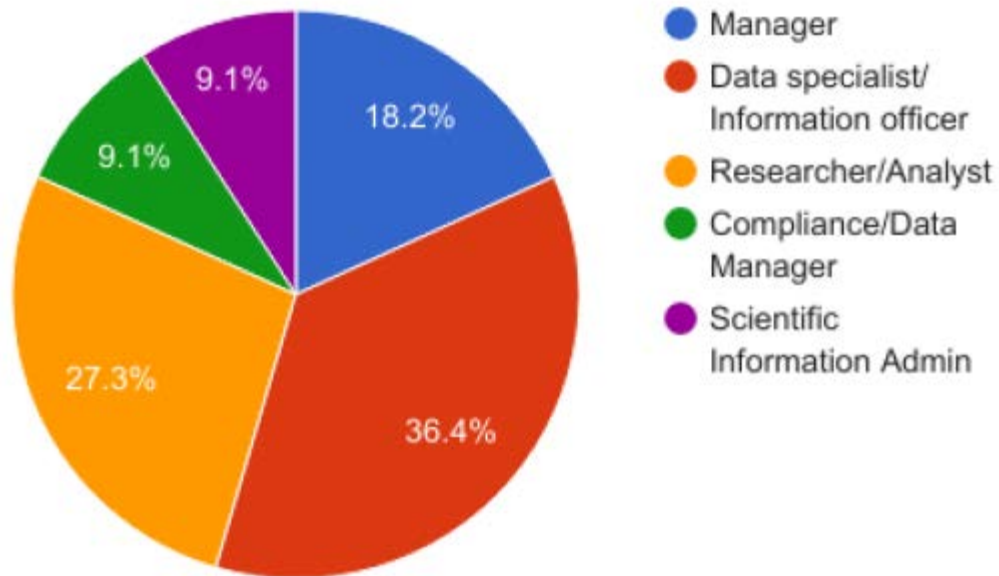
- Identify additional enhancements needed to improve the website, and
- \* Better fulfil the needs and expectation of the overall Partnership

# Responders Affiliation

Responders to the FIRMS SC10 Website Survey
CCSBT
COPACE
ICCAT
ICES
Inter-American Tropical Tuna Commission
Kenya Marine and Fisheries Research Institute
NEAFC
NOAA
Northwest Atlantic Fisheries Organization
SEAFDEC
South East Atlantic Fisheries Organisation

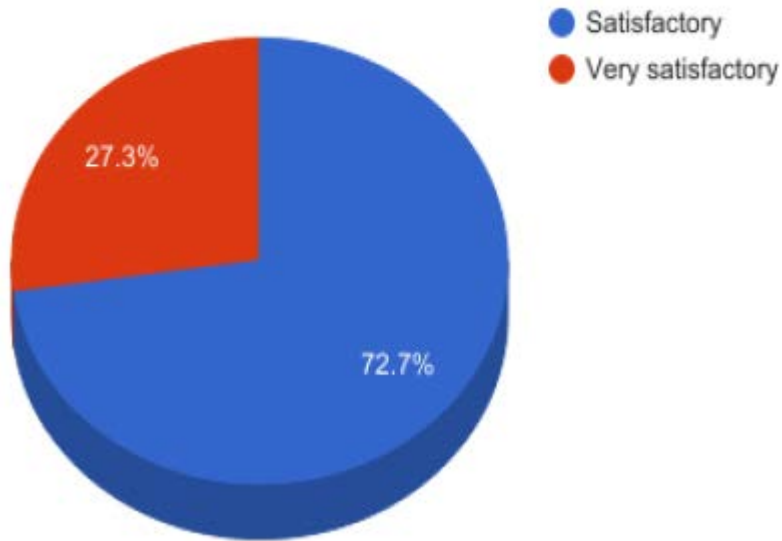
# Which role do you cover within your organization?

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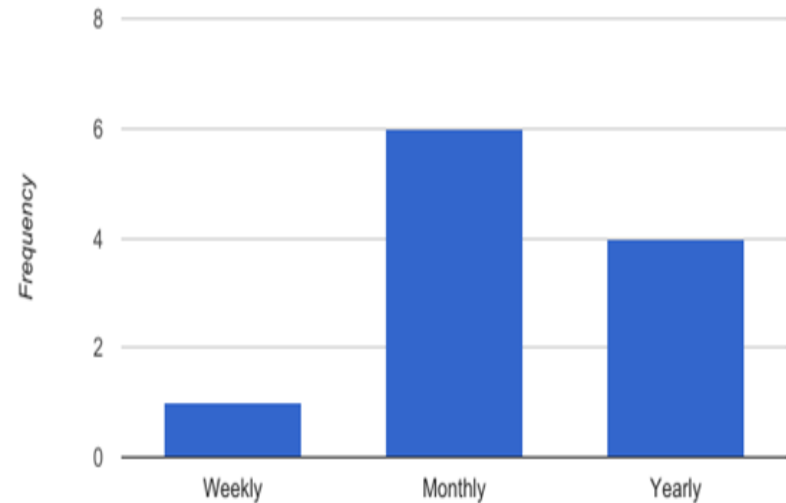


# How would you rate the current FIRMS website and how often do you visit the website

How would you rate the current FIRMS website



How frequently do you access the FIRMS website?

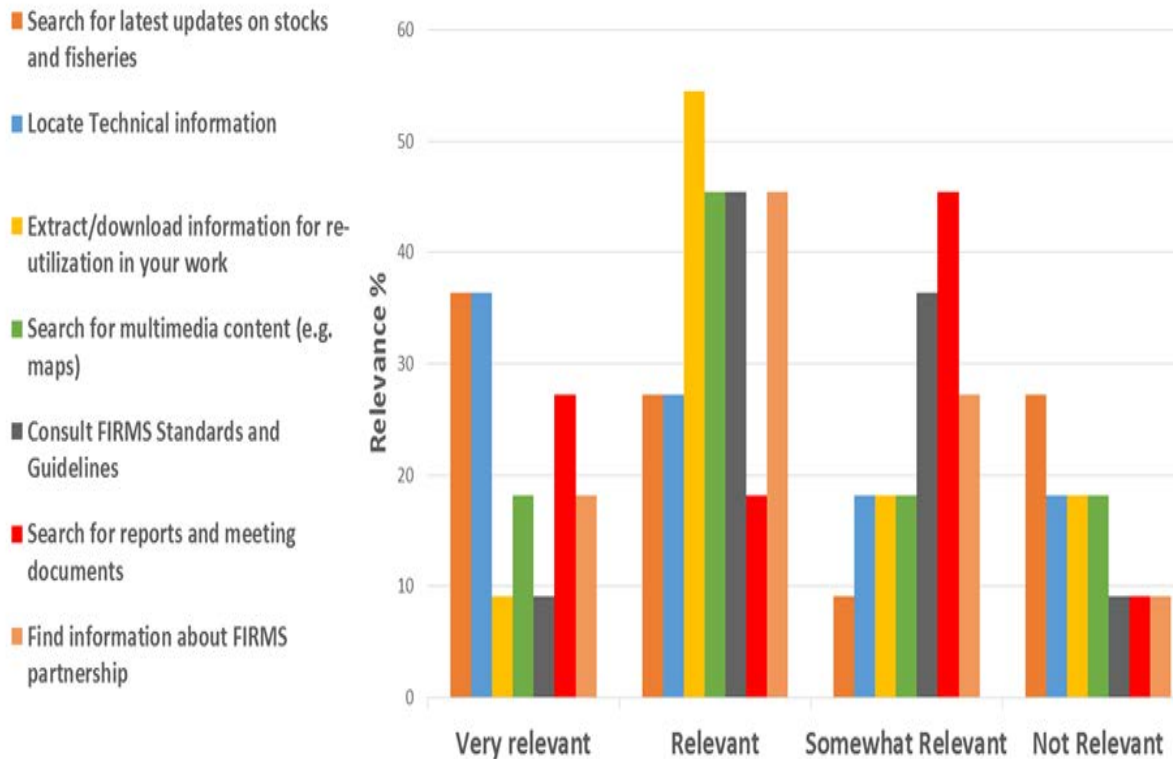


# How would you improve the website

- Optimise the website for modern computer screens
- Optimize the website for mobile devices
  - The size and perspective of the page not optimal.
- Navigation and searching is difficult
- Mapping routine is very slow and difficult to use
- Rendre l'accessibilité un peu plus facile
- Eliminate redundant content
- Consider automatic reminders/alerts to updating data content on inventories/fact sheets
- It would be helpful if the section to access meeting reports was more visible or marked "Meeting Reports" on the homepage

# Content Relevancy

Relevancy of FIRMS Website Content Relevancy



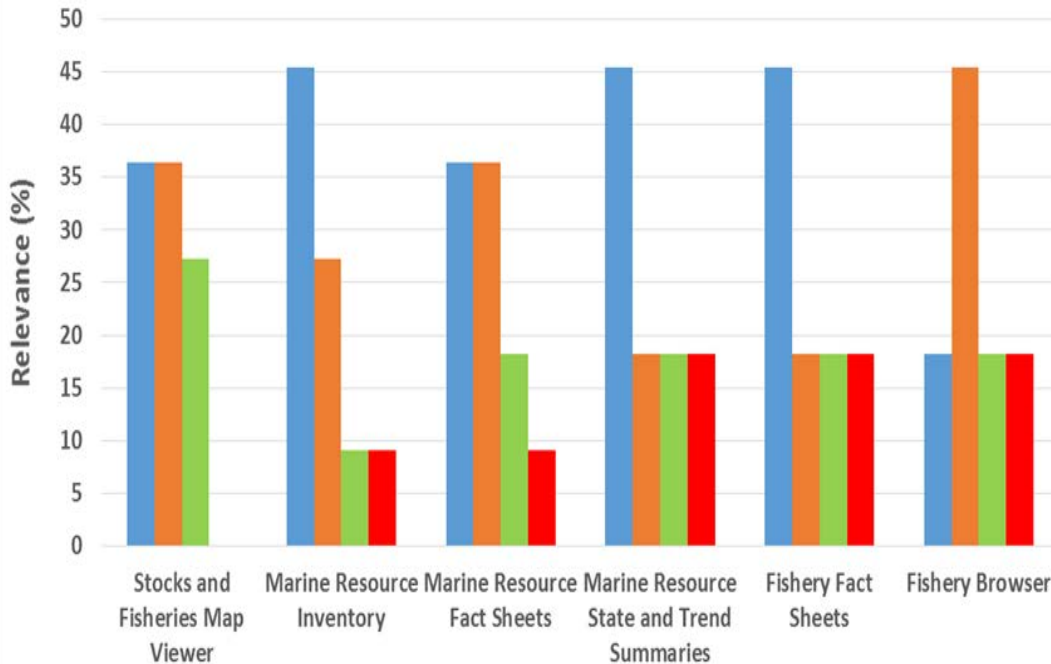
## Responses indicated:

- **Main Relevant Content:**
  - Searching for latest updates on stocks and fisheries
  - Locating technical information
  - Extraction of information

# Website tool/interface relevance

FIRMS Website Tool Relevance

■ Very Relevant ■ Relevant ■ Somewhat Relevant ■ Not Relevant



## Main Relevant website tools:

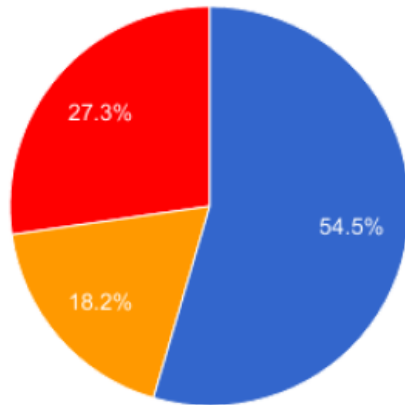
- Marine Resource Inventories,
- Marine Resource State and Trend Summary
- the Fishery Fact sheets
- Fishery Browser tool



# What enhanced features would you like to see for the FIRMS Maps viewer?

**75% Felt the new Map Viewer was 'Satisfactory or Very Satisfactory'**

Is the new Stocks and Fisheries Map Viewer satisfactory?



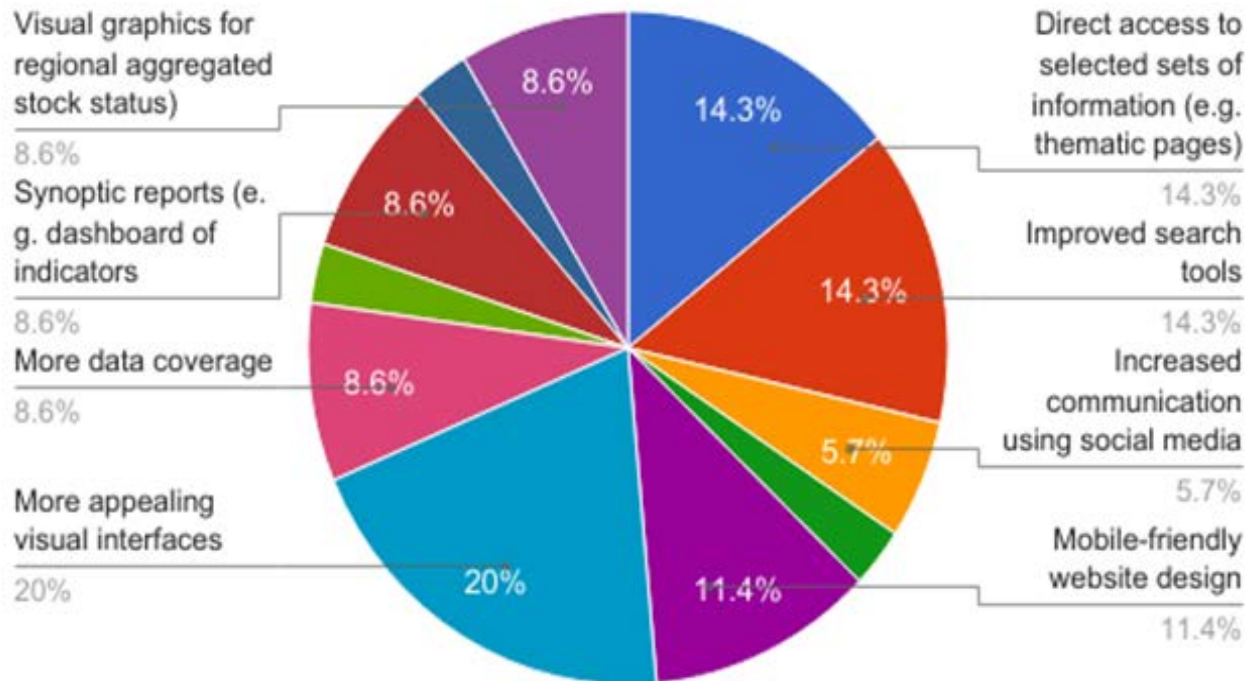
● Satisfactory ● Unsatisfactory ● Very satisfactory

## **Suggested enhancements to Map Viewer:**

- Easier browsing and faster performance
- Location of the fish tags could be improved
- More explanation on Legend, e.g. number specified for marine resources and fisheries
- Mise à jour régulière
- As the map viewer has been enhanced recently need to visit use more however it's working quite nicely. Not sure this could be done easily but having the capability from the viewer to identify number of stock assessments that exist for a resource / species could be nice
- When scrolling over the areas, it may be helpful if the pop up also included governing RFMO of the area

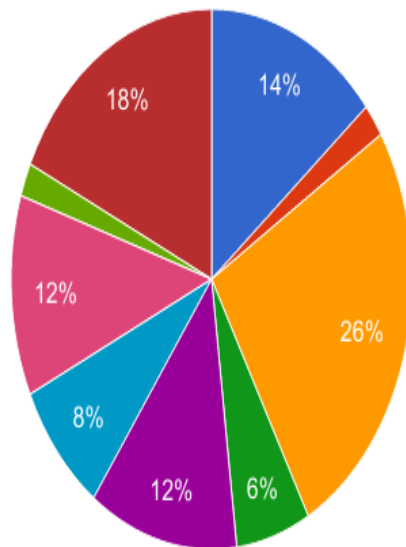
# Suggested additional future website enhancements?

**What other enhanced features would you like to see in the future for the FIRMS website?**



# Benefits Noted by Partners

Which of the following benefits apply to you?



- Analytical tools
- Clear involvement and contribution to political agenda
- Data service tools
- FIRMS being instrumental to your organisation's mandate
- Fosters information exchange
- Functional to needs of Fishery Management Plans (e.g. inventories and fact sheets)
- Provides a dissemination capacity when no other options are available
- Provides data services (e.g. map viewer)
- Visibility at global level

# What other needs should FIRMS address for its partners?

Aim of question:

Solicit additional input from survey responders on what other needs may exist outside of those already covered in the survey

Responses (2)

- Up-to-date information (fact sheets) on the marine resources
- Enable/implement data calls - will aid in increasing inventory updates and possibly new submissions.

# Summary

- Eleven responder representing diverse audience
  - Responders occupied multiple roles
  - 100% of responder's found the website satisfactory or higher
  - Visited the website monthly. No follow-up questioned addressed how to increase rate of visits to the website
- Survey results provided important feedback on current relevance of the website content/data services and tools and interface functionality.
  - Responders scored all categories of website content, data services and tools remained applicable to their organization's needs
  - Website content and tools relevance results not unexpected given the overarching function of the FIRMS and management of fishery marine resources.
- Survey results provided key input into how the FIRMS website and the Partnership plays a role in supplying user benefits. The chief benefits noted were:
  - Visibility at a global level
  - Provision of data services
  - Website providing a dissemination capacity
- Survey results provide concrete data to use in future modifications to website content and interface functionality

# Thank you

## Questions and Comments

# Important Sources of Information

**FIRMS** <http://firms.fao.org>

**WECAFC – FIRMS** partnership

<http://wecafc.org/en/statistics-info/firms.html>

**WECAFC region FIRMS results: Inventories and Marine Resource summaries**

<http://firms.fao.org/firms/search/institution/wecafc/en>