October 2009



منظمة الأغذية	联合国	Food and Agriculture
والزراعة	粮食及	Organizatio of
للأمم المتحدة	农业组织	the United Nations

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# **COMMITTEE ON COMMODITY PROBLEMS**

### JOINT MEETING OF THE THIRTY-FIFTH SESSION OF THE **INTERGOVERNMENTAL GROUP ON HARD FIBRES AND THE** THIRTY-SEVENTH SESSION OF THE INTERGOVERNMENTAL **GROUP ON JUTE, KENAF AND ALLIED FIBRES**

### Pasay City, Philippines, 20 October – 22 October 2009

# AGREED INTERGOVERNMENTAL ACTION PLAN

### 1. Policy

Comprehensive and complete listing of tariff and non-tariff barriers as well as i) subsidies and domestic support

Champion: Mr Wilson Andrade (Chairperson)

#### 2. Research and Development

- i) Agronomic
- Processing ii)
- Markets iii)

Champions: Messrs A. Leao and D. Tambyrajah

#### 3. Analysis

- i) Market outlook and projections of raw materials and products
- Foundation for model building ii)
- iii) Annual market reports
- Strengthen and improve data capability through FAO Representatives and other iv) sources
- Mechanism for dissemination and analysis v)

Champions: Asian and Pacific Coconut Community, The Jute Study Group, The London Sisal Association, the Fiber Industry Development Authority and any others

#### 4. Standards and certification

Formation of a technical committee:

- i) To identify and review and harmonize existing standards and facilitate where none exist
- ii) Certification/accreditation schemes and harmonize existing standards and facilitate where none exist

Champions: Messrs D. Tambyrajah, A. Leao and P. Clasen

#### 5. Value chain

- i) Analysis of each fibre value chain
- ii) Life-cycle analysis

#### Champion: Mr S. Shamte

#### 6. Promotion

- i) Explore the possibility of developing a logo for hard fibre, jute, kenaf and other similar fibres
- ii) Generic promotion
- iii) Calendar of events
- iv) Travel to local exhibitions and events
- v) Production of promotion materials

#### Champion: Ms C.G.J. Soriano

#### 7. Networking

- i) Egroups/blogs
- ii) Share information
- iii) Advertise websites
- iv) Prioritize

Champion: Mr Wilson Andrade (Chairperson)